

MAUI BOWLING AND AMUSEMENT CENTER

INVESTOR PITCH DECK

PRESENTED BY KYMOKI ENTERTAINMENT INC.

BUSINESS PRESENTATION





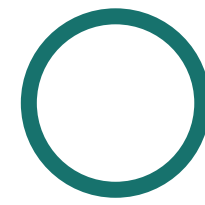
HELLO FRIENDS!

GREETING FROM US

Ladies and gentlemen, a warm welcome to Maui Bowling and Amusement Center business pitch deck presentation. Your time and attention are greatly appreciated. Today, we're excited to share our vision and the exciting roadmap ahead. Let's embark on this journey together, and thank you for considering an investment in our innovative venture.

Thank you

ABOUT US



GET TO KNOW US BETTER

KyMoKi Entertainment Inc. has built its foundation in talent management, film, music, and television production, passionately telling stories, creating and training new talent, manage experienced talent and bringing creative visions to life. As we continue to grow, we are excited to expand our focus into the world of family entertainment. **Our mission is simple:** to create a place where families and friends can come together to share moments, laugh freely, and make lasting memories. In a world driven by screens and digital distractions, we are committed to building a family playground—a vibrant, welcoming space where connection, joy, and real-life fun take center stage.

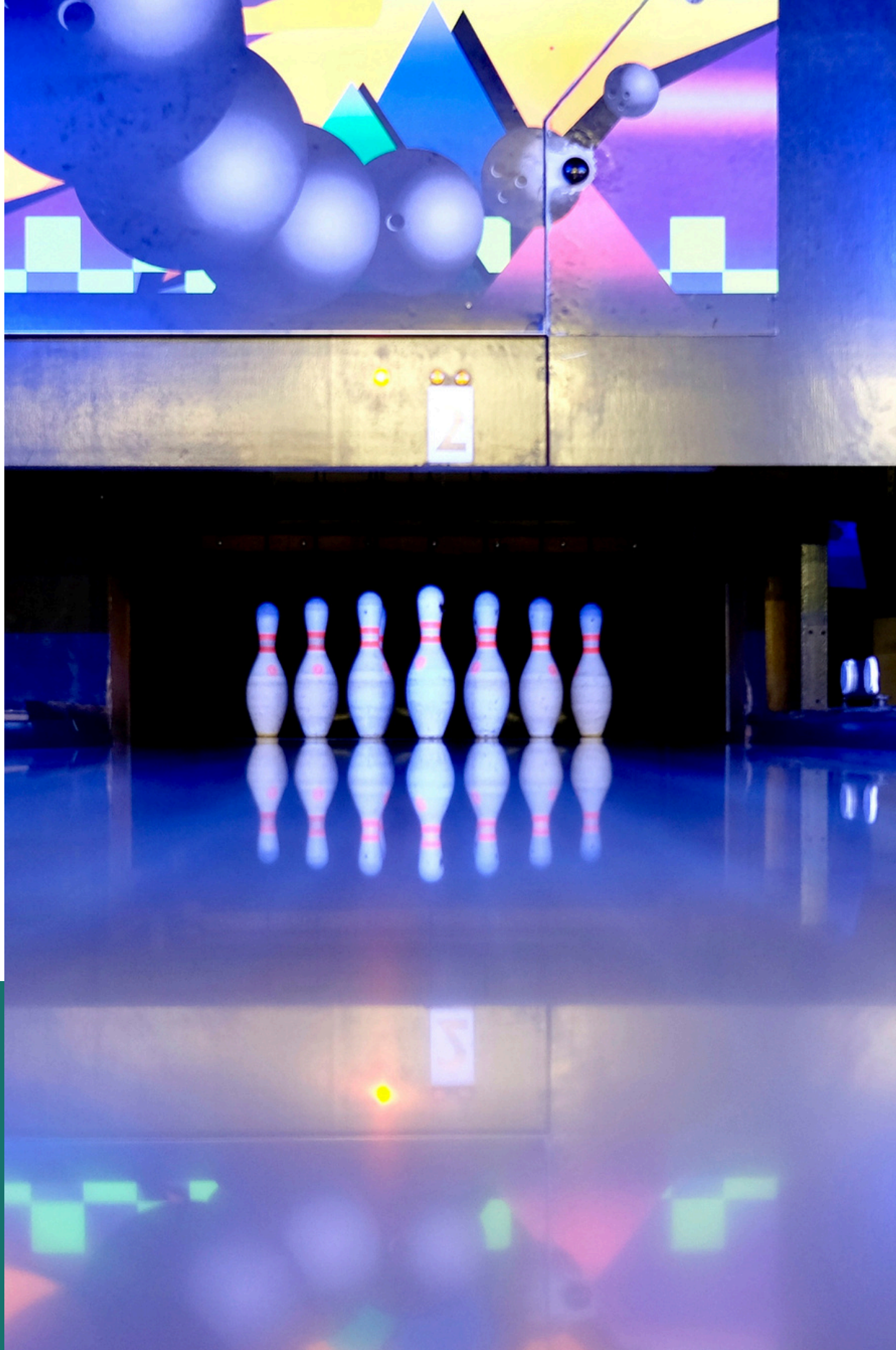


EXECUTIVE SUMMARY

PITCH DECK PRESENTATION

- Maui Bowling and Amusement Center (MBAC)
- A Premier Family Entertainment Destination for Maui
- Presented by: Angela Montilliano, KyMoKi Entertainment Inc.
- Seeking Investment: \$5 Million

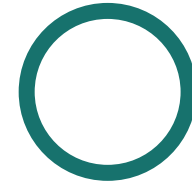




THE OPPORTUNITY – A MUCH-NEEDED FAMILY ENTERTAINMENT HUB

- Maui lacks family-friendly entertainment options beyond beaches and sightseeing.
 - There are no full-scale bowling alleys, arcades, or dedicated indoor family attractions.
 - Visitors and locals need a central gathering place for fun, events, and recreation.
- Queen Kaʻahumanu Shopping Center (QKC) offers a prime location to establish MBAC, ensuring high foot traffic and accessibility.
 - MBAC will be a first-of-its-kind entertainment venue on Maui, filling a major market

THE SOLUTION – MAUI **BOWLING AND AMUSEMENT CENTER (MBAC)**



A One-Stop Entertainment Destination Featuring:

- 20-lane bowling alley
