# **Smart Water**

# Can Tech Help India Survive Its Looming Water Crisis?

# Tanushka Bhattacharya, TechSphere Insights, May 2025, Volume 1, Issue 5, pp. 50–58.



#### "Water, water, everywhere, but not a drop to drink."

# -Samuel Taylor Coleridge

Once a poetic line. Now, slowly turning into a terrifying truth. The recent case in India isn't that it's short on ideas. It's short on water. And while the rain gods in the heavens above remain indifferent and politicians overpromise with every election, something else stands as our ray of hope. Technology Well, not exactly the sterile, corporate kind. However, that helps people in their times of desperate need. This is not a sci-fi pitch. This is the next big survival story, this time aimed at India.

### A Nation Gasping for a Glass

India as a country holds about 18% of the world's population but only 4% of its freshwater, and now, we've hit DEFCON 1 on water. Cities like Bengaluru, Delhi, and Chennai are already facing what experts grimly call "Day Zero", the type of scenario where the day taps run dry. Rural areas depend almost entirely on groundwater, which is vanishing faster than we can imagine. And what's the bad news?

Climate change isn't a warning anymore, it's now the weather forecast.

Likely so, by the end of 2025, over 35 million Indians will lack access to safe drinking water. The Central Ground Water Board reports an alarming drop in aquifer levels across 70% of monitored wells. And climate models aren't pulling punches: more droughts, erratic rainfall,

and heatwaves are here to stay.

#### The Era Of Tech

This isn't really about putting an app on everything.

This is about having another helping hand in fixing our relationship with water. And what's gonna help with that?

Devices like IoT sensors, Drones, GIS mapping, AI dashboards &

Solar pumps with remote diagnostics. These are all coordinated under national missions like,

Jal Jeevan Mission (JJM), Smart Cities, PM-KUSUM, and AMRUT 2.0.

Here's How It All Functions:

#### 1. IoT Sensors

Need help knowing if a pipe is leaking, buried under 2 meters of ground?

That is where the Internet of Things, or IoTcomes into the picture. These sensors now monitor water pressure, flow, and quality in real time. They send alerts the moment something is off, whether it is a leak, contamination, or a complete water outage.

In places like Rajasthan, this technology helped reduce water loss by 27 per cent in trial zones. In Gujarat, illegal tapping at night was caught when the sensors flagged sudden drops in pressure. Based on the reports by the Department of Drinking Water and Sanitation, over 1.3 lakh IoT sensors have already been installed across Indian villages under the Jal Jeevan Mission.

### 2. Water Grid Mapping

Imagine Google Maps. But for your city's underground water network.

That's what GIS (Geographic Information Systems) is doing. These digital tools help identify leak-prone zones, improve pipeline layouts, and even predict flood pathways before disaster strikes. In Chennai, GIS mapping played a big role in creating a drainage plan after the city was hit by the devastating flood back in 2015. In the drought-prone district of Beed, Maharashtra, GIS tools have helped uncover underground aquifers that locals did not even know existed. And, with the help of AMRUT, India has now mapped water supply lines in over 260 cities. This makes maintenance more efficient and helps authorities make informed upgrades when needed.

#### **3. Real-Time Analytics**

Well, sensors collect data. Maps locate issues. So, who processes it all? The answer is Real-Time Analytics and Al. These go from predicting demand surges in summer to identifying water theft in slums, real-time data makes sure everything goes efficiently.

Startups like Vassar Labs, Fluid Robotics, and Netafim India use data dashboards to guide precision irrigation and pipeline management effectively.

Farmers now know exactly when and how much to water their crops. Some save up to 40% of water. The reports suggest, JJM's command-and-control dashboards now cover over 75,000 Gram Panchayats, ensuring smart oversight.

#### Agriculture: India's Biggest Water Guzzler

Unfortunately, 80% of India's water goes to farming. While 85% of rural drinking water comes from 30 million hand-pumped wells.

Farmers tapping borewells and villagers depending on monsoon-fed sources dominate the whole scenario across India. And, only 48% of urban water demand is met from groundwater, as cities rely more on piped supplies and reservoirs. But things are looking like they're changing for the better because of technology.

Now, the Drip irrigation systems come with soil moisture sensors and timers that help deliver just the right amount of water to the crops. Meanwhile, Drones are being used to survey water-stressed crops and detect any problems around the area before it's too late. Al models are syncing irrigation with hyperlocal weather forecasts, so watering happens only when it should.

Startups like CultYvate, BharatRohan, and Fasal are helping farmers adopt smarter methods like Alternate Wetting and Drying in rice cultivation, which cuts water use by up to 30 per cent. Others promote Variable Rate Irrigation based on zone-specific data and crop-specific water demand modelling.



#### Government Schemes That Don't Just Sound Good, But Work

India's government is finally taking useful actions by initiating many large-scale schemes throughout the country.

The Jal Jeevan Mission (JJM) focuses on rural water supply by using affordable IoT sensors in villages. These devices track the flow, pressure, and groundwater levels, and send real-time alerts if something goes wrong, for example, sudden drops or outages. The Local Panchayats and engineers can now easily access this data through transparent dashboards, making water management more community-driven. The mission also runs a Field App and an IMIS Portal, which help log updates from over 20 crore households.

In urban spaces, the Smart Cities Mission and AMRUT are modernising water utilities. Through the integration of SCADA systems and IoT meters, cities are getting better at spotting leaks, automating water valves, and enabling smart billing. More than 500 smart water management projects have already been implemented. AMRUT 2.0 takes it further by requiring GIS mapping, 24/7 water supply, and integrated data systems across city networks.

Meanwhile, PM-KUSUM is transforming irrigation. It requires all solar pumps under the scheme to be equipped with IoT-based Remote Monitoring Systems (RMS). These systems track everything from pump health to solar power generation and water output, helping farmers plan better crop cycles and reduce overuse.

# The Block On The Road

Although smart water technology seems promising, its widespread deployment in India still faces obstacles. The first major hurdle is cost. High-tech systems require high start-up investments, an outlay that most village budgets cannot afford unless it comes from government programmes or corporate social responsibility funds. Then comes the question of connection. The IoT sensors need power and a reliable internet to work effectively, still that is lacking in many areas of the rural belt. Solar-powered setups help, but delays and incorrectness still pose common problems when it comes to reporting on use. With the infrastructure in place, technical capacity becomes an issue. So people don't yet see how to benefit from them, even though dashboards and real-time tools are very handy. Many panchayat members and utility staff still require training in tools like GIS and basic data interpretation. Public behaviour adds another layer of complexity. Water is still seen as a free, endless resource by the majority. While cities like Pune have seen positive behavioural shifts through visible metering, most areas lag. The real change here needs education and cultural shifts, not just mobile apps.

Then arise questions around data ownership and governance. Who owns water usage data? Who protects it? Without clear privacy frameworks and coordination between sectors like agriculture, energy, and urban planning, the systems can clash or become ineffective.

#### Urban vs Rural: Different Frontlines, Different Tools

India's water demand is shaped by both urban and rural populations. This demands both different approaches and technologies. In rural areas, where almost 65% of the population lives, efficiency in irrigation and the sustainability of groundwater are major issues. Technologies such as smart solar-powered pumps and real-time bore well monitoring systems are changing the way water is managed at the village level. The technology ensures that each drop counts.

At the Rural level, a whole system has been set up which relies on monitoring and...Meanwhile, Urban India, around 35% of the population, presents a different kind of problem. Water theft and illicit connections are important problems. If water supply companies lose water that they have not sold, that is as much as 38 per cent in some instances, what experts term "Non-Revenue Water" (NRW). To fight against these, cities are turning to SCADA systems, smart meters, and predictive leak detection technologies. A renewable city effort may also involve water reuse as well as rainwater harvesting in urban areas.

Take Nagpur, for example, the city now recycles 95% of its wastewater. Though the requirements are different; however, our goal is still the same: smarter water for everyone.

