

# LETTER OF AGREEMENT

## “Unsugar x World Diabetes Day” Fundraising Campaign

Unsugar Pte Ltd (UEN: 202442837Z) (“US”) will be adopting The National Kidney Foundation (UEN: 200104750M) (“NKF”) as the beneficiary for their online fundraising initiative in conjunction with World Diabetes Day (“Campaign”) from 5 November till 30 November 2024.

The total proceeds received from the sales of ice cream purchased through US’s e-commerce platform, less expenses, will be donated to NKF’s General Fund, which will be used to provide subsidised dialysis treatment and holistic care for NKF patients. Tax deduction is not applicable for this Campaign.

Stated below are the duties and responsibilities for both parties pertaining to this Campaign:

### Unsugar Pte Ltd

1. Execution of Overall fundraising Campaign;
2. Sharing of Campaign marketing collaterals (e.g. EDM, posters, social media), where all collaterals bearing NKF’s logo must be approved by NKF;
3. Handle fulfilment of all sales activities & customer inquiries;
4. Fully responsible for the quality/standard of products listed for sale;
5. To indemnify NKF on demand against any Claim, loss, damage, cost or expense which NKF may pay, suffer, incur or be liable for in relation to this agreement and/or campaign;
6. Provision of:
  - a. Total proceeds report
  - b. Expenses report
7. Donation of total proceeds, less expenses, to NKF within 14 days after Campaign has ended

### The National Kidney Foundation

1. Advise on the campaign’s marketing and fundraising guidelines, methods and approve contents for use prior to publication by US;
2. Preparation of Campaign marketing collaterals (e.g. EDM, posters, social media), where all collaterals bearing US’s logo must be approved by US;
3. Reposting of US’s social media content through NKF’s social media channels;
4. Receive and acknowledge US for total donation raised through the Campaign

Nothing in this agreement shall be deemed or implied to create a joint venture or partnership or any principal-agency relationship of any kind between the parties. Neither party shall have the right to contract on behalf of or bind the other party or make any commitment, representation or warranty for or on behalf of the other party. Either party shall be entitled to terminate this agreement without cause upon fourteen (14) days written notice to the other.

For the avoidance of doubt, US acknowledges that US will not provide or make available to NKF any Personal Data collected during the Campaign.

This agreement will be effective from the date when both parties sign on this Letter of Agreement.

For and on behalf of

**Unsugar Pte Ltd**



Mr Jonta Koga  
Founder

Date: 6 November 2024

For and on behalf of

**The National Kidney Foundation**



Mr Tim Oei  
Chief Executive Officer

Date: 5 November 2024