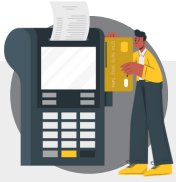


SOFTWARE FOR SMALL BUSINESSES



PAYMENT PROCESSING

recommendation:



- Accepts **credit/debit**
- **Variety** of hardware available
- Can use **cell phone** or **tablet** as point-of-sale registers



MANAGING CUSTOMERS

recommendation:



- All-in-one **Sales & Marketing Platform:**
- Capture & **nurture** leads
 - Increase **reviews**
 - **Message** clients

FOR A 14 DAY FREE TRIAL:
<https://humantouchcrm.ca>



BOOKKEEPING & INVOICING

recommendation:



- Track **revenue & expenses**
- Track **payroll**
- Track **mileage**



REGISTERING YOUR BUSINESS

recommendation:



- **Easily register** or **incorporate**
- Online/phone support
- Legal support
- E-document storage

FOR 20% OFF, REGISTER AT:
partners.ownr.co/crg9ajc08cap



EXISTING ON GOOGLE

recommendation:



- **Appear** in google **search**
- Post hours of operation
- Appear in Google **Maps**
- Get customer **reviews**
- **Link** website and media



MILEAGE TRACKING

recommendation:



- CRA approved software
- Uses phone GPS to **track your mileage**
- Creates an accurate driving log
- Helps to **claim vehicle expenses** on your **taxes**



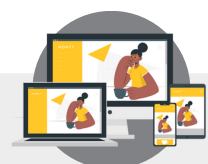
PAYROLL MANAGEMENT

recommendation:



- Auto- calculates employee **taxes** and **deductions**
- **Pay** employees with **direct deposit**
- Online **employee portal** for access to their **T4A**

FOR 10% OFF, REGISTER AT:
<https://www.wagepoint.com/assoc/tbc-nipissing-parry-sound/>



CREATING A WEBSITE

recommendation:



- **Easily** create a **free**, simple 1-page **website**
- Share basic information with the public
- Attach website to Google My Business profile