



**ADS BY MIRZA**

# PORTFOLIO

**Social Media**

**Ads By Mirza**



# SJ Marketing

SJ Marketing is a real estate company based in Sector C, Bahria Town Lahore, specializing in property sales, purchases, and investment management. The firm primarily focuses on residential and commercial projects within Bahria Town and surrounding premium developments in Lahore.

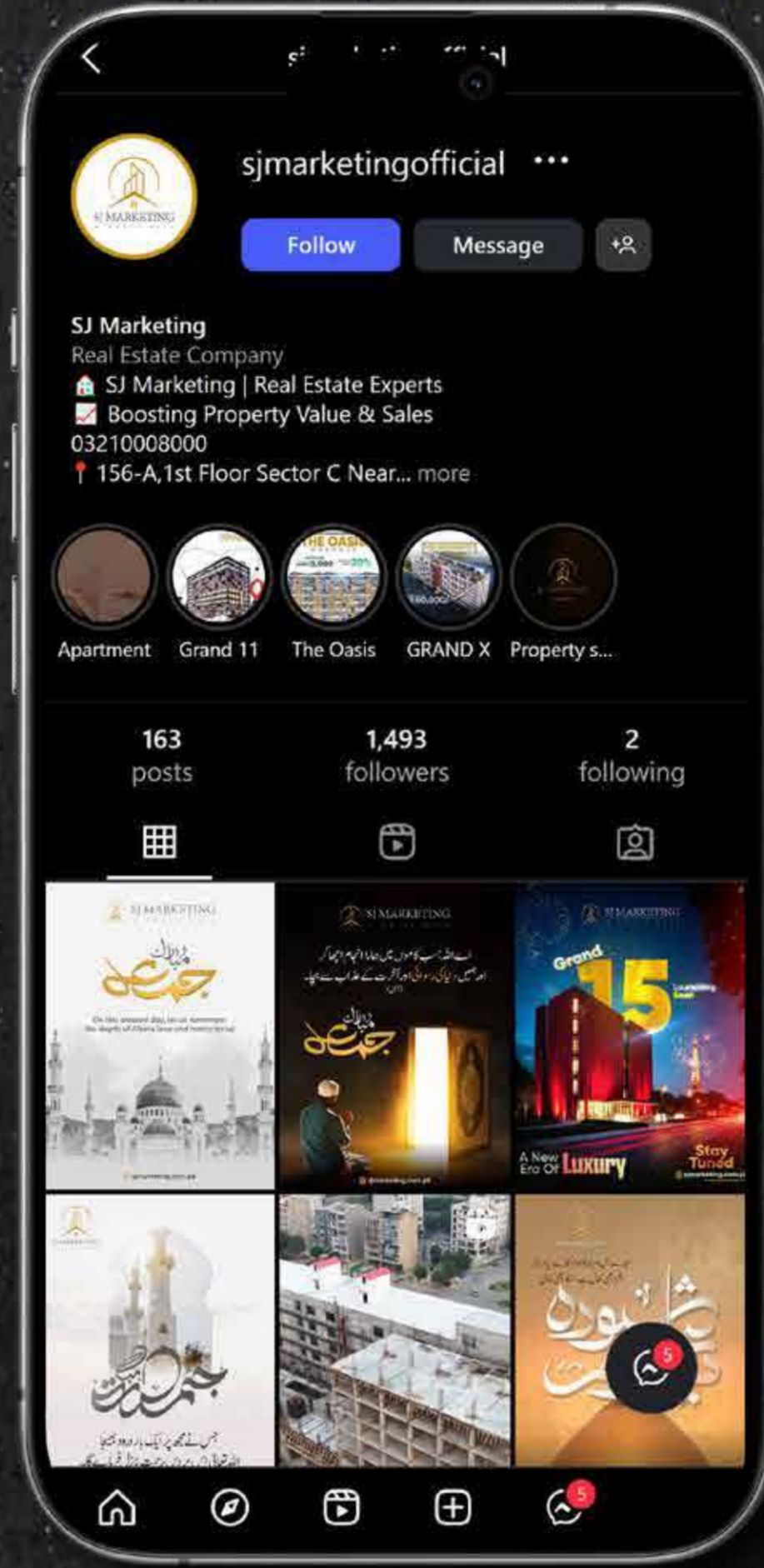
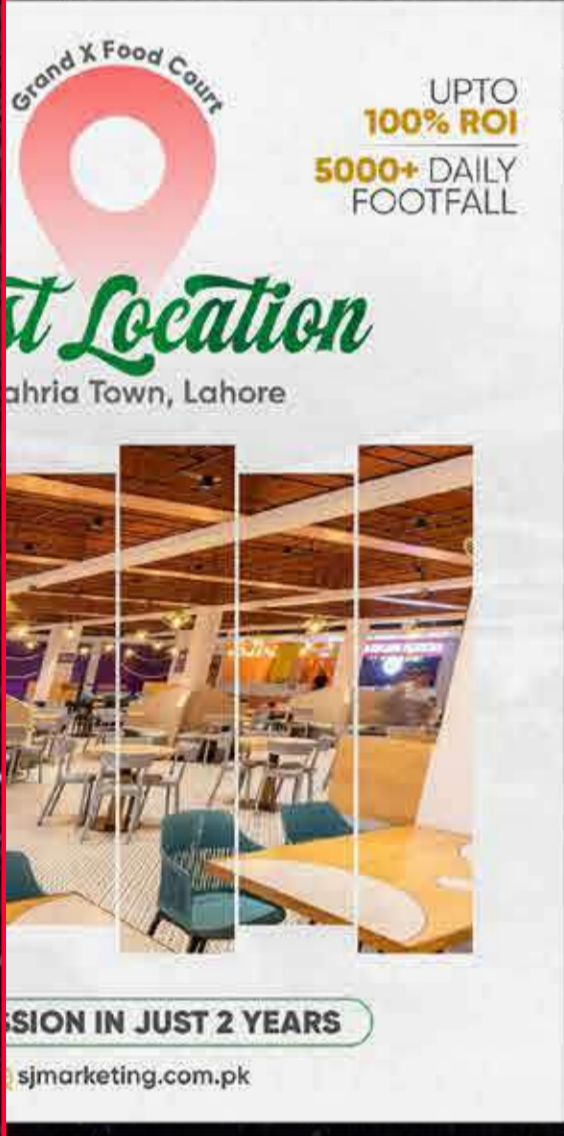
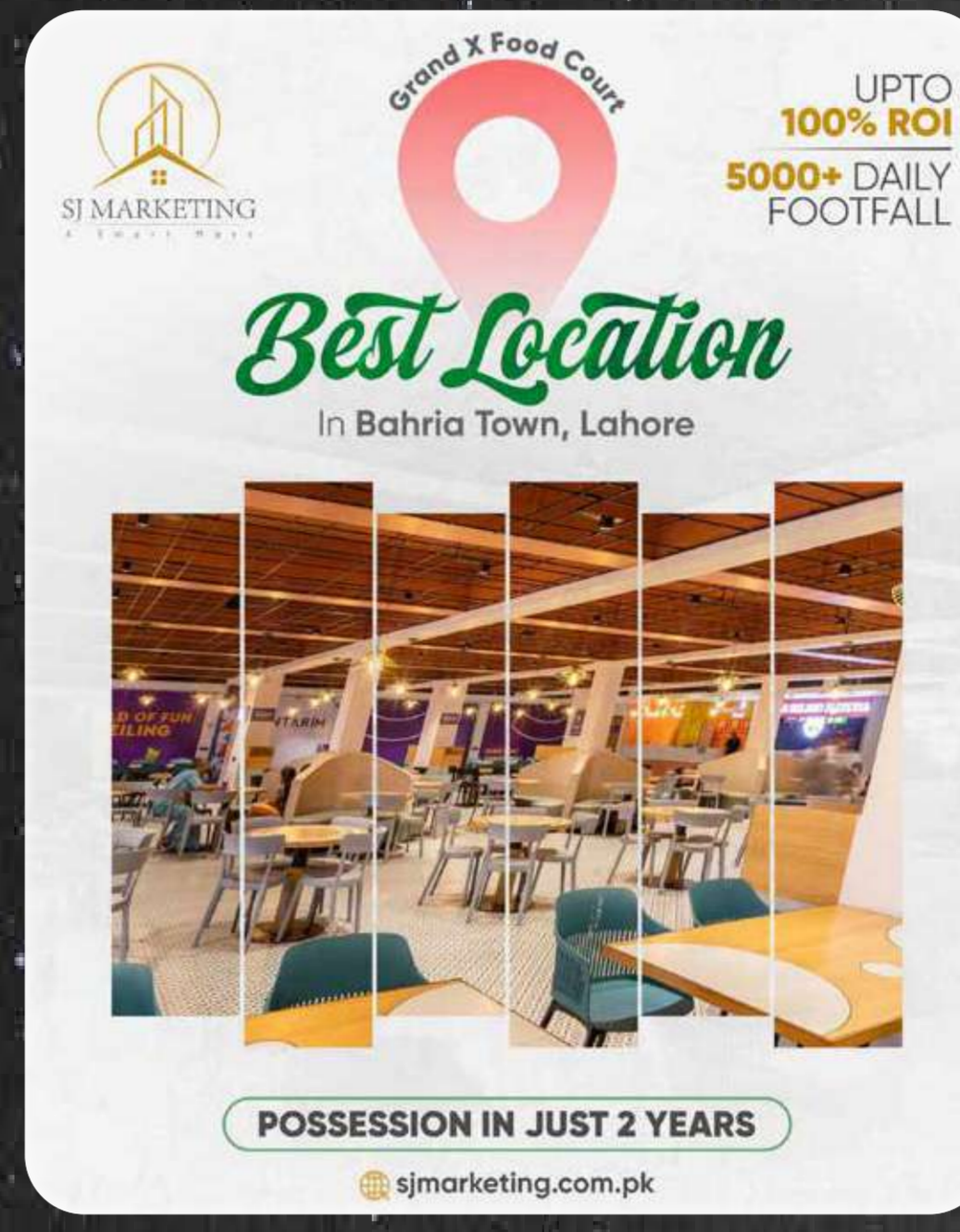
**Sector:** Real Estate

