

## CONTACT

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- juliaworks.online

#### **EDUCATION**

2025 - ongoing CALIFORNIA INSTITUTE OF THE ARTS

• UX / UI design

2019 - 2024 UNIVERSITY OF LATVIA

Bachelor's Degree in
 E-Business Management

### **SKILLS**

- User Empathy & Client Communication
- UX Research & Wireframing
- Figma & Prototyping
- Visual Design Principles
- Cross-Functional Communication
- Time Management & Efficiency
  Optimization
- Responsive Web Design (Tilda, Hostinger, Wix, SquareSpace)

#### LANGUAGES

- Russian (Native)
- Latvian (Advanced)
- English (Advanced)
- Polish (Upper Intermediate)
- German (Beginner)

# **JULIA** KOLESNIKOVA



# ASPIRING UX/UI DESIGNER

#### **PROFILE**

Multidisciplinary professional with 15+ years in international B2B sales, export strategy and business development, now transitioning into UX/UI design and digital product creation. Currently enrolled in UX/UI Design Specialization and Google AI Essentials. Passionate about user-centered solutions that combine empathy, functionality, and business impact. Already delivered 6+ websites using no-code tools and now focusing on coding skills and interface design.

#### WORK EXPERIENCE

#### Self-Emloyed

FEB 2024 - PRESENT

Digital Creator & UX/UI Practitioner

- Delivered 6+ real-world websites using tools like Tilda, Hostinger and Wix (e.g. SkillBuild.eu, Fursmetics.eu)
- Designed landing pages and content architecture tailored to different business types

#### **SIA Kurzemes Galsaimnieks**

OCT 2023 - FEB 2024

**Export Manager** 

- Oversaw sales development and procurement, establishing stable supply chains for the company.
- Successfully launched sales in a network of 24 stores in Lithuania within just 1.5 months, achieving revenue growth.
- Built strong partnerships with key clients and suppliers.

#### **SIA Kness Baltic**

Office Manager

JAN 2023 - OCT 2023

- Set up office operations from scratch, expanding the workforce to over 100 employees and scaling up office facilities.
- Contributed to establishing a stable presence in the Latvian market, including overseeing PR and communication strategies to enhance the company's reputation.
- Developed efficient internal processes to support the company's growth.

#### **SIA Baltic Cold Terminal**

Export/Project Manager

MAY 2020 - JUN 2022

- Organized and supervised sales, coordinating teams across several countries.
- Identified new suppliers and developed strategies to introduce products to international markets.
- Led the launch of new projects and occasionally deputized for the Commercial Director, managing key business tasks.

2004 - 2020

From 2004 to 2020, I held various roles across the retail, hospitality and construction sectors in Poland, the UK and Austria, progressing from assistant and administrative positions to store management, where I honed my skills in customer service, team leadership, and operational efficiency in international environments.