

VENDOR APPLICATION



On **October 17, 2026**, ¡Viva Oviedo! Festival, Inc. will present the second annual **¡Viva Oviedo! Festival**, a vibrant community celebration featuring live music, food, folkloric artists, street performers, retailers, and open spaces to gather with friends in a fresh-air festival setting at Center Lake Park in Oviedo, Florida.

This landmark event is organized by a dedicated steering committee of Hispanic leaders from Seminole County’s business, academic, civic, nonprofit, and faith-based sectors, united in a nonpartisan and welcoming effort to celebrate the contributions of Hispanic Americans to our community and nation.

This year’s theme, “Salud Es Vida...Health Is Life,” highlights the connection between wellness and culture reminding us that caring for our health is an act of love for ourselves, our families, and our community.

Your support of the ¡Viva Oviedo! Festival offers a meaningful opportunity to participate in one of Seminole County’s largest festivals while connecting and vending alongside leading businesses, organizations, and community leaders.

APPLICATION DEADLINE: OCTOBER 15, 2026

Submit your completed application to vendors@vivaoviedofestival.org by no later than October 15, 2026, to secure your space. Vendor spaces are assigned on a first-come, first-served basis. The spaces will sell out well in advance of our October 15 deadline.

ACCEPTANCE

Applications are reviewed on a **first-come, first-served basis**. Provided your business is a good fit for our family-friendly festival and your vending category has not been oversaturated, your payment will be processed upon receipt of your application. You will be notified by email promptly once your application has been accepted.

PAYMENT

Payment must be made by credit card. The enclosed credit card authorization form on page 4 must be completed in its entirety.

EVENT SCHEDULE

Set-Up	Saturday, October 17	7am – 10:30am
	<i>* Access to the vendor site will NOT be available after 10:30am or before 7am on Saturday. Vendors must be set up by 10:30am Saturday with support vehicles removed from festival grounds.</i>	
Sell Times	Saturday, October 17	Noon – 9pm

VENDOR APPLICATION RULES AND POLICIES

- 1) Submitting an application does NOT guarantee you a space. ¡Viva Oviedo! Festival, Inc. will be accepting a limited number of vendors for this event. Having been accepted in the past does NOT guarantee you a space, seniority, or any special acceptance privileges. Applications will be reviewed by ¡Viva Oviedo! Festival, Inc., and vendors will be selected based on a number of criteria, including proposed items, completeness of application, space requirements, appearance of stand, and adherence to rules. Preference may be given to event sponsors, Seminole County businesses, uniqueness of items and the order in which applications are received. All non-compliant applications will be returned as incomplete.
- 2) Vendors may submit applications for more than one vending space. Stands will be arranged within ¡Viva Oviedo! Festival based upon the nature of the items offered. Vendors should make sure they have the resources and staff to operate two vending locations.
- 3) Vending permits are not transferable by sale or trade.
- 4) Vendors who have exhausted supplies or are eager to travel, may not leave prior to the official end time of the event, unless dismissed by the ¡Viva Oviedo! Festival, Inc. event coordinator. Vendors who do not adhere to event published vending times will not be invited to submit applications for future events.
- 5) **Acceptance:** Once accepted, your vendor fees will be immediately processed by ¡Viva Oviedo! Festival, Inc. If we are unable to process your payment, you risk losing your space to another vendor. All cancellations must be submitted in writing 14 days before the scheduled start of the event. Regardless of cancellation date, the vendor is still responsible for paying their vendor fee for the contracted amount. After receipt of fee, no refund of vendor payment(s) will be made to any vendor under any circumstances.
- 6) **Parking:** For safety reasons, NO PARKING will be permitted on festival grounds. Support vehicles and trailers must be un-hitched and parked off-site.
- 7) **Set-Up:** All vendors will receive a vendor setup map and event-day details no later than seven (7) days prior to the festival. The festival area will be divided into zones, each with designated setup times. Vendors must be available to set up during their assigned time while ¡Viva Oviedo! Festival, Inc. staff is on-site. Vendors are responsible for providing all materials for their space. Tables, chairs, tent weights, water, electricity, and other supplies will not be provided. The use of ballast blocks, water barrels, or other approved weights is permitted, provided they are used safely and in accordance with the tent manufacturer's recommendations. Tents with stakes no longer than 10 inches are permitted for those assigned to lawn areas. Once accepted, vendors may not increase the size of their vending space or bring supply vehicles, equipment, or tent weights that require additional space beyond what was approved.
- 8) **Weather:** This is a rain or shine event. In the event that severe weather or a declared state of emergency results in cancellation of ¡Viva Oviedo! Festival, we will endeavor to host the event on Sunday, October 18, 2026. If we are forced to cancel the event due to severe weather or a declared state of emergency, NO REFUNDS WILL BE ISSUED BY ¡Viva Oviedo! Festival, Inc. FOR ANY REASON.
- 9) ¡Viva Oviedo! Festival, Inc. is not responsible for attendance, sales, or closure due to regulatory or licensing agencies. ¡Viva Oviedo! Festival, Inc. reserves the rights to deny, reject, or remove any exhibitor found to be in violation of guidelines, city policies or ordinances. ¡Viva Oviedo! Festival, Inc. reserves full right of vendor placement based on input from Police & Fire Department. No refunds will be given due to dissatisfaction with layout. We do not accept request for layout locations. If you arrive after 10:30AM on the event date, your space will be forfeited; no refund will be issued.

