



Metropolis Media

Human Driven, Hyper Local

Metropolis Media, Inc.

Revitalizing Local Journalism with
Technology and Purpose

THE OPPORTUNITY

Challenges in the Industry



Shrinking advertising revenues undermine traditional models.



Rising operational and content production costs strain newsrooms.



Social media platforms spread unverified information and divert audiences.



Many regions now qualify as “news deserts” with little to no local coverage.

Metropolis Media’s Solution



Combines proprietary Stringer AI to streamline and automate news production.



Deploys the Collector Model to empower local contributors cost-effectively.



Maintains editorial quality through a centralized oversight framework.



Creates a scalable, efficient model tailored for underserved markets.

INTRODUCTION

Metropolis Media, Inc. is reinventing local journalism with AI-driven technology and a community-powered model. Amid the decline of credible local news, we deliver hyper-local, human-driven content through **Stringer AI** and our innovative **Collector Model**.

This approach ensures cost efficiency, relevance, and scalability. As traditional news falters, Metropolis Media fills the gap with a sustainable solution built for growth. With projected returns of **300%–600%**, investors gain both strong financial upside and lasting social impact.

CORE INNOVATION

Stringer AI: A proprietary news automation platform that streamlines the editorial workflow, from story assignment to publication, enhancing speed, consistency, and scalability in local news production.

Collector Model: An innovative contributor network that empowers trained local voices to gather and report community news, reducing costs while deepening local relevance and engagement.

MARKET NEED

Untapped Market: With legacy newspapers shrinking, millions of Americans lack access to reliable local news. This gap creates high demand for credible, community-focused reporting.

Scalability: Metropolis Media’s tech-driven model is primed for rapid expansion, enabling efficient deployment in underserved U.S. markets—and globally—turning overlooked areas into profitable, engaged communities.



Metropolis Media
Human Driven, Hyper Local

Metropolis Media, Inc.

Revitalizing Local Journalism with Technology and Purpose

ASK FOR FUNDS



Capital Needs: \$1.1 million to fund its initial six months of operations, enabling the successful execution of our launch strategy and positioning the company for rapid national scale.



Use of Funds: The capital will be allocated to Technology Development, Talent Acquisition, Marketing and Infrastructure & Operations.

INVESTMENT RETURNS



Projected ROI: Investors can expect projected returns of 300%–600%, fueled by scalable technology and expansion into underserved markets.



Exit Opportunities: Long-term value may be realized through purchase options, partnerships, or sustainable revenue growth.

CONTACT US TODAY

We are ready to redefine the future of local journalism—and we invite you to be part of it:



+1 402-350-3281



investors@metropolismedia.press

COMPETITIVE ADVANTAGE



Proprietary Technology: Our Stringer AI platform and Collector Model cut production costs and boost efficiency, enabling high-quality local journalism.



Proven Leadership: A seasoned team with expertise in journalism, technology, and operations drives Metropolis Media's innovation and execution.



Editorial Integrity: We combine legacy journalistic standards with modern storytelling to produce credible, engaging news that resonates with local communities.

WHY INVEST IN US?



Social Impact: Help restore local journalism as a trusted civic resource, empowering communities with credible, engaging, and hyper-local news.



High Return Potential: Gain early access to a high-growth media venture with projected returns of 300%–600% as we scale nationally.

MARKET STRATEGY & TIMELINE

We will execute a phased approach to establish market leadership and scale nationally:

1

May – June 2025: Secure funding and launch alpha/beta versions.

2

July 15, 2025: Official MVP launch in the Omaha market.

3

September 2025: Validate proof of concept; begin national VC campaign.

4

February 2026: Begin national rollout into underserved U.S. markets.