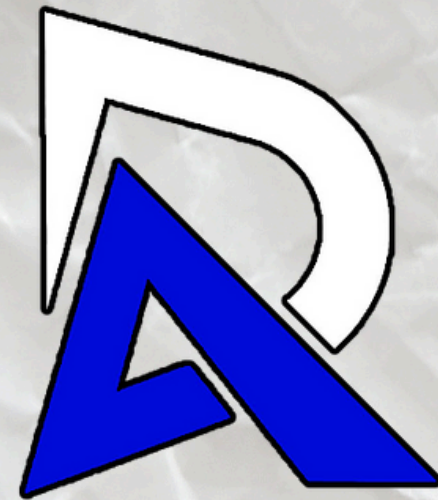


Who We Are | What we do | How we work | Our work | Case Study | Get in touch



DYNAMIC AUGMENTS

AI-powered Marketing for growing businesses.

www.dynamicaugments.com

Who We Are

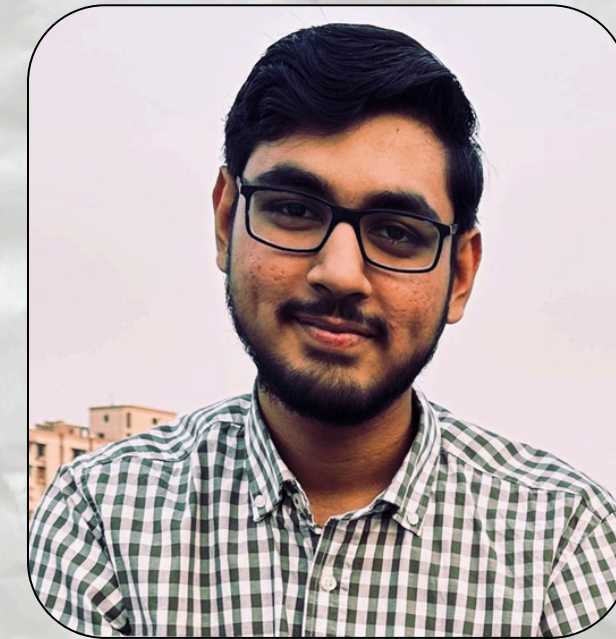
A lean, ROI-obsessed marketing partner

Dynamic Augments is a small, founder-led AI marketing studio.

We work hands-on with a few businesses at a time, helping them get more qualified leads, improve conversion rates, and build simple systems that don't fall apart after the first campaign.

Why a small team works in your favour

- You work with the people who plan the strategy and execute it, not a rotating team.
- We test ideas quickly, iterate weekly, and focus on what actually moves revenue.
- Every business we work with gets its own offer, funnel, and measurement setup.



Abdullah Habib - Founder



Ahmed Abdul Muqtadir
Co-Founder & Operations Officer

What we do

We help growing businesses turn their marketing into a predictable system from getting attention, to converting leads, to automating follow-ups.

Paid Ads & Funnels (AdVantage Accelerator)	Copywriting (The Influential Ink)	Sales Funnels & Systems (The Winning Offer)	Social Media & Content Services
<p>Crafting compelling ad campaigns that turn ad spend into predictable leads.</p> <p>Includes:</p> <ul style="list-style-type: none">• Meta Ads & Google Ads• Targeted Campaigns• Email Marketing Funnel• Re-Targeted Campaigns• KPI Analysis	<p>Delivering persuasive content that resonates with your audience.</p> <p>Includes:</p> <ul style="list-style-type: none">• Copywriting• Landing Page• Conversion Rate Optimization• Ad Copies• VSL Scripts	<p>Enhancing your sales processes for increased efficiency and profitability</p> <p>Includes:</p> <ul style="list-style-type: none">• Lead Magnets• Sales Funnel• Email Marketing Funnel• E-Commerce Strategy	<p>Boosting your online presence and engagement across social media platforms.</p> <p>Includes:</p> <ul style="list-style-type: none">• Instagram, Facebook, YouTube• Content Strategy• VSL Scripts• Photo Editing• Video Editing

***Analytics & Tracking is included in all services.**

How we work

1

Discover & Diagnose

We start by understanding your business, offer, ideal customer, and current marketing.

We review your website, funnels, past campaigns, and sales process to find quick wins and critical gaps

2

Plan & Prioritize

Next, we turn the diagnosis into a practical plan – what to fix first, what to build next, and which channels to focus on in the first 4–8 weeks.

3

Build, Launch & Test

We set up or improve your ads, landing pages, tracking, and automations. Then we launch, test different angles/creatives, and watch the early numbers closely.

4

Optimize & Report

We don't "set and forget." We review performance regularly, double down on what works, and cut what doesn't – with simple reports you can actually read.

