# 🀾 The Merry Assistant's Daily Instagram Checklist 🐾

\*Curated by Isabella Mittens, your Feline Friend in Social Media Success\*

# **\*** Morning: Rise and Shine!

- 1. Review Today's Goals:
  - What's the focus? (New post, engagement, stories, etc.)
  - Make sure it aligns with your weekly or monthly strategy.

#### 2. Check Notifications:

- Respond to comments and messages.
- Acknowledge new followers.

## 3. Post of the Day:

- Ensure branding consistency (colors, fonts, tone).
- Use relevant hashtags (#HashtagHarmony).
- Add an engaging caption—ask a question or share a fun fact!

# Afternoon: Stay Pawsitive!

- 4. Engage with Others:
  - Like, comment, and share posts that resonate with your brand.
  - Follow new accounts that align with your goals.

## 5. Review Insights:

- Check which posts are performing well.
- Adjust your strategy if needed.

#### 6. Update Instagram Stories:

- Share behind-the-scenes, daily thoughts, or user-generated content.

- Use stickers, polls, or questions to boost interaction.

# Evening: Wind Down Like a Cat in a Sunbeam

#### 7. Final Engagement:

- Respond to any remaining comments or messages.
- Like and comment on posts from your followers.

#### 8. Reflect and Plan:

- Review the day's progress.
- Plan for tomorrow—what worked, what didn't?

### 9. End on a High Note:

- Post a goodnight or "see you tomorrow" story.
- Remind your followers to stay tuned for more.

