

LEEZA MUNDADEN

Principal UX/ UI Designer

ABOUT ME

UX Designer with 14+ years of experience, including 7 years in UX design and consulting. Skilled in leading cross-functional teams and delivering user-centred digital solutions, I provide strategic oversight on UX projects across sectors. My consulting background makes me adaptable and proficient in full-stack UX.

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EDUCATION

Masters in International Finance & Economics

University of Glasgow, UK

Bachelor of Business Administration

MS University, Gujarat, India

SKILLS

Design

User Research, Wireframing & Prototyping, Design Thinking, Information Architecture, Strategic Design, UI Design, Interaction Design, Prototyping, Design systems, Usability Testing, Project Delivery, Design Leadership, Cross-Functional Collaboration, Figma, Adobe XD, Sketch

Personal

Team Leadership, Collaboration, Empathy, Stakeholder Communication, Strategic Thinking, Mentorship, Discipline, Detail orientation, Storytelling, Humour

Languages

English, Malayalam, Hindi, Gujarati, Spanish (Basic)

WORK EXPERIENCE

ZEUX Innovation

Principal UX Designer

Mumbai, India
Aug 2020 - Present

- Leading the design team in delivering user-centered solutions for projects in domains like e-commerce, banking, HRTech, Healthcare, and Social Impact.
- Collaborating with product, marketing, and engineering teams.
- Mentoring junior designers, improving overall team performance & design quality.
- Advocating for business and user needs in product roