



### Case Examples >> Cricket **Rock Climbing** Football Swimming Controlled hypoxia and Overhaul of dietary Use of a specific Use of two specific hypercapnia along with constraint combined regime to ensure better constraints for feet and metabolics combined with differential proper breathing hands to ensure core with specific pre-race mechanics to improve learning to correct a engagement and "flow" supplements for better "defect" in batting in competitive sports a midfielder's in-game lactic acid tolerance technique climbing recovery HEKA

# What

- A 5 day sports performance optimization bootcamp for amateur and professional athletes.
- General conditioning, strength training and skill acquisition at a high altitude, based on a pre-planned, tailor-made program appropriate for you and your sport.
- Accompanied by an on-site sports physio.



**Interview and Selection\*** 



Evaluation

Program Formulation

Nutrition & Metabolics (Optional)



**BOOTCAMP 1** 

\*Entry into the Bootcamp is at HEKA's discretion and reserved for serious amateur and professional athletes. We may require a reference before confirming your spot.

HEKA

Famous nes

# Program Details >>>

**Price:** ₹89791 + GST

### **Duration: 5 Days 6 Nights**

Objective: A framework-setting performance optimization program for your sport, including modules on mobility, strength, sport specific conditioning and motor learning.

## Daily Schedule Overview



### Day 00

-Arrival, Briefing, Rest & Acclimatization

### **Day 01**

- 6:00 09:00 AM: Breathwork, Mobility 1 ("Activation"), Physio's Strength and Mobility Consultation (Group 1)
- 9:00 12:00 PM: Benchmark Testing, Sport Specific Conditioning 1, Physio's Strength and Mobility Consultation (Group 2)
- 3:00 06:00 PM: Basic Movements, Motor/Cognitive Training 1, Physio's Strength and Mobility Consultation (Group 3)
- 6:00 09:00 PM: Cooldown Breathwork, Dinner & Rest

\*subject to change depending on pre-evaluations and relevant sport(s)

### **Day 02**

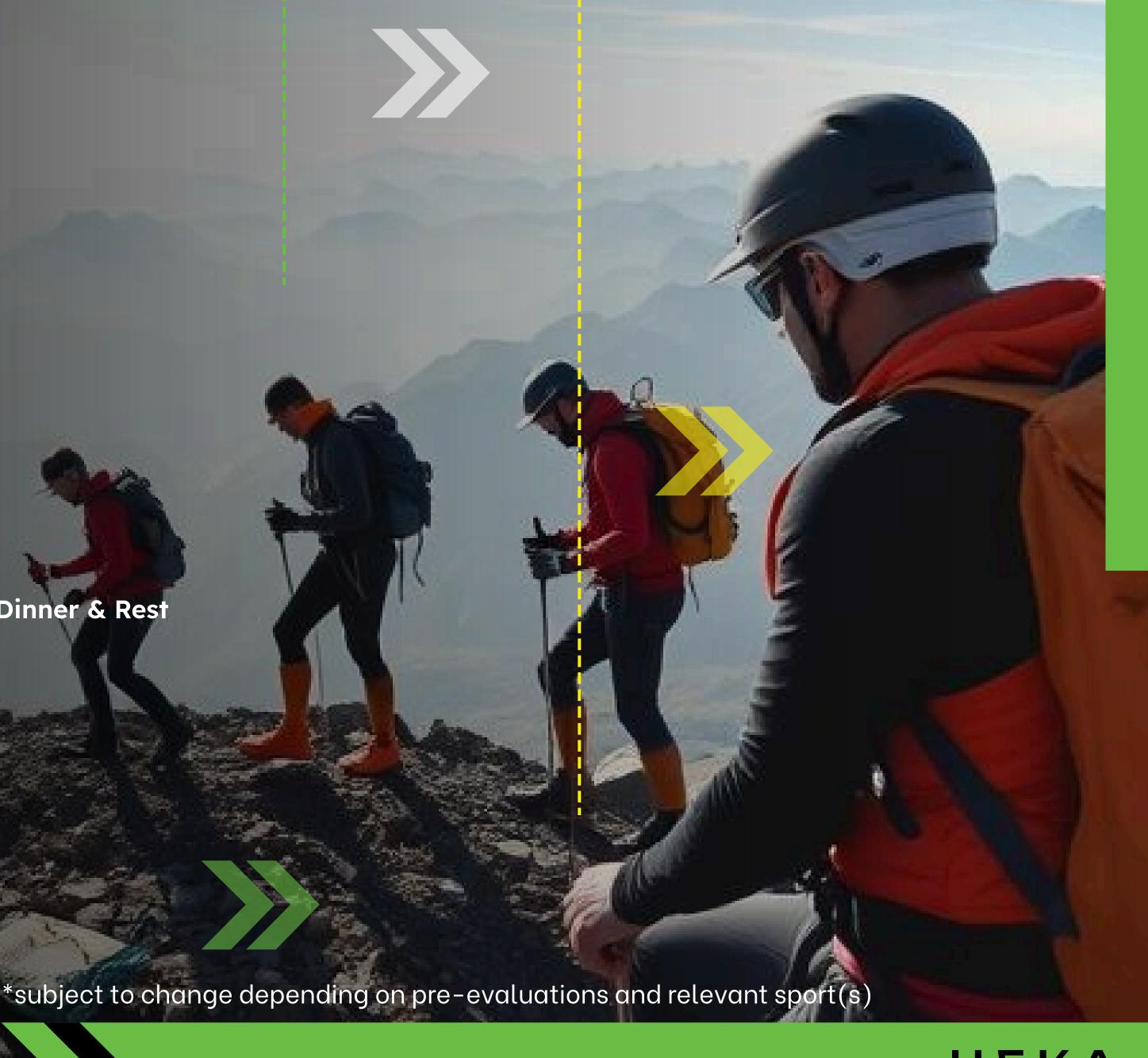
- 6:00 09:00 AM: Breathwork, Ice Bath
- 9:00 12:00 PM: Strength Training 1, Sport Specific Skills 1
- 3:00 06:00 PM: Rest, Optional Academic Presentation
- 6:00 09:00 PM: Mobility 2 ("Feldenkrais"), Dinner & Rest

