#### Quick Overview of

# Erdnetz Studio

Erdnetz Studio is a purpose-driven platform that helps businesses transition towards sustainability. We provide strategic consulting, digital tools, and expert guidance to embed responsible practices into operations, with a focus on sustainable travel, hospitality, and the circular economy.

## **Our Commitment to Sustainability:**

#### The SME Climate Commitment

Pledging to halve emissions before 2030, achieve net-zero by 2050, and disclose progress annually as part of the UN's Race to Zero campaign.

#### The SME Climate Ambition Drive

Supporting the mobilization of 10,000 SMEs towards net-zero, providing resources, and driving climate action within business networks.

### How we help:

#### **Sustainable Business Consulting**

Tailored strategies to integrate sustainability into business models and operations.

#### **Green Operations & Digital Tools**

Data-driven insights and reporting to track and reduce environmental impact.

#### **Responsible Tourism & Community Strategies**

Helping businesses adopt ethical tourism practices and engage responsible travelers.

#### Sustainable Branding & Digital Storytelling

Crafting impactful narratives that align with sustainability values.

#### **Net Zero Guidance**

Assisting businesses in reducing their carbon footprint and achieving climate goals.

Ready to take action? Make the commitment at <a href="mailto:erdnetz.com/climatecommitment">erdnetz.com/climatecommitment</a>

#### For more information:

Explore <u>Action Centre</u>  $\nearrow$  Get inspired from <u>Resources</u>  $\nearrow$