LIABILITIES AND INSURANCE COVERAGE

While ¡Viva Oviedo! Festival, Inc. will not be collecting copies of vendors' certificates of insurance, by submitting this application, vendors agree to indemnify, defend, and hold harmless ¡Viva Oviedo! Festival, Inc., the City of Oviedo, and all festival board members, officers, staff, and volunteers from and against any and all claims, liabilities, damages, losses, costs, or expenses (including reasonable attorneys' fees) arising out of or related to the vendor's participation in the festival, including but not limited to personal injury, property damage, or losses caused by the vendor, its employees, agents, contractors, equipment, or operations.

Vendors are responsible for any damage they cause to the festival site or surrounding property. In the event of any damage or loss, the vendor agrees to promptly reimburse ¡Viva Oviedo! Festival, Inc. and/or the City of Oviedo for all costs associated with repair, replacement, or remediation.

ACCIDENT NOTIFICATION

In the event of an accident of any kind which involve the general public and or private or public property, the vendor shall immediately notify the President of ¡Viva Oviedo! Festival, Inc. and shall provide a full accounting of all details of the accident. The vendor shall furnish ¡Viva Oviedo! Festival, Inc. with copies of all reports of such accidents at the same time that the reports are forwarded to other interested parties.

INDEMNITY AGREEMENT

The Vendor shall indemnify, defend, and hold harmless ¡Viva Oviedo! Festival, Inc., and its officers, agents, employees, board members, and volunteers, from and against any and all claims, demands, actions, causes of action, liabilities, losses, damages, costs, or expenses of any kind or nature, including but not limited to attorneys' fees and costs of defense, arising out of or related to the Vendor's participation in the festival or the Vendor's operations under this contract. This obligation includes, without limitation, claims arising from the acts or omissions of the Vendor, its employees, agents, contractors, or any sub-vendors, including workers' compensation claims.

The Vendor shall, at its own expense, appear, defend, and satisfy any such claims, demands, suits, or judgments, and shall promptly reimburse ¡Viva Oviedo! Festival, Inc. and/or the City of Oviedo for any damages, losses, or costs incurred as a result thereof.

The Vendor expressly acknowledges that any insurance coverage or performance bond required under this contract, or otherwise maintained by the Vendor, shall not limit or reduce the Vendor's obligation to indemnify, defend, and hold harmless as set forth herein. In the event of any conflict between the terms of the Vendor's insurance policy(ies) and this indemnification provision, this indemnification provision shall govern.



VENDOR APPLICATION

Please enter all pertinent information in the spaces below.

Business Name: _____

Primary Contact Person: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell Phone: _____

E-mail: _____

Cell Phone Number of Authorized Official to be in Attendance: _____

Facebook/Instagram Handle: _____

Items to be sold or given away at the festival: _____

VENDOR FEE AND SPACE REQUIREMENTS

Vendor spaces are assigned on a first-come, first-served basis. Please indicate the number of spaces requested in the space provided.

501(c)3 Nonprofit Vendors	10x10 Space	_____ x \$150
Business Vendor	10x10 Space	_____ x \$330
*Food Tent Vendor	10x10 Space	_____ x \$375
Political Organization	10x10 Space	_____ x \$475
**Food Truck	10x20 Space	_____ x \$475

List your food truck's length here (in feet): _____

*Both food tent vendors and food truck vendors must complete and return the enclosed City of Oviedo Fire Application.

**Food trucks requiring additional footage will be assessed a fee of \$100 for each additional 10 feet of space.

Total Amount Due: \$ _____

CREDIT CARD AUTHORIZATION FORM

By signing below, I authorize ¡Viva Oviedo! Festival, Inc. to charge my credit card for the amount indicated in accordance with the terms of this application.

Name on Card: _____

Card Number (VISA/MC ONLY): _____

Expiration Date: _____ CVC: _____

Billing Address: _____ State: _____ Zip Code: _____

READ BEFORE SIGNING

Vendors will adhere to all rules and regulations of the ¡Viva Oviedo! Festival listed within this application. The appearance and conduct of the vendor and their staff will be in keeping with the image and purposes of the ¡Viva Oviedo! Festival. If a vendor is in violation of any of the requirements of this permit or the festival rules and regulations, ¡Viva Oviedo! Festival, Inc. reserves the right to terminate this permit at any time.

Please sign and return your completed application to Abraham López at vendors@vivaoviedofestival.org.

By signing below, I agree to all vendor rules as listed in this application including parking, payment and setup rules.

ALL FORMS MUST BE SUBMITTED ELECTRONICALLY!

SIGNATURE:

Date:
