



contact

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technical skills

Low Fidelity Wireframes

High Fidelity Mockups

User Journeys+Mapping

Iconography

Illustration Design

Logo Design

Branding Style Guides

Data Visualizations

software skills

Figma ★★★★★

Adobe InDesign ★★★★★

Adobe Illustrator ★★★★★

Adobe XD ★★★★★

Adobe Photoshop ★★★★★

Adobe Lightroom ★★

Sketch ★★

education

California Lutheran University

2016-2020

B.A Multimedia Emphasis in Design & Print

Minor in Psychology

ELISAVA Barcelona School of Art & Design

2016-2020

Courses in Packaging, Typography,

Graphic Design, Retail Design and

Merchandising

★ WONDROS | SEPT 2020 - PRESENT

UI/UX DESIGNER

- Collaborating with an interdisciplinary team of UI, UX, Data Analysts, and Web Developers
- Creating a targeted and holistic product that serves the client and their audience
- Illustrating solutions through creating user journeys, user flows, low-fi wireframes, full fidelity prototyped designs
- Produce analytic presentation decks providing visual analytics and maintaining a theme structure for analytics team-members to connect google sheet data to live google slide decks

Key Take-Aways

- Facilitated and constructed a plan to transition a team of 5 digital designers from Sketch to Figma
- Lead UI designer for SongForCharlie.org that hit 23.5K total site visitors that led to 66 online donations (Nov. 2023)
- UI Designer on digital marketing for the NIH *All of Us* Research Campaign which reached over 700K enrolled participants (Nov. 2023)
- Lead UX and UI designs for MathewPerry.org foundation web product. After 1-day launch product picked up by news sources such as CNN & BBC and recieved 250K visitors and 45K donations

★ FREELANCE DESIGN | MAY 2020 - PRESENT

UI DESIGN, LOGO DESIGN, PACKAGING DESIGN, & ILLUSTRATIONS

- Coached business owners by inventing brand style guides to strengthen their marketing presence
- Fulfilled a diverse set of client needs from packaging design, to creating a full brand style guide, to website design deliveries

★ UNIVERSITY MARKETING DEPT. | FALL 2016 - SPRING 2020

PRINT DESIGN

- Generated print marketing material such as flyers, brochures, & environmental event signage
- Oversaw clients' needs and ensured deliverable dates were met
- Onboarded new digital designers, collaborated with print team members, and liaised with head designers to meet the needs of the university

Key Take-Aways

- Onboarded 3 new student designers
- Assisted the head UI designer in creating environmental signage for Veteran Affairs event with over 100 attendees

★ WATERMARK MARKETING AGENCY | Summer 2019

UI/UX DESIGNER

- Conceived and presented low-fidelity wireframes, high fidelity prototypes, brand style guides, and print marketing
- Supported and assisted the brand designer and web designer to ensure clients' needs were met