

Sue-An.N

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Education

Bachelor Degree in Communications & Design
 Royal Melbourne Institute of Technology, Melbourne, VIC, AUS

Diploma in Creative Multimedia
 SEGi University College, Kota Damansara, PJ, MY

Skillsets

Adobe Creative Suites



Others: Adobe XD, Adobe Firefly, Figma, Microsoft 365 (PPT and Word), Canva, Final Cut Pro, etc.

Experiences (most recent)

Role	Company	Location	Salary	Other allowances
Brand Strategist/ Sr. Designer	Schaeffler Group	Current Hybrid	MYR 7,000	
I hold 2 roles in Schaeffler; I am the corporate Brand Strategist for Schaeffler Global (reporting directly to Germany site) and I am also the Senior Graphic Designer for Schaeffler Asia Pacific (reporting directly to Singapore site).				
I act as the quality-gate for creatives and marketing assets (ensuring all the artworks fit and match the global brand guideline across different regions) and at the same time, I am also creating/ working on both graphic artworks and digital assets (ie: social media postings, events, presentations, etc). On the marketing site, I collaborated with agencies for videos and vendors for events.				
Senior Designer	APEC Design Studio, Ipsos.	3 yrs 5 mths Hybrid	MYR 5,517	Other allowances: + TnGo 150 monthly + Meal 250 (25 per claim)
Create web portals, presentation kits, workflow-charts, dashboards UI, publications & playbooks, marketing collaterals, brand media kits, update website/ coding, data visualization, conduct/ host best practices trainings, basic footage & video editing etc. This role was part of both Automation team and Creative Team. We've transformed into a Design Studio (Design Hub) for APEC Markets/Countries since June 2023, churning out creative pieces for 11 countries.				
Generation Ipsos (18-month talent programme) group presentation award 3rd place. Case study: AI in Market Researchers and Consultants' roles.				
Brands that I've worked with: IAB AU, Reckitt, NAC SG, Illumina AU/SG, WWF MY, PepsiCo TH, Nescafe TH, Petron, Petronas, Carlsberg, Haleon, CIMB, UOB SG, MDEC MY, Telekom MY, Truelink Property TH, Traveloka, Stada VN, IAG AU, Port of Townsville etc etc				

Previous experiences

<p>Digital Designer Oliver Agency</p> <p>1 yr 10 mths Remote</p>	<p>Create Web Banners (HTML5 & GDN), eNewsletters, digital billboards, social media postings and website headers for some known brands in sports industry: Reebok, Adidas and sometimes helped out other team on Tiffany & Co's projects.</p>	<p>Digital Designer SG Global Support</p> <p>10 mths On-Site</p>	<p>Create E-newsletter(s) for clients. Supporting the NGO(s) activities via communication designs. Update monthly E-newsletter(s) for clients with consistent layout/ template. Work on prints, booklets and propose design solutions including packagings,etc.</p>
<p>Creative Consultant Digital Designer VIU TV (Vuclip)</p> <p>1 yr 1 mth Contract</p>	<p>Design for web, ie: Social Media postings, Landing Pages (via Viu's instapages platform), Article Images bank, Mastheads for Shows, occasionally prints (posters, bunting, brochures, etc). Collaborations with partners: prints' visuals x web ad banners for all telcos' Partnerships. Create HTML5 banners & gif animations. Campaign and Production, eg: - <i>Viu x HyppTV contest campaign (prints x web)</i> - <i>Viu x Prudential 'I am Woman' show opening visual</i></p>	<p>Creative Designer Innity Corp</p> <p>2 yrs 11 mths On-Site</p>	<p>Create Google Ads, HTML5 Ads, Web Banners, IAB Standard Ads, Mobile Ads, etc. Assist in marketing collaterals, events and roadshows. Update press releases on web/ E-newsletter, etc. Create monthly edms and media kits.</p>