#### **The Neighbours**

Around the world, countries are already proving how smart water technologies can change the game. In Israel, around 90% of wastewater is recycled, and two million smart meters have been installed to monitor the use and detection of leaks. Singapore has developed a system that treats sewage into drinkable water, turning waste into a reliable resource. In the Netherlands, sensorembedded dykes and real-time control of urban canals help prevent flooding and optimize water distribution. Japan has rolled out ultrasonic smart meters that provide instant alerts for leaks, making water networks more responsive and efficient.

India doesn't need to copy them. It just needs to adapt smartly.

For example, Boon, formerly known as Swajal, operates solar-powered Water ATMs in over 500 villages, providing clean and affordable drinking water. Companies like Oizom and Phynart offer sensors that track pollution levels and detect household leaks. In parts of Uttar Pradesh, Smart Water Villages use realtime monitoring systems to catch leaks as they happen. India is not starting from scratch. The pieces are in place. What is needed now is speed, scale, and sustained commitment.



#### The Nation & The Youth: Why It's Our Scene, Not Just a Government Thing

India's water crisis isn't exactly breaking news. But what is new? The fact that our generation has the tools, skills, and digital savviness to do something about it.

Whether you're a coder, a science nerd, a designer, a student activist, or just someone tired of seeing India struggle with crisis, one after the other, this fight needs you.

• Use Your Voice

You don't have to be a professional influencer to just talk about certain ideas or express your views. You can make a 15-second reel explaining what IoT sensors actually do or what's currently the current situation is around this issue. Build a Twitter thread or a long YouTube video about how your colony mismanages its water. It might seem small, but awareness spreads. Use your platform, whatever it is. You do you.

• Put Your Tech Brain to Work

If you know how to code even a little, try building a leak detector using Arduino. Into maps? Explore free GIS tools like QGIS and map out your neighbourhood's water sources, drains, or flood-prone zones. A student group in Karnataka built an app to track village water delivery schedules. A team in UP used sensors to help farmers know when to water their crops, saving nearly 40% of irrigation water. Even basic Excel or Python skills can be put to use here.

• Volunteer for the Real Stuff

Not everything has to be tech. Help restore a dying lake. Join a cleanup drive. Assist your college in building a rooftop rainwater harvesting system. Or go door to door in your neighbourhood to learn about water usage, maybe even pitch smart meters. Campaigns like Jal Shakti Abhiyan and Youth4Water are always looking for hands-on volunteers. Stuff like this is helpful to build your character as a better person, not just for your CV. • Careers in Smart Water? Yep, That's a Thing

Water isn't just a crisis, it's an entire career path. If you're into tech, urban policy, climate branding, or agri-analytics, there are internships, fellowships, and job roles waiting for you. Some good places to start? Jal Shakti internships, GIS firms like Esri India, or smart water startups like Boon, CultYvate, and BharatRohan. Even Atal Innovation Mission hackathons often focus on water-based problem-solving. Even your final year project can become something that gets noticed if it solves a real water problem.

• Build Something. Anything.

Got an idea for a water filter that's more accessible? Or maybe a meter that sends SMS alerts before overflow? Do it. There are contests, grants, and incubators looking for ideas like that. People your age have already built app-connected tanks, Arduino-based overflow sensors, and memes that got municipal attention. You don't have to be a genius. You just have to start.

• Just a reminder: You're Not Powerless

Whether you're building hardware, spreading information, or organising a local water drive, your voice matters. People who take initiative are the ones who bring revolution. Be one of them.

So the next time you think "eh, I'm just a student," remember: some of the biggest revolutions started with bored, frustrated young people who decided to do something smart.

# One Final Drop

India isn't short of talent. Or passion. Or potential. It's short of Urgency.

The good news? The technology is here. The people are ready. The blueprints exist.

All we need now is follow-through. So, when the next generation walks to a tap and sees clean water flow, let it not be luck. Let it be because we acted. Let it be because you did something.