### **Day 03**

- 6:00 09:00 AM: Breathwork, Motor/Cognitive Training 2
- 9:00 12:00 PM: Sport Specific Conditioning 2
- 3:00 06:00 PM: Strength Training 2
- 6:00 09:00 PM: Mobility 3 (with Mobility Specialist), Sauna 1, Dinner & Rest

### Day 04

- 6:00 09:00 AM: Breathwork, Ice Bath
- 9:00 12:00 PM: Sport Specific Skills 2
- 3:00 06:00 PM: Sport Specific Training 1
- 6:00 09:00 PM: Dinner & Rest



### **Day 05**

- 6:00 09:00 AM: Breathwork, Benchmark Tests
- 9:00 12:00 PM: Advanced Sporting Methods (Group 2), Final Physio Consultations & Roadmapping (Group 1)
- 3:00 06:00 PM: Advanced Sporting Methods (Group 1), Final Physio Consultations & Roadmapping (Group 2)
- 6:00 09:00 PM: Sauna 2, Farewell Dinner & Rest

## Inclusions

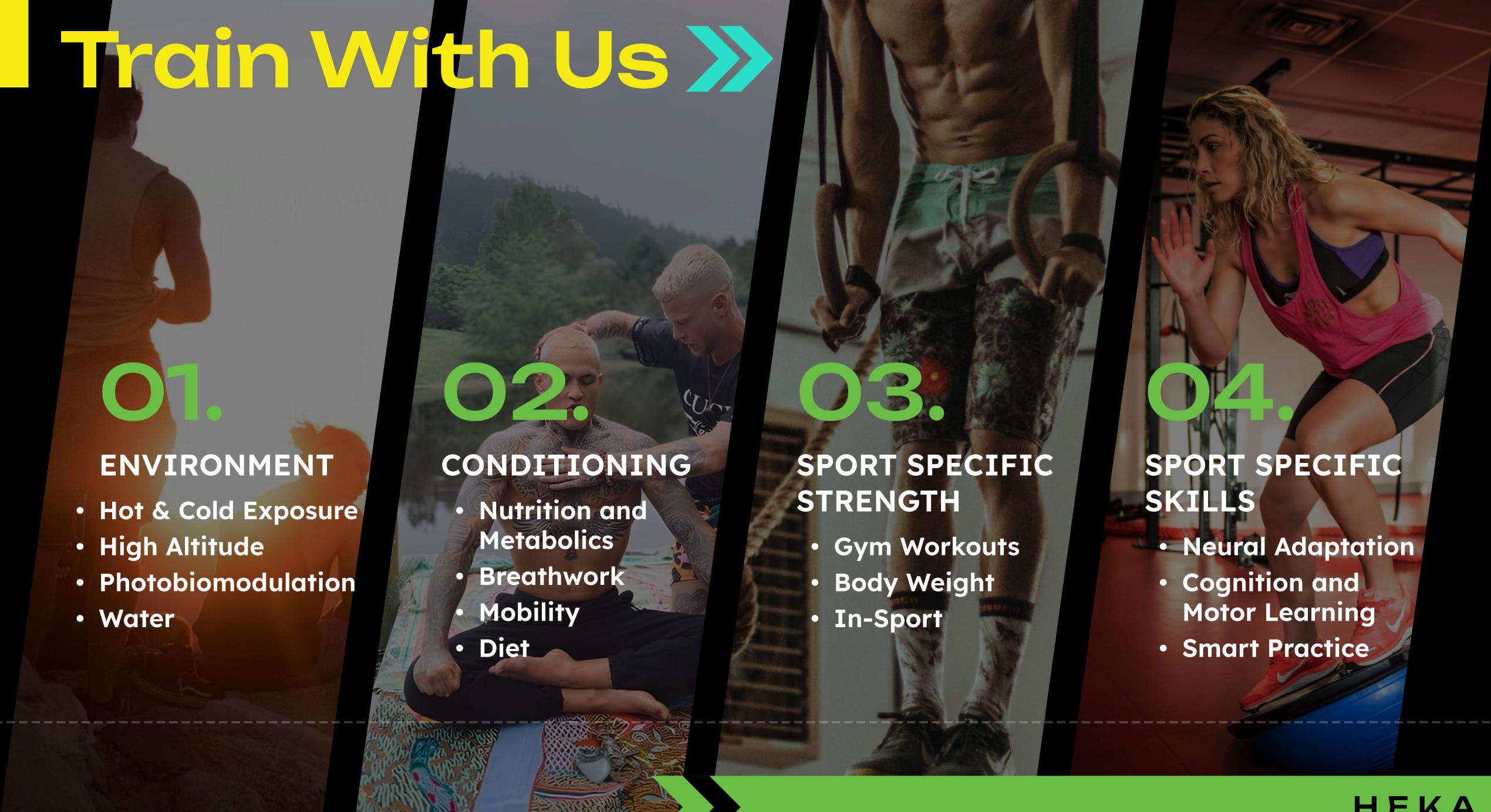
- Hotel Stay
- All meals from dinner on Arrival Day to breakfast on Departure Day
- Personalized consultations with sports physio (3 hours in total)
- All activities
- All excursions
- All transfers during the program

