

SHADES

Photography instruction

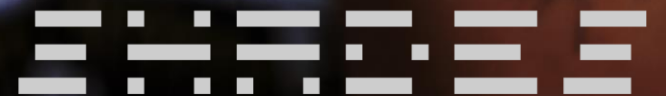
Guidelines

Please read this guideline and follow the instructions included in it when you are taking photographs of yourself and before uploading to the system.

We use AI to match the measurements provided by you with your photographs.

This allows us to assess the fit of our products in real life conditions and on different body shapes.

Photography
instruction

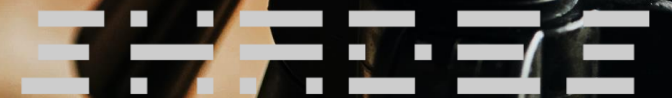


You don't need a professional camera

You can use a camera if you have one but only if you want to. Photographs taken with a mobile phone will be more than adequate.

We will give you some tips to make sure your photos are approved the first time.

Photography
instruction

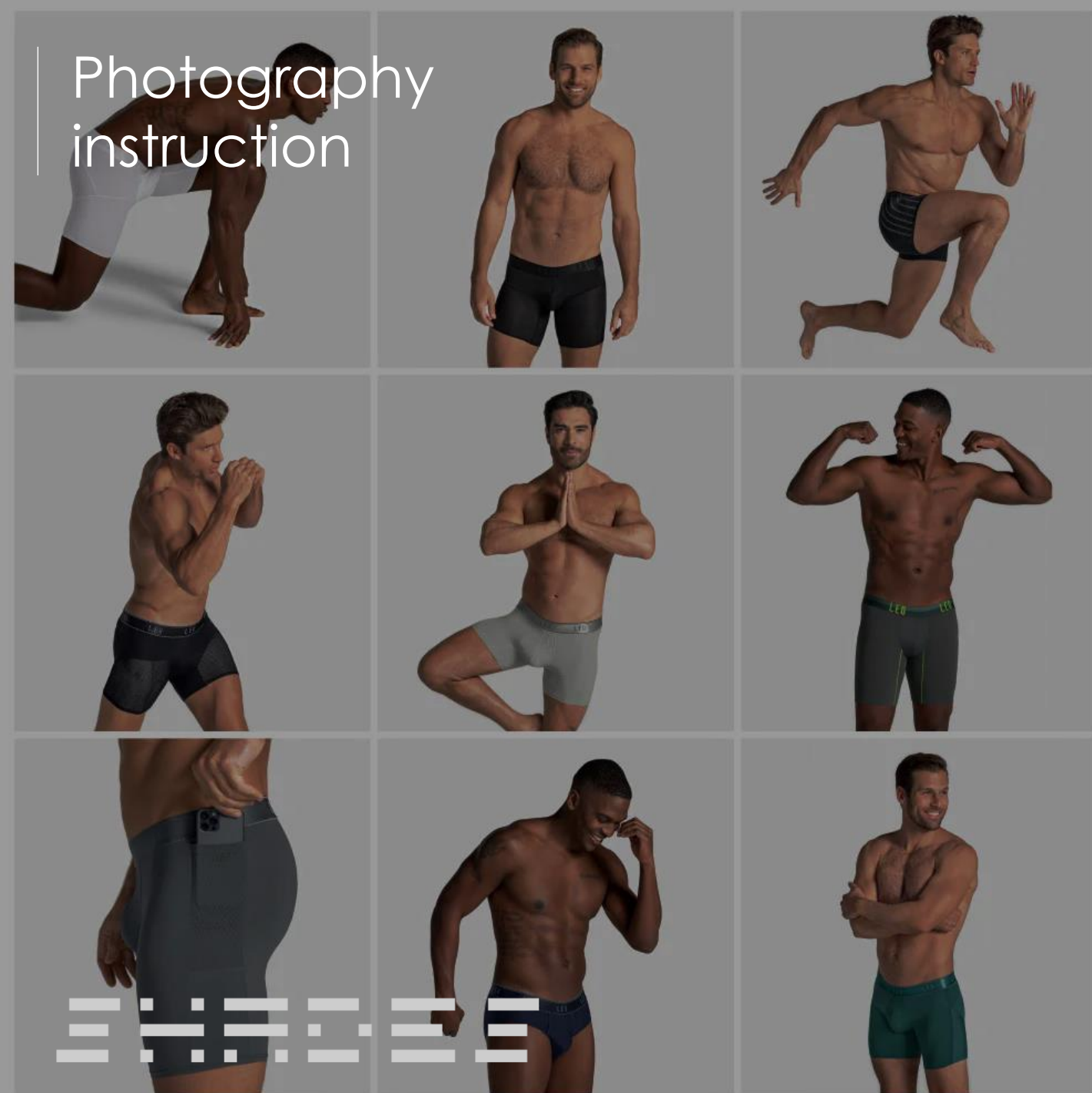


Light is very important

When you are taking photos, please make sure that the light source is in front of you and not directly above you. This will help reduce shades and improve the quality of the photographs.

