



PROTON  
e.MAS

# e.MAS7

INTELLIGENCE THAT ELECTRIFIES



OUR MALAYSIAN EV JOURNEY  
STARTS HERE

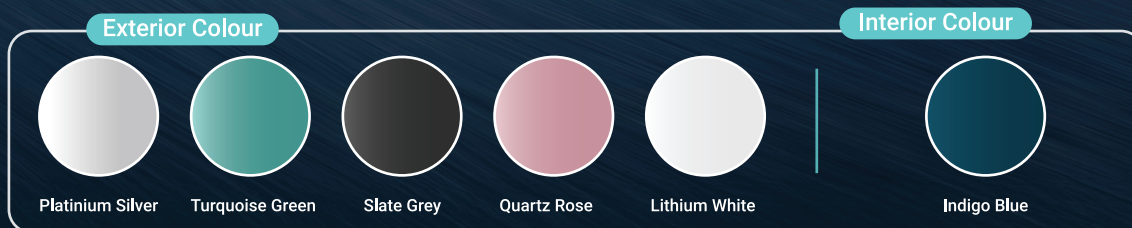
EXPERIENCE THE FIRST NATIONAL EV



PROTON  
e.MAS

e.MAS 7	Prime		Premium	
	PRIVATE	COMPANY	PRIVATE	COMPANY
Selling Price	RM 112,392		RM 126,392	
1-Year Road Tax	Exempted			
Registration Fee	RM 60		RM 60	
HP Endorsement Fee	RM 50		RM 50	
EV Number Plate	RM 98		RM 98	
Inspection Fees ( B2 )	RM 200		RM 200	
On-The-Road Price (without insurance)	RM 112,800		RM 126,800	
<b>Special Launch Price*</b>	<b>RM 108,800</b>		<b>RM 122,800</b>	
Recommended Sum Insured	RM 108,000		RM 122,000	

For East Malaysia only.



## e.MAS 7 POWER PACK

Offer valid for a limited time only.



### Power Home

Complimentary 7kW Home Charger Worth RM 1,500



### Power Plus

Complimentary V2L Adaptor Worth RM 500



### Power Financing

Ultra-Low Interest Rate from 1.98% Worth Up to RM 3,000

Applicable for hire purchase under Proton Commerce, subject to terms and conditions. Offer valid for one month from the launch date, ends on 15 January 2025.



### Power Online

5-Year Unlimited Internet Data Worth RM 1,800



### Power Exchange

Exclusive Proton Owner Trade-In Rebate Worth RM 1,200 from Carsome

Applicable for X70, X50, X90, S70, Persona, Iriz, Exora, and Saga. This offer ends on 31 March 2025. Eligibility for trade-in rebate subject to Carsome final evaluation.



### Power Thru

6-Year Unlimited Mileage Vehicle Warranty  
8-Year / 160,000km High Voltage Battery and Components Warranty\*

Please note that this warranty policy does not apply to vehicles used for commercial purposes. For 8 years or 160,000 km, whichever comes first.\* The warranty covers the power battery, driving motor, and driving motor controller. \*

### Terms & Conditions

- Prices are effective from 16 December 2024 and valid in East Malaysia only.
- Prices and specifications are subject to change without prior notice.
- Registration fees are applicable for Malaysians only. Non-Malaysian fees vary from above.
- All prices are subjected to the prevailing local government duties and taxes announced at the point of sale.
- The offer above is not applicable with other promotions, unless stated otherwise.
- Special Launch Price and e.MAS Power Pack are valid for a limited time only.
- \*Special Launch Price is for On-The-Road price (without insurance).
- Terms and conditions apply.