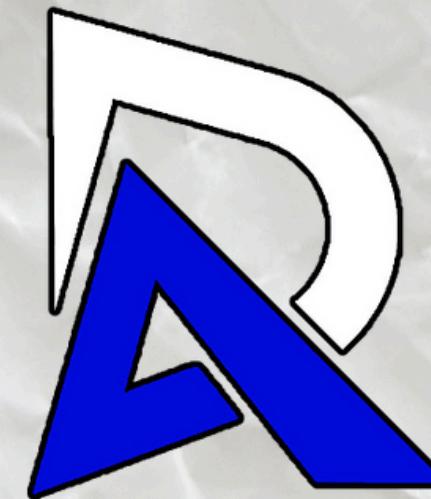


Who We Are | What we do | How we work | Our work | Case Study | Get in touch



DYNAMIC AUGMENTS

AI-powered Marketing for growing businesses.

www.dynamicaugments.com

Who We Are

A lean, ROI-obsessed marketing partner

Dynamic Augments is a small, founder-led AI marketing studio.

We work hands-on with a few businesses at a time, helping them get more qualified leads, improve conversion rates, and build simple systems that don't fall apart after the first campaign.

Why a small team works in your favour

- You work with the people who plan the strategy and execute it, not a rotating team.
- We test ideas quickly, iterate weekly, and focus on what actually moves revenue.
- Every business we work with gets its own offer, funnel, and measurement setup.



Abdullah Habib - Founder



Ahmed Abdul Muqtadir
Co-Founder & Operations Officer

What we do

We help growing businesses turn their marketing into a predictable system from getting attention, to converting leads, to automating follow-ups.

| Paid Ads & Funnels (AdVantage Accelerator) | Copywriting (The Influential Ink) | Sales Funnels & Systems (The Winning Offer) | Social Media & Content Services |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>Crafting compelling ad campaigns that turn ad spend into predictable leads.</p> <p>Includes:</p> <ul style="list-style-type: none">• Meta Ads & Google Ads• Targeted Campaigns• Email Marketing Funnel• Re-Targeted Campaigns• KPI Analysis | <p>Delivering persuasive content that resonates with your audience.</p> <p>Includes:</p> <ul style="list-style-type: none">• Copywriting• Landing Page• Conversion Rate Optimization• Ad Copies• VSL Scripts | <p>Enhancing your sales processes for increased efficiency and profitability</p> <p>Includes:</p> <ul style="list-style-type: none">• Lead Magnets• Sales Funnel• Email Marketing Funnel• E-Commerce Strategy | <p>Boosting your online presence and engagement across social media platforms.</p> <p>Includes:</p> <ul style="list-style-type: none">• Instagram, Facebook, YouTube• Content Strategy• VSL Scripts• Photo Editing• Video Editing |

***Analytics & Tracking is included in all services.**

How we work

1 **Discover & Diagnose**

We start by understanding your business, offer, ideal customer, and current marketing.

We review your website, funnels, past campaigns, and sales process to find quick wins and critical gaps

2 **Plan & Prioritize**

Next, we turn the diagnosis into a practical plan – what to fix first, what to build next, and which channels to focus on in the first 4–8 weeks.

3 **Build, Launch & Test**

We set up or improve your ads, landing pages, tracking, and automations. Then we launch, test different angles/creatives, and watch the early numbers closely.

4 **Optimize & Report**

We don't "set and forget." We review performance regularly, double down on what works, and cut what doesn't – with simple reports you can actually read.

Our Onboarding & Communication Platform is **Discord**



[Step-by-step Walkthrough](#)



This is what your server will look like!

We Work Green's Dynamic Augments

analytics - Access reports here for reference

12 April 2025

tha1_Ahmed 12/04/2025, 23:07

Apr 12 - Ewaste Stats

| Clicks | Impressions | Avg. CPC | Cost |
|--------|-------------|----------|--------|
| 71 | 1.19K | ₹15.01 | ₹1.07K |

Apr 12 - Office Dismantling Stats

| Clicks | Impressions | Avg. CPC | Cost |
|--------|-------------|----------|------|
| 15 | 156 | ₹36.31 | ₹545 |

Apr 12 - Google Analytics Report

Apr 12 Website Analytics.pdf 289.40 KB

There were 5 lead form conversions which were recorded today

Message #analytics

We Work Green's Dynamic Augments

changes

Sort & view

Website Ads Closed Open All

Website Open

Website Optimization - V2

ABHDelirious: In reference to Ads Optimization - V3, we have to make many changes on the website. These changes will...

1 like 0 comments >30d ago

Open Ads

Ads Optimization - V3

ABHDelirious: As per our Analysis of the Ads between the duration March 21st - May 11th. We have found out the follow...

1 like 0 comments >30d ago

Open Ads

New Competitor Campaign

ABHDelirious: As per our discussion w/ Faisal, we are launching a new Ad Campaigns targeting We Work Green's compe...

1 like 1 comment >30d ago

Closed Ads

Ads Optimization - V2

ABHDelirious: After analysis of conversions and feedback received, we are optimizing the ad sets further.

1 like 3 comments >30d ago

Closed Ads

Our work



Efficiency Steps
Consulting

How we helped them:
Website redesign & email
marketing for a Saudi
business transformation firm.

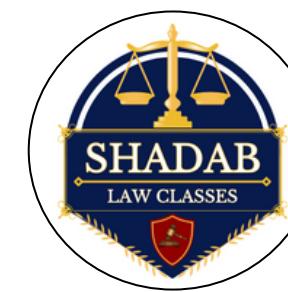
Check out their [website!](#)



Hussein bin Abdullah
Al-Ismaeil Law Firm

How we helped them:
Website redesign &
positioning for a Saudi law
office.

Check out their [website!](#)



Shadab Law Classes

How we helped them:
YouTube growth &
Instagram system for a law
educator.