If possible, take your photographs in daylight standing in front of a window with the camera back to the window.

Photography instruction



What to wear

Our AI needs to see the fit of your underwear on your body. It will then compare measurements with the ones you have provided.

You can wear any fitting underwear, which is not too long on your thighs.

Loose underwear will not allow us to assess the fit so please select something else.

The underwear's waistband should be at the hip bone level and relatively straight.

Photography instruction



Be comfortable in your body

We are looking for people with different body shapes so being slim or having a belly is not a problem.

And if you have body hair, please don't trim it (too much) or shave it for the photos. Be yourself.

We have quotas for different body types so the more variety we get the better.

Position your camera

The lens should be at the height of your waist. You can use something to add height if needed.

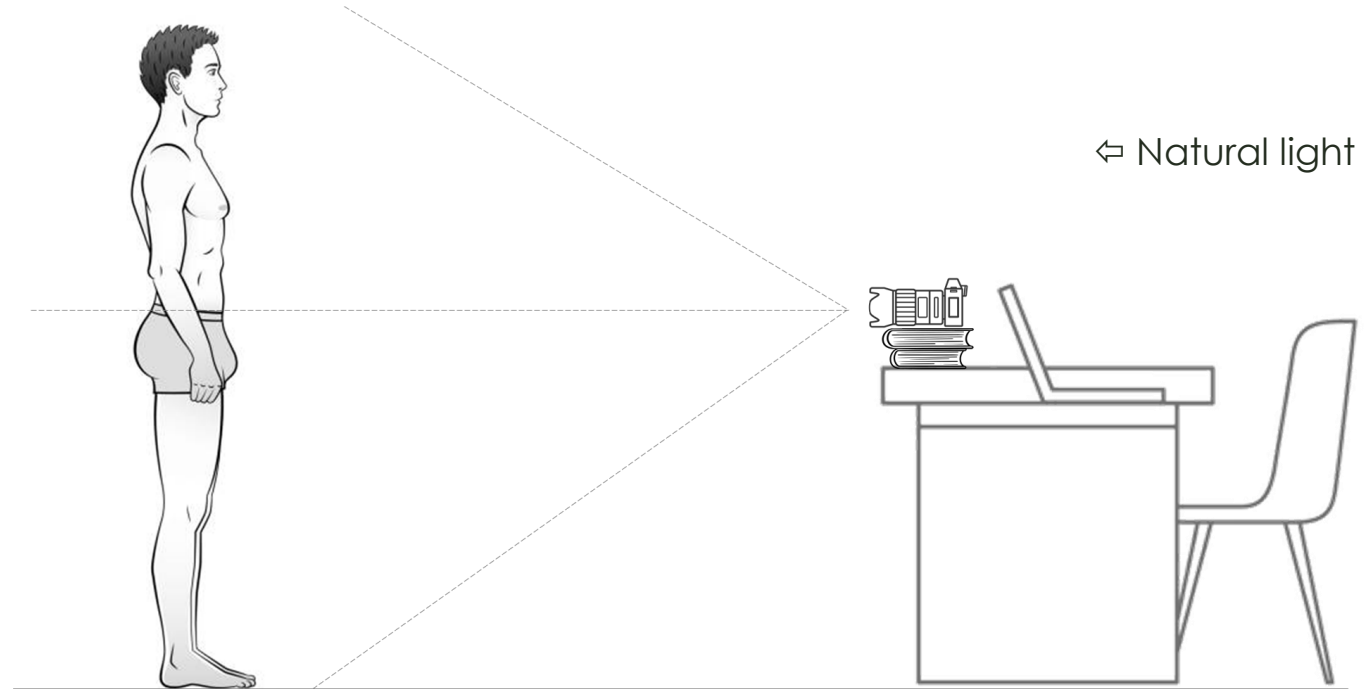
If you are using your mobile phone, please make sure it's not at a large angle.