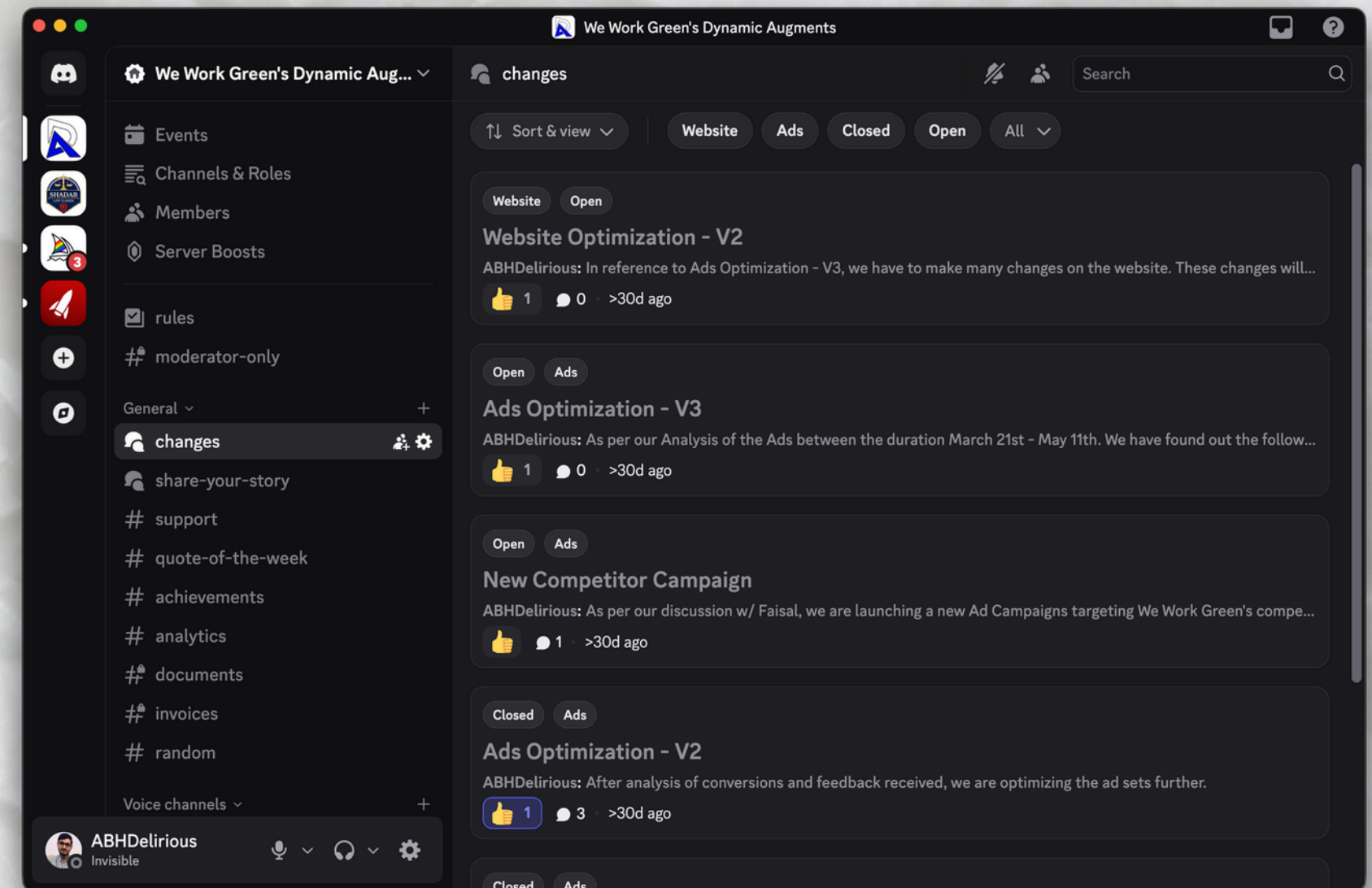
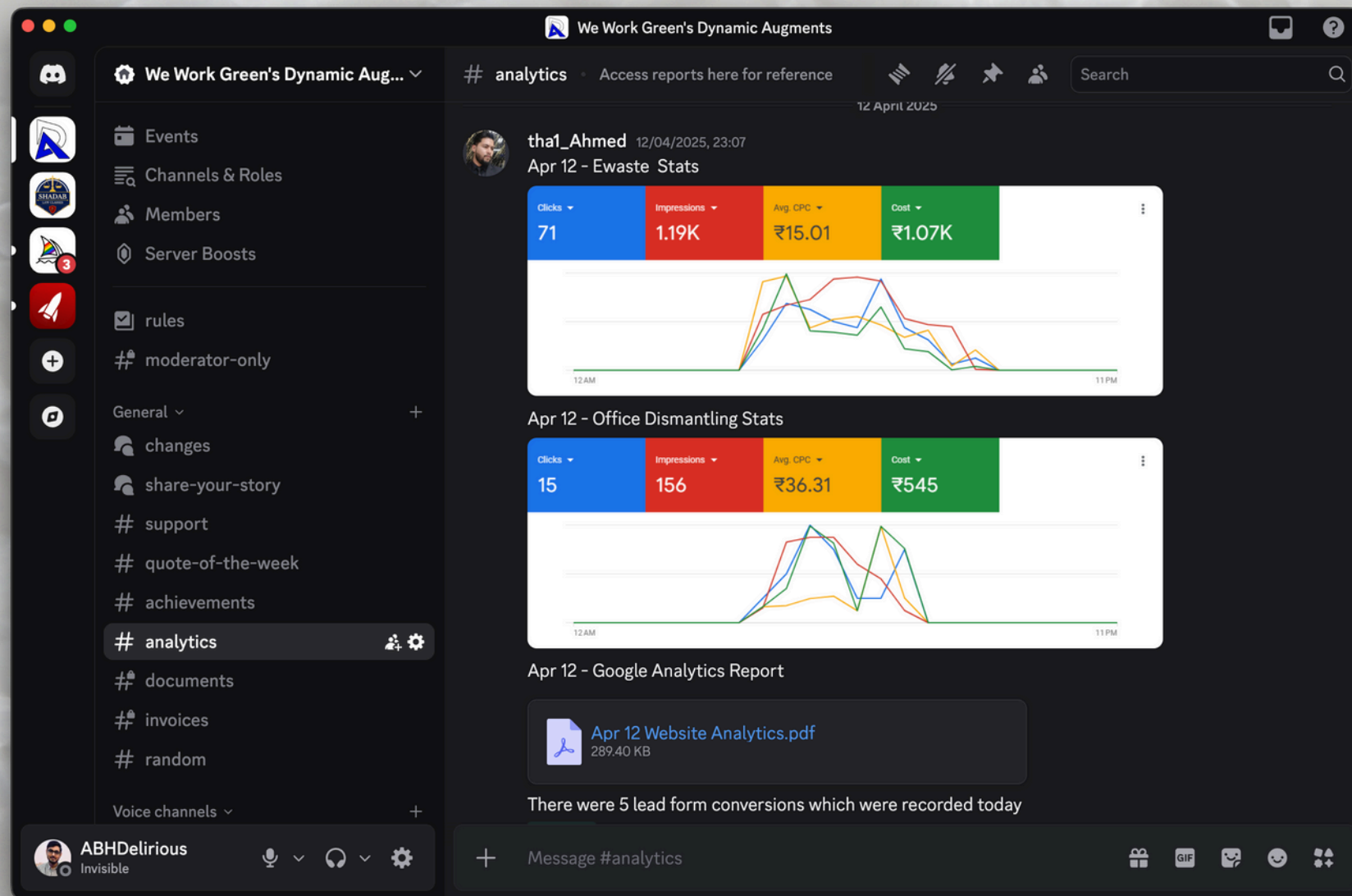
Our Onboarding & Communication Platform is **Discord**



[Step-by-step Walkthrough](#)



This is what your server will look like!



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Our work



Efficiency Steps
Consulting

How we helped them:

Website redesign & email
marketing for a Saudi
business transformation firm.

Check out their [website](#)!



Hussein bin Abdullah
Al-Ismaeil Law Firm

How we helped them:

Website redesign &
positioning for a Saudi law
office.

Check out their [website](#)!



Shadab Law Classes

How we helped them:

YouTube growth &
Instagram system for a law
educator.

Check out their [YT](#)!



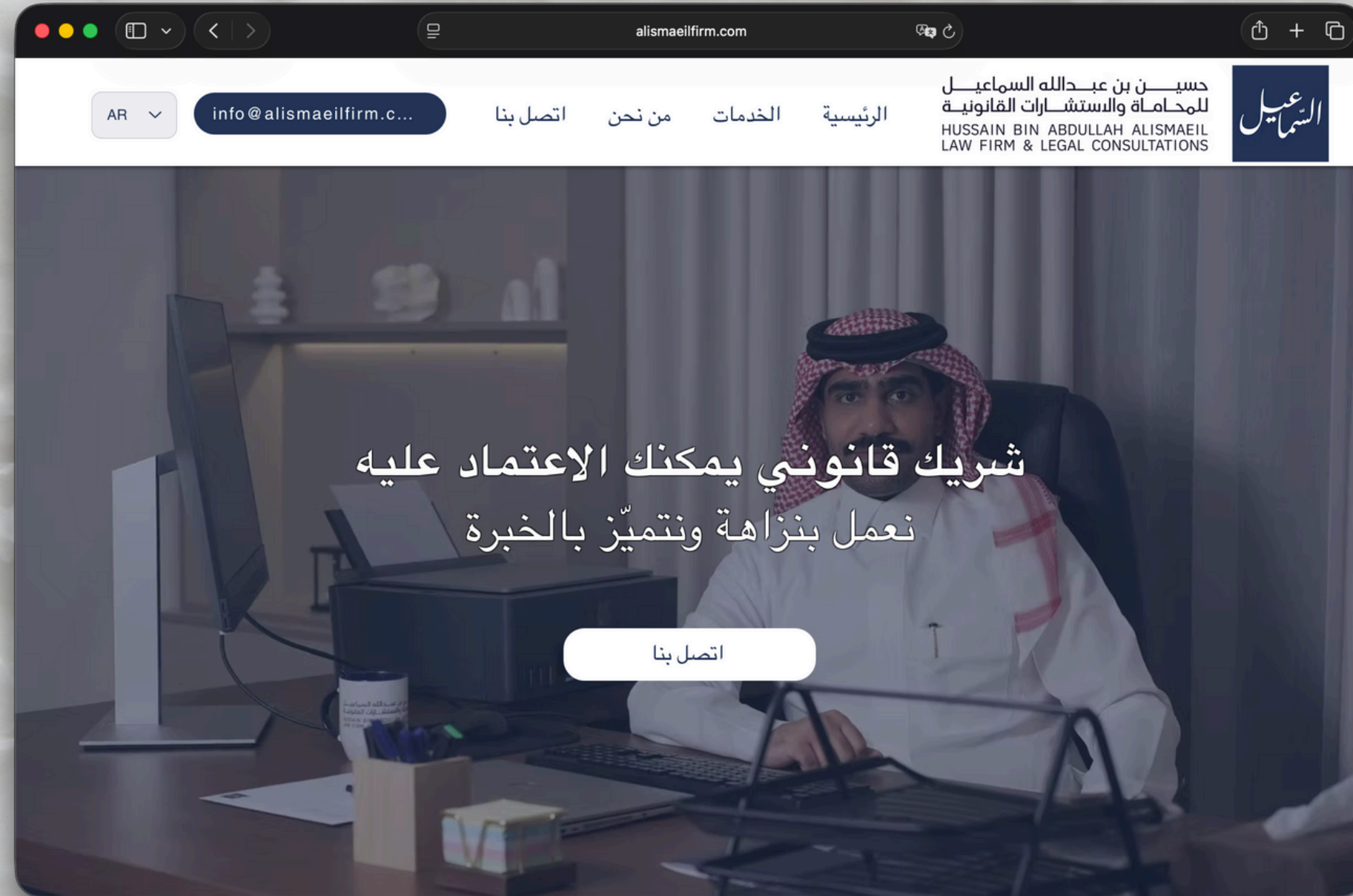
We Work Green

How we helped them:

Lead-gen Google Ads &
landing page optimisation.

