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Youth & Commute

Bündnis für klimaschonende Initiativen und
Kooperationen in Europa (BIKE)

Alliance for Climate-friendly Initiatives and
cooperation in Europe (BIKE)

SUSTAINABILITY PLAN & REPLICATION GUIDELINES



internal document



2024

VISION

To foster a climate-friendly Europe through innovative initiatives and effective cooperation.

MISSION

Our NGO, which operates on a non-profit basis, is dedicated to providing marginalized youth and young people in general with opportunities through workshops, seminars, and mobility programs. We focus on promoting social inclusion and sustainable development in line with the United Nations Sustainable Development Goals. Our aim is to create an inclusive society where everyone has equal opportunities and can contribute to sustainable development. We seek to build a collaborative network of European organizations working with communities, institutions, and government bodies to raise awareness about the UN's sustainability goals, particularly regarding social justice and environmental protection.

We advocate for social justice by promoting educational initiatives that increase awareness of gender equality, poverty reduction, and access to education and healthcare. We strive to ensure equal opportunities for all individuals, regardless of their background.

Additionally, we emphasize cycling as an eco-friendly mobility solution, supporting affordable and healthy transportation for disadvantaged groups. We aim to improve cycling knowledge and advocate for safe bike paths, while also initiating campaigns to promote cycling.

Our efforts include educating young people on environmental protection through educational programs, school visits, and events to enhance their environmental awareness and encourage sustainable practices.





SUSTAINABILITY PLAN

Awareness Raising Activities

WHY?

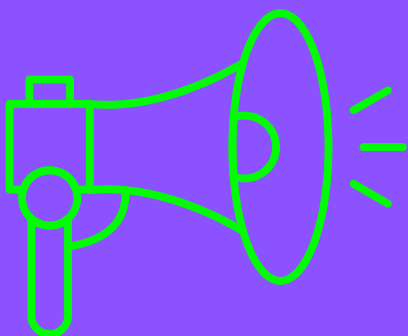
To increase awareness about climate-friendly practices and the work of the NGO.

HOW?

1. Develop and share educational content through various channels.
2. Organize and host engaging community events and workshops.
3. Enhance media outreach and build a robust digital presence.

Monitoring and Evaluation:

Track engagement metrics and gather participant feedback.



Participation in Erasmus+ Calls

WHY?

To secure Erasmus+ funding for climate-friendly and educational projects. Erasmus+ can provide substantial financial support for projects that promote education, training, youth, and sport. This funding can cover a wide range of activities such as capacity-building, mobility projects, and transnational partnerships.

To enhance the skills and expertise of staff through training, international collaboration, and knowledge-sharing. This increases organizational capacity and empowers staff to implement best practices across projects.

HOW?

Regularly monitor the Erasmus+ website and relevant newsletters for calls that align with our mission and strategic objectives.

To increase the chances of successful participation, proposals should be well-researched, clear, and aligned with Erasmus+ priorities. Engaging with experts and partners during the development phase can enhance the quality of proposals.

By developing and maintaining strong partnerships across Europe.

Monitoring and Evaluation:

Establish a robust system for tracking progress against project goals. This includes regular reporting, financial tracking, and stakeholder feedback collection.

Track funding application success and evaluate project impacts.

National Funding Opportunities

WHY?

To access national funds to support the NGO's projects and operations.

HOW?

Research and apply for relevant national funding opportunities.

Develop compelling proposals and network with key stakeholders.

Relevant websites:

<https://www.klimaaktiv.at/>

<https://www.radlobby.at/foerderungen>

<https://radkompetenz.at/>

<https://www.radelt.at/>

<https://www.radmobil.steiermark.at/>

Monitoring and Evaluation:

Establish a robust system for tracking progress against project goals. This includes regular reporting, financial tracking, and stakeholder feedback collection.

Track funding application success and evaluate project impacts.

Profit Activities

WHY?

To generate revenue and support the NGO's sustainability.

HOW?

Consulting services and paid workshops and training - workshops and seminars on sustainable development, social justice, and environmental protection.

By developing and selling branded merchandise and seeking corporate sponsorships.

Next step: Establish a social enterprise focused on empowering marginalized youth through employment in areas such as eco-friendly products, sustainable fashion, or green tech.

Monitoring and Evaluation:

Assess profitability and adjust strategies as needed.



**Replication Guidelines and Operational
Rules for European Expansion of BIKE**

Mission and Purpose Alignment

To ensure that the replication stays true to the NGO's overall goals, and that each new branch contributes to creating an inclusive society with equal opportunities.

All replicated entities must adhere to the core mission and purpose outlined in §2 of the statutes, which focuses on promoting social inclusion, sustainable development, and education for marginalized youth in line with the UN's Sustainable Development Goals (SDGs).

Governance and Structure

To maintain consistency in decision-making and management across all branches, ensuring each operates under a clear leadership structure with similar roles and responsibilities.

Each replicated NGO should follow a similar governance structure, including the formation of a board as per §§ 9-12. Each board must have a minimum of two members, such as a chairperson and a secretary, elected by their own General Assembly.

Adoption of Educational and Social Programs

Consistency in program delivery ensures that all branches support the same objectives, such as promoting bike usage and road safety, educating about environmental protection, and advocating for social justice.

The replicated NGOs must implement the same or similar educational programs (workshops, seminars, mobility programs) focused on social inclusion, sustainable development, and environmental protection as outlined in §3.

Funding and Financial Management

Maintaining financial transparency and sustainability ensures that each branch can operate independently while upholding the financial integrity of the organization.

Replicated NGOs must raise funds through membership fees, donations, sponsorships, and grants, as per §3(2). The financial management system should align with the principles in §12 (e.g., maintaining accurate financial records, producing financial reports, and transparency in fund allocation).

Membership Requirements

To create a community of members actively contributing to the NGO's goals and ensuring continuity of engagement across all countries.

Membership must be open to individuals and organizations committed to the mission of the NGO. Each branch should adopt a membership system similar to §4-7, including regular and honorary memberships with defined rights and obligations.

Reporting and Accountability

To monitor progress, ensure alignment with the original NGO's objectives, and maintain accountability across all branches.

Each replicated NGO must submit regular reports to the founding organization, detailing activities, financial performance, and impact. These reports should align with the transparency requirements outlined in §7(4) and §12(d).

Reporting and Accountability

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Use of Name and Branding

Maintaining a unified brand and identity ensures recognition and trust across the EU, strengthening the NGO's reputation and impact.

If legally possible the name of the organization, as outlined in §1, along with branding (logo, mission statements, etc.), should be consistently used across all replicated entities. However, the local context can be added to reflect the specific country (e.g., BIKE Spain, BIKE France).

Cultural and Local Adaptations

Flexibility allows the organization to be effective in addressing the unique needs of marginalized youth in different countries while ensuring adherence to the larger mission.

While the core programs must remain consistent, each replicated NGO should have the flexibility to adapt specific activities to the local cultural and societal context, provided these adaptations align with the organization's mission.

Collaboration and Networking

Collaboration across borders strengthens the network, promotes shared learning, and enhances the overall impact of the organization at the European level.

Replicated NGOs must actively participate in the international network of organizations. This includes attending international meetings, contributing to joint campaigns, and sharing best practices.