**Agency:** Brandly Marketing

**Services:** Social Media Posts, Paid Ads, Digital Marketing

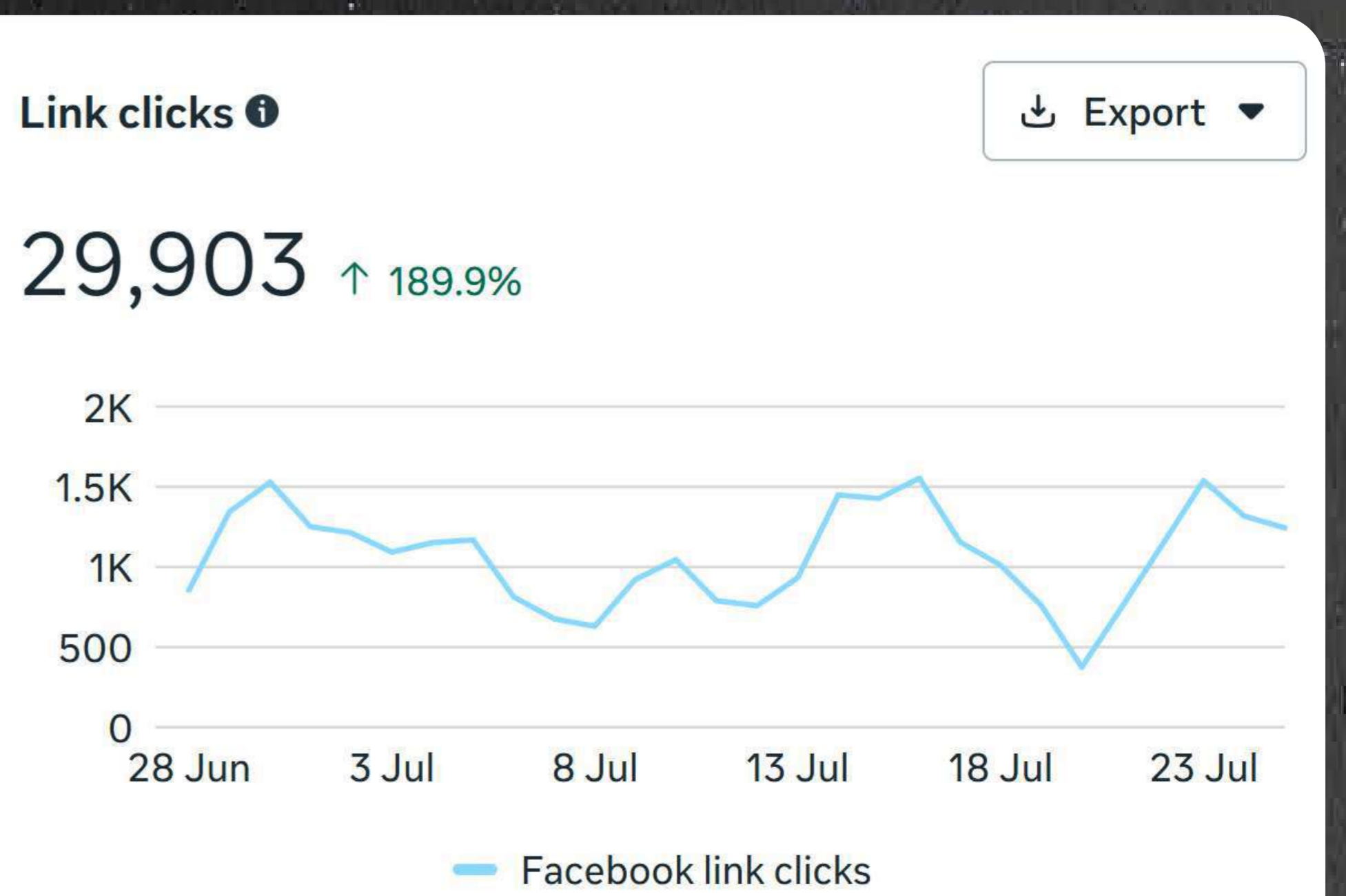
## Instagram Posts

Static 1080x1350



## Paid Campaigns

Off/On	Campaign	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends	CTR (all)
<input checked="" type="checkbox"/>	BM-Emirates Mall Lead Campaign - 23/07/2025	Rs3,000.00 Daily	7-day click or...	17 Meta leads	12,511	18,476	Rs497.90 Per Meta lead	Rs8,464.25	Ongoing	1.55%
<input checked="" type="checkbox"/>	BM - Emirates Mall - Gulf - 23/07/2025	Rs3,000.00 Daily	7-day click or...	22 Meta leads	6,338	9,744	Rs388.38 Per Meta lead	Rs8,544.42	Ongoing	4.50%
<input checked="" type="checkbox"/>	BM-Ethad Town-PK10/07/2025	ad set bu...	7-day click or...	40 Meta leads	14,837	22,804	Rs445.00 Per Meta lead	Rs17,800.15	Ongoing	2.29%
<input checked="" type="checkbox"/>	BM-Emirates Mall Lead Campaign - 7/7/2025	Rs2,625.00 Daily	7-day click or...	96 Meta leads	47,123	111,337	Rs513.29 Per Meta lead	Rs49,275.50	Ongoing	1.57%
<input checked="" type="checkbox"/>	BM - Grand 15 Lead Campaign - 17/7/2025	Rs2,625.00 Daily	7-day click or...	1 Meta leads	8,885	10,093	Rs5,089.63 Per Meta lead	Rs5,089.63	Ongoing	0.95%
<input checked="" type="checkbox"/>	BM - House Instalments - Gulf - 09/07/2025	Rs3,000.00 Daily	7-day click or...	36 Meta leads	8,478	22,679	Rs742.30 Per Meta lead	Rs26,722.65	Ongoing	2.75%
Results from 6 campaigns				212 Meta leads	74,482 Accounts Centre acco...	195,133 Total	Rs546.68 Per Meta lead	Rs115,896.60 Total Spent		1.91% Per Impressions



# Elora

## Elora

Elora Official Store is a prominent Pakistan-based sleepwear and loungewear brand that offers stylish and comfortable apparel designed for homewear and nightwear. Their direct online store, eloraofficial.store, is showcased in platforms like TikTok, linking to their product catalog and emphasizing high-quality loungewear lines