Check out their [website](#)!

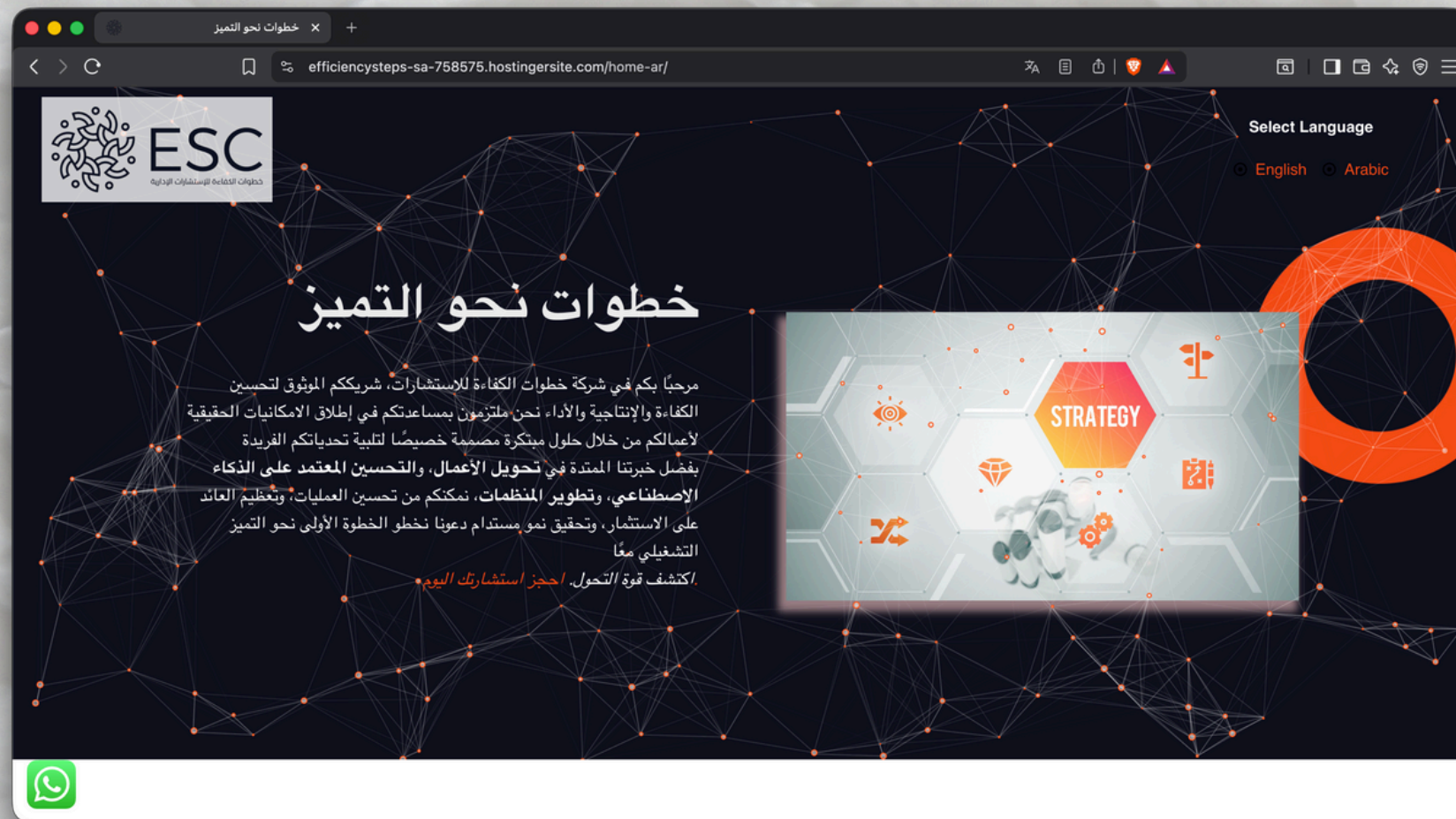
Some snapshots of our work...



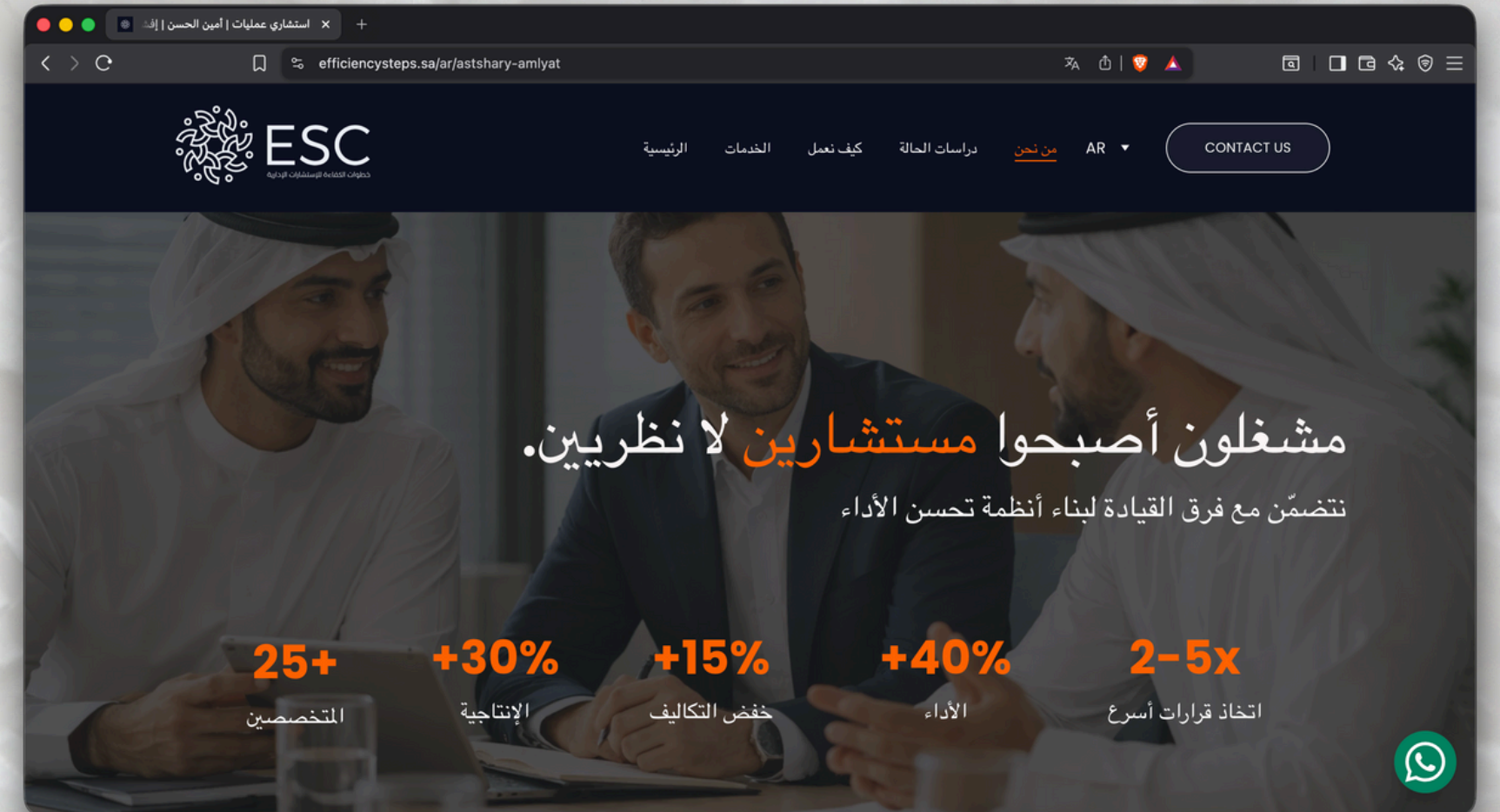
"Dynamic Augments exceeded my expectations. I've never experienced such professional and reliable service before. Their team is not only kind and approachable but also deeply competent they truly know their craft and deliver it with excellence."

- Founder Attorney Hussein bin Abdullah Al-Ismaeil

Some snapshots of our work...