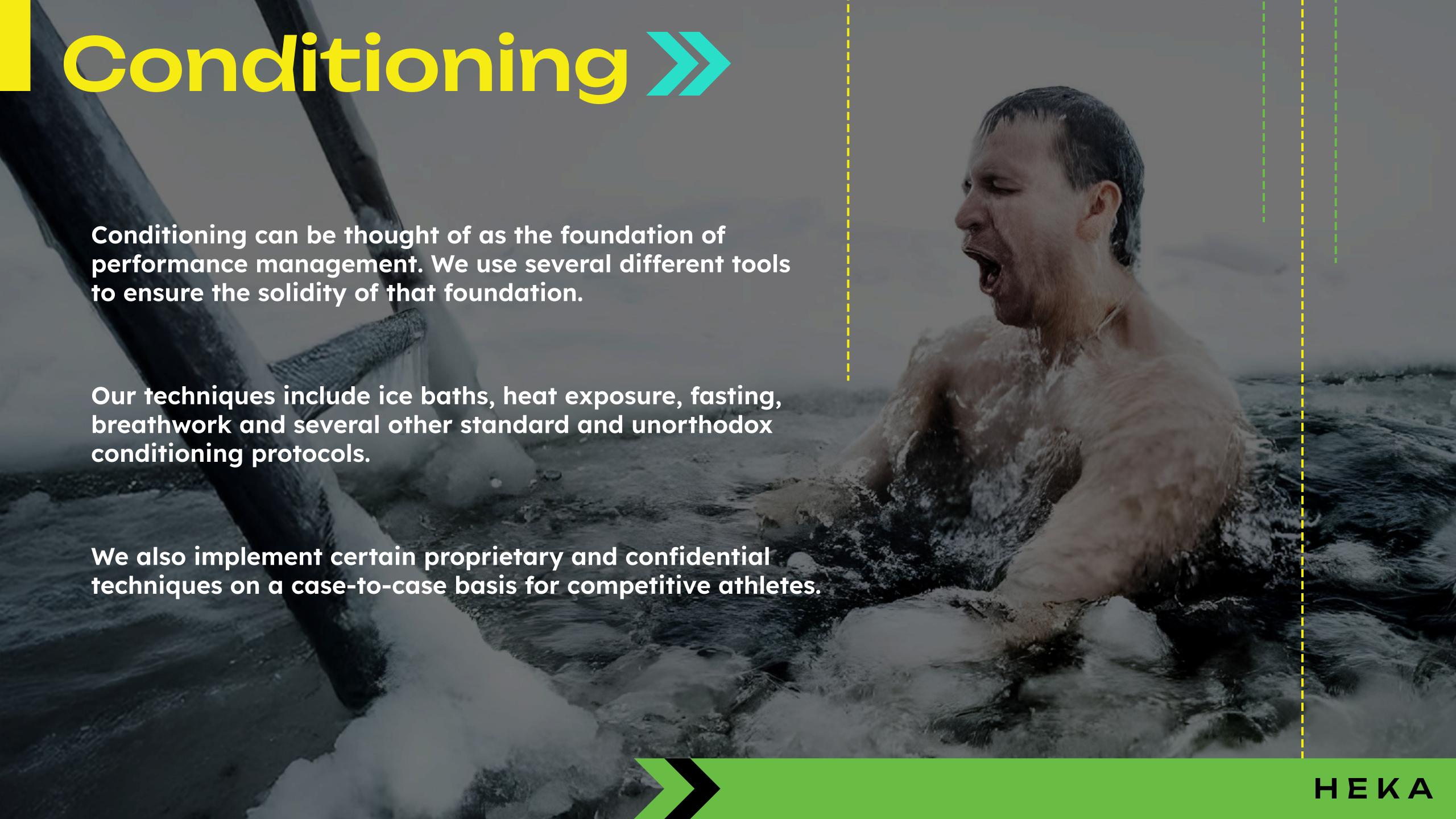
## Exclusions

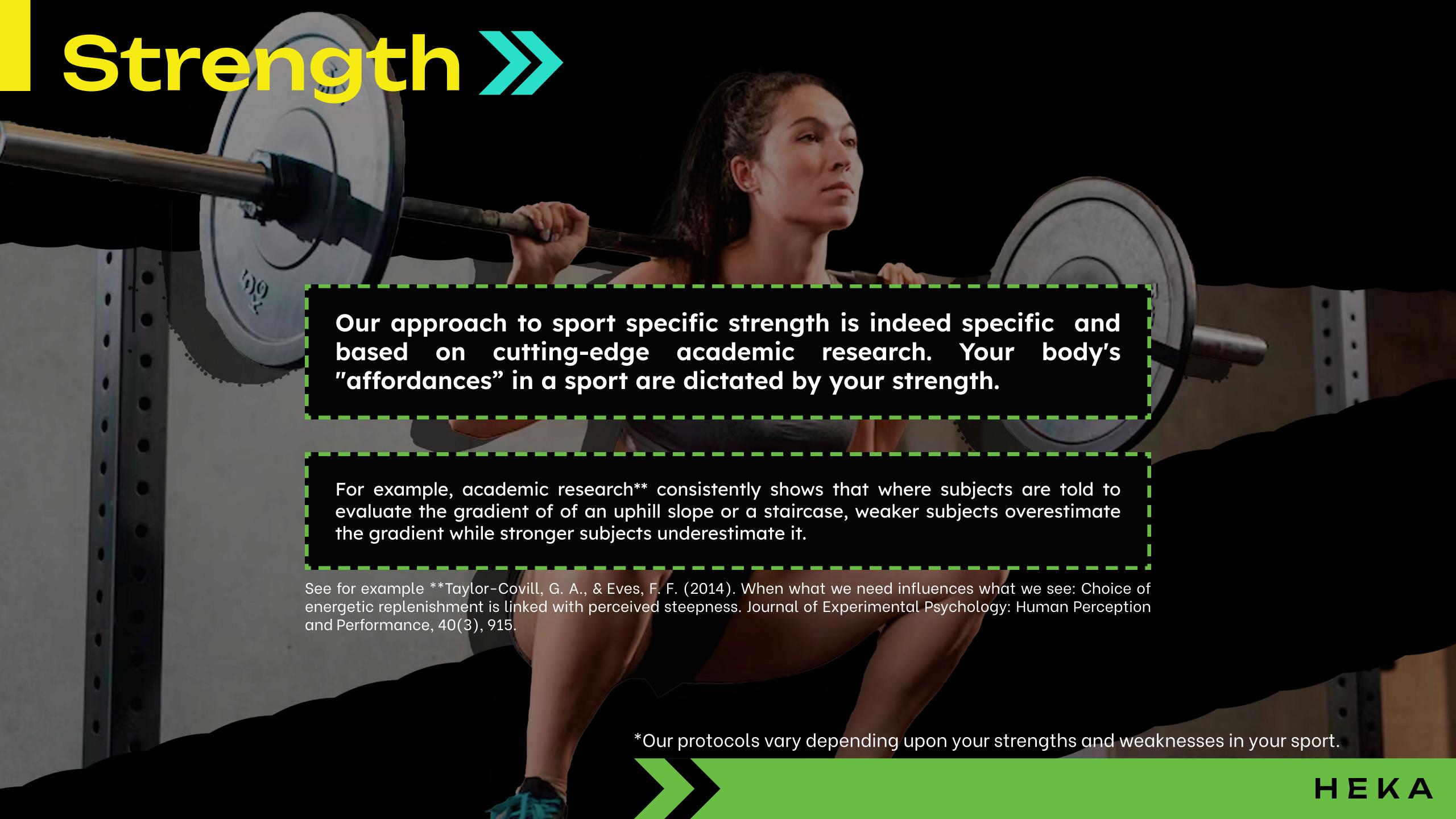
- Flight tickets
- Transfers to and from airport
- Insurance
- Taxes
- Anything not mentioned in inclusions