- State-of-the-art arcade with classic and modern games
- Entertainment stage & DJ booth for live music, events, and themed nights
- Party & banquet rooms for birthdays, corporate events, and celebrations
- Full-service kitchen, restaurant, food counter, and bar to enhance the experience
 - Billiard room and a Keiki corner for the very little ones



Location: Sears at Queen Ka'ahumanu Shopping Center (QKC)

- Reusing an existing space reduces costs vs. new construction.
- Centrally located, ensuring easy access for residents and tourists.
- Increases mall traffic, benefiting all businesses within QKC.

MARKET OPPORTUNITY AND DEMAND



- Maui County Population: 165,000+ residents
- Annual Visitors to Maui: Over 3 million
- Competitive Landscape:
 - Limited family entertainment centers on Maui.
 - No existing full-scale bowling alley + arcade + entertainment venue combination.
- Revenue Potential:
 - Local families and young adults seeking recreation.
 - Tourists looking for alternative activities beyond the beach and sightseeing.
 - Event hosting for schools, corporate groups, and community gatherings.
 - Bowling leagues and tournaments

BUSINESS MODEL & REVENUE STREAMS

Multiple Revenue Streams for Stability & Growth



1. Bowling Fees – Open play, leagues, tournaments

2. Arcade Revenue – Token/card-based gaming



3. Event & Party Rentals – Private events, corporate functions, birthday parties

4. Live Entertainment & Concerts – Ticketed events, DJ nights, karaoke



5. Food & Beverage Sales – Restaurant, bar, catering services

6. Sponsorships & Partnerships – Brand deals with beverage & gaming companies

Projected Annual Revenue (Year 1): \$3M+ with steady growth

OUR CUSTOMERS COME FROM EVERYWHERE



Maui Bowling and Amusement Center (MBAC) is poised to serve a tangible available market of over 167,000 Maui residents and 2.9 million annual visitors, many of whom seek family-friendly, indoor entertainment options—especially during evenings or inclement weather. With no comparable full-scale entertainment center on the island, MBAC fills a critical gap. By targeting families, teens, tourists, and local organizations, MBAC has the potential to tap into an estimated \$15–\$20 million market annually in Maui’s leisure and recreation sector.