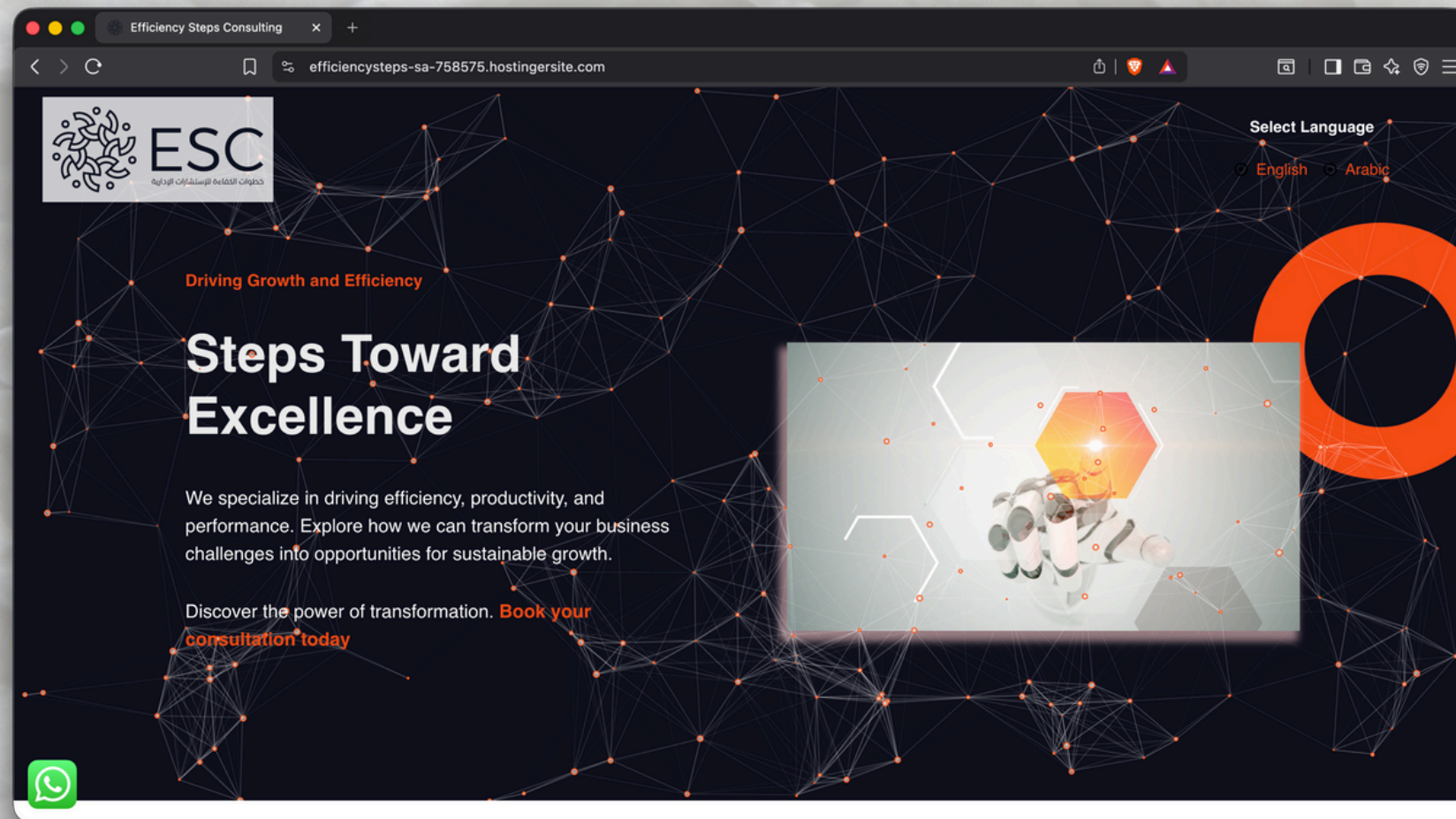


Before

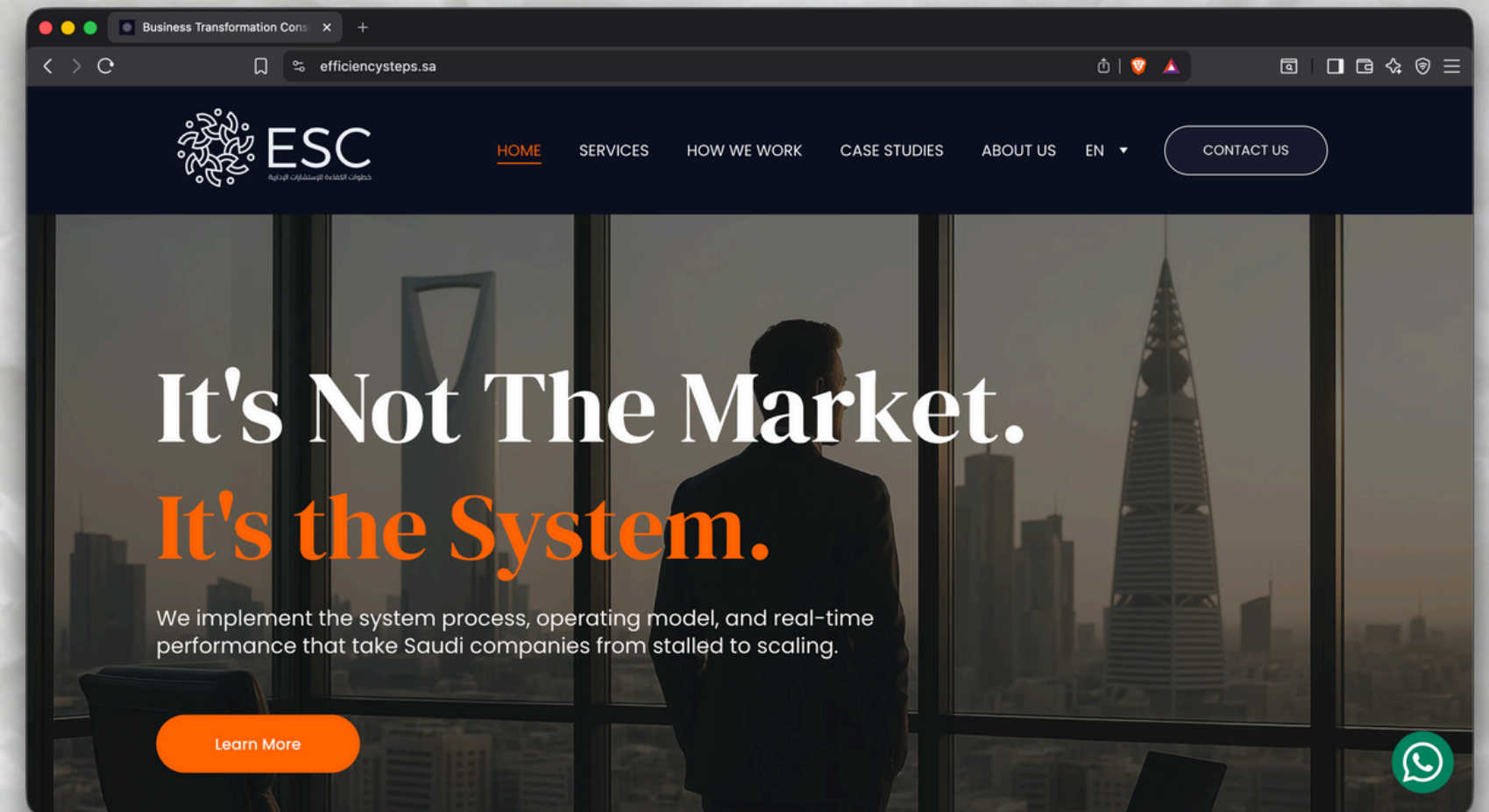


After

Some snapshots of our work...