\*subject to change depending on pre-evaluations and relevant sport(s)











Our work on this pillar is difficult to match - there is a very large body of academic research on skill acquisition which most practitioners are unaware of.

We apply several approaches to the field such as the constraintsled approach (CLA), external foci of attention and the ecological approach to skill development.

## Process >>



### Assessment

- What is your current level in your sport?
- What are your goals and timelines?
  - How do you think you can improve?



### Evaluation

- Blood Reports
- Sport Specific parameters of strength
  - Breath Tests
- Food habits, sleep, rest and recovery





- Sport Specific insights
  - Training Cycles
    - Roadmaps



## Implementation & Oversight

- Follow-up consultations
  - A/B Testing
  - Preparation for competitions

# Programs >>



**BootCamps** 

5-10 day stays at high altitude, with high intensity, high output and high results





Helping you to train correctly and perform perfectly - using the best and latest research in sports science



Helping you help your athletes

## Our Team >>



### Viraj Bhide (Chief Sporting Officer)

Viraj has been a competitive rock climber and played every level and category of the sport since 2002. He currently practices two sports: outdoor, non-competitive rock climbing and competitive amateur skiing. When time permits, he also volunteers as a route-setter and coach for various rock climbing competitions, while trying his hand at various other sports to "see where he stands".

As HEKA's Chief Sporting Officer, he is indeed our "Madness Behind the Method". He has been obsessed with the question of training and performance optimization in various sports for over 20 years and brings with him a large body of academic and applied knowledge in the field. He is also a certified Performance Breathing Coach from an approved provider under the ACE, AFAA and NASM Guidelines.



### Aditya Bhide (CEO)

Aditya is a Director at Countryside Adventure Holidays, a luxury adventure and immersive travel company catering to a bespoke foreign and domestic clientele. An MBA by training, he previously worked in the field of applied behavioral sciences for global consumer brands and startups.

He is a talented experience designer whose focus on intensity and "unquantifiable" elements leads to exceptional outcomes. He brings with him a solid capacity for planning, organization and execution, both on and off the field. He is HEKA's point-man for Boot Camps in remote and high-altitude locations and holds a certification in Outdoor Leadership (OLC) from the prestigious Hanifl Centre.



#### Yohan Tengra (Nutrition & Metabolics)

Yohan is the founder of Biohacking India, a functional medicine consultancy based in Mumbai. He has a B.Sc. in Nutrition and Dietetics as well as a certification in functional medicine from a leading American practitioner, Dr. Bryan Walsh. Yohan is HEKA's "go-to" reference for athletes seeking guidance on nutrition and metabolic optimization. He brings with him an astoundingly deep knowledge and understanding of the scientific literature on these subjects, as well as the practical application of this scientific literature.

## Contact Us

HEKA - Optimizing Sports Performance contact@heka.co.in

For Bootcamp Enquires contact:

Viraj Bhide

+91 93724 75679