Check out their [YT!](#)

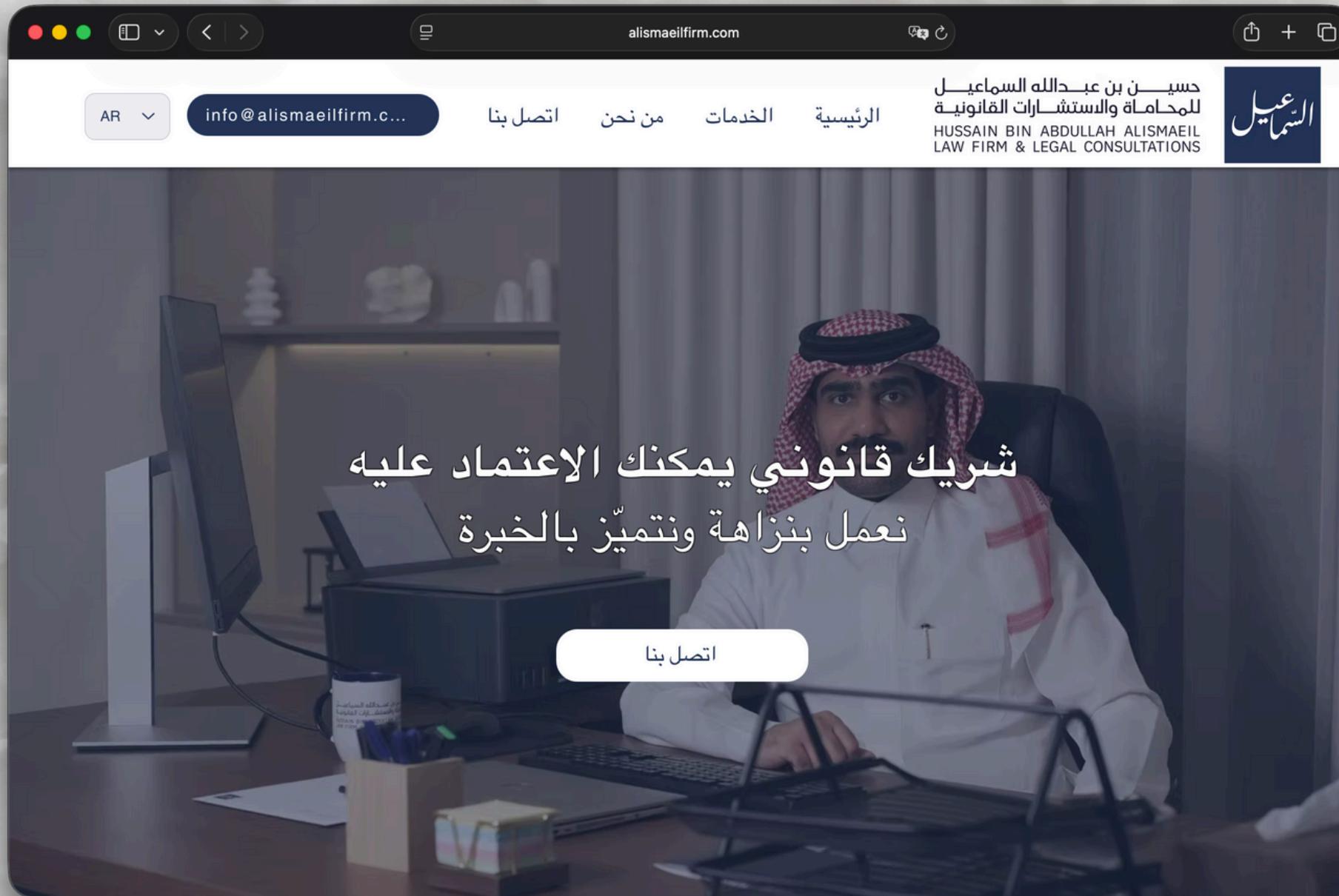


We Work Green

How we helped them:
Lead-gen Google Ads &
landing page optimisation.

Check out their [website!](#)

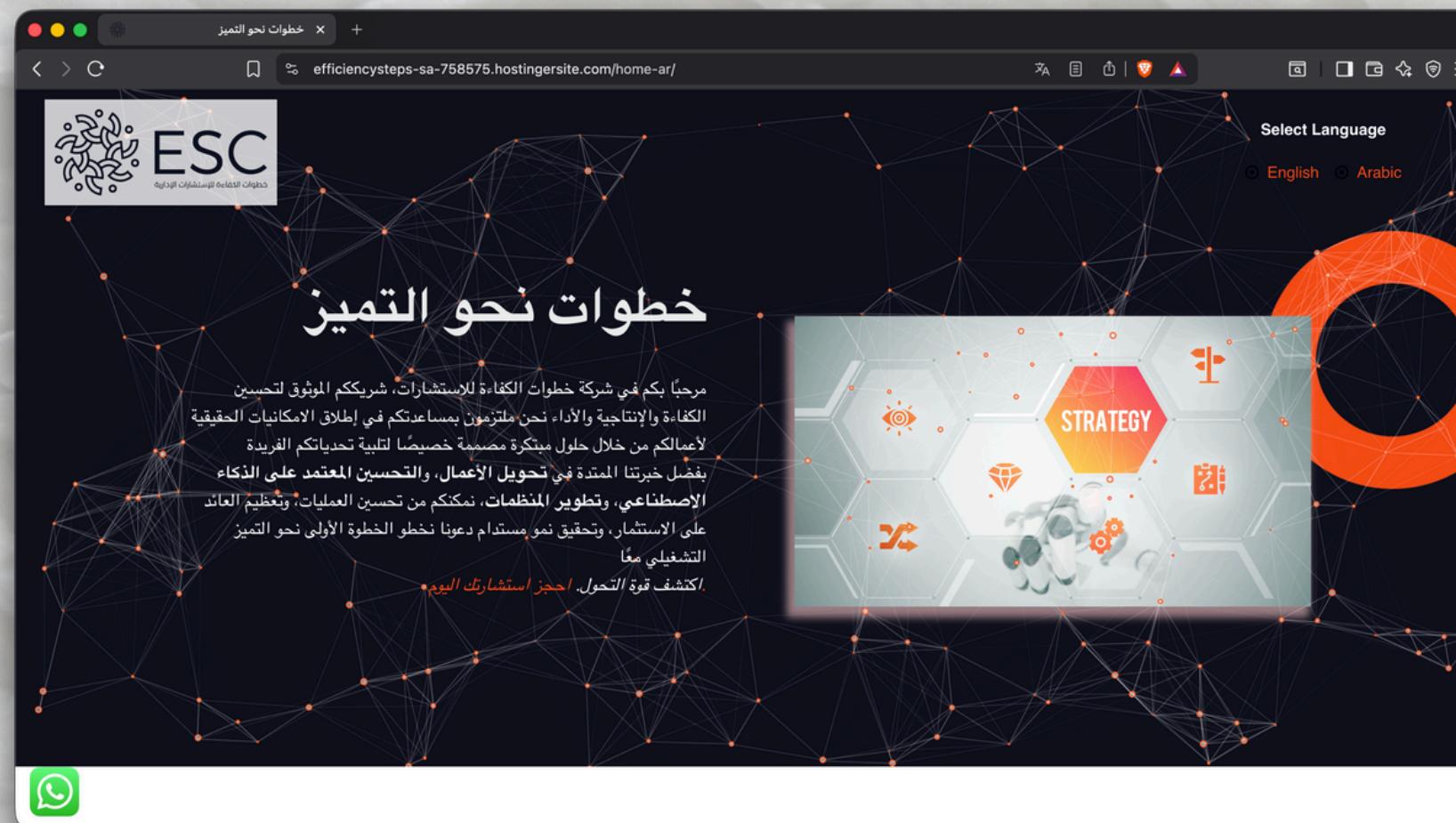
Some snapshots of our work...



