CAPYBARA RESTAURANT

UX / UI design
Development
Guide

Prototype

CONTENTS

Restaurant Name & URL
Name: Capybara Restaurant
URL: www.capybararestaurant.eu

Food & Drink
Capybara Restaurant offers warm, plant-based comfort meals inspired by slow living and South American flavors.
 Menu highlights include:
 - Signature Dishes:
 • CapyBowl — quinoa, roasted vegetables, avocado, and chimichurri sauce
 • Plantain Stew — sweet plantains in coconut-tomato sauce with black beans
 • Chill Platter — shared platter with arepas, grilled tofu, and guacamole

 - Signature Drinks:
 • Herbal Mate Latte — traditional South American tea with oat milk
 • Coconut-Cacao Elixir — a warm adaptogenic drink with raw cacao and ashwagandha
 • Chia-Mango Refresher — sparkling drink with chia seeds and mango puree
 Customers can customize bowls and drinks using a 'Build Your Combo' option on the website.

Location
Country: Latvia
City: Riga, Jurmala
Neighborhood: Artistic district near the city center with high foot traffic and cultural events

Main Target Audience
Capybara Restaurant focuses on:
Young professionals and college students (ages 20–35), including creatives, digital nomads, and wellness-conscious foodies looking for original dishes and cozy atmosphere.

Cost
Moderate: Average main dishes cost €8–15, signature drinks €3–6. Special lunch offers and weekend brunch menus available.

Restaurant Concept Summary
Capybara Restaurant is a cozy, slow-living inspired plant-based restaurant. Fusing South American roots with modern wellness trends, it's a place to recharge, connect and enjoy signature bowls and elixirs. Come hungry, leave relaxed.

Target Audience Overview
Roles:
1.Freelancers & Remote Workers
2.Creative College Students
Demographics:
- Gender: All genders
- Age: 20–45
- Education: University students or graduates
- Occupation: Creative professionals, students, digital freelancers
- Income: Middle income
- Location: Urban, close to cultural centers
Psychographics:
- Personality: Calm, introspective, creative
- Values: Sustainability, health, work-life balance
- Interests: Art, plant-based cooking, slow travel
- Lifestyle: Mindful living, eco-conscious consumption
- Attitudes: Prefers authentic and ethical businesses

User Needs
- Check if the restaurant delivers to their area
- Order customized meals online
- Find detailed information about ingredients and allergens
- Save favorite combos for future orders
- Read reviews and ratings from similar customers

Client Needs
- Sell plant-based meals through a user-friendly interface
- Enable order customization for combo meals
- Highlight signature dishes and drinks
- Showcase customer reviews and loyalty system
- Track orders and customer preferences

PERSONS

Person 1

Name: Laura S. (24)

Slogan: 'Eat slow, think big.'

Laura is a design student who works part-time as a barista. She's passionate about sustainability, slow food culture and creative inspiration.

Capybara Restaurant is her go-to place to read, sketch ideas and enjoy vegan bowls with matcha drinks.

Person 2

Name: Diego M. (42)

Slogan: 'Balance is the new success.'

Diego is a freelance UX designer who splits his time between coworking spaces and coffee shops. He values plant-based food, quiet environments and ethical brands.

He visits Capybara to reset between projects, enjoying the signature CapyBowl and coconut elixir.

Person 3

Name: Elina T. (29)

Slogan: 'Mindful meals, mindful life.'

Elina is a yoga instructor and lifestyle coach who leads wellness retreats around the Baltics. She promotes mindful eating and prefers local, plant-based cuisine.

Capybara's relaxing vibe, transparency in ingredients and customizable meals make it her favorite urban spot.
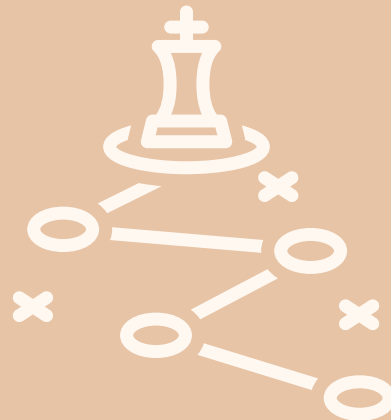
STRATEGY

User Needs
- Find out if the restaurant delivers to their area
- Order food online, with delivery or pickup options
- Check if the restaurant is currently open
- Customize meals or build their own bowl using ingredients
- Quickly browse signature dishes and drinks with appealing visuals
- Have a smooth experience on mobile devices
- Read customer reviews and detailed ingredient info
- Follow the order status after it has been placed

Client Needs
- Sell plant-based meals through a clean and intuitive interface
- Offer a flexible "Build Your Combo" customization system
- Highlight the brand story and signature products
- Promote customer loyalty through reviews and repeat orders
- Capture user preferences for targeted marketing
- Strengthen the restaurant's identity as a wellness-focused, ethical business