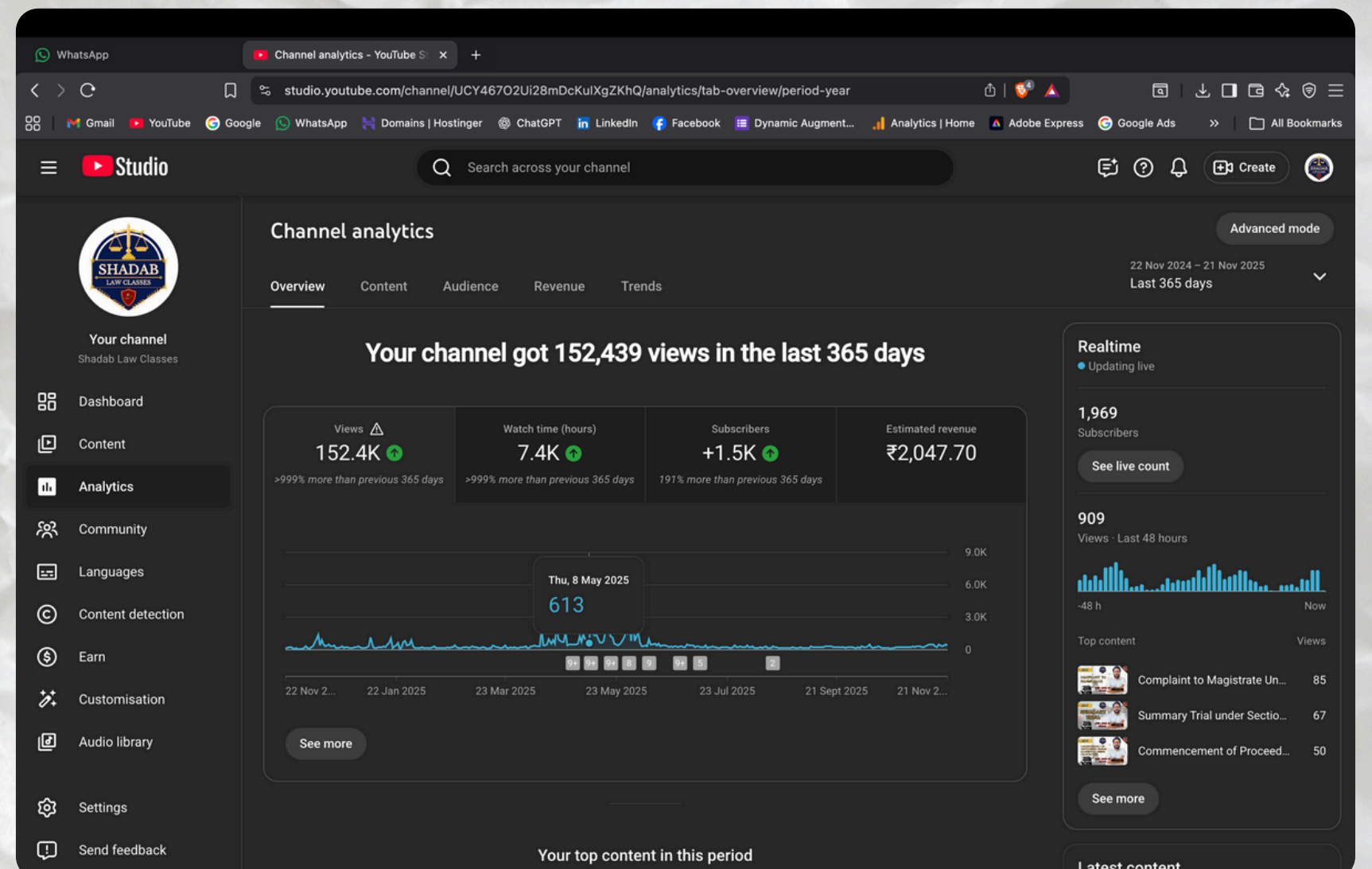


Before

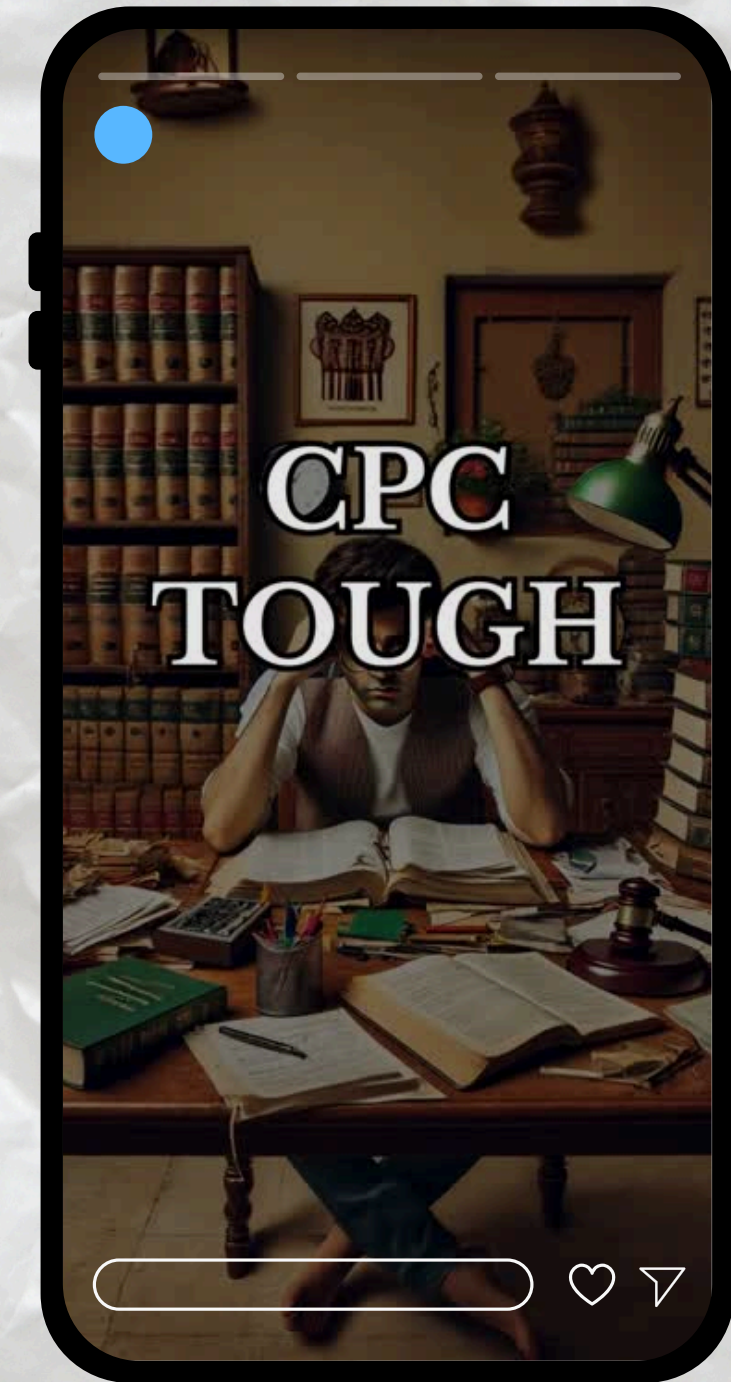
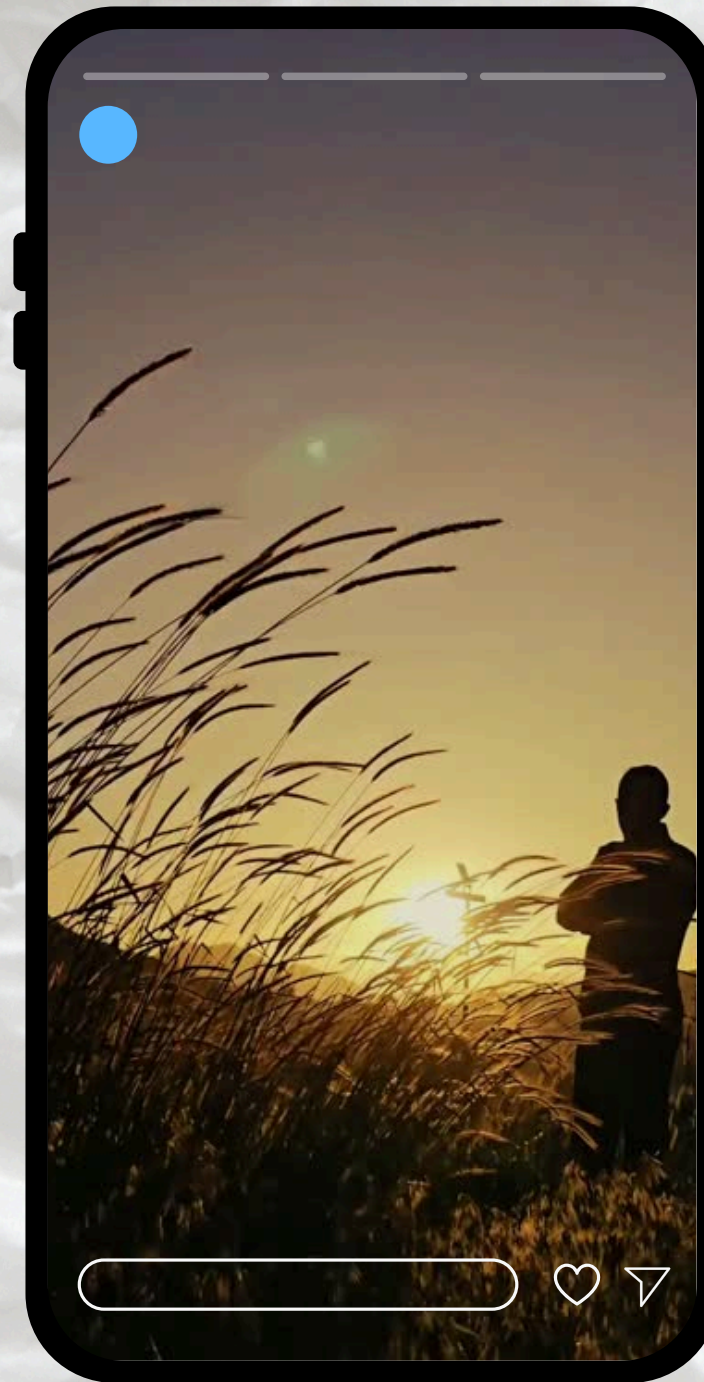
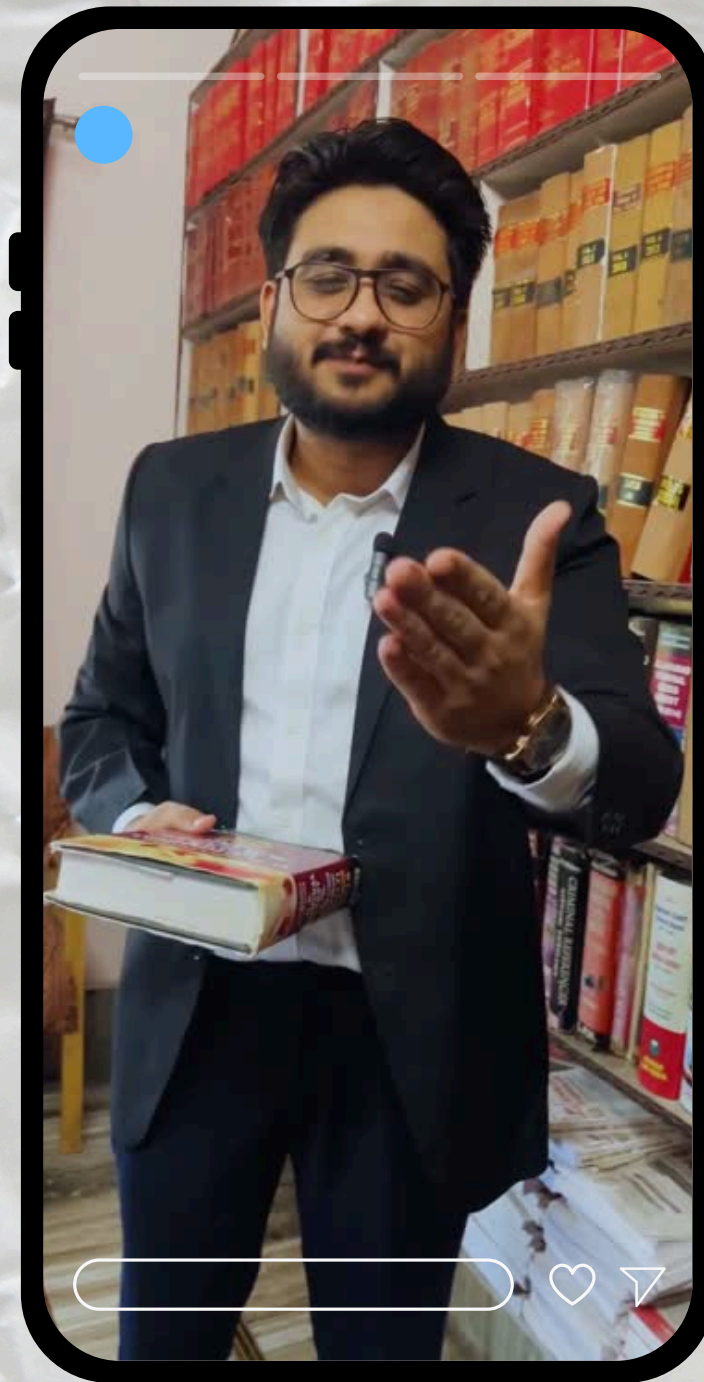