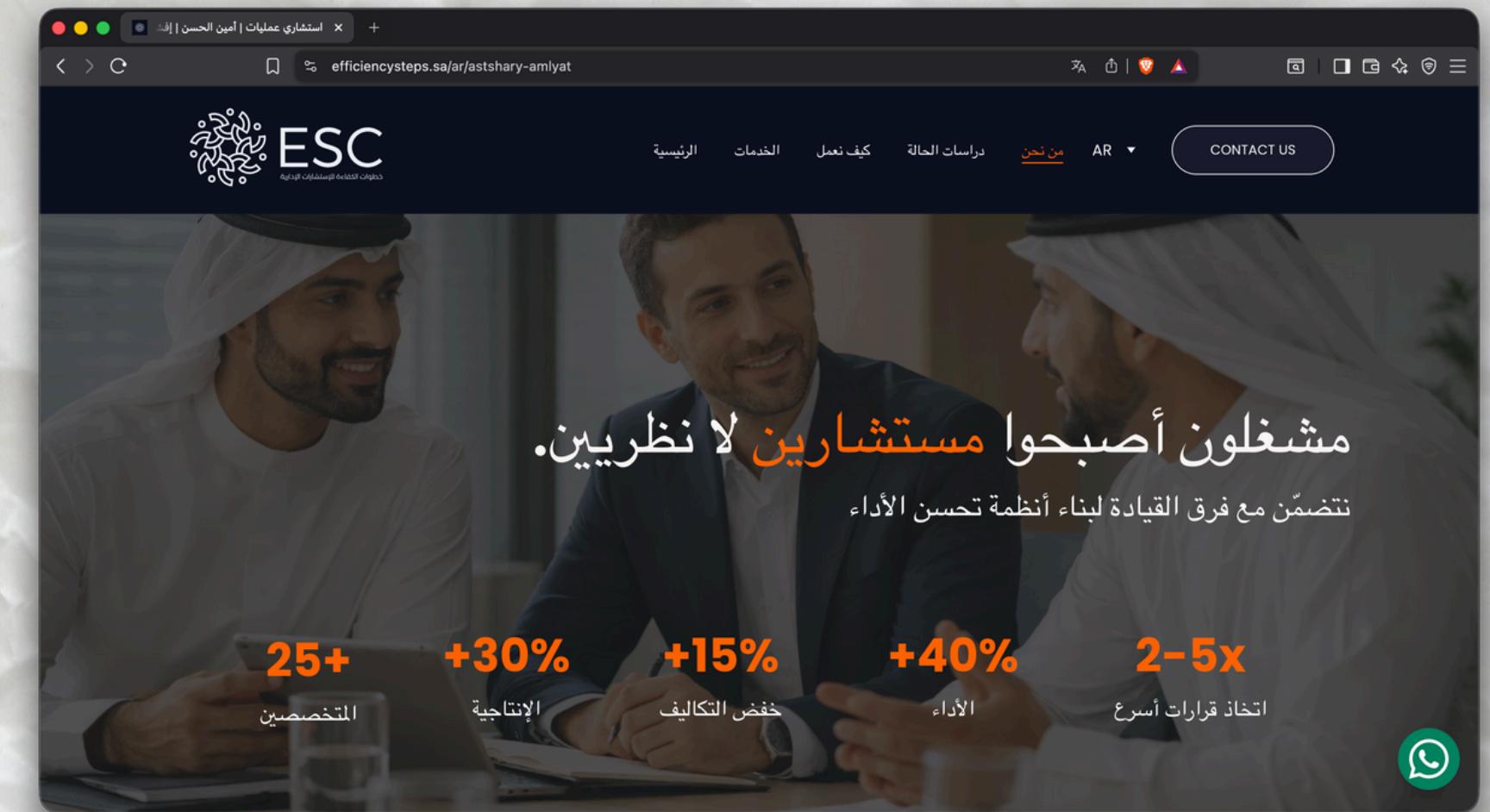
"Dynamic Augments exceeded my expectations. I've never experienced such professional and reliable service before. Their team is not only kind and approachable but also deeply competent they truly know their craft and deliver it with excellence."

- Founder Attorney Hussein bin Abdullah Al-Ismaeil

Some snapshots of our work...