OUTLINE OF SCOPE

Content Requirements

Content (text, images, video) that the user will need.
The user will be looking for:
- Opening hours
- Delivery area: within Riga city, especially artistic/cultural districts
- Delivery time: e.g., "within 45 minutes in central Riga"
- Digital food & drink menu
- High-quality images of signature dishes and drinks
- Restaurant story and concept (about slow-living, South American fusion)
- Profiles of key personas (e.g., Laura, Diego, Elina)
- Testimonials from happy customers
- Contact & location
- FAQ:
  • Are your dishes 100% plant-based?
  • Do you use organic ingredients?
  • Can I customize my bowl?
  • What allergens are in the dishes?
  • How do I join the loyalty program?

Functionality Requirements

Systems that will allow the user accomplish tasks.
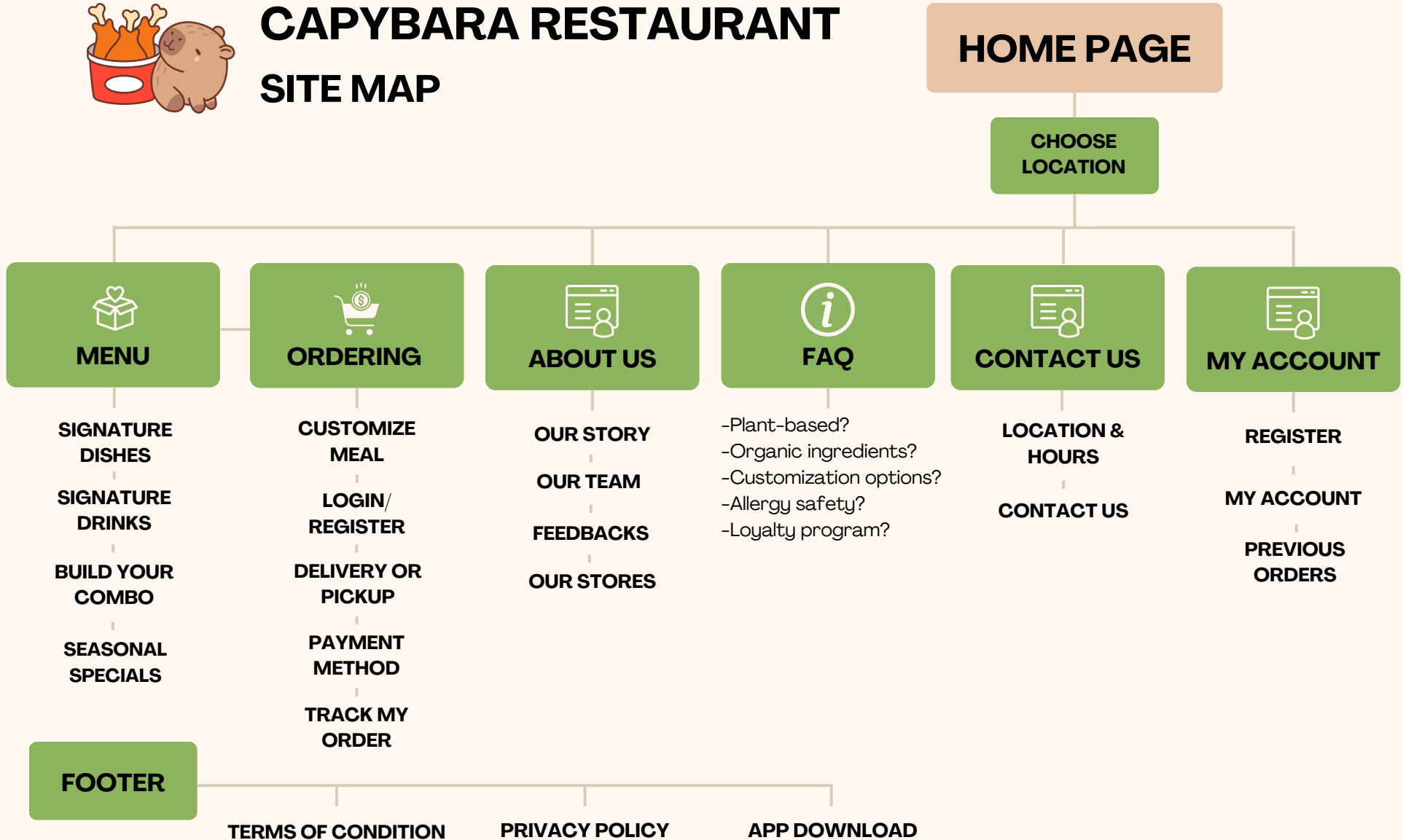The user will be able to:
- Choose from list of signature combos (e.g., CapyBowl, Plantain Stew)
- Customize their own bowl:
  • Base (e.g., quinoa, rice)
  • Protein (e.g., tofu, beans)
  • Sauce (e.g., chimichurri)
  • Add-ons (e.g., avocado, roasted veggies)
- Add favorites to user profile
- Place an order online and select delivery or pickup
- Check real-time order status
- Filter menu by dietary preference or allergens
- Log in to save past orders and preferences
- Read reviews and ratings
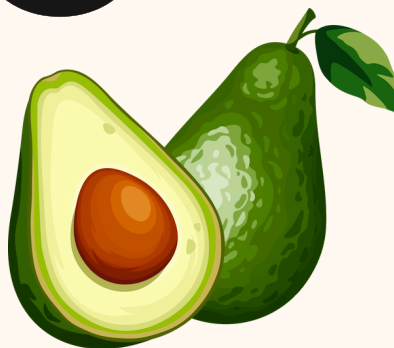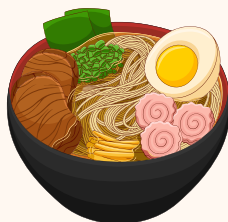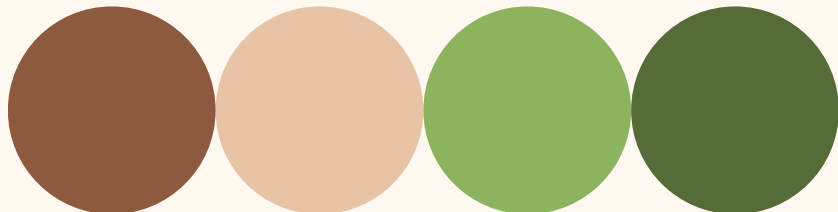- Switch between English/Latvian/Russian languages

