

BIG DATA • ARTIFICIAL INTELLIGENCE

**ISLA
NOVA[®]**

SOFTWARE • PROCESS AUTOMATION

A photograph of a city street at dusk. Tall buildings with glass facades line the street, reflecting the sky. A traffic light is visible, showing a green light. Several cars are on the road, including a dark SUV in the foreground. The overall scene is urban and modern.

CREDENTIALS

CONTACT US
hello@islanovanetworks.com

VISIT US
islanovanetworks.com

**ISLA
NOVA[®]**

ABOUT US

Isla Nova Networks is a technology-driven company specialized in the design and implementation of end-to-end data solutions, business automation, and AI-powered systems. Our team brings together expertise in data engineering, business intelligence, cloud architecture, and artificial intelligence to help companies turn complex data into real business impact.

With operational presence across Europe and Latin America, we have the adaptability, creativity, and experience to take on high-impact digital challenges in fast-paced industries. We invite you to get to know our work, our values, and the way we build solutions that scale with your ambition.

(1)

ISLA
NOVA®



**SOME
HAPPY
CLIENTS**



SANTANDER CONSUMER USA

DATA STRATEGY CONTRIBUTION AND REPORTING AUTOMATION PROTOTYPE



EXUS RENEWABLES

EXPLORATION OF AI-POWERED INSIGHT GENERATION FOR OPERATIONAL
TEAMS



CATHOLIC UNIVERSITY OF ÁVILA

INTERNAL AUTOMATION, AI ASSISTANT AND CUSTOM DASHBOARDING

(2)

**ISLA
NOVA®**



FEATURED PROJECTS



Shopify Data & AI Integrator

An end-to-end data pipeline developed to extract, transform and consolidate business data from Shopify and other platforms (Google Analytics, CRM, Ads, etc.). It delivers key business metrics through interactive dashboards, predictive analytics and automation workflows using Microsoft Fabric and Python.

- Fully automated ETL with error handling
- Power BI dashboards with over 30+ KPIs
- Optional AI for client segmentation and product prediction
- Integration-ready with Salesforce, HubSpot or WhatsApp

(3)

ISLA
NOVA®



AI Sales Assistant for Marketing Agencies

A conversational AI agent that integrates into the sales process of marketing agencies, helping them qualify and close prospects faster. Designed as a white-label add-on to their offering, the assistant handles objections, nurtures leads, and assists the sales team with difficult-to-convert clients.

- Built using OpenAI API and integrated via n8n
- Tailored personality and behavior per agency/client segment
- Can be embedded on landing pages, email, WhatsApp or CRMs
- Includes lead qualification scoring and response analytics

(3)

**ISLA
NOVA[®]**



OUR SERVICES

(4)

Business Intelligence & Dashboards

Automated reporting with real-time KPIs to empower strategic decisions and cross-functional visibility.

AI-Powered Automation

Integrate intelligent agents and automated workflows to reduce manual tasks and boost productivity.

Custom ETL & API Integrations

We unify your data sources (Shopify, Ads, CRM, ERP...) into structured pipelines, ready for analysis and action.

Enterprise Cloud Architecture

Robust data infrastructure on Azure, AWS or GCP — secure, scalable and ready for growth.

CRM & Sales Enablement Tools

Enhance your sales process with enriched lead data, smart scoring, and tailored automation triggers.

Digital Process Transformation

We redesign business processes with automation and AI to improve efficiency, speed and traceability.

Strategic Advisory & Roadmapping

Consulting support to align data, technology and business goals in a single growth vision.

**ISLA
NOVA®**

OUR PROCESS

1. Discovery & Diagnosis

We audit your current tools, data flows, and goals. We identify bottlenecks and potential data assets.

3. Development & Automation

We build ETL pipelines, dashboards, AI components or custom tools. Modular, scalable, secure.

(5)

2. Architecture & Planning

We design the technical blueprint, define metrics, map systems and plan integrations.

4. Delivery, Feedback & Optimization

We onboard your team, provide documentation, and set feedback loops for continuous improvement.

**ISLA
NOVA[®]**

CONTACTUS

PHONE:

+34 660 696 555

E-MAIL:

HELLO@ISLANOVANETWORKS.COM

WEBSITE:

WWW.ISLANOVANETWORKS.COM

SOCIAL MEDIA:

@ISLANOVANETWORKS.COM

(6)

BIG DATA • ARTIFICIAL INTELLIGENCE

**ISLA
NOVA[®]**

SOFTWARE • PROCESS AUTOMATION