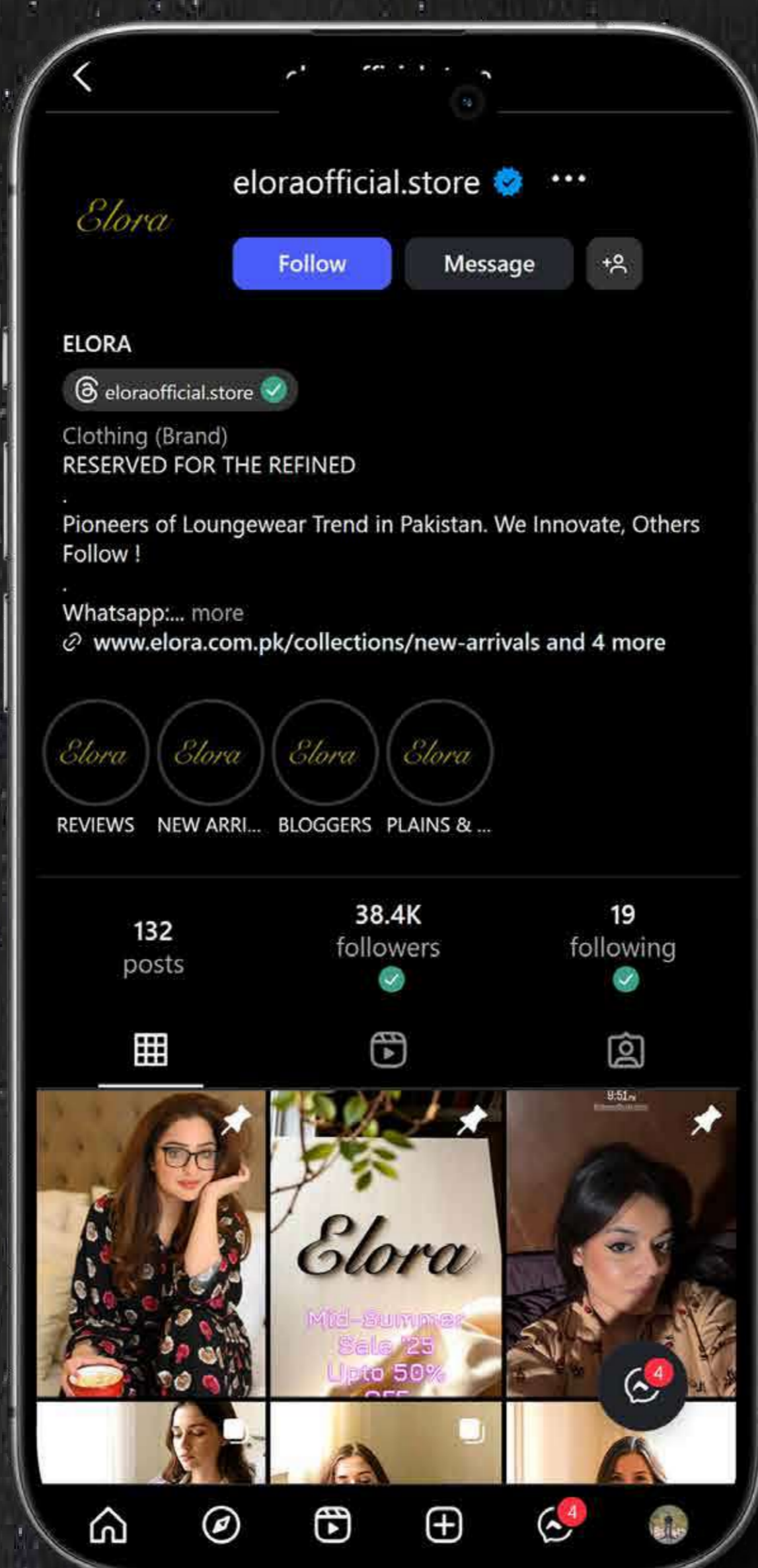
**Sector:** Clothing

**Agency:** Brandy Marketing

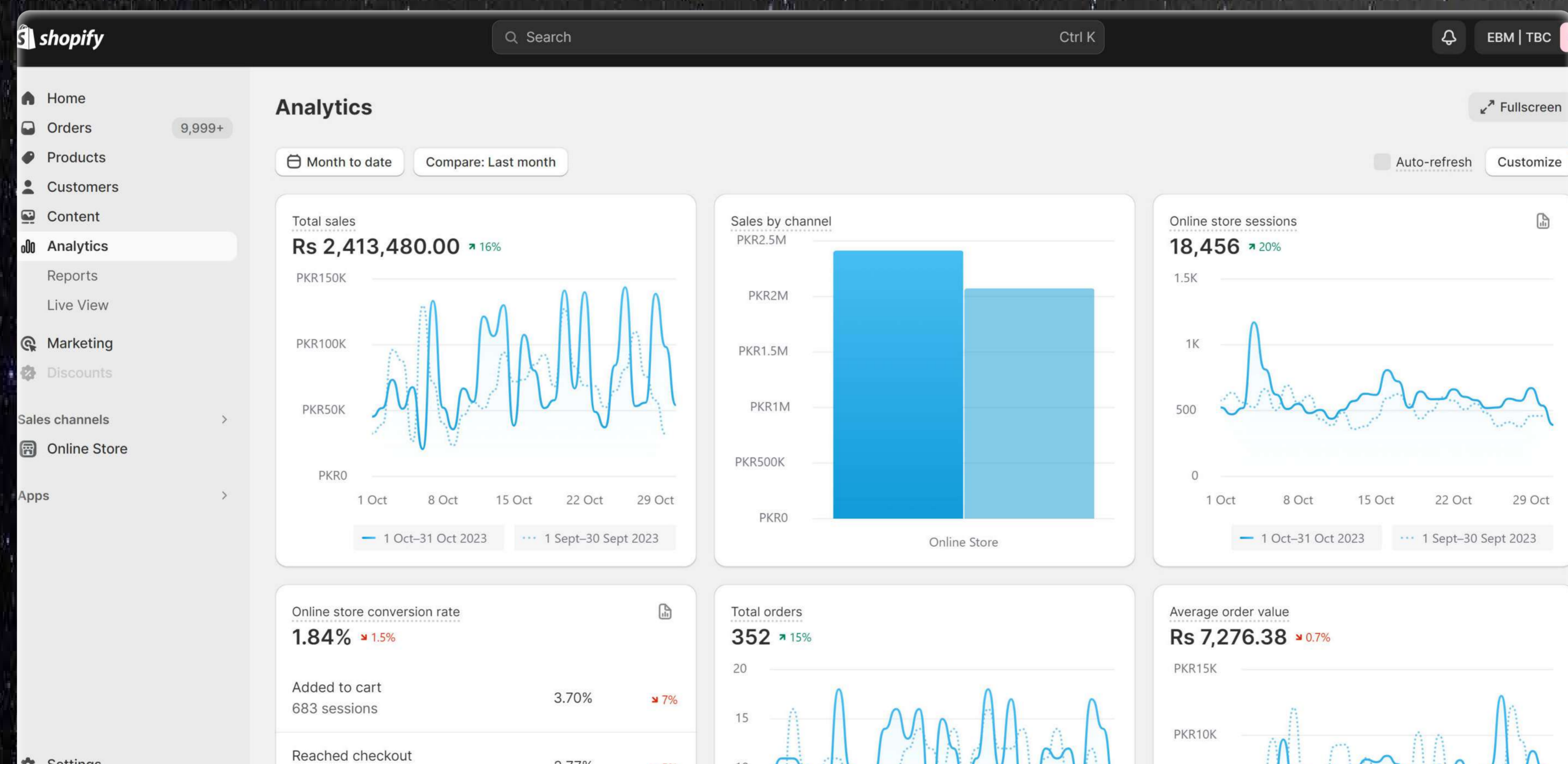
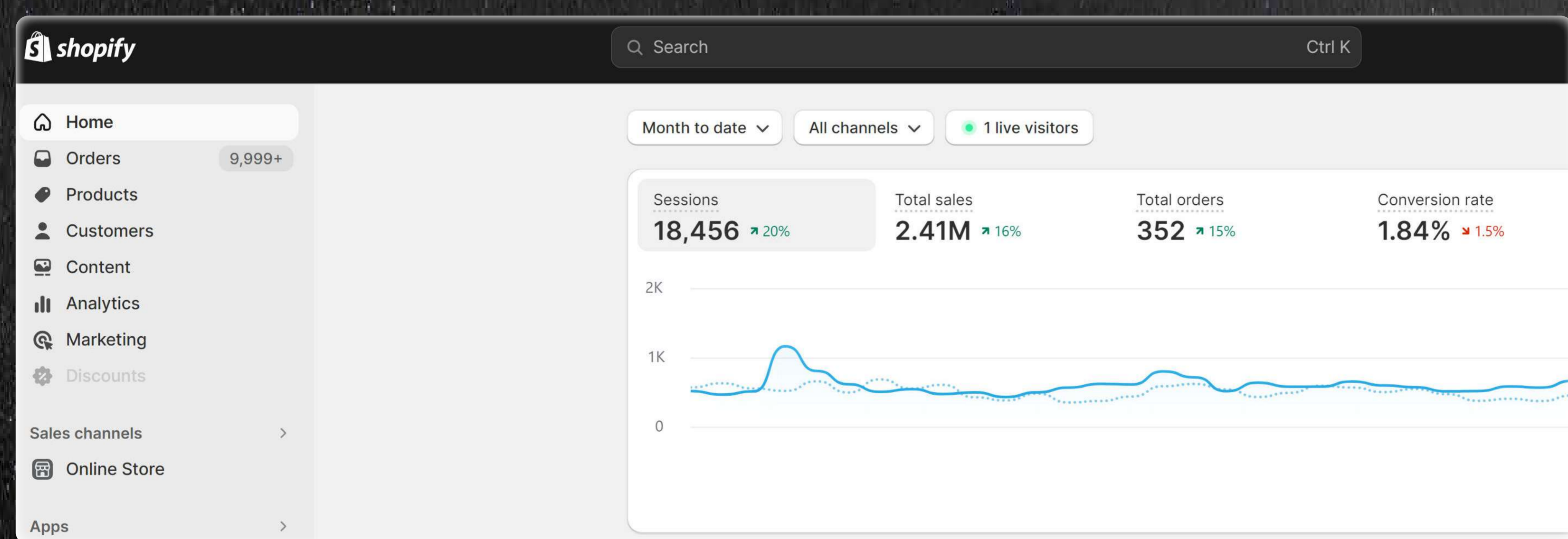
**Services:** Paid Ads, Digital Marketing

## Instagram Posts

Static 1080x1350



## Traffic Conversion



Order	Date	Customer	Channel	Total	Payment status	Fulfillment status	Items
E12601	Today at 9:31 pm	Aneela Akhtar	Online Store	Rs.17,500.00	Paid	Unfulfilled	3 items
E12600	Today at 9:10 pm	asifa zahra	Online Store	Rs.4,700.00	Payment pending	Unfulfilled	1 item
E12599	Today at 7:42 pm	Laiba Tariq	Online Store	Rs.4,200.00	Paid	Unfulfilled	1 item
E12598	Today at 5:01 pm	All Awais	Online Store	Rs.4,300.00	Payment pending	Unfulfilled	1 item
E12597	Today at 4:55 pm	Mohammed Ahmed	Online Store	Rs.4,000.00	Payment pending	Unfulfilled	1 item
E12596	Today at 4:31 pm	All Awais	Online Store	Rs.4,300.00	Payment pending	Unfulfilled	1 item
E12595	Today at 4:31 am	Umama Malik	Online Store	Rs.7,600.00	Payment pending	Unfulfilled	2 items
E12594	Today at 8:16 am	Bushra Aslam	Online Store	Rs.7,600.00	Payment pending	Unfulfilled	2 items
E12593	Yesterday at 11:17 pm	Zainab Irfan	Online Store	Rs.4,000.00	Payment pending	Unfulfilled	1 item
E12592	Yesterday at 10:48 pm	Zaira Rizwan	Online Store	Rs.4,000.00	Payment pending	Unfulfilled	1 item
E12591	Yesterday at 7:02 pm	Rubila Iqbal	Online Store	Rs.6,100.00	Payment pending	Fulfilled	1 item
E12590	Yesterday at 6:58 pm	Zahra Nawaz	Online Store	Rs.15,200.00	Payment pending	Unfulfilled	4 items
E12589	Yesterday at 8:37 pm	Sania Khan	Online Store	Rs.8,900.00	Payment pending	Unfulfilled	1 item
E12588	Yesterday at 3:05 pm	Alaya Fatima	Online Store	Rs.7,600.00	Payment pending	Fulfilled	2 items
E12587	Yesterday at 2:37 pm	Adan imran	Online Store	Rs.6,300.00	Payment pending	Fulfilled	2 items
E12586	Yesterday at 12:03 pm	Yasmin Malik	Online Store	Rs.4,000.00	Payment pending	Fulfilled	1 item
E12585	Yesterday at 9:04 am	Bushra Maryam	Online Store	Rs.7,600.00	Payment pending	Unfulfilled	2 items
E12584	Yesterday at 8:49 am	Mir Asif Hussain	Online Store	Rs.8,200.00	Payment pending	Unfulfilled	2 items
E12583	Yesterday at 7:07 am	Fozia Ahmed	Online Store	Rs.8,000.00	Payment pending	Fulfilled	1 item