CAPYBARA RESTAURANT
SITE MAP

HOME PAGE

CHOOSE LOCATION

MENU
SIGNATURE DISHES

SIGNATURE DRINKS

BUILD YOUR COMBO

SEASONAL SPECIALS

ORDERING
CUSTOMIZE MEAL

LOGIN/ REGISTER

DELIVERY OR PICKUP

PAYMENT METHOD

TRACK MY ORDER

ABOUT US
OUR STORY

OUR TEAM

FEEDBACKS

OUR STORES

FAQ
-Plant-based?
-Organic ingredients?
-Customization options?
-Allergy safety?
-Loyalty program?

CONTACT US
LOCATION & HOURS

CONTACT US

MY ACCOUNT
REGISTER

MY ACCOUNT

PREVIOUS ORDERS

FOOTER
TERMS OF CONDITION

PRIVACY POLICY

APP DOWNLOAD

CAPYBARA RESTAURANT MOODBOARD

TYPEFASE

ORDERING PROCESS
Wireframes
DESKTOP LAYOUT

CAPYBARA RESTAURANT

BEST DEAL

SPECIAL OFFER

TOP SELLERS

YOUR TOWN   RIGA

MENU

RE-ORDER
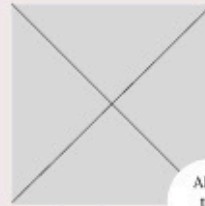
RANDOM

←

SIGNATURE
DISHES

SIGNATURE
DRINKS

BUILD YOUR
COMBO
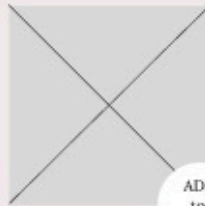
SEASONAL
SPECIALS

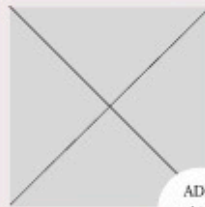| SIGNATURE DISHES | SIGNATURE DRINKS | BUILD YOUR COMBO | SEASONAL SPECIALS |

STARTERS & SALADS

Riverbank Crunch   ADD to card

Green Lagoon Salad   ADD to card
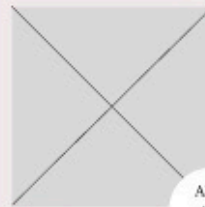
MAIN DISHES

CapyBOWL   ADD to card

Capybara Siesta Stew   ADD to card

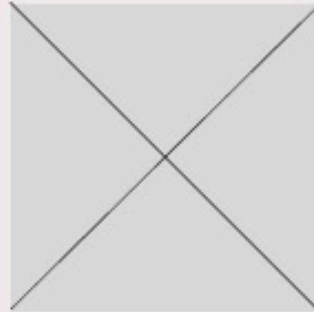Grill by the Rive.   ADD to card

Capybarbecue Platter   ADD to card

DESSERTS

ADD

ADD

SIGNATURE DISHES | SIGNATURE DRINKS | BUILD YOUR COMBO | SEASONAL SPECIALS

Riverbank
Crunch

Edamame, roasted chickpeas, red cabbage, fresh herbs, lemon-zest dressing
A light, protein-packed starter with a satisfying crunch.