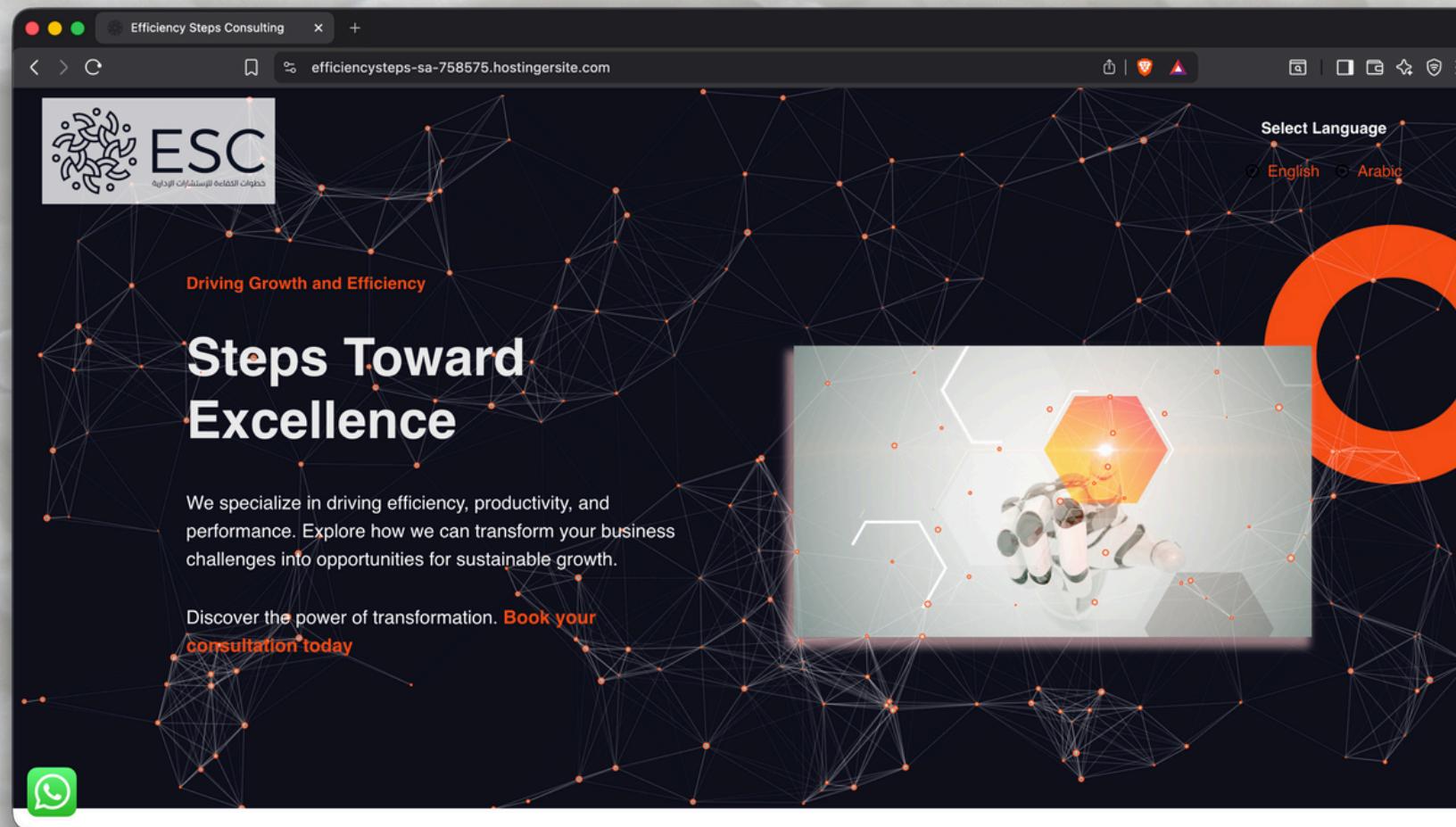


Before

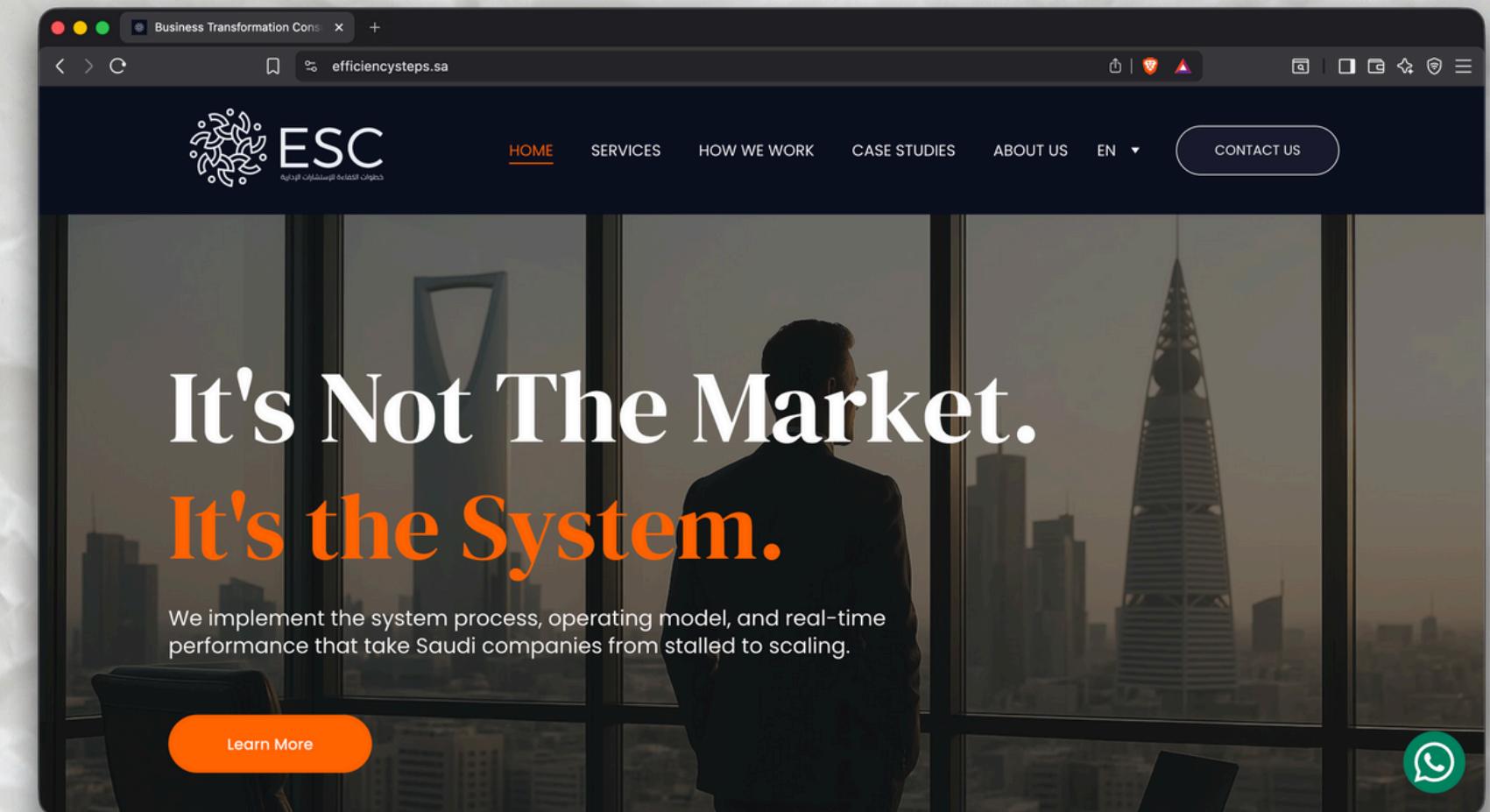


After

Some snapshots of our work...



