Sue-An.N

(in) https://linkedin.com/in/suean

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Education

Bachelor Degree in Communications & Design Royal Melbourne Institute of Technology, Melbourne, VIC, AUS

Diploma in Creative Multimedia

⇔ SEGi University College, Kota Damansara, PJ, MY

Skillsets

Adobe Creative Suites











Expert

ms.word Intermediate

Microsoft

ms.ppt

About Me

Graduated from RMIT University (Melbourne CBD Campus), majored in Design & Comms.

With over 10 years of work experience, I blend graphic design, web development, and AI-driven creative solutions to craft compelling narratives that captivate audiences and leave lasting impressions.

Languages

_		Verbal:	Write-Ups:	
	English •	9.5 /10	10 /10	
	Bahasa Melayu •	8 /10	9 /10	
	Chinese •	9.5 /10	10 /10	

Hobbies/Interests

- Animal Welfare
- Figurines Collections
- Arts & Technology
- · Lego Enthusiast
- Photography
- Travel

Experience

Senior Designer

APEC Design Studio, Ipsos.

3 yrs 5 mths | Hybrid

MYR 5.517

- + Tngo 150 monthly
- + Meal 250 (25 per claim)

Creating web portals, presentation kits, workflow-charts, dashboards UI, publications & playbooks, marketing collaterals, brand media kits, update website/ coding, data visualization, conduct/ host best practices trainings, basic footage & video editing etc. This role was part of both Automation team and Creative Team. We've transformed into a Design Studio (Design Hub) for APEC Markets/Countries since June 2023, churning out creative pieces for 11 countries.

Generation Ipsos (18-month talent programme) group presentation award 3rd place. Case study: AI in Market Researchers and Consultants' roles.

Brands that I've worked with: IAB AU, Reckitt, NAC SG, Illumina AU/SG, WWF MY, PepsiCo TH, Nescafe TH, Petron, Petronas, Carlsberg, Haleon, CIMB, UOB SG, MDEC MY, Telekom MY, Truelink Property TH, Traveloka, Stada VN, IAG AU, Port of Townsville etc etc

Digital Designer Oliver Agency

Create Web Banners (HTML5 & GDN),

1 vr 10 mths | Remote

eNewsletters, digital billboards, social media postings and website headers for some known brands in sports industry: Reebok, Adidas and sometimes helped out other team on Tiffany & Co's projects.

Creative Consultant Digital Designer VIU TV (Vuclip)

1 yr 1 mth | Contract

Design for web, ie: Social Media postings, Landing Pages (via Viu's instapages platform), Article Images bank, Mastheads for Shows, occasionally prints (posters, buntings, brochures, etc). Collaborations with partners: prints' visuals x web ad banners for all telcos' Partnerships. Create HTML5 banners & gif animations. Campaign and Production, eg:

- Viu x HyppTV contest campaign (prints x web)
- Viu x Prudential 'I am Woman' show opening visual

Digital Designer SG Global Support

10 mths | On-Site

Creatie E-newsletter(s) for clients. Supporting the NGO(s) activities via communication designs. Update monthly E-newsletter(s) for clients with consistent layout/ template. Work on prints, booklets and propose design solutions including packagings,etc.

Creative Designer **Innity Corp**

2 yrs 11 mths | On-Site

Create Google Ads, HTML5 Ads, Web Banners, IAB Standard Ads, Mobile Ads, etc. Assist in marketing collaterals, events and roadshows. Update press releases on web/ E-newsletter, etc. Create monthly edms and media kits.