15$

- 1 + ♥

ADD TO ORDER

SIGNATURE
DISHES

SIGNATURE
DRINKS

BUILD YOUR
COMBO

SEASONAL
SPECIALS

Riverbank
Crunch

Edamame, roasted chickpeas, red cabbage,
fresh herbs, lemon-zest dressing
A light, protein-packed starter with a satisfying

"Yum! That dish is now in your bag."
Hungry for more or ready to dig in?

ADD MORE

LET'S CHECKOUT

CONFIRMATION → DELIVERY → PAYMENT → SUCESS

ORDER CONFIRMATION

	Riverbank Crunch	−	1	+	15$
	Riverbank Crunch	−	2	+	15$
	Riverbank Crunch	−	1	+	15$

TOTAL   45$

Name

Phone number

email

CONFIRM

or

LOG IN

CONFIRMATION → DELIVERY → PAYMENT → SUCESS

DELIVERY INFORMATION

Address

City

Post code

Country

CONTINUE

or Pick up from store

select the store ⌄

CONTINUE

CAPYBARA RESTAURANT

CONFIRMATION → DELIVERY → PAYMENT → SUCESS

PAYMENT

Your order

	Riverbank Crunch	-	1	+	15$
	Riverbank Crunch	-	2	+	15$
	Riverbank Crunch	-	1	+	15$

TOTAL 45$

Card details

Name on card

Card number

Expiry date

CVV

PAY NOW

HOME   MENU   ORDER NOW   ABOUT US   FAQ   CONTACT US   MY ACCOUNT

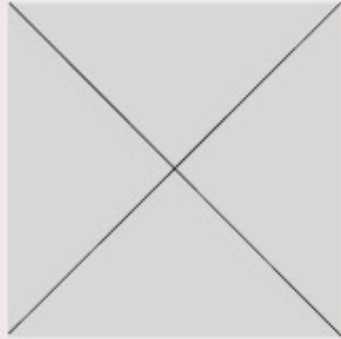CONFIRMATION → DELIVERY → PAYMENT → SUCESS

SUCESS

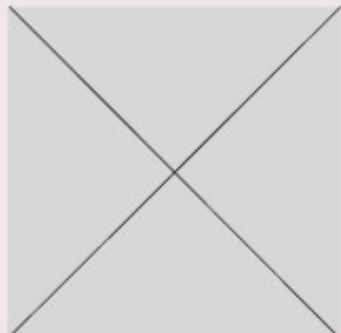Thnak you for your order!
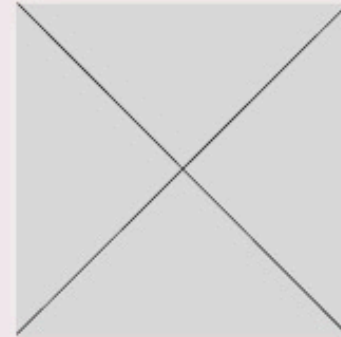Follow the delivery

ABOUT US
Wireframes
DESKTOP LAYOUT

ABOUT US

Welcome to Kapibara Restaurant — where good food meets good mood. Inspired by the world's most chill animal, the capybara, our space is all about slowing down, enjoying the moment, and sharing great meals with even greater people.

Whether you're craving comfort classics or bold new flavors, our menu is crafted with love, curiosity, and a hint of playfulness. Every dish tells a story — rooted in fresh ingredients, thoughtful combinations, and a touch of surprise.

At Kapibara, you're not just a guest. You're part of the family. So pull up a chair, take a breath, and let the good times (and good bites) roll.

Kapibara Restaurant —

Simple. Honest. Delicious.

ORDERING PROCESS
Wireframes
MOBILE LAYOUT

Screen 1:

CAPYBARA RESTAURANT ☰

BEST DEAL

SPECIAL OFFER

TOP SELLERS

YOUR TOWN   RIGA   ⌄

MENU   RE-ORDER

RANDOM

Screen 2:

CAPYBARA RESTAURANT ☰

HOME

MENU

ORDER NOW

ABOUT US

FAQ

CONTACT US

MY ACCOUNT

BEST DEAL

SPECIAL OFFER

TOP SELLERS

YOUR TOWN   RIGA   ⌄

MENU   RE-ORDER

RANDOM

Screen 3:

CAPYBARA RESTAURANT ☰

SIGNATURE DISHES   SIGNATURE DRINKS

BUILD YOUR COMBO   SEASON SPECIALS

THANK YOU FOR VIEWING THIS PROJECT!

Prototype

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www.juliaworks.online