

COMPANY BRIEFS & PRODUCT CATALOG

20
25



Since 1973 | Taiwan, Taipei | Irvine, CA USA
www.ning-chi.com
www.ning-chi.com.tw



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Savor the bold and authentic flavors of Taiwan cuisine with Ning Chi's signature chili sauce. Crafted with premium ingredients and packed in shelf stable jars, it's the perfect addition to elevate any dish with its fiery zest.

Frozen Goods 08

Experience the convenience of authentic hot pot at home with our frozen hot pot packs, packed with a tantalizing assortment of fresh ingredients and rich broths. Simply thaw, heat, and indulge in the ultimate hot pot experience without leaving your home.

Dry Goods 10

Made with the finest ingredients and traditional techniques, these culinary essentials promise to bring the authentic flavors of Taiwan straight to your table.

OUR COMPANY

In the lively scene of 1970s Taipei, Taiwan, Ning Chi stood out as the first and only Sichuan hot pot spot, tracing its origins back to a unique start in 1973. Mr. Ning, a war veteran, had moved from Sichuan, China during the Chinese Civil War and began with a simple beef noodle soup stand. However, a simple stand evolved into a full-service hot pot restaurant when he spiced things up by adding local Taiwanese flavors, turning it into a distinct experience that won over locals.

As the sustained interest in Mr. Ning's hot pot became evident, it naturally evolved into a thriving franchise, establishing numerous stores across Taiwan, Hong Kong, and mainland China. This growth not only encompassed an extended reach in the culinary world but also sparked the creation of CPG that were made available in supermarkets globally.

Since introducing our CPGs to the market in 2000, Ning Chi has continued to grow and thrive, with no plans of slowing down. Though we've come a long way from our humble beginnings, our dedication remains unwavering. Our mission is to deliver the highest quality by using the freshest local ingredients to craft unique flavors that evoke nostalgic memories with every bite.



First restaurant menu in 1973



Taiwanese celebrities dining at the restaurant



The owner and a Hong Kong actor, Nicholas Tse



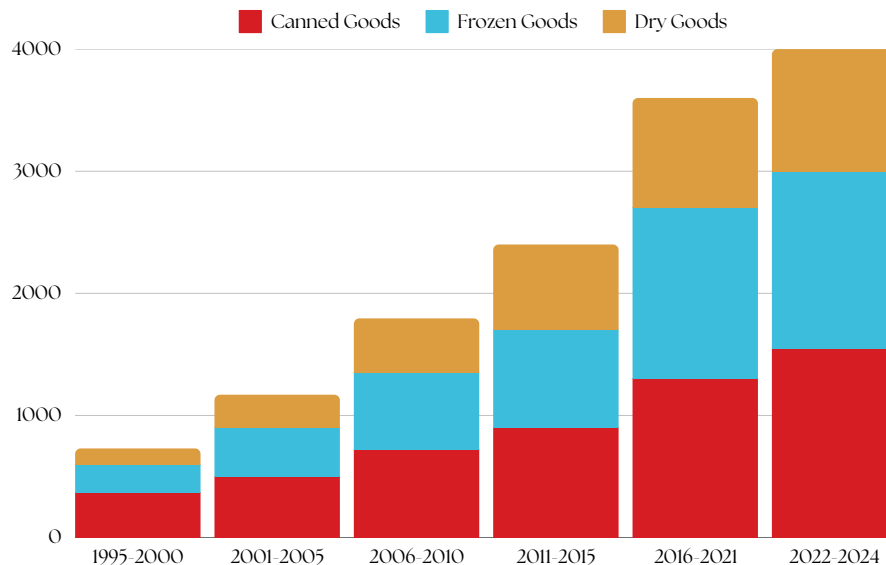
SALES & MARKET

Current Distribution:

With over 45 SKUs, our products are considered a commodity in Taiwan as it can be seen at every national chain, such as Carrefour, Wellcome, PX Mart, A-Mart, RT Mart, and convenience stores such as 7-11 with a strong e-commerce presence as well. In addition to Taiwan, we also work with two regional distributors in China, one national distributor in Hong Kong, two regional distributors in Japan, and one regional distributor in Korea.

In North America, we have relationship with five regional distributors from the west to east coast and two distributors in Canada. You can find our products at every Ranch 99, H-Mart, T&T, GW Supermarket, foodservice, and many more! If you love bargains, you can occasionally find our products at Grocery Outlet at a competitive price.

Ning Chi YOY Growth (USD by thousand vs year):



The Global Asian Sauces market is anticipated to rise at a considerable rate during the forecast period, between 2024 and 2032. In 2022, the market is growing at a steady rate at \$89.75 billion and the market is expected to rise over \$135 billion in the projected horizon. In accordance with the global data, our forecast of the coming year will continue grow at a stable rate of 13% increase in sales.

CANNED GOODS



245g

SPICY HOT POT SAUCE (VG)



3.53 oz (100g) | 48/box | 0.75 CBM | 4.80 N.W. (kg) | 11.60 G.W. (kg)
 8.64 oz (245g) | 24/box | 0.54 CBM | 5.88 N.W. (kg) | 10.60 G.W. (kg)
 15.87 oz (450g) | 12/box | 0.47 CBM | 5.88 N.W. (kg) | 8.80 G.W. (kg)
 Bulk: 105.82 oz (3kg) | 6/box | 1.47 CBM | 20 N.W. (kg) | 21 G.W. (kg)



120g

PREMIUM FRESH CHILI (VG)



4.23 oz (120g) | 48/box | 0.75 CBM | 5.80 N.W. (kg) | 13.50 G.W. (kg)
 8.64 oz (245g) | 24/box | 0.55 CBM | 5.88 N.W. (kg) | 10.60 G.W. (kg)
 9.88 oz (280g) | 24/box | 0.60 CBM | 6.72 N.W. (kg) | 12.50 G.W. (kg)
 13.76 oz (390g) | 12/box | 0.44 CBM | 4.68 N.W. (kg) | 7.40 G.W. (kg)
 15.87 oz (450g) | 12/box | 0.47 CBM | 5.88 N.W. (kg) | 8.8 G.W. (kg)
 Bulk: 23.63 oz (670g) | 12/box | 0.64 CBM | 8 N.W. (kg) | 12 G.W. (kg)



120g

CHILI WITH GARLIC (VG)



4.23 oz (120g) | 48/box | 0.75 CBM | 5.80 N.W. (kg) | 13.50 G.W. (kg)
 8.64 oz (245g) | 24/box | 0.55 CBM | 5.88 N.W. (kg) | 10.60 G.W. (kg)
 9.88 oz (280g) | 24/box | 0.60 CBM | 6.72 N.W. (kg) | 12.50 G.W. (kg)
 13.76 oz (390g) | 12/box | 0.44 CBM | 4.68 N.W. (kg) | 7.40 G.W. (kg)
 15.87 oz (450g) | 12/box | 0.47 CBM | 5.88 N.W. (kg) | 8.8 G.W. (kg)
 Bulk: 23.63 oz (670g) | 12/box | 0.64 CBM | 8 N.W. (kg) | 12 G.W. (kg)



450g

CHILI WITH SHRIMP SAUCE (VG)

4.23 oz (120g) | 48/box | 0.75 CBM | 5.80 N.W. (kg) | 13.50 G.W. (kg)
 8.64 oz (245g) | 24/box | 0.55 CBM | 5.88 N.W. (kg) | 10.60 G.W. (kg)
 9.88 oz (280g) | 24/box | 0.60 CBM | 6.72 N.W. (kg) | 12.50 G.W. (kg)
 13.76 oz (390g) | 12/box | 0.44 CBM | 4.68 N.W. (kg) | 7.40 G.W. (kg)
 15.87 oz (450g) | 12/box | 0.47 CBM | 5.88 N.W. (kg) | 8.8 G.W. (kg)
 Bulk: 23.63 oz (670g) | 12/box | 0.64 CBM | 8 N.W. (kg) | 12 G.W. (kg)



120g

CHILI WITH SOYBEAN (VG)

4.23 oz (120g) | 48/box | 0.75 CBM | 5.80 N.W. (kg) | 13.50 G.W. (kg)
 8.64 oz (245g) | 24/box | 0.55 CBM | 5.88 N.W. (kg) | 10.60 G.W. (kg)
 9.88 oz (280g) | 24/box | 0.60 CBM | 6.72 N.W. (kg) | 12.50 G.W. (kg)
 13.76 oz (390g) | 12/box | 0.44 CBM | 4.68 N.W. (kg) | 7.40 G.W. (kg)
 15.87 oz (450g) | 12/box | 0.47 CBM | 5.88 N.W. (kg) | 8.8 G.W. (kg)
 Bulk: 23.63 oz (670g) | 12/box | 0.64 CBM | 8 N.W. (kg) | 12 G.W. (kg)



450g

CHILI WITH PICKLED SOYBEAN (VG)

