

## *A Must-Read for Success*

AI is an incredibly powerful tool when used correctly. However, very few people truly know how to handle it, and a common mistake many make is underestimating the importance of the prompt – the request the AI must respond to. Here's a short guide on how to unlock the full potential of AI:

### How to Write Effective Prompts for Better AI Responses

To get high-quality outputs from an AI, it's important to follow a clear and methodical approach when crafting your prompts. Here are some key guidelines:

→ Specify the Topic or Niche

Always include the desired theme or niche in your prompt. This helps the AI focus its response and deliver more relevant content.

→ Use Clear and Simple Language

Avoid jargon, complex terms, and spelling mistakes. The clearer your instructions, the easier it is for the AI to understand and respond accurately.

→ Provide Context

Adding context is crucial for better results. One effective method is to present yourself as an expert in the chosen niche and in content creation. This signals to the AI that your expectations are high, which often results in more thoughtful and in-depth responses.

→ Use Role-Based Instructions

Another useful strategy is to tell the AI to "act as [a specific role]." This helps simulate real world scenarios and encourages more immersive, realistic answers.

Be Precise and Detailed

→ The more specific you are, the better the AI can tailor its output. Include clear instructions about your goals, constraints, and expectations. However, keep in mind that overly long or complex prompts can be harder for the AI to handle effectively.

→ Review and Iterate

After receiving a response, ask the AI to evaluate its own output. You can request its opinion on the strengths and weaknesses of the response, and how it might be improved.

By applying these strategies, you'll significantly increase the quality and relevance of the AI's responses.

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### Example of a prompt for writing an article on the Big Bang for a scientific journal:

the context



i am a researcher in astrophysics and would like to write a 1,000-word article on the Big Bang for a scientific journal.

the overall instruction



Please act as an experienced and knowledgeable astrophysicist and write the article in a clear and concise manner.

the specific requirements



The article should follow a logical structure:

1. Begin with an overview of the main theories regarding the origin of the Big Bang.
2. Then, explain what followed immediately after the Big Bang and describe the early stages of the universe's evolution.

Make sure the article is accessible to scientifically literate readers but avoid overly technical language. The tone should be professional, informative, and suitable for publication in a scientific review.

the expertise strategy

the role-playing strategy

## The prompts :

### Viral Content Ideas

*Goal: beat creative blocks and generate attention-grabbing, share-worthy formats*

- List 20 viral content ideas in the [insert niche] space based on strong emotions: anger, surprise, shame, relief.
- Generate 10 emotional hooks for 15–30 sec videos in the style of “You didn’t see that coming...”
- What are the current micro-debates in the [insert niche] niche I can turn into polarizing viral content?
- Use this viral content [link or description] as inspiration and create 5 similar ideas tailored to my tone.
- Give me 15 short-form video ideas based purely on failures, mistakes, or hard-earned lessons.
- List 10 “myth vs reality” content ideas to shock people and challenge common beliefs in [insert topic].
- Generate 10 “What no one tells you about...” post ideas that deliver surprise + value.
- Create 3 ideas for mini-series with 1 post per day for 7 days.
- Turn this factual topic [insert info] into an educational storytelling-based video idea.
- Generate 10 high-impact educational content ideas (carousels or short videos) using powerful visual formats (checklists, step-by-step, before/after).

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### Grow Fast on TikTok, Reels, Shorts, Threads

*Goal: hack the algorithm and accelerate reach and visibility*

- Suggest 5 TikTok-native formats that work best in 2025 for the [insert niche] audience.
- Give me 3 short video structures (<30 sec) designed to maximize watch time on YouTube Shorts.

- Build a 7-day content plan to skyrocket engagement on Threads (short posts + high-value replies).
  - Propose a signature visual anchor (intro/branding/style) to boost retention and make my videos recognizable.
  - Generate a “viral post launch” strategy with 3 sequenced posts built to trigger algorithmic lift.
  - Create 5 TikTok hooks using this format: polarizing question + setup + twist.
  - Build a “ping-pong” content strategy between two platforms (e.g., TikTok → Instagram) for cross-growth.
  - Create a 3-part video sequence to trigger: curiosity → frustration → solution.
  - Remix this old video [paste link or summary] into a TikTok-optimized version (new hook + cuts + subtitles).
  - List 5 high-performing TikTok content types that still work with zero audience.
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### Save Time / Create Faster

