# **■■** Privacy Policy

Effective Date: October 19, 2025 Website: www.kawatours.com

Company: Kawa Elite Safaris and Tours Limited

#### 1. Introduction

Welcome to Kawa Tours. Your privacy is important to us. This Privacy Policy explains how we collect, use, and protect your personal information when you visit our website, book a tour, or interact with our services. By using our website, you agree to the terms of this Privacy Policy.

### 2. Information We Collect

We may collect the following information:

- Personal Information: Name, phone number, email address, and billing details when you make inquiries or bookings.
- Non-Personal Information: Browser type, device, IP address, and pages visited for website analytics and improvement.

### 3. How We Use Your Information

We use your information to:

- Process bookings and payments.
- Respond to your inquiries or customer service requests.
- Send updates, travel offers, and promotions (only if you've opted in).
- Improve our website experience and service quality.

### 4. Cookies and Google Ads

Our website may use cookies to improve user experience and deliver relevant ads through Google AdSense and other partners. Third-party vendors, including Google, use cookies to serve ads based on a user's previous visits to our website or other sites. You can opt out of personalized advertising by visiting Google's Ad Settings (https://adssettings.google.com/).

### 5. Sharing of Information

We do not sell or rent your personal data. We may share limited information with trusted partners or service providers who assist in operating our website or processing bookings — under strict confidentiality.

### 6. Data Security

We implement appropriate security measures to protect your data from unauthorized access, alteration, or disclosure.

### 7. Your Rights

You have the right to:

- Request access or correction of your data.
- Withdraw consent for marketing communications.
- Request deletion of your personal data (where applicable).

To exercise these rights, contact us via info@kawatours.com.

### 8. Links to Other Websites

Our website may contain links to other travel or partner websites. We are not responsible for the privacy practices or content of those external sites.

## 9. Updates to This Policy

We may update this Privacy Policy periodically. Any changes will be posted on this page with an updated effective date.

### 10. Contact Us

If you have questions about this Privacy Policy, please contact us at:

Kawa Elite Safaris and Tours Limited

- Nairobi, Kenya
- info@kawatours.com
- www.kawatours.com
- **■** +254 700 128 351