Before

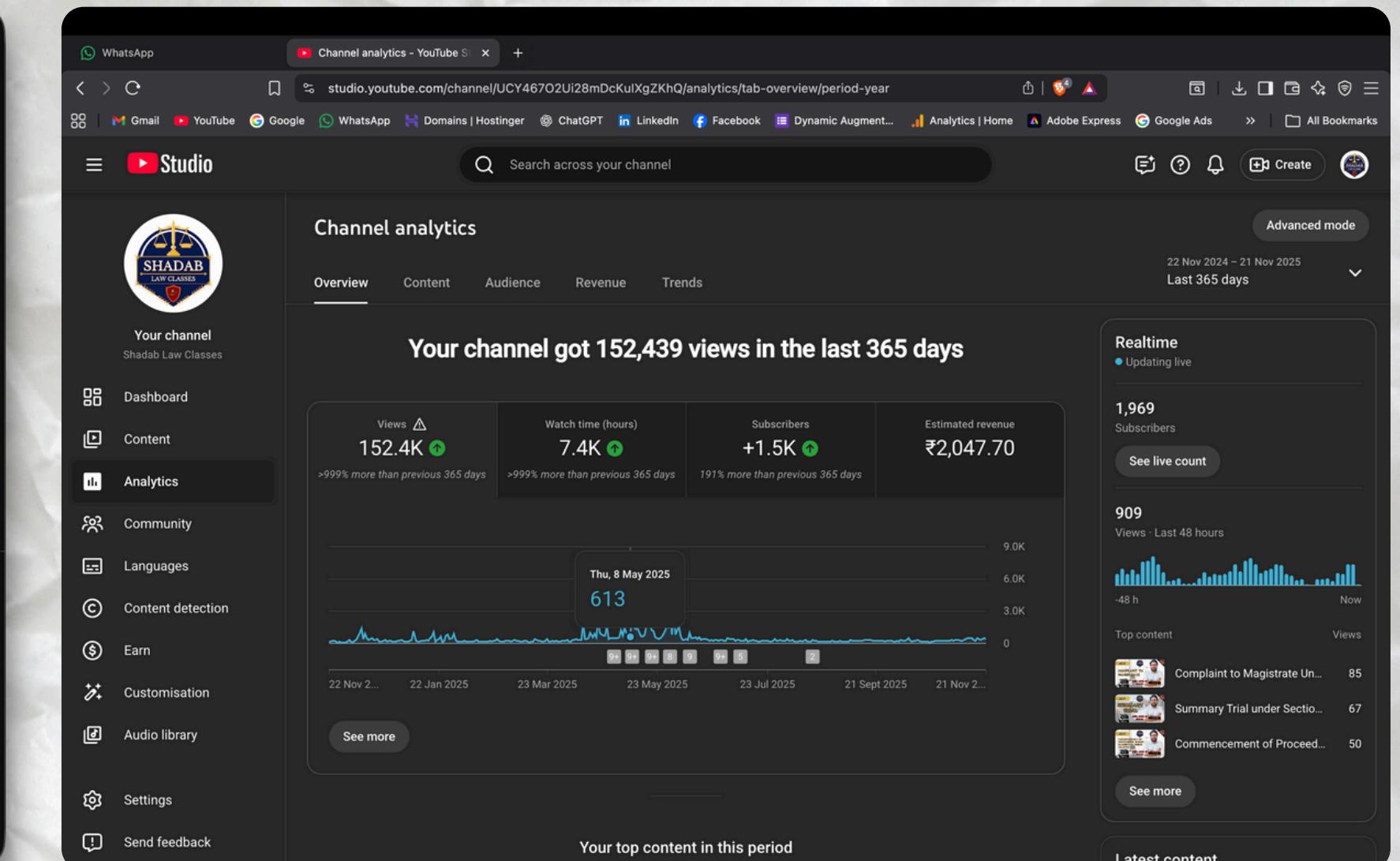


After

Some snapshots of our work...

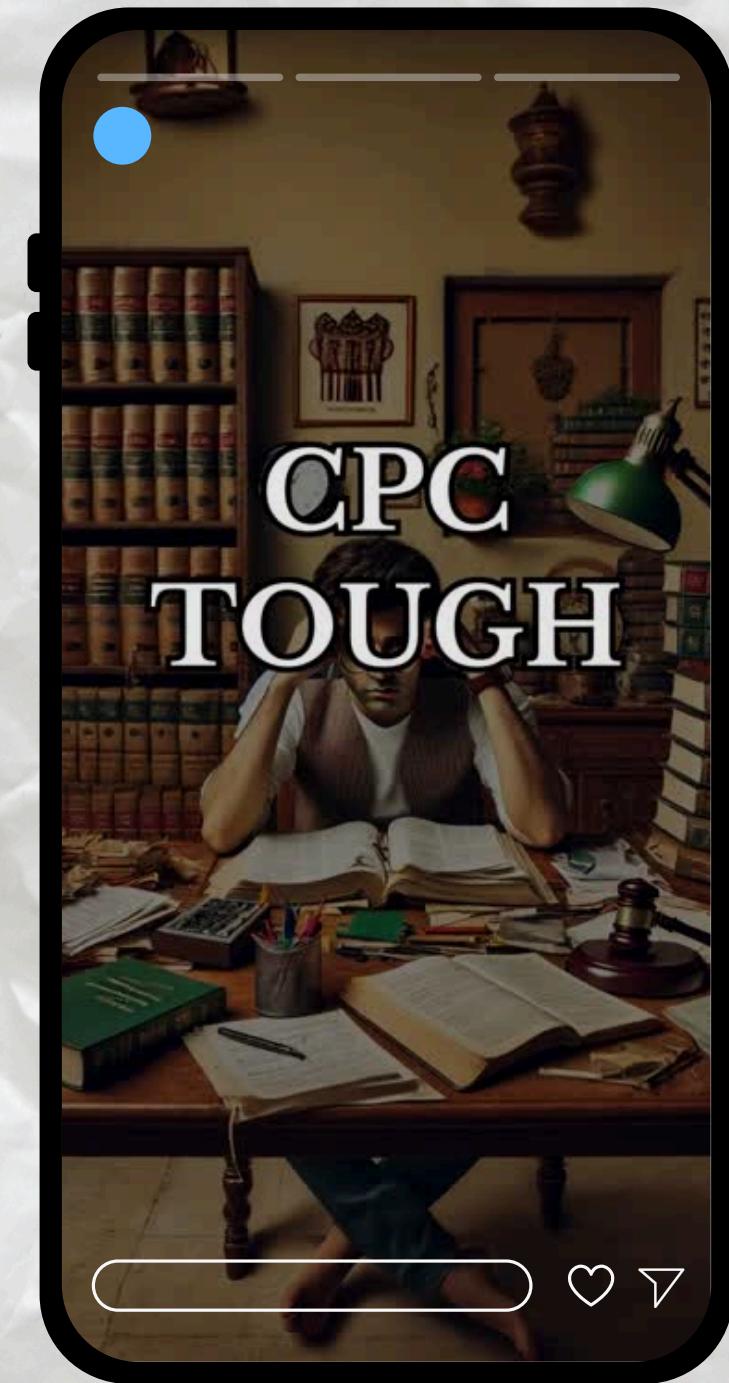
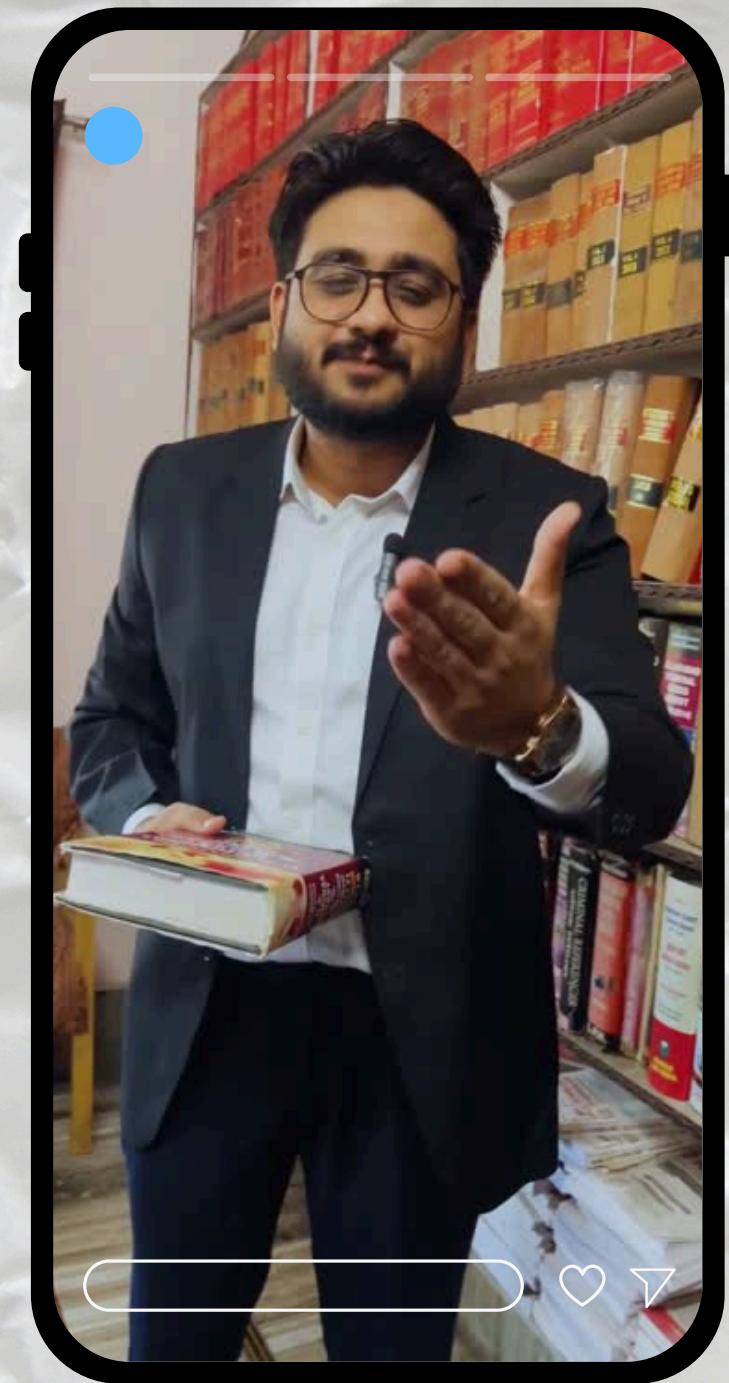


The screenshot shows the YouTube channel homepage for 'Shadab Law Classes'. The channel banner features a gold chain and law books with the text 'Complex Legal Concepts Made Easy For You'. The channel name 'Shadab Law Classes' is displayed, along with the subscriber count (1.97K) and video count (211). A bio states: 'I teach Law Subjects to Students. I have been mentoring students for the past 6 years.' A 'Subscribe' button is visible. Below the channel info, a video thumbnail for 'Exam Tips for Judiciary and Semester Students | MUST WATCH' is shown, uploaded 6 months ago with 282 views. The video description includes links to Instagram and email, and lists playlists for BSA, BNS, BNSS, and CPC.

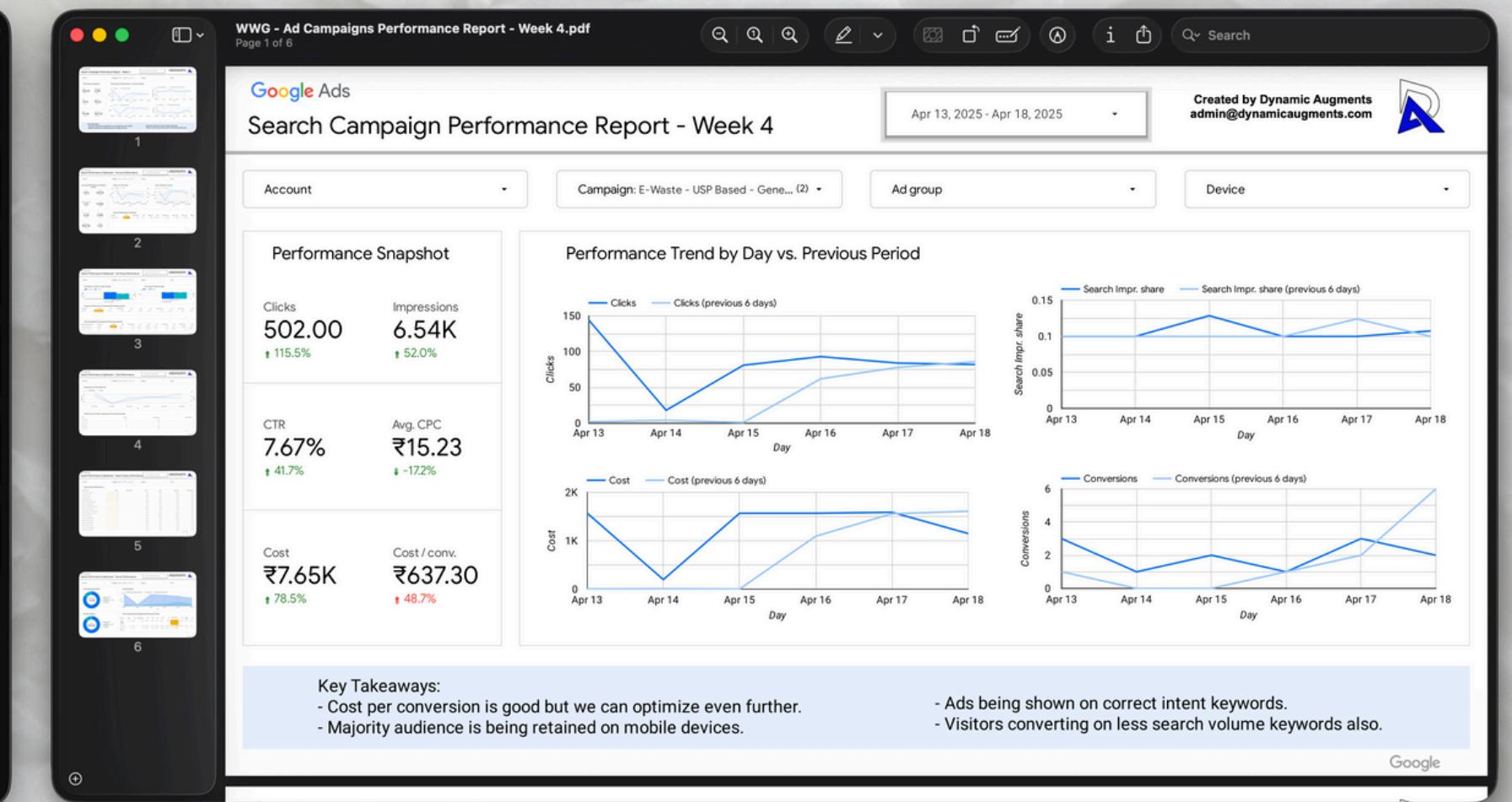
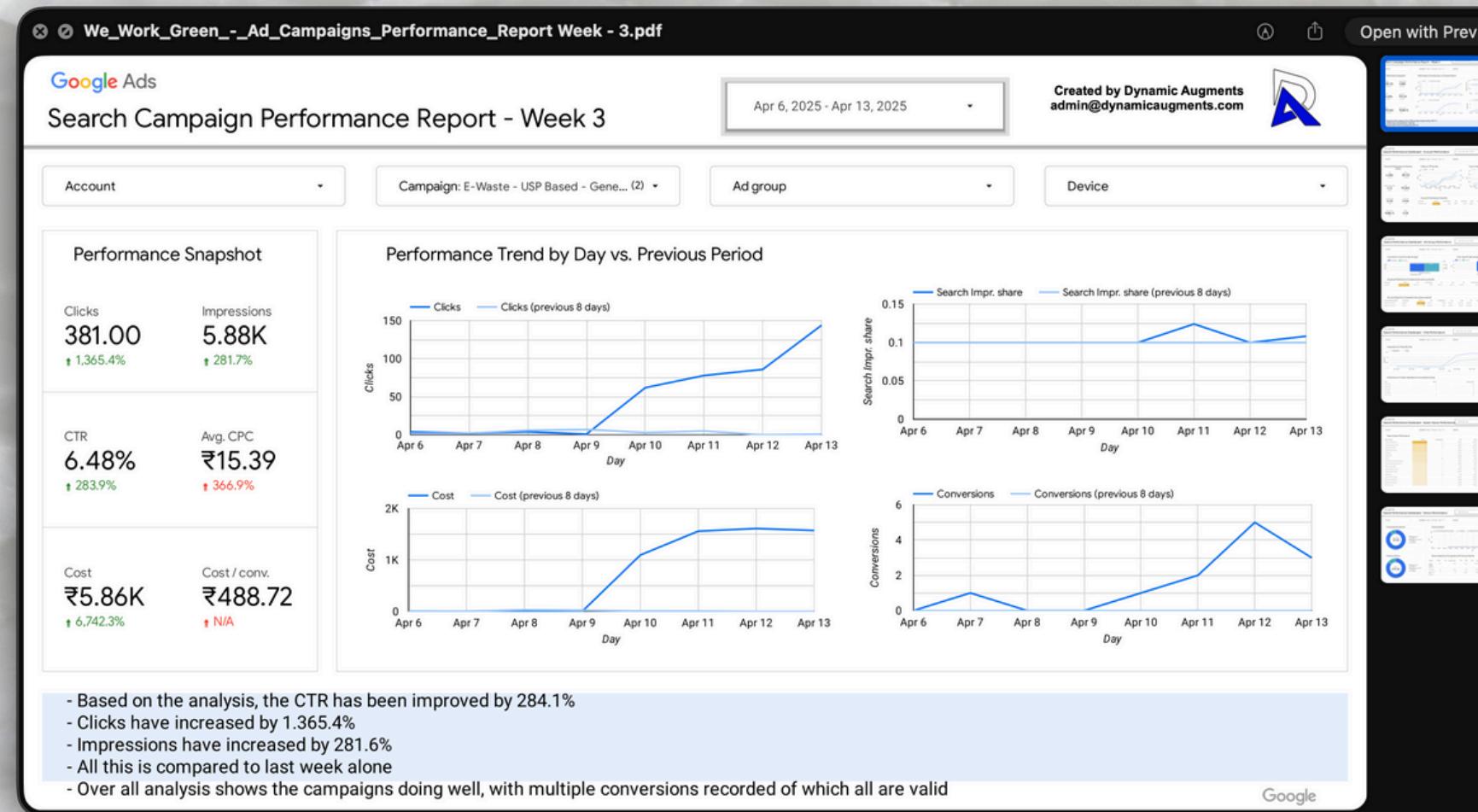