4.23 oz (120g) | 48/box | 0.75 CBM | 5.80 N.W. (kg) | 13.50 G.W. (kg)
 8.64 oz (245g) | 24/box | 0.55 CBM | 5.88 N.W. (kg) | 10.60 G.W. (kg)
 9.88 oz (280g) | 24/box | 0.60 CBM | 6.72 N.W. (kg) | 12.50 G.W. (kg)
 13.76 oz (390g) | 12/box | 0.44 CBM | 4.68 N.W. (kg) | 7.40 G.W. (kg)
 15.87 oz (450g) | 12/box | 0.47 CBM | 5.88 N.W. (kg) | 8.8 G.W. (kg)
 Bulk: 23.63 oz (670g) | 12/box | 0.64 CBM | 8 N.W. (kg) | 12 G.W. (kg)



245g

SKINNED GREEN CHILI PEPPERS (VG)

8.64 oz (245g) | 24/box | 0.55 CBM | 5.88 N.W. (kg) | 10.60 G.W. (kg)
 15.87 oz (450g) | 12/box | 0.42 CBM | 5.40 N.W. (kg) | 8.8 G.W. (kg)



245g

SPICY CHILI OIL (VG)

8.64 oz (245g) | 24/box | 0.55 CBM | 5.88 N.W. (kg) | 10.60 G.W. (kg)



280g

TAIWAN'S HOTTEST CHILI SAUCE (VG)



9.88 oz (280g) | 24/box | 0.60 CBM | 6.72 N.W. (kg) | 12.50 G.W. (kg)



450g

OLD BEIJING FRIED BEAN SAUCE(VG)

15.87 oz (450g) | 12/box | 0.42 CBM | 5.40 N.W. (kg) | 8.8 G.W. (kg)



120g

FRIED FISH OIL (WHOLE)

4.23 oz (120g) | 48/box | 0.75 CBM | 5.80 N.W. (kg) | 13.50 G.W. (kg)
8.64 oz (245g) | 24/box | 0.55 CBM | 5.88 N.W. (kg) | 10.60 G.W. (kg)
9.88 oz (280g) | 24/box | 0.60 CBM | 6.72 N.W. (kg) | 12.50 G.W. (kg)
13.76 oz (390g) | 12/box | 0.44 CBM | 4.68 N.W. (kg) | 7.40 G.W. (kg)
15.87 oz (450g) | 12/box | 0.47 CBM | 5.40 N.W. (kg) | 8.80 G.W. (kg)



BLACK SESAME JAM (VG)

9.88 oz (280g) | 24/box | 0.60 CBM | 6.70 N.W. (kg) | 12.50 G.W. (kg)



WHITE SESAME SAUCE (VG)

9.88 (280g) | 24/box | 0.60 CBM | 6.70 N.W. (kg) | 12.50 G.W. (kg)



GOLDEN CRISPY GARLIC



3.17 (90g) | 24/box | 0.60 CBM | 2.16 N.W. (kg) | 7.90 G.W. (kg)

YILAN CRISPY SHALLOTS

2.12 (60g) | 24/box | 0.60 CBM | 1.44 N.W. (kg) | 6.90 G.W. (kg)





FROZEN GOODS



SPICY HOT POT SOUP BASE (VG)



35.27 oz (1000g) | 12/box | 1.05 CBM | 12 N.W. (kg) | 13 G.W. (kg)



PICKLED CABBAGE HOT POT (VG)



35.27 oz (1000g) | 12/box | 1.05 CBM | 12 N.W. (kg) | 13 G.W. (kg)



CHINESE HERBAL SOUP BASE (VG)

35.27 oz (1000g) | 12/box | 1.05 CBM | 12 N.W. (kg) | 13 G.W. (kg)



KOREAN CABBAGE SOUP BASE (VG)

35.27 oz (1000g) | 12/box | 1.05 CBM | 12 N.W. (kg) | 13 G.W. (kg)



SPICY FERMENTED TOFU SOUP BASE (VG)

35.27 oz (1000g) | 12/box | 1.05 CBM | 12 N.W. (kg) | 13 G.W. (kg)



VEGETARIAN LAMB HOT POT (VG)

35.27 oz (1000g) | 12/box | 1.05 CBM | 12 N.W. (kg) | 13 G.W. (kg)



SPICY FROZEN NOODLE (VG)

18.13 oz (514g) | 20/box



DRY GOODS



SPICY SOUP BASE FOR HOT POT (VG)



10.58 oz (300g) | 30/box | 1 CBM | 9 N.W. (kg) | 10 G.W. (kg)



CHINESE FRIED DONUT (VG)

4.23 oz (120g) | 24/box



SPICY HOT POT NOODLE 4 PACK (V) HAKKA STYLE NOODLE 4 PACK (V)

17.21 oz (488g) | 12/box



OUR CONTACT



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