

Privacy Policy

At **DigiTrend**, we value your privacy and are committed to protecting your personal information. This Privacy Policy explains how we collect, use, and safeguard the data you provide when you visit our website [www.digitrendindia.com].

By using our website, you consent to the practices outlined below.

1. Information We Collect

We may collect two types of information:

a) Personal Information

When you interact with our site—such as filling out a form, subscribing to our newsletter, or contacting us—we may collect:

- Name
- Email address
- Phone number
- Company details
- Other information you voluntarily provide

b) Non-Personal Information

We automatically collect technical data such as:

- IP address
 - Browser type
 - Device information
 - Pages visited and time spent
 - Cookies and tracking data
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2. How We Use Your Information

The data we collect helps us improve our services and deliver a better experience. We may use your information to:

- Respond to your inquiries
- Send updates, newsletters, or promotional emails (only with your consent)
- Improve our website's functionality

- Run targeted ad campaigns
- Analyze site traffic and user behavior

We only use your information for the purposes you've agreed to and do not sell your personal data.

3. Sharing Your Information

We may share your information with trusted third parties such as:

- Service providers (e.g., email marketing platforms, analytics tools)
- Legal authorities when required by law
- Business partners during mergers or acquisitions

All shared information is protected and only used for the agreed-upon purposes.

4. Cookies and Tracking

Our website uses cookies to improve your experience and gather usage data. Cookies help us understand your preferences and customize content.

You can control or disable cookies in your browser settings, but some site features may not function properly without them.

5. Email Communication

If you subscribe to our emails, you'll receive updates and marketing content from us. You can unsubscribe anytime by clicking the link in any email or contacting us directly.

6. Data Security

We use secure technologies and practices to keep your data safe. While no system is completely secure, we take all reasonable steps to protect your information.

7. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for their privacy practices. Please review their privacy policies before sharing your data.

8. Your Rights

You may request to view, update, or delete your personal data. To do so, contact us at Contactus@digitrendIndia.com.

9. Changes to This Policy

We may update this Privacy Policy from time to time. Changes will be posted on this page with a new effective date. We encourage you to review it periodically.