Natalia Szyszko

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Portfolio

Professional Profile

I am a Multimedia Design student with knowledge in web design, 3D modeling, Motion Graphics, UX/UI design, video editing, marketing strategies, content creation, and advertising.
I have a strong sense of responsibility and creativity.

work expierence

Freelance Work (Present)

- Websites creation using WordPress and optimizing site performance.
- Custom logos design, unique visual aspects.

Centro Podológico Iglesias (2023-2024)

- Design of digital marketing campaigns, including social media strategies and advertising.
- Social media management, creating relevant and engaging content.

Cisco Electronics (2022-2023)

- Management of social media strategies, creating technical and promotional content.
- Issuance of invoices and payment management.

Tools

- **Adobe Creative Suite (Photoshop and Illustrator):** Proficiency in creating logos, typography, and image editing.

- **Adobe Premiere Pro and After Effects:** Advanced use of software for motion graphics and video editing.

- **Front End Development:** Knowledge in WordPress, HTML, CSS, and JavaScript, with experience in responsive design and UX/UI. Familiarity with tools like Figma.

- **3D Modeling and Animation:** Proficiency with programs like Blender and Cinema 4D for creating 3D animations and models for video games.

- **Artificial Intelligence:** Use of AI tools to optimize workflows and generate innovative ideas in design projects.

Education

Multimedia Design

Escuela DaVinci

Digital Design and Audiovisual Production

Escuela DaVinci (2022-2024)

Bachelor's in Economics and Administration

Escuela Cristiana Evangelica Argentina (2014-2019)

Skills

- **Project Management:** Ability to handle multiple projects ensuring deadlines are met.

- **Creativity and Innovation:** Skill in generating innovative ideas and proposing creative solutions.

- **Collaboration and Communication:** Experience working in teams with designers, capable of giving and receiving constructive feedback.

- **Attention to Detail:** Thorough in reviewing and finalizing work, ensuring quality in each delivery.