The screenshot shows the YouTube Studio Channel analytics page for the same channel. The main summary states: 'Your channel got 152,439 views in the last 365 days'. Key metrics are displayed: Views (152.4K), Watch time (7.4K), Subscribers (+1.5K), and Estimated revenue (₹2,047.70). The 'Overview' tab is selected. The 'Content' tab shows a line graph of views over time, with a peak of 613 on Thu, 8 May 2025. The 'Audience' tab shows 1,969 subscribers. The 'Revenue' tab shows estimated revenue. The 'Trends' tab is also visible. The sidebar on the left lists various channel management options.

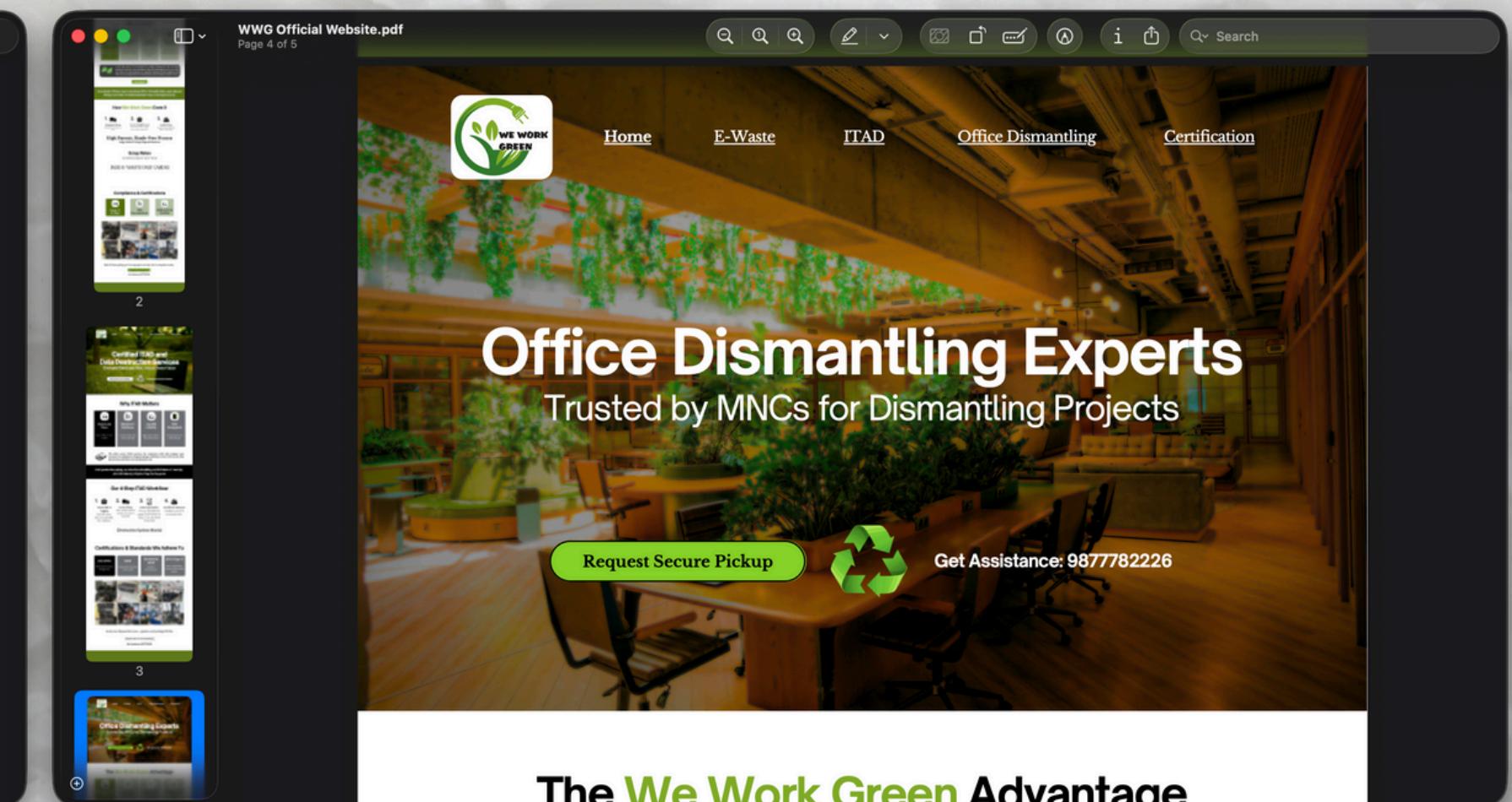
Some snapshots of our work...