MBAC's Serviceable Available Market focuses on approximately 80,000 Maui residents within a 30-minute drive of Queen Ka'ahumanu Center and a significant portion of the island's annual visitors who stay in nearby accommodations. This includes families, teens, young adults, and local organizations seeking safe, fun, and weatherproof entertainment. With projected pricing across bowling, arcade, food and beverage, and event services, MBAC estimates a reachable annual revenue opportunity of \$6-\$8 million within this core market.

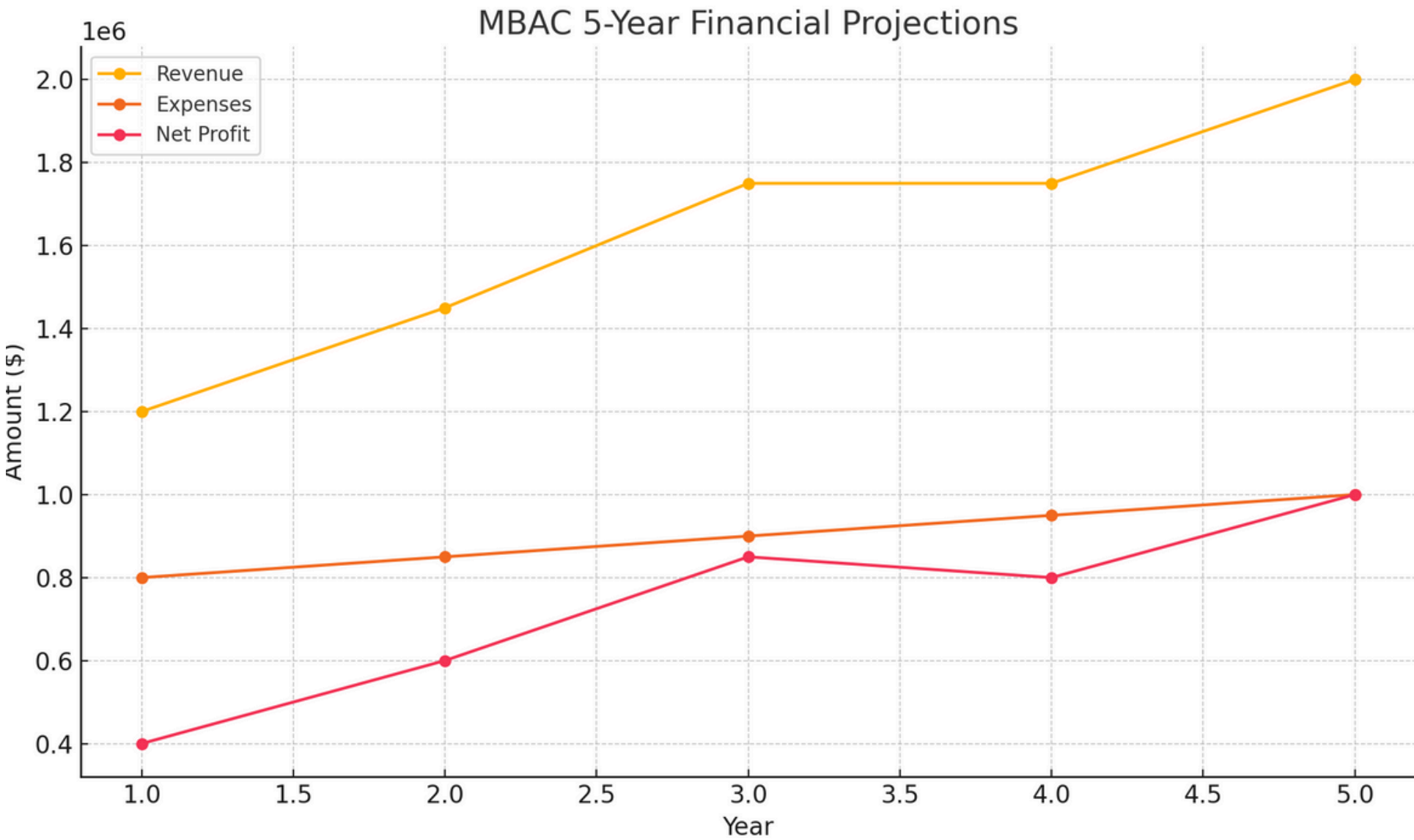
MBAC projects capturing approximately 15–20% of the local and visitor entertainment spend within its first few years of operation, translating to \$1–\$1.5 million in annual revenue. This estimate reflects conservative market penetration based on location visibility, unique service offerings, strategic marketing, and strong community interest. As the only full-scale indoor entertainment venue of its kind on Maui, MBAC is positioned to quickly secure a loyal customer base and grow its share of the market year over year.

