

INTELLECTUAL PROPERTY IN CANADA

					
PURPOSE		TRADEMARK		PATENTS	COPYWRITE
EXAMPLES	<ul style="list-style-type: none"> • Words • Designs • Tastes • Scents • Colours • Modes of packaging <p>*or a combination thereof.</p>	<ul style="list-style-type: none"> • Textures • 3D shapes • Moving images 	<ul style="list-style-type: none"> • Product ex: door lock • Process ex: method for making door locks • Machine ex: for making door locks • Chemical composition ex: chemical composition used in lubricants for door locks <p>*or improvements or new uses of the above mentioned.</p>	<ul style="list-style-type: none"> • Sound recording • Web content • Computer code • Computer program • Book • Software • Painting • Photo 	
REGION	Canada *protected locally if not registered	Canada *must file in other countries if needed	Canada		
DURATION	Up to 10 years	Up to 20 years *not renewable.		Life of the original creator + 70 years (in general)	
NOTES:	<ul style="list-style-type: none"> • Apply in Black & White • Must be in the market prior • ® if registered • ™ if not registered 	<ul style="list-style-type: none"> • Monitor marketplace for unauthorized use • Consider hiring a patent agent • Grace period of 1 year 		<ul style="list-style-type: none"> • When work is created it's protected by copyright • Registering helps with litigation • Use ©, owners name, year of creation and "all rights reserved" • Grace period of 1 year 	