Some snapshots of our work...



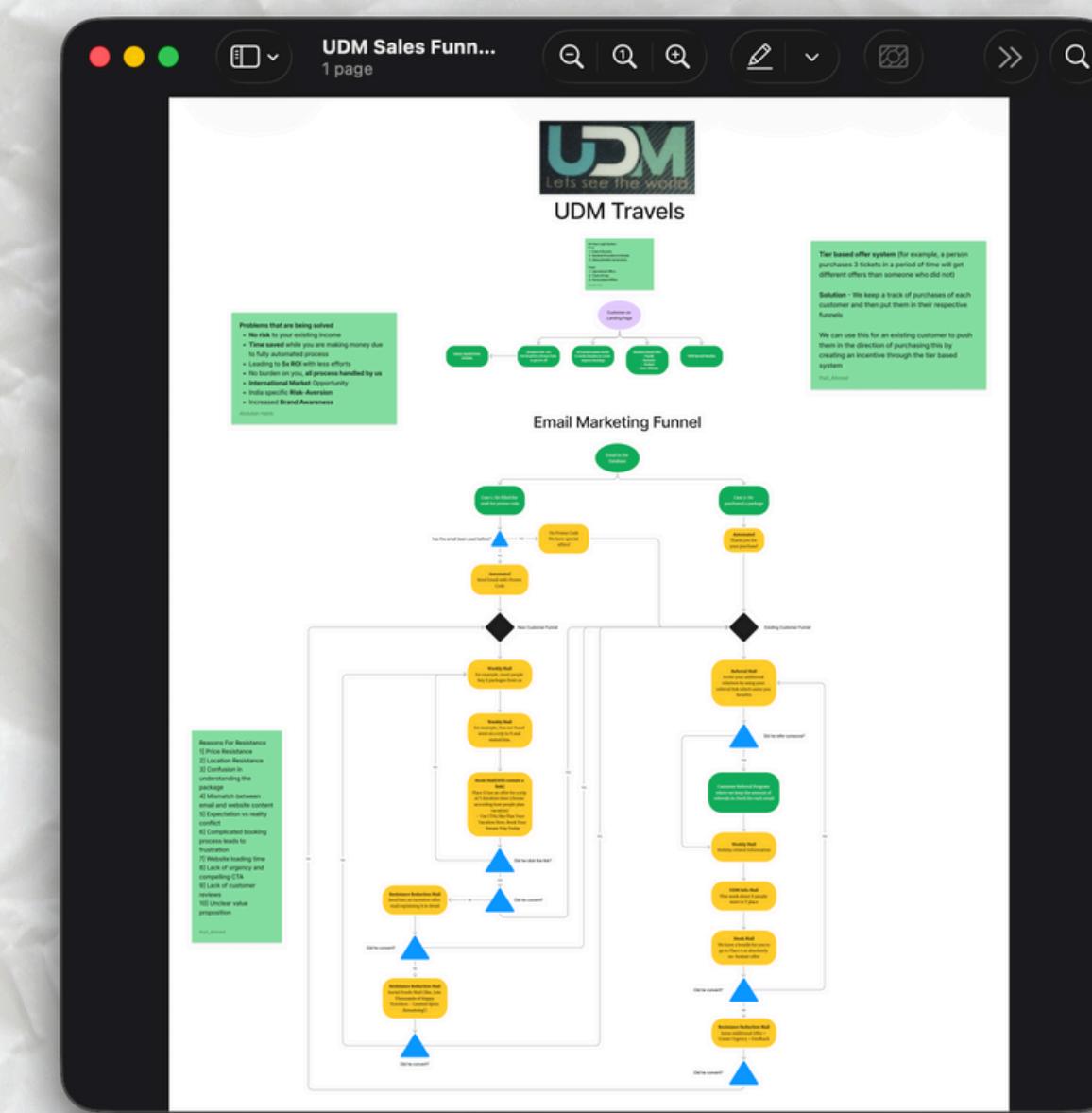
Some snapshots of our work...



Miscellaneous work...



[Starlink](#) KSA's CyberTrust
Program Promotional Brochure



Email Marketing & Sales Funnel for an
Indian Travel Agency [UDM Travels](#)

Case Study

Problem Statement: Law Professor wants to grow his YouTube & Instagram. He wants to generate money through his teaching skills.

- **Client Type:** Online law educator
- **Audience:** Judiciary aspirants & college law students
- **Services:** Content strategy, YouTube thumbnails/hooks, Instagram reels, promotional creatives

Challenge: The educator has a YouTube channel but no structured content plan, underused Instagram, and no clear pathway from content to paid classes.

What we did:

- Clarified content pillars (concept clarity, exam tips, judiciary-focused updates).
- Designed a repeatable reel structure in Hinglish: hooks, teaching clips, and soft CTAs.
- Created promotional reels for upcoming batches with simple “DM/WhatsApp to join” flows.
- Generated ideas on thumbnails, titles, and hooks for YouTube videos and type of content.

Outcome:

- Grew a new YouTube channel from zero to full monetisation within 8 months, entirely organically.
- Increased online coaching enrolments by 2x through consistent content-to-class journeys.
- Built a recognisable personal brand on Instagram with high engagement via funny, relatable student content—leading to collaboration requests from other coaching institutes and educators.

Hear from the Client himself...





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+966 59 929 1402

**Thank
You**

Visit us: www.dynamicaugments.com