STARTUP COST AND 5 YEAR FINANCIAL PROJECTIONS

| Category | Amount (\$) |
|---------------------------|-------------|
| Renovations | 2,000,000 |
| Bowling Equipment | 1,000,000 |
| Arcade Machines | 150,000 |
| Kitchen & Bar Setup | 150,000 |
| Marketing | 250,000 |
| Initial Operating Capital | 1,450,000 |

Total Startup Investment Required: \$5,000,000

| Year | Revenue (\$) | Expenses (\$) | Net Profit (\$) |
|------|--------------|---------------|-----------------|
| 1 | 1,200,000 | 800,000 | 400,000 |
| 2 | 1,450,000 | 850,000 | 600,000 |
| 3 | 1,750,000 | 900,000 | 850,000 |
| 4 | 1,750,000 | 950,000 | 800,000 |
| 5 | 2,000,000 | 1,000,000 | 1,000,000 |



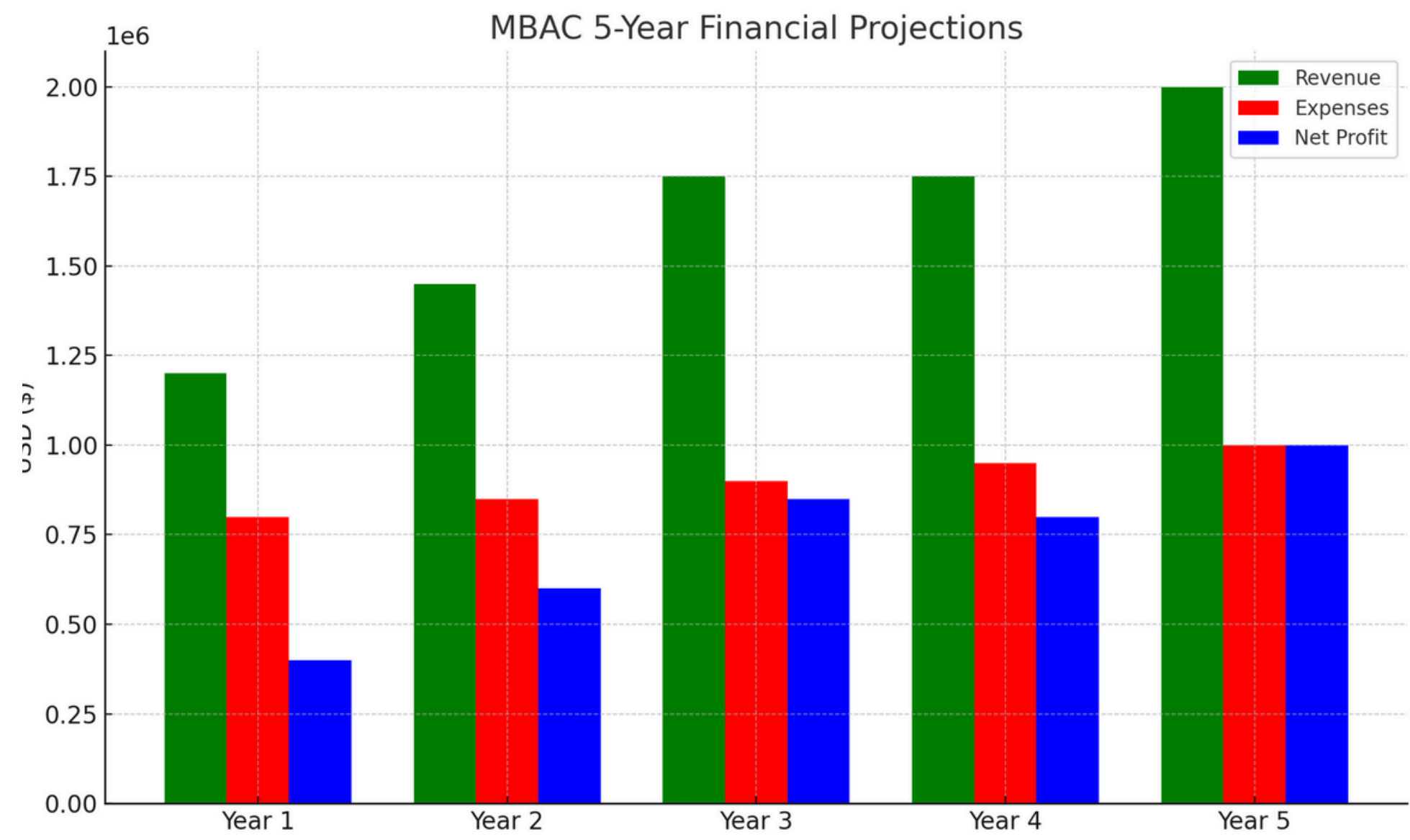
- Revenue
- EXPENSES
- NET PROFIT



BUSINESS MODEL

OUR BUSINESS MODEL

MBAC's business model generates revenue through bowling lane rentals, arcade games, food and beverage sales, and private event bookings. Located at Queen Ka'ahumanu Center, it's designed to attract both locals and tourists, ensuring consistent traffic and strong return on investment.



Financial Projections (5-Year Growth Plan)

Initial Investment: \$5M

(Renovation, equipment, operations)

- ✓ Break-even within 3 years
- ✓ High-margin business with continued growth potential
- ✓ Opportunity for future expansion & franchising


Revenue Projections:

- Year 1: \$3M revenue, \$600K net profit
 - Year 2: \$3.6M revenue, \$900K net profit
 - Year 3: \$4.2M revenue, \$1.2M net profit
(Investment fully repaid)
- Year 4: \$5M revenue, \$1.6M net profit
 - Year 5: \$6M revenue, \$2M+ net profit



COMPETITIVE ADVANTAGE

Why MBAC is Unique

- ✓ Only full-scale entertainment venue of its kind on Maui
 - ✓ Year-round indoor entertainment option for families & visitors
 - ✓ Diverse revenue streams beyond bowling
 - ✓ High-traffic location in Maui's main shopping mall
 - ✓ Revitalizes the Queen Ka'ahumanu Shopping Center
 - ✓ Scalable growth potential
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INVESTMENT ASK AND USE OF FUNDS

Seeking \$5 Million in Funding

- \$2M – Renovation & Construction Costs (Bowling lanes, arcade setup, infrastructure)
- \$1M – Equipment & Technology (Bowling machines, arcade games, POS systems)
- \$1,750M – Operational Costs & Staff (Hiring, training, salaries)
