

Why 12 Years of “English-Medium” Education Still Fails Our Children

The Career Wake-Up Call Every Parent and School Owner Must Hear

Fluent English = Career Currency

In today’s global economy, **spoken English is not just a skill—it’s a gateway**. It decides:


- Who gets the job
- Who earns the promotion
- Who qualifies for international education and scholarships
- Who commands higher salaries and global mobility


Yet, after 12 years of “English-medium” schooling, **most students still speak at a basic A1–A2 level**, far below the **B2 fluency** required for top careers.

The Cost of Lingual Silence

Career Milestone	What Happens Without Fluency
Job Interviews	Students freeze, hesitate, or speak broken English—despite high marks
Global University Admissions	Fail to meet B2 fluency benchmarks (IELTS, TOEFL, PTE)
Scholarships & Fellowships	Miss out due to poor communication in selection rounds

Corporate Promotions	Overlooked for leadership roles due to weak presentation skills
Entrepreneurship & Freelancing	Struggle to pitch, negotiate, and network globally

 **Result:** High academic scores, but low employability.

 **ROI on education drops** when students can't convert marks into meaningful careers.

Why Schools Aren't Building Speakers

Teacher Training Gaps

Even B.Ed. and M.Ed. programs rarely train teachers in **oral fluency coaching**. Focus remains on grammar, textbook completion, and exam prep.

Minimal Speaking Practice

Students get **less than 3 minutes of speaking time per day**—far below global standards.


Outdated Methodologies

Global exams like **IELTS, TOEFL, and CEFR** assess:

- Fluency under pressure
 - Pronunciation and clarity
 - Real-world conversation skills
- Indian classrooms rarely prepare students for these benchmarks.

Global Standards vs Indian Schooling

Indian School Practices	Global Career Requirements
Focus on grammar and writing	Fluency in interviews, presentations, and teamwork

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No structured speaking curriculum	CEFR-aligned fluency (B2+) required for global roles
Teachers not trained in oral fluency	International educators trained in speech development
Fluency not assessed	Fluency is a key selection criterion in jobs and universities

The Speaking Booster Program: Career-First Fluency

The **Speaking Booster Program** is India's first school-powered fluency system designed to:

- ✓ Build **career-ready speakers** from Grade 1 onward
 - ✓ Embed **10–15 minutes of daily speaking practice** into regular class time
 - ✓ Use **plug-and-play teacher scripts**—no extra training needed
 - ✓ Align with **CEFR, IELTS, and PTE** standards
 - ✓ Deliver **audio-based progress reports** parents can hear
 - ✓ Show **visible results within 90 days**
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Why Schools Must Act Now


Schools that implement Speaking Booster:

- **Increase student career readiness**
 - **Boost parent satisfaction and trust**
 - **Enhance school reputation** for global outcomes
 - **Attract admissions** from ambitious families
 - **Deliver real ROI** on education—not just marks
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Let's Build Global Careers Together

Want your child to speak with clarity, confidence, and global readiness?

Want your school to be known for producing career-ready communicators?

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