# Signature Cafe & Restaurant

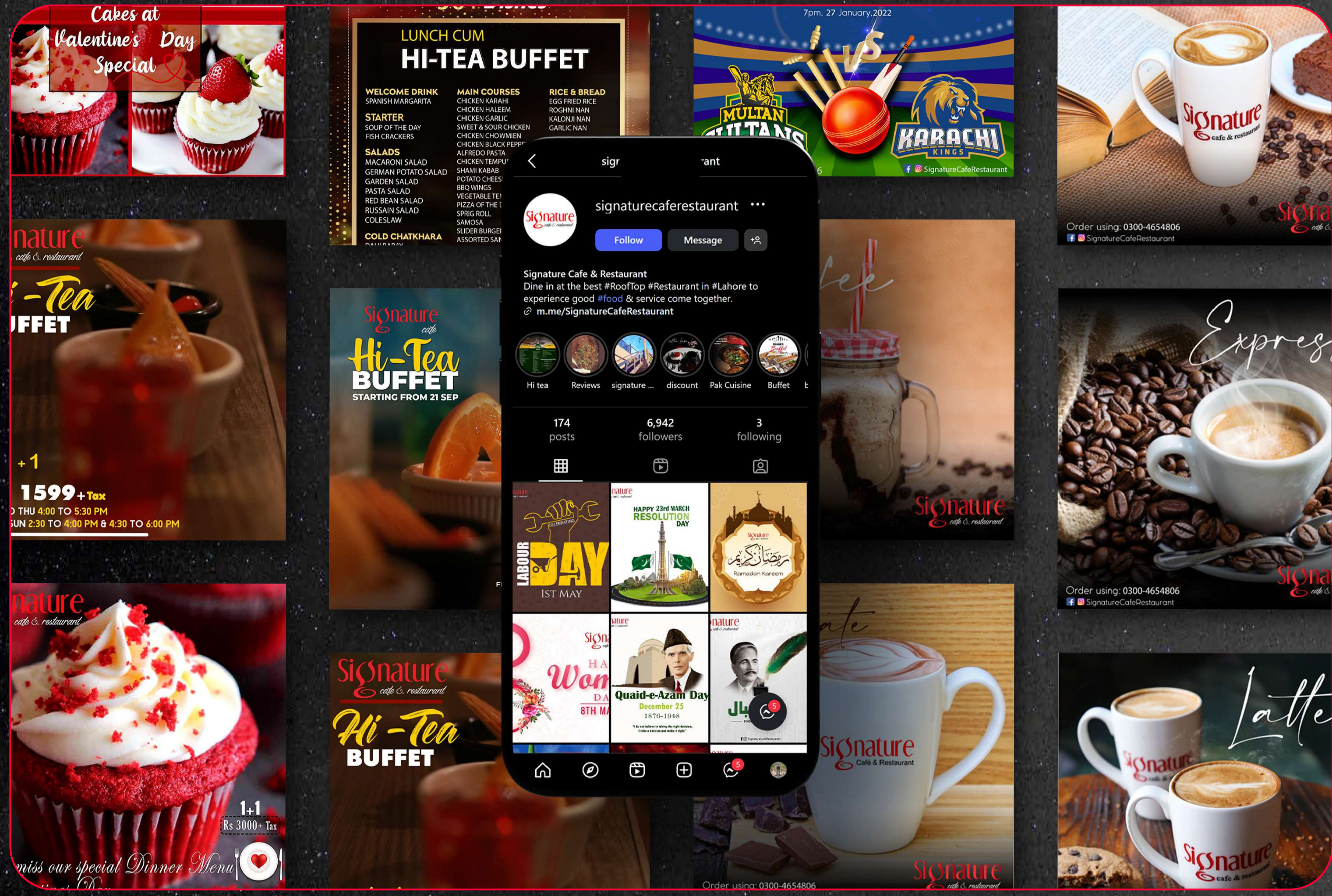


Signature Cafe & Restaurant is a rooftop dining spot perched atop the Daewoo Express Terminal near Thokar Niaz Baig Flyover in Lahore, offering panoramic open-air views under the sky. Known for a family-friendly atmosphere, the venue is ideal for casual dining, intimate dinners, and celebrations such as birthdays or gatherings with friends and family

**Sector:** Restaurant  
**Agency:** Brandy Marketing  
**Services:** Social Media Posts, Paid Ads, Product photography, Digital Marketing

## Instagram Posts

Static 1080x1080



# Rooster's Broast



Rooster's Broast is a vibrant and modern fast-food restaurant chain in Lahore, known for its signature broast-style fried chicken—crispy on the outside, tender and juicy inside—crafted in a style inspired by its origins in Saudi Arabia

**Sector:** Restaurant  
**Agency:** Brandy Marketing  
**Services:** Social Media Posts, Paid Ads, Product photography, Digital Marketing

## Instagram Posts

Static 1080x1080



DEVOGUE

LUXURY & COMFORTABLE

## DeVogue

DeVogue is a Pakistan-based footwear brand known for crafting stylish, affordable leather shoes and boots. Designed in Canada and handmade in Okara, their products feature genuine leather and traditional stitching. Popular for formal and semi-formal wear, DeVogue offers sleek designs at mid-range prices.

