

Jayce Downing Graphic Designer



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Career Objective

As an entry-level professional with over a year of hands-on experience in graphic design, I have built upon a strong foundation of achievements and strong work ethic. I am committed to further refining my craft through continued research, mentorship, and collaborative projects, leveraging my growing expertise to drive meaningful contributions and innovation within my field.

Community Involvement

Farnam Fest 2023
Omaha, Ne

Kappa Pi 2021 - 2023
Wichita Falls, Tx • Treasurer

Sheppard AFB Mural 2022
Wichita Falls, Tx • Lead by Prof. Jason Bly

DWTN "Better Together" Mural 2022
Wichita Falls, Tx • Lead by Prof. Steve Hilton

MSU Museum of Art: Valentines Auction 2022
Wichita Falls, Tx

Patriotic High School Art VFW 2022
Wichita Falls, Tx • Juror

Together We Make a Difference 2022
Wichita Falls, Tx • W/ Zavala Hispanic Initiative

River Bend Nature Center 2022
Wichita Falls, Tx

Awards/Scholarships

Provost's List 2020 - 2023
Outstanding Art Student 2023

Juried Award for Ceramic Excellence 2023
Fain Graphic Design Merit 2021 | 2022 | 2023

Upward Bound Horizon Award 2017

MSU Academic Merit Sch 2020 - 2023

MSU Phi Theta Kappa Sch 2020 - 2023

MSU Regents Sch 2020 - 2023

Partners of Education Sch 2020 - 2023

City of Wichita Falls Airport Sch 2021 - 2023

Juanita & Ralph Harvey Sch 2021 - 2023

Priddy Nonprofit Leadership Sch 2021 - 2023

Friends of Art Sch 2022

International Studies Sch 2022

Benjamin A. Gilman Sch 2022

Hagan Sch 2020 - 2021

State of Texas Valedictorian Sch 2020 - 2021

Professional Experience

Graphic Designer | Militti Sales & Promotions - Omaha, Ne

November 2023 - April 2025

- Photographed over 50+ various products and displays.
- Produced digital drawings/diagrams for display manufacturers.
- Created product packaging designs, including UPCs, tags, wash tags, etc.
- Produced catalogs, mockups, and presentations for marketing/sales usage.
- Created sale sheets for items to be utilized by the marketing team.
- Created a two ratio blueprint of merchandise warehouse.

Photographer | Jostens - Omaha, Ne

July 2023 - November 2023

- Captured high-volume, high-quality portraits.
- Set up and maintain lighting and other photo booth equipment.
- Collaborated with school staff to run the event smoothly.
- Provided customer service to event organizers and subjects.

Sales Associate | TJ Maxx, Weatherford, TX

September 2019 - December 2022

- Promoted visual presentation standards by keeping store replenished
- Followed checklist to complete retail store opening and closing activities
- Demonstrated product features and capabilities to clients
- Assisted customers with product selection to ensure customer satisfaction

Skills

Professional: • Adobe Creative Suite • Microsoft Office • Customer Service • Layout & Spacing

- Knowledge of Production Process • Packaging Design • Portrait & Product Photography
- Screen Printing • Data Entry & Digital Library Maintenance

Soft: • Research • Problem-Solving • Quick to Learn • Receptive • Attention to Detail

- Collaboration & Feedback • Time Management • Consistency • Adaptability & Flexibility

Education

Bachelor of Fine Arts | Midwestern State University, Wichita Falls, TX

2023

Major: Graphic Design Minor(s): Printmaking and Nonprofit Management

- Graduated Magna Cum Laude
- Provost's List | 2021 - 2023
- Outstanding Art Student Award | 2023
- Fain Graphic Design Merit Award | 2021 | 2022 | 2023

Certifications

Finance DPro (FMD Pro) | Midwestern State University, Wichita Falls, TX

2022

- Certified in financial management skills - running projects for development organizations.