






INTELLECTUAL PROPERTY IN CANADA

	 		
	TRADEMARK	PATENTS	COPYWRITE
PURPOSE	<p>Prevents others from using the sign or combination of signs used (or proposed to be used) to create your brand identity.*</p> <p>*company name, logo, or the way you identify/refer to your goods/services.</p>	<p>Prevents others from making, using or selling your inventions. Used for new, useful, and non-obvious inventions, or improvements to existing ones.</p>	<p>Excludes others from making, using, selling or importing your original literary, artistic, musical or dramatic work.</p>
EXAMPLES	<ul style="list-style-type: none"> • Words • Designs • Tastes • Scents • Colours • Modes of packaging • Textures • 3D shapes • Moving images <p>*or a combination thereof.</p>	<ul style="list-style-type: none"> • Product ex: door lock • Process ex: method for making door locks • Machine ex: for making door locks • Chemical composition ex: chemical composition used in lubricants for door locks <p>*or improvements or new uses of the above mentioned.</p>	<ul style="list-style-type: none"> • Sound recording • Web content • Computer code • Computer program • Book • Software • Painting • Photo
REGION	<p>Canada *protected locally if not registered</p>	<p>Canada *must file in other countries if needed</p>	<p>Canada</p>
DURATION	<p>Up to 10 years</p>	<p>Up to 20 years *not renewable.</p>	<p>Life of the original creator + 70 years (in general)</p>
NOTES:	<ul style="list-style-type: none"> • Apply in Black & White • Must be in the market prior • ® if registered • ™ if not registered 	<ul style="list-style-type: none"> • Monitor marketplace for unauthorized use • Consider hiring a patent agent • Grace period of 1 year 	<ul style="list-style-type: none"> • When work is created it's protected by copyright • Registering helps with litigation • Use ©, owners name, year of creation and "all rights reserved" • Grace period of 1 year