



Contact Info

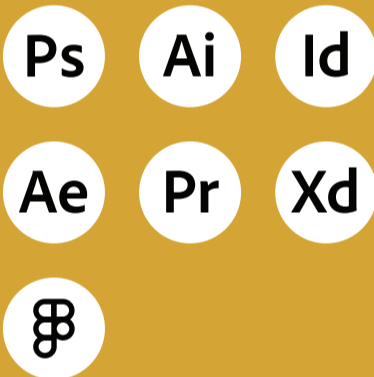
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Education

- Leeds College of Art  
BA (Hons) Graphic Design  
2011 – 2014
- Cambridge Regional College  
Art Foundation  
2010–2011
- Long Road Sixth Form College  
A-Levels  
2007–2009

Software Skills



- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe After Effects
- Adobe Premier Pro
- Adobe XD
- Figma
- Microsoft Office

Creative graphic designer with over 10 years of experience delivering clear, engaging design across print and digital platforms. I've worked across sectors including marketing, advertising, education, commercial real estate training, and most recently pharmaceutical and biotech consulting, where my role expanded to include UI and UX, prototyping patient and HCP websites. Collaborative by nature, with a strong awareness of how design supports communication, clarity, and impact across varied audiences.



Work Experience

**Axian Consulting**  
Creative Designer | June 2022 – July 2025

Working as part of the design team in collaboration with the implementation team to create additional risk minimisation materials for the pharmaceutical industry. Responsibilities include designing printed materials such as manuals, leaflets, and information cards for healthcare professionals and patients, based on content and direction provided by client-facing teams. This involves background research, participation in client meetings, and reviewing existing assets to support the delivery of clear, compliant, and effective communications.

Also responsible for designing marketing-focused assets such as animated social media banners, GIFs, and promotional videos using Adobe Animate, After Effects, and Premiere Pro, including animations for the company podcast. Website prototype development for client demos is carried out using Figma, with earlier work completed in Adobe XD. Projects include patient and HCP website prototypes tailored to individual client briefs and specific drug safety requirements.

**Bayfield Training**  
Graphic Designer | July 2019 – June 2022  
Junior Graphic Designer | June 2016 – June 2019

In-house role designing marketing materials including brochures, flyers, roller banners, and exhibition stands, as well as print assets such as course manuals and posters. Managed digital and print marketing assets in collaboration with the sales team and developed templates to ensure consistent brand communication across digital platforms and social media.

Co-ordinated monthly email campaigns, artwork for print, and oversaw timely production and delivery for course delegates. Managed website content and updates. Key achievements include leading Bayfield Training's rebranding and driving the visual redesign of the website, improving client booking functionality and expanding course options to support business growth.

**Cambridge Education Group**  
Freelance Graphic Designer | April 2016 – May 2016

Freelance role within the OnCampus division, creating a wide range of print and digital materials, including prospectuses, flyers, handbooks, and email newsletters for international students. Worked within a large marketing team, meeting tight deadlines to support student applications, enrolment, and onboarding across locations such as Cambridge, London, Canterbury, and Boston. Focused on delivering clear, engaging content to bridge the gap between school and university-level study.

**Adrenaline Creative**  
Freelance Graphic Designer | September 2015 – February 2016

Freelance role at a small creative and web design agency, creating brochures for a steel manufacturer and property developers, including floor plan design. Designed digital web collateral for a charity/non-profit organisation. Contributed to a wide range of quick-turnaround projects across print and digital for diverse clients.

**Magstar Limited**  
Junior Graphic Designer | March 2015 – March 2016

In-house role at a marketing agency, creating print materials for sectors such as journalism, news media, and education. Projects included event brochures and on-stage roller banners for the Society of Editors Awards (national and regional). Also developed branding and visual identity for a high-end staging company, including logo design and website concepts.

**Honest Ideas**  
Graphic Design Intern | August 2014

Graphic Design Intern, supporting senior designers on a range of client projects. Gained practical experience in print, digital, and branding tasks, contributing to creative development and assisting with daily design needs.