

Unleash the Hidden Genius in Your Product Team

ANGEL INOKON

Invisible Disabilities Advocate &
Founder, AbilityCatalyst

ABOUT

Harvard and Stanford alumna Angel Inokon brings a unique perspective to software product management, shaped by her lived experience with chronic illness in high-performance environments. As founder of AbilityCatalyst, she equips Product-Led companies with The ICON Code™ and other research-based strategies to unleash hidden genius, foster empowered teams, and create products customers love. An invisible disabilities advocate and motivational speaker, Angel inspires leaders to spark bliss, defy limits, and thrive.

WHY CHOOSE ANGEL

- ✓ 20-Year Tech & Product Leader
- ✓ Masters in Education from Stanford
- ✓ Dynamic & Data-Driven Speaker
- ✓ Authentic Intersectionality as Woman, Black and Disabled



UNLEASH THE HIDDEN GENIUS IN YOUR PRODUCT TEAM WITH ANGEL

I help Product Leaders understand their people and customers with invisible disabilities. As invisible disabilities rise, leaders must navigate complexities with empathy to build resilient, empowered teams that create products customers love.



MY AUDIENCE

- Software & Tech Companies
- Product Leaders & Teams
- DEIB Leaders & Head of Talent
- People with Invisible Disabilities

SERVICES

1. Keynote Speaker
2. Workshop Facilitator
3. Consulting
4. UX Research



WHAT THEY SAY...

Angel is: "Talented. Relatable. Funny."

MY TALKS

PERSONAL RESILLIENCE

- The ICON Code™: Your Blueprint for Thriving in Tech with Invisible Disabilities

LEADERSHIP

- Hidden Figures No More: Unleash the Hidden Genius in Your Empowered Product Teams

PRODUCT & UX

- Inclusive Product Roadmaps: Integrating Invisible Disability Insights from Concept to Launch

READY TO UNLEASH YOUR PRODUCT TEAM'S FULL POTENTIAL?

Book a Discovery Call with Angel! ↪



Angel Inokon's

Signature Talks

1. **The ICON Code™:** Your Blueprint for Thriving in Tech with Invisible Disabilities

Many in tech secretly manage chronic illness and invisible disabilities, impacting focus and fueling burnout. **The ICON Code™** offers a groundbreaking framework for individuals and allies to truly thrive. This talk reveals a systematic approach (I.C.O.N.: Identify, Communicate, Optimize, Navigate) offering practical strategies to build resilience and excel. Empower yourself and your team to conquer obstacles and thrive in demanding tech careers.

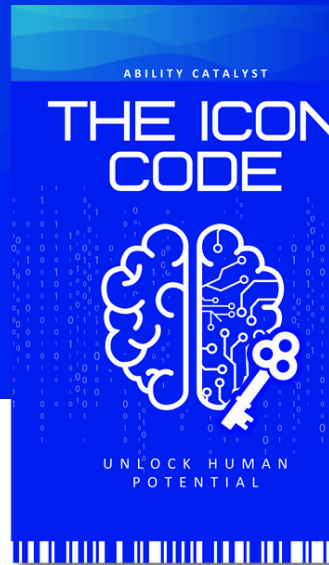
2. Hidden Figures No More: Unleash the Hidden Genius in Your Empowered Product Teams

Transform your team's potential! This talk reveals how to unleash the hidden genius of your workforce, especially those with invisible disabilities. **Grounded in Marty Cagan's 'Empowered' principles**, learn how to build psychological safety and truly inclusive practices for unmatched innovation and productivity.

3. Inclusive Product Roadmaps: Integrating Invisible Disability Insights from Concept to Launch

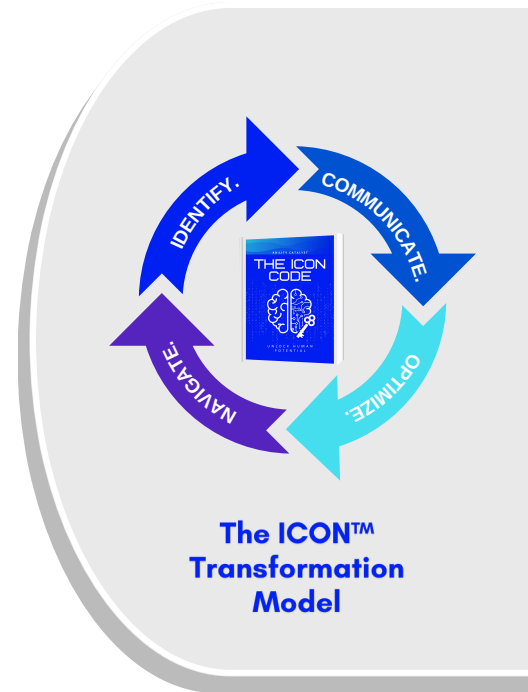
Transform your product strategy by understanding how invisible conditions impact user experience. Utilize continuous discovery to embed real customer feedback throughout the product lifecycle. From Traumatic Brain Injury to Autism, empathy for these unique needs will unlock innovation, create differentiation, and cultivate raving fans!

The ICON Code™ Suite



Why The ICON Code™ Now?

Invisible disabilities and chronic illnesses are rising globally, profoundly impacting workplaces and customer experiences. Many in tech secretly manage these conditions, leading to untapped potential, burnout, and missed opportunities for innovation. The ICON Code™ offers a groundbreaking, systematic approach to navigate this new complexity with empathy and strategic advantage.



The ICON Code™ Workshops: Tailored for Every Level, for:

- **Individuals:** Build personal resilience and thrive in tech careers.
- **Product Leaders:** Empower teams, coach effectively, and guide inclusive hiring.
- **Product Teams:** Cultivate psychological safety and foster collaborative inclusion.
- **C-Suite:** Drive strategic inclusion, inform policy, and measure organizational resilience.
- **Customers:** Design inclusive products for all users and unlock market differentiation.

**BRANDS I'VE
WORKED WITH:**



LimelightHealth

**Excellence
is our core
value.**

WORK WITH ANGEL



**Based in beautiful Redding in
Northern California, Angel has quick
access to Silicon Valley and is also
available to meet your team virtually.
Book a discovery call today.**

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Angel