- \$250K – Marketing & Launch (Grand opening, advertising, branding)

Investor Opportunity

- Equity stake in MBAC (Negotiable)
- Revenue-sharing model (Potential partnership option)
- Convertible notes (Investment converts to equity later)
- Projected ROI in 3 years with high long-term profitability



Why Invest in MBAC?

- ✓ Strong market demand for family-friendly entertainment on Maui
- ✓ First-mover advantage – No direct competitors on the island
- ✓ Proven business model with multiple revenue streams
- ✓ High-traffic location guarantees foot traffic & consistent revenue
- ✓ Break-even within 3 years, strong long-term profit potential
- ✓ Social & economic impact – Creating jobs & boosting local economy



NEXT STEPS:

Let's Build Something Amazing Together!

- We invite serious investors to join us in making MBAC a reality.
- We have already engaged with Mayor Bissen and Maui officials to explore county support and funding.
- We are in talks with QKC management regarding leasing the Sears space.
- We are ready to move forward with investor discussions and funding agreements.

Let's connect and discuss how you can be part of Maui's next big entertainment destination!





THANK YOU



FOR YOUR NICE ATTENTION

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In conclusion: BOWLING IS BIG BUSINESS

110 million people bowl each year in over 150 countries worldwide. Companies are looking for venues and activities for their corporate events and millennials are seeking experiences over goods. Bowling is the perfect fit. It's a social gathering and group activity, which means adding bowling as a business opportunity perfectly positions you to profit from these global trends.



FOOD & BEVERAGE DRIVER

49% of participants purchase food while bowling.



\$10 BILLION

Bowling is a \$10 billion industry with global economic impact.



RECESSION RESISTANT

Bowling typically outperforms other retail businesses during bad economic times.



OPERATION LEVERAGE

With a high margin and low fixed and variable costs, bowling revenue quickly flows to the bottom line.



MASS APPEAL

Bowling is the #1 participatory sport in the U.S.



LIFELONG RECREATION

Both a 9-year-old and a 90-year-old have bowled 300s.