

# **Annexure – 18.15 (XVI)**



# **GHOUSIA INSTITUTE OF TECHNOLOGY FOR WOMEN**

**Near Dairy Circle, Hosur Road, Bengaluru-560029, KARNATAKA**

## **SOCIAL MEDIA CELL**

The Social Media Cell is responsible for managing and updating all official social media platforms of the institution. The primary responsibilities of the cell include the following:

- Regular posting of academic, co-curricular, and extracurricular activities conducted in the institution.
- Uploading photographs, videos, and reports of seminars, workshops, conferences, guest lectures, cultural events, and outreach programs after every session and activity.
- Ensuring timely dissemination of important notices, achievements, and institutional milestones.
- Maintaining transparency and digital presence of the institution through active engagement on all official social media accounts.
- Ensuring that all posted content reflects the values, objectives, and compliance norms prescribed by AICTE.

The Social Media Cell operates in coordination with the respective departments and event coordinators to ensure authentic and accurate reporting of institutional activities. All content is reviewed and approved by the competent authority before publication.

## SOCIAL MEDIA ACCOUNTS

1	Gmail  Gmail	ghousia.itw@gmail.com
2	Instagram 	gitw_blr
3	Facebook 	Ghousia Itw
4	Facebook Page 	Ghousia Institute of Technology for Women
5	linkedin 	Ghousia Institute of Technology for Women
6	linkedin Page 	Ghousia Institute of Technology for Women
7	YouTube 	Ghousia Institute of Technology for Women
8	Threads 	<a href="#">GITW@2023</a>
9	Twitter 	Ghousia Institute of Technology for Women