*Goal: reduce content fatigue and batch-create high-quality content efficiently*

- Build a 4-step AI-powered content routine to create 1 month of videos in 1 afternoon.
- Turn this single idea [insert idea] into 6 multi-format contents: Reel, Tweet, Carousel, Short, Thread, Newsletter.
- Generate 3 reusable video script templates with fill-in-the-blank sections.
- Design a smart content calendar that balances quick, medium-effort, and repurposed content.
- List 10 “plug & play” content formats I can use weekly with minimal effort.
- Turn this old post [paste text] into: a punchline, an anecdote, a FAQ, and a tutorial.
- Rewrite this content in 3 ways: carousel, video script, and storm tweet thread.
- Build a Notion AI prompt base to auto-generate hooks / scripts / CTAs with 1 click.
- Create a Notion workflow to organize my ideas by theme, effort, and platform.
- Generate a batching method to film 15 videos in 2 hours using a teleprompter + AI support.

## Boost Engagement & Build Community

*Goal: create real emotional connection and spark DMs, shares, comments*

- Give me 10 end-of-post questions designed to spark meaningful comment conversations.
  - Write 5 “fail story” posts where I share personal mistakes and ask people to share theirs.
  - Create a “this is so you” post to trigger identity-based reactions.
  - Develop a 3-part video series: confession → lesson → transformation to humanize my brand.
  - Write a provocative, polarizing take on [insert trending topic] that’s bold but reasoned.
  - Give me 5 community-based post formats: polls, challenges, “you decide what’s next,” etc.
  - Write a video script where I share a relatable struggle → then ask my audience “How about you?”
  - Design a collaborative content format with other creators to cross-pollinate audiences.
  - Build an AI-powered checklist to make sure every post gives people a reason to interact.
  - Turn this real-life story [paste here] into a high-impact post with strong emotional pull.
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## Copywriting & High-Impact Video Scripts

*Goal: write content that hooks, holds attention, and converts — fast*

- Write a short TikTok-style script in 3 parts: shocking hook / useful insight / provocative CTA.

- Rewrite this text to double retention: shorter sentences, open loops, cliffhangers.
- Turn this script into 3 tones: educational, funny, and aggressive.
- Write a storytelling-style LinkedIn post with emotional tension and satisfying resolution.
- Build a “hook / anecdote / insight / twist ending” script for Reels.
- Write 5 Shorts scripts centered around busting “mini-myths” in my niche.
- Make a 3-act script: problem (15s) → build tension (10s) → fast solution (5s).
- Turn this viral Tweet into a punchier, more visual video script.
- Write an ultra-catchy intro for this video topic: [insert topic here]
- Create a 100% voiceover script with dynamic captions over B-roll footage.

Engage with the AI — add context, ask for improvements, request different angles based on your needs.

This is your project, your rules, your vision.

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### *And now? Act :*

Prompts aren't magic formulas — they're powerful tools. But reaching your goals takes determination, discipline, and persistence.

Here's a 30-day action plan to help you get started the right way and perform at your best from day one :

### Week 1 – Clarity & Setup

*Objective: Know where you're going and set yourself up to win*

- Define your niche, tone, and target audience.
- Choose your main platform (TikTok, YouTube Shorts, Reels, etc.)
- Set up your workspace (content calendar, idea tracker, script folder).
- Write down 10 content ideas and produce your first 2–3 videos/posts.
- Focus on publishing over perfection — your only goal is to get started.

### Week 2 – Launch & Momentum

*Objective: Build confidence, consistency, and early signals*

- Publish 3 to 5 pieces of content this week.
- Watch how people respond: views, comments, watch time, saves.
- Start creating a realistic routine (e.g. create 2 days, publish 3 days).
- Experiment with different formats (talking head, tips, storytelling, visuals).

### Week 3 – Efficiency & Content Flow

*Objective: Save time and create more with less mental load*

- Plan your content 1–2 weeks ahead.
- Batch tasks: write several scripts in one go, then shoot multiple videos in one session.
- Repurpose content: turn a video into a post or a post into a reel.
- Build a small content bank to always have something ready to post.

## Week 4 – Growth Strategy & Quality Upgrade

Objective: Level up your content and prep for long-term growth

- Analyze what performed best and why.
  - Create content that drives engagement: questions, opinions, storytelling.
  - Start engaging with your community (comments, DMs, creators in your niche).
  - Prepare 3–5 pieces of content for the next month to stay ahead.
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**Action** beats overthinking.

No winner **ever** gave up.

**Waiting** won't make the water any hotter.

There's no better time to start than **the moment** you finish reading this sentence.

**Think** about theses quotes

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**LDM AGENCY**

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