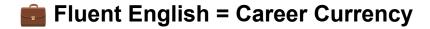


Why 12 Years of "English-Medium" **Education Still Fails Our Children**

The Career Wake-Up Call Every Parent and School Owner Must Hear



In today's global economy, spoken English is not just a skill—it's a gateway. It decides:

- Who gets the job
- Who earns the promotion
- Who qualifies for international education and scholarships
- Who commands higher salaries and global mobility

Yet, after 12 years of "English-medium" schooling, most students still speak at a basic A1–A2 level, far below the B2 fluency required for top careers.

The Cost of Lingual Silence

Career Milestone	What Happens Without Fluency
Job Interviews	Students freeze, hesitate, or speak broken English—despite high marks
Global University Admissions	Fail to meet B2 fluency benchmarks (IELTS, TOEFL, PTE)
Scholarships & Fellowships	Miss out due to poor communication in selection rounds

Corporate Promotions	Overlooked for leadership roles due to weak presentation skills
Entrepreneurship & Freelancing	Struggle to pitch, negotiate, and network globally

@ Result: High academic scores, but low employability.

ROI on education drops when students can't convert marks into meaningful careers.

Why Schools Aren't Building Speakers

1 Teacher Training Gaps

Even B.Ed. and M.Ed. programs rarely train teachers in **oral fluency coaching**. Focus remains on grammar, textbook completion, and exam prep.

2 Minimal Speaking Practice

Students get less than 3 minutes of speaking time per day—far below global standards.

3 Outdated Methodologies

Global exams like IELTS, TOEFL, and CEFR assess:

- Fluency under pressure
- Pronunciation and clarity
- Real-world conversation skills
 Indian classrooms rarely prepare students for these benchmarks.

🌍 Global Standards vs Indian Schooling

Indian School Practices	Global Career Requirements
Focus on grammar and writing	Fluency in interviews, presentations, and teamwork

No structured speaking curriculum	CEFR-aligned fluency (B2+) required for global roles
Teachers not trained in oral fluency	International educators trained in speech development
Fluency not assessed	Fluency is a key selection criterion in jobs and universities

The **Speaking Booster Program** is India's first school-powered fluency system designed to:

- Build career-ready speakers from Grade 1 onward
- ✓ Embed 10–15 minutes of daily speaking practice into regular class time
- Use plug-and-play teacher scripts—no extra training needed
- Align with CEFR, IELTS, and PTE standards
- Deliver audio-based progress reports parents can hear
- Show visible results within 90 days

My Schools Must Act Now

Schools that implement Speaking Booster:

- Increase student career readiness
- Boost parent satisfaction and trust
- Enhance school reputation for global outcomes
- Attract admissions from ambitious families
- **Deliver real ROI** on education—not just marks

Let's Build Global Careers Together

Want your child to speak with clarity, confidence, and global readiness? Want your school to be known for producing career-ready communicators?