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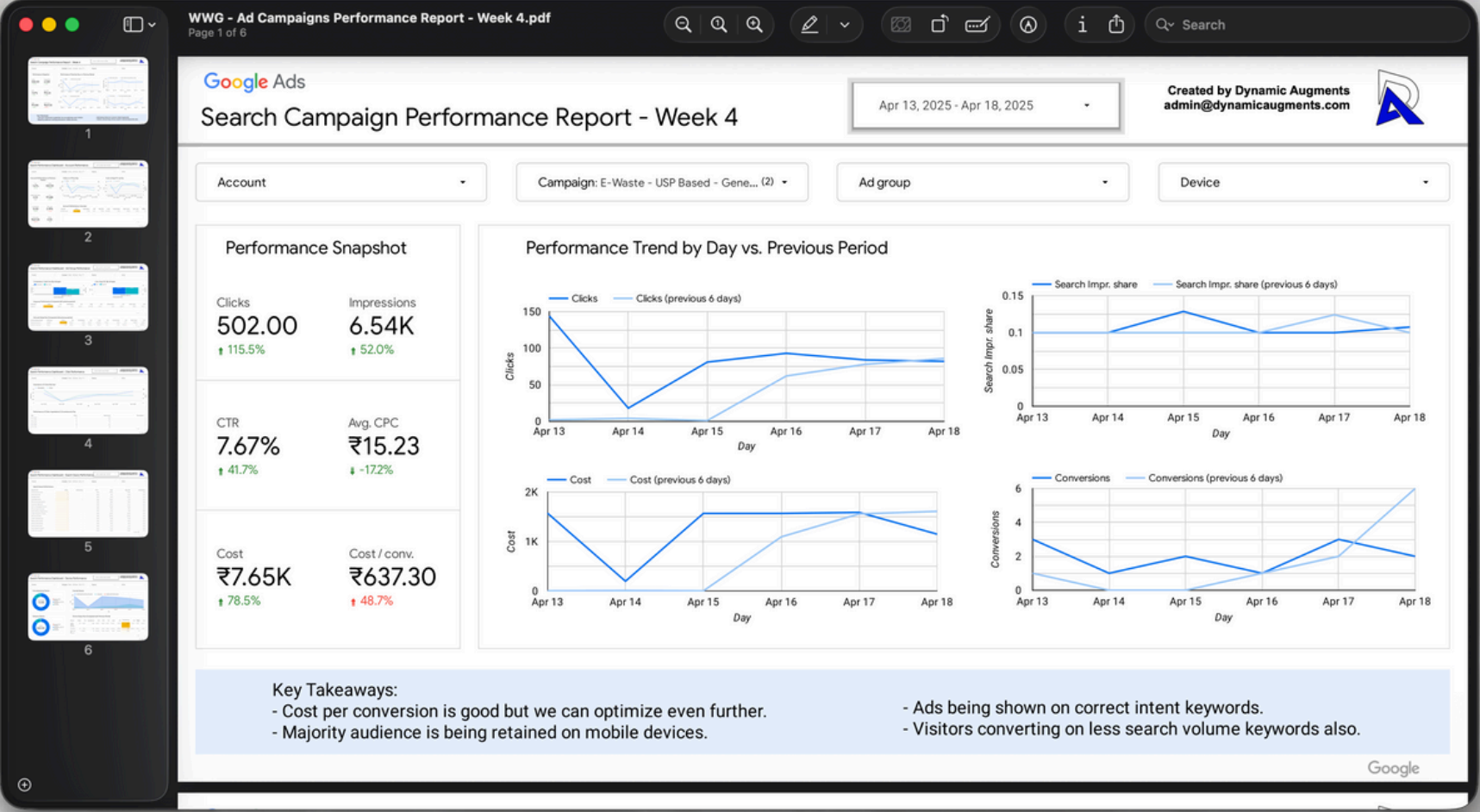
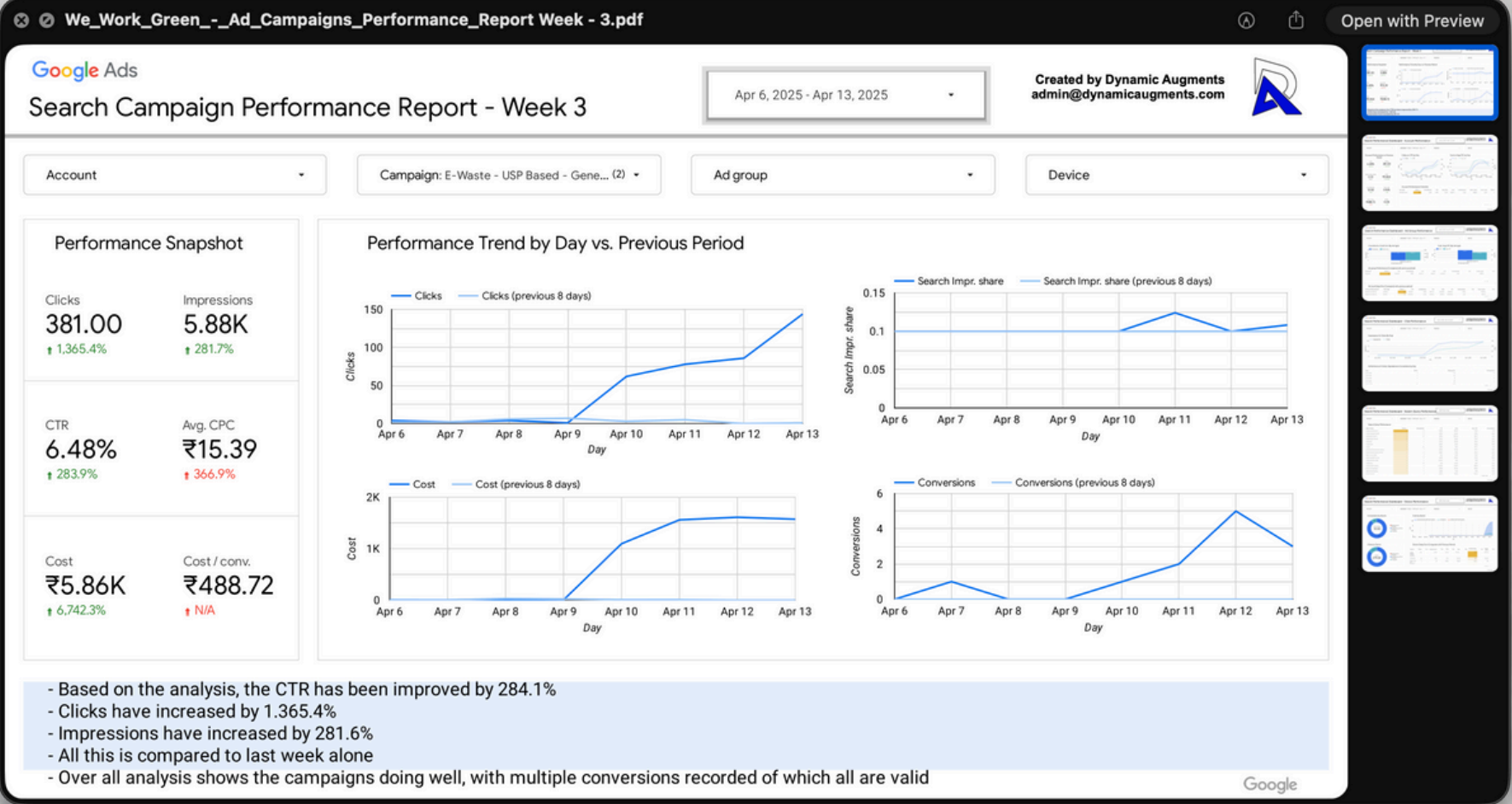
Some snapshots of our work...