**Sector :** Footwear

**Agency :** Brandy Marketing

**Services :** Paid Campaigns, Digital Marketing, Product Photography

## Product Photography



## Paid Campaigns

<input type="checkbox"/>	Off/On	Campaign	Impressions	Cost per result	Amount spent	Ends	Purchase ROAS (return on ad spend)
<input type="checkbox"/>	<input checked="" type="checkbox"/>		38,590	Rs442.91 <sup>[2]</sup> Per Purchase	Rs12,401.46	Ongoing	8.06 <sup>[2]</sup>
<input type="checkbox"/>	<input checked="" type="checkbox"/>		134,684	Rs590.04 <sup>[2]</sup> Per Purchase	Rs54,283.50	Ongoing	6.83 <sup>[2]</sup>
<input type="checkbox"/>	<input checked="" type="checkbox"/>		81,431	Rs510.13 <sup>[2]</sup> Per Purchase	Rs23,976.17	Ongoing	9.38 <sup>[2]</sup>
<input type="checkbox"/>	<input checked="" type="checkbox"/>		518,282	Rs437.92 <sup>[2]</sup> Per Purchase	Rs145,826.18	Ongoing	8.26 <sup>[2]</sup>
<input type="checkbox"/>	<input checked="" type="checkbox"/>		1,090,401	Rs347.15 <sup>[2]</sup> Per Purchase	Rs492,609.34	Ongoing	9.66 <sup>[2]</sup>
<input type="checkbox"/>	<input checked="" type="checkbox"/>		358,262	Rs373.65 <sup>[2]</sup> Per Purchase	Rs112,841.11	Ongoing	10.02 <sup>[2]</sup>
<input type="checkbox"/>	<input checked="" type="checkbox"/>		520,081	Rs475.23 <sup>[2]</sup> Per Purchase	Rs202,446.30	2 Mar 2023 ⚠️ 1 day left	6.91 <sup>[2]</sup>

# E DENTAL MART

Sector: Dental Store



E-Dental Mart is Pakistan's First & Largest Online Dental Store and is the pioneer in its category. The company is by default the largest manufacturer, exporter and importer of Dental Materials and Products in Pakistan. We also proudly own sole distributions of some globally well-reputed Dental Brands & Products.

Agency: Brandy Marketing

Services: Social Media Posts, Paid Ads, Digital Marketing, Website Mangemant & SEO

## Instagram Posts

Static 1080x1350

**Water Flosser**  
H2O floss

- Powerful Pulsation
- Large Battery Capacity
- IPX7 Waterproof
- Type-C Charging
- Multiple Nozzles Included

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**WHY CHOOSE AMBAR BOND?**

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- Consistent Performance
- Professional Dental Results
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**DIAMOND R**  
**FGM**

WINTER CLEARANCE Sale

PKR 3,000/-  
**2,500/-** PKR

Package include  
1 syringe with 4g

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**He Didn't Follow Friends  
He Followed Quality At  
E-DENTAL MART**

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**Condac 37 (Acid Etchant)**  
Guaranteed Best Price!  
Ideal Viscosity!

**EID-UL-ADHA Mega Deals**

Per Syringe!  
**ONLY 450/-**

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GET IT ON Google Play

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## Carousel Ad Posts

Static 1080x1080

Grid of 10 carousel ad posts for various dental products including:

- Apple Dental Handpiece (RAMADAN Sale, 20% OFF, WAS 3,900/- NOW 2,990/- PKR)
- Desensibilize KF (FGM ESTHETICS, RAMADAN Sale, 20% OFF, WAS 2,400/- NOW 1,950/- PKR)
- Bur Box (RAMADAN Sale, 20% OFF, WAS 3,500/- NOW 1,450/- PKR)
- i-Clean (RAMADAN Sale, 20% OFF, WAS 7,500/- NOW 3,450/- PKR)
- Portable Dental Unit (RAMADAN Sale, 20% OFF, WAS 25,000/- NOW 19,500/- PKR)
- Electric Tooth Brush (EID-UL-ADHA Mega Deals, WAS 8500/- NOW 4450/-)
- Condac 37 (Acid Etchant) (EID-UL-ADHA Mega Deals, Per Syringe ONLY 450/-)
- Ambar Bond (EID-UL-ADHA Mega Deals, WAS 490/- NOW 3499/-)
- Filling Instrument Kit (EID-UL-ADHA Mega Deals, WAS 4800/- NOW 2580/-)
- Matheiu (EID-UL-ADHA Mega Deals, Starting From ONLY 990/-)

## Paid Campaigns

Last Chance Deal - Conversion - BM - 09/04/...  
Active • Sales

Edit Duplicate

0 days Maximum Today

243 Website purchases	PKR83.20 Cost per Website Purchase	PKR20,217.3 2 Amount spent
Rs1,560.00 daily budget		
57.58 Purchase ROAS (return on ad spend)	12,295 Reach	
83,222 Impressions	-- Recommendation Guidance	
PKR242.93 CPM (cost per 1,000 impressions)	6.77 Frequency	
2.38% CTR (all)	1,481 Link clicks	
PKR10.22 CPC (all)		