# **LEEZA MUNDADEN**

# Principal UX/ UI Designer

To maintain confidentiality, portfolio access is provided upon request.

I appreciate your understanding and am happy to share it promptly.

#### **ABOUT ME**

Mumbai-based UX Designer with 13+ years of experience, including 5 in User Experience Design. Skilled in leading cross-functional teams and delivering user-centered digital solutions, I bring a strong foundation in strategic problem-solving and adaptability from my consulting background.

leezamundaden@gmail.com

Portfolio: Request access



/leezamundaden

## **EDUCATION**

# Masters in International Finance & Economics

University of Glasglow, UK

# Bachelor of Business Administration

MS University, Gujarat, India

## **SKILLS**

#### Design

User Research, Wireframing & Prototyping, Design Thinking, Information Architecture, Strategic Design, UI Design, Interaction Design, Prototyping, Design systems, Usability Testing, Project Delivery, Design Leadership, Cross-Functional Collaboration, Figma, Adobe XD, Sketch

#### **Personal**

Team Leadership,
Collaboration, Empathy,
Stakeholder Communication,
Strategic Thinking, Mentorship,
Discipline, Detail orientation,
Storytelling, Humour

# Languages

English, Malayalam, Hindi, Gujarati, Spanish (Basic)

#### **WORK EXPERIENCE**

## **ZEUX** Innovation

Principal UX Designer

Mumbai, India Aug 2020 - Present

- Leading the design team in delivering user-centered solutions for projects in domains like e-commerce, banking, HRTech, Healthcare, and Social Impact.
- · Collaborating with product, marketing, and engineering teams.
- · Mentoring junior designers, improving overall team performance & design quality.
- Advocating for business and user needs in product roadmaps.
- Teaching masterclasses, sharing expert knowledge and practical skills.

#### Larsen & Toubro

Human Resources Sr. Executive

Baroda, India Nov 2011 - Feb 2019

Played a key role in shaping strategies and initiatives to enhance organizational efficiency, employee development, and workplace satisfaction.

System Design

Soft Skills Training

Recruitment

• Employee Engagement

# **Scottish Catholic Parliamentary Office**

Campaign Coordinator

Scotland, UK Jan 2010 - Oct 2010

Led a dynamic grassroots campaign against a proposed euthanasia bill in the Scottish Parliament that contributed to a pivotal legislative victory.

Campaign strategy & execution

· Content creator

· Public speaking

· Volunteer management

# **ACCOMPLISHMENTS**

- Achieved accelerated growth to Principal Designer for exceptional performance.
- Built lasting client relationships, securing multiple large, repeat clients for ZEUX.
- Secured 100% launch success for 5/5 design projects led or co-led.
- · Fostering a fun, engaging team culture, supporting personal development
- Reduced processing time by 60% and made recruitment 90% paperless by designing a comprehensive recruitment system at L&T.
- Led a volunteering project at Sepilok Orang-utan Rehabilitation Centre, Borneo.
- Currently on a 500+ day Duolingo streak in Spanish.