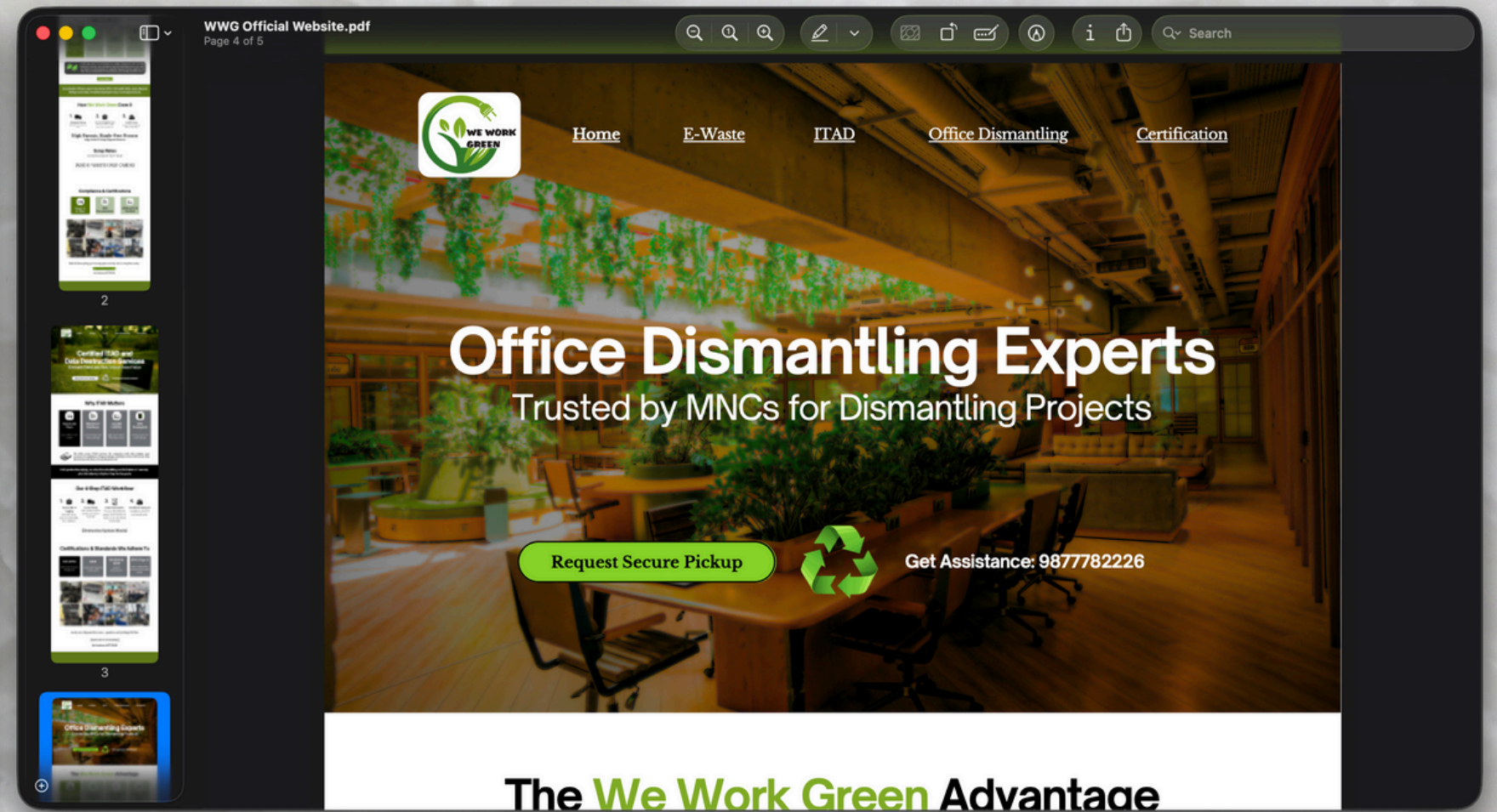
Some snapshots of our work...



