

# Sue-An.N


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## Education

Bachelor Degree in Communications & Design  
 Royal Melbourne Institute of Technology, Melbourne, VIC, AUS

Diploma in Creative Multimedia  
 SEGi University College, Kota Damansara, PJ, MY

## Skillsets

Adobe Creative Suites



Others: Adobe XD, Adobe Firefly, Figma, Microsoft 365 (PPT and Word), Canva, Final Cut Pro, etc.

## About Me

Graduated from RMIT University (Melbourne CBD Campus), majored in Design & Comms.

With over 10 years of work experience, I blend graphic design, web development, and AI-driven creative solutions to craft compelling narratives that captivate audiences and leave lasting impressions.

## Languages

	Verbal:	Write-Ups:
English •	9.5/10	10/10
Bahasa Melayu •	8/10	9/10
Chinese •	9.5/10	10/10

## Hobbies/ Interests

- Animal Welfare
  - Arts & Technology
  - Photography
  - Travel
- Figurines Collections
  - Lego Enthusiast

## Experiences (most recent)

<div><div>Brand Strategist/ Sn. Designer</div><div>Schaeffler Group</div><div>Current   Hybrid</div></div> <div><div>MYR 7,000</div></div> <div><p>I hold 2 roles in Schaeffler; I am the corporate Brand Strategist for Schaeffler Global (reporting directly to Germany site) and I am also the Senior Graphic Designer for Schaeffler Asia Pacific (reporting directly to Singapore site).</p><p>I act as the quality-gate for creatives and marketing assets (ensuring all the artworks fit and match the global brand guideline across different regions) and at the same time, I am also creating/ working on both graphic artworks and digital assets (ie: social media postings, events, presentations, etc). On the marketing site, I collaborated with agencies for videos and vendors for events.</p></div>	<div><div>Senior Designer</div><div>APEC Design Studio, Ipsos.</div><div>3 yrs 5 mths   Hybrid</div></div> <div><div>MYR 5,517</div></div> <div><div>Other allowances:</div><div>+ Tngo 150 monthly</div><div>+ Meal 250 (25 per claim)</div></div> <div><p>Create web portals, presentation kits, workflow-charts, dashboards UI, publications &amp; playbooks, marketing collaterals, brand media kits, update website/ coding, data visualization, conduct/ host best practices trainings, basic footage &amp; video editing etc. This role was part of both Automation team and Creative Team. We've transformed into a Design Studio (Design Hub) for APEC Markets/Countries since June 2023, churning out creative pieces for 11 countries.</p><p>Generation Ipsos (18-month talent programme) group presentation award 3rd place. Case study: AI in Market Researchers and Consultants' roles.</p><p>Brands that I've worked with: IAB AU, Reckitt, NAC SG, Illumina AU/SG, WWF MY, PepsiCo TH, Nescafe TH, Petron, Petronas, Carlsberg, Haleon, CIMB, UOB SG, MDEC MY, Telekom MY, Truelink Property TH, Traveloka, Stada VN, IAG AU, Port of Townsville etc etc</p></div>
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Previous experiences

<div>■</div> <div>Digital Designer Oliver Agency</div> <div>1 yr 10 mths   Remote</div>	<div>Create Web Banners (HTML5 &amp; GDN), eNewsletters, digital billboards, social media postings and website headers for some known brands in sports industry: Reebok, Adidas and sometimes helped out other team on Tiffany &amp; Co's projects.</div>	<div>■</div> <div>Digital Designer SG Global Support</div> <div>10 mths   On-Site</div>	<div>Create E-newsletter(s) for clients. Supporting the NGO(s) activities via communication designs. Update monthly E-newsletter(s) for clients with consistent layout/ template. Work on prints, booklets and propose design solutions including packagings,etc.</div>
<div>■</div> <div>Creative Consultant Digital Designer VIU TV (Vuclip)</div> <div>1 yr 1 mth   Contract</div>	<div>Design for web, ie: Social Media postings, Landing Pages (via Viu's instapages platform), Article Images bank, Mastheads for Shows, occasionally prints (posters, buntings, brochures, etc). Collaborations with partners: prints' visuals x web ad banners for all telcos' Partnerships. Create HTML5 banners &amp; gif animations. Campaign and Production, eg: - Viu x HyppTV contest campaign (prints x web) - Viu x Prudential 'I am Woman' show opening visual</div>	<div>■</div> <div>Creative Designer Innity Corp</div> <div>2 yrs 11 mths   On-Site</div>	<div>Create Google Ads, HTML5 Ads, Web Banners, IAB Standard Ads, Mobile Ads, etc. Assist in marketing collaterals, events and roadshows. Update press releases on web/ E-newsletter, etc. Create monthly edms and media kits.</div>