Photography instruction

⇨ Artificial light

⇨ Natural light



Take four photographs

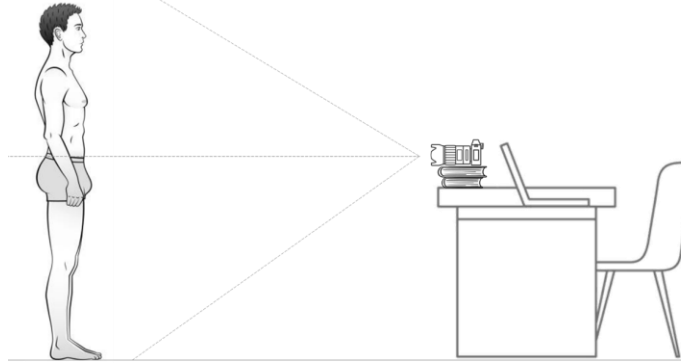
You need to upload four photographs to activate your account, if you are applying for tester or model opportunities.

We need front, back, and each side photographed.

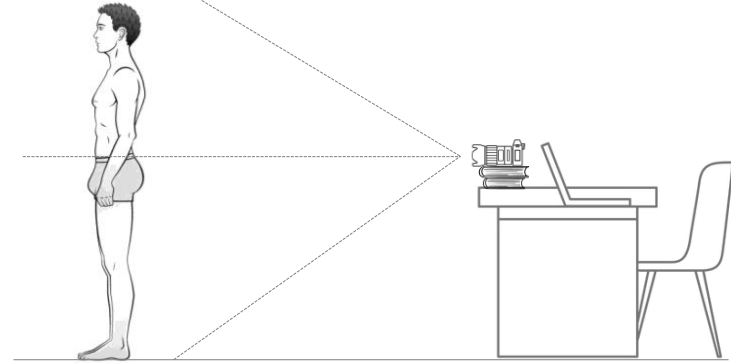
Stand straight in front of the camera, pull your shoulders slightly back and don't tense them muscles.

Photography instruction

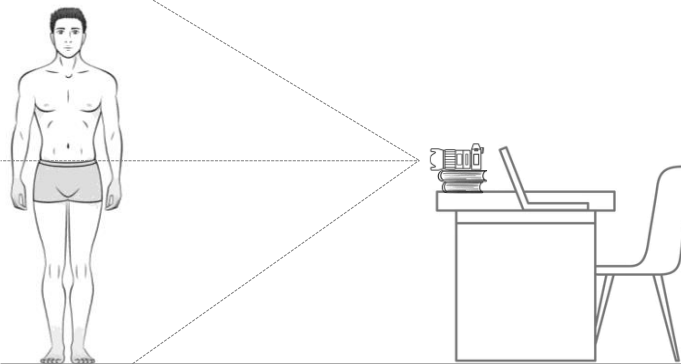
01.



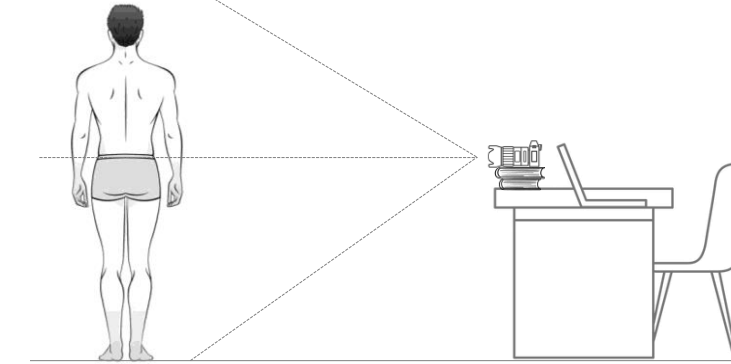
02.



03.



04.

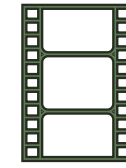


Optional media

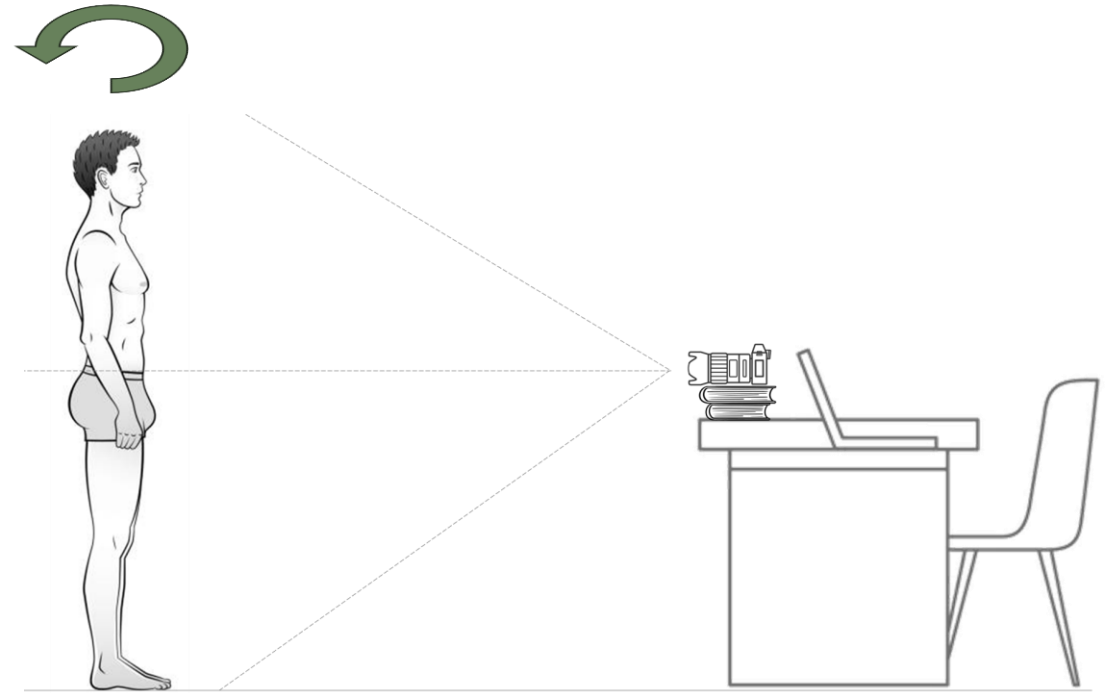
You can upload up to two more photographs to your profile and up to two videos. These are additional and not required.

If you are uploading a video clip, follow the setting up instructions for photographs and then stand in each of the four positions for three seconds, that's front for 3 seconds, side for 3 seconds and so on. No need to move slowly if you allow for each angle to last long enough.

Additional media will be helpful to us if you are applying for modelling opportunity.



Video clip
instruction



A portrait of a young man with dark, curly hair and a light beard, smiling broadly. He is wearing a light blue button-down shirt. The background is a solid grey.

Photography
instruction

Well done, you!

Thanks for taking the time to read through this guidance. We hope it was clear enough and informative.

If you have any questions, you can use the contact option directly in your profile.

We wish you best of luck!