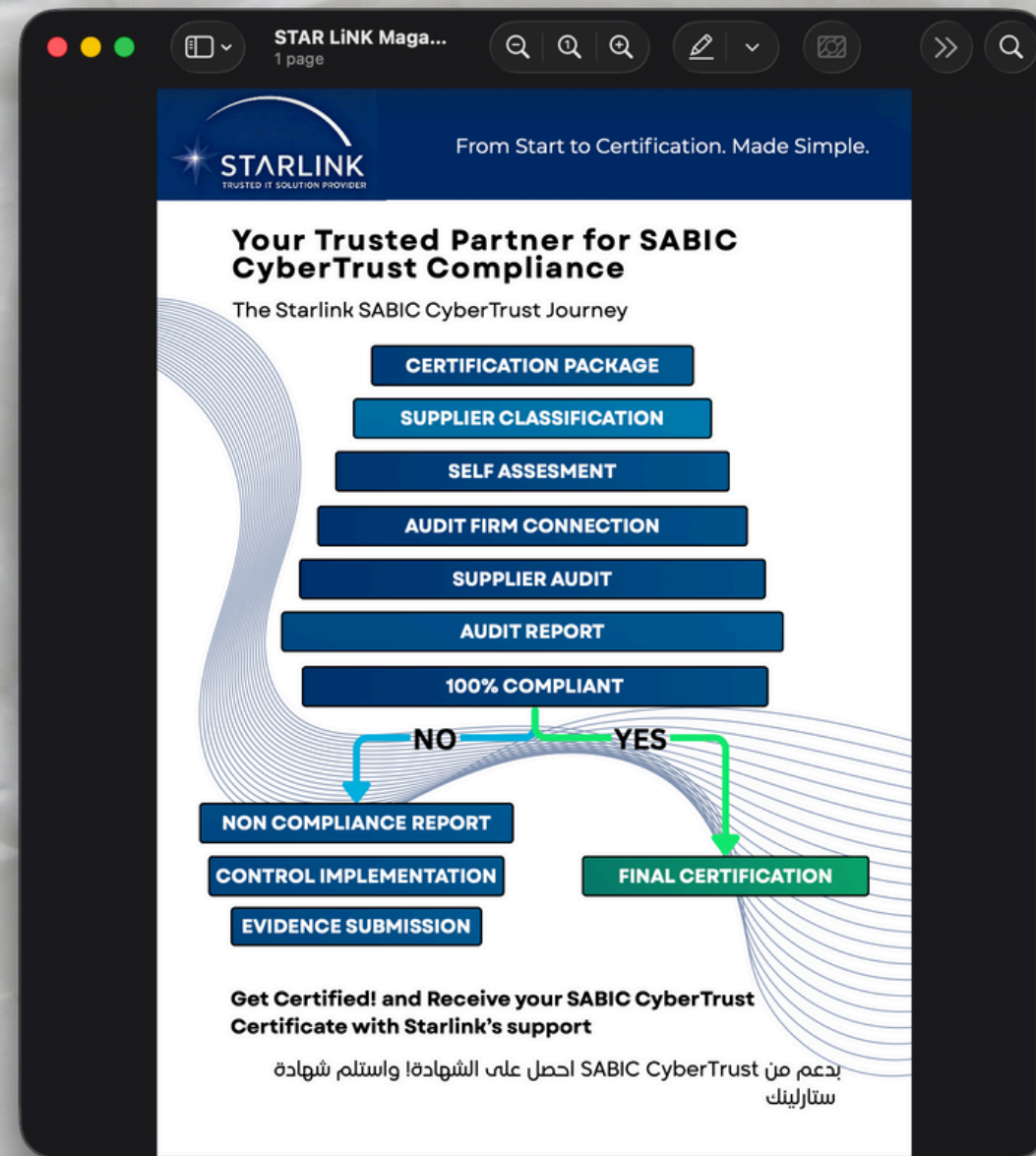
Some snapshots of our work...



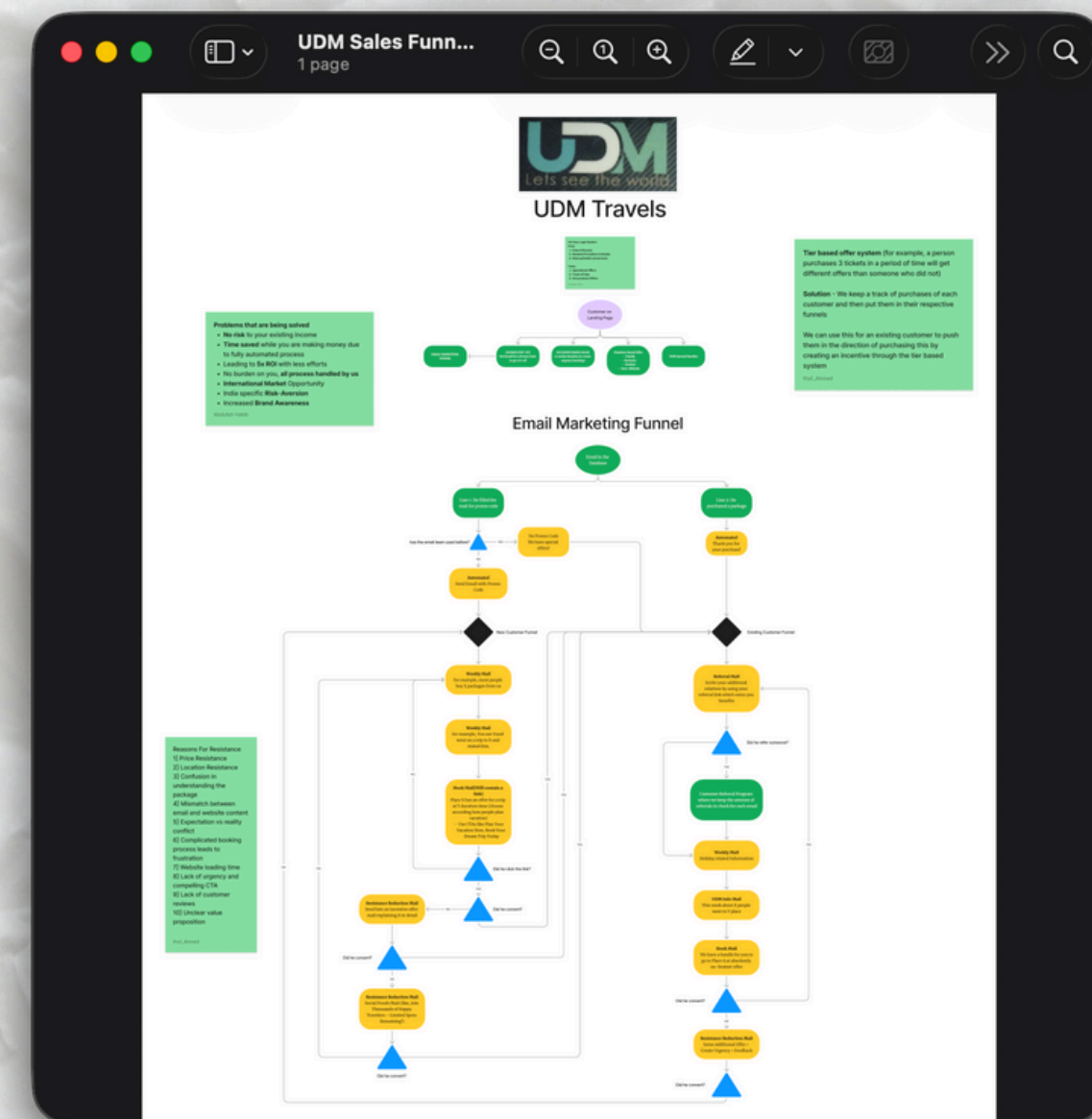
Some snapshots of our work...



Miscellaneous work...



[Starlink](#) KSA's CyberTrust Program Promotional Brochure



Email Marketing & Sales Funnel for an Indian Travel Agency [UDM Travels](#)

Case Study

Problem Statement: Law Professor wants to grow his YouTube & Instagram. He wants to generate money through his teaching skills.

- **Client Type:** Online law educator
- **Audience:** Judiciary aspirants & college law students
- **Services:** Content strategy, YouTube thumbnails/hooks, Instagram reels, promotional creatives

Challenge: The educator has a YouTube channel but no structured content plan, underused Instagram, and no clear pathway from content to paid classes.

What we did:

- Clarified content pillars (concept clarity, exam tips, judiciary-focused updates).
- Designed a repeatable reel structure in Hinglish: hooks, teaching clips, and soft CTAs.
- Created promotional reels for upcoming batches with simple “DM/WhatsApp to join” flows.
- Generated ideas on thumbnails, titles, and hooks for YouTube videos and type of content.

Outcome:

- Grew a new YouTube channel from zero to full monetisation within 8 months, entirely organically.
- Increased online coaching enrolments by 2× through consistent content-to-class journeys.
- Built a recognisable personal brand on Instagram with high engagement via funny, relatable student content—leading to collaboration requests from other coaching institutes and educators.

Hear from the Client himself...



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Thank You

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