

— AI-Driven Pricing | Agent Distribution | Workers' Comp Profitability —

### What I Do

Eric Stein partners with **PEOs and insurance platforms** to accelerate growth through agent distribution, **advanced underwriting strategy**, and **AI-enabled pricing systems**. His approach combines real-world operator experience with **repeatable systems** to increase submissions, improve underwriting results, and scale operations efficiently.

• Built for speed, pricing accuracy, and profitable growth—  
*not just consulting theory.*

### Eric's Background

- 30+ years of commercial insurance experience
- Launch, grew, and sold a PEO and **insurance brokerage**
- An author of *The Blueprint: An Insurance Agency's Unconventional Rise to the Top* and host of the *Insurance Shoptalk* podcast, Eric shares insights on growth strategies and industry trends.

### Core Focus Areas

-  **Agent & Broker Distribution**
  - Build scalable P&C agent and PEO broker channels
  - Drive qualified submissions
-  **AI Underwriting & Pricing**
  - Automate intake & submissions
  - Develop loss pictures & pricing models
  - Rapid quotations
-  **Workers' Comp Program Strategy**
  - High-deductible & loss-sensitive programs
  - Disciplined pricing & risk selection
-  **Risk Management Integration**
  - Triage, RTW & early intervention
  - Reduce claims & improve outcomes
-  **Operational Efficiency & Automation**
  - Pay-as-you-go billing
  - Streamline payroll, reporting & workflows

**DRIVE PROFITABLE GROWTH** WITH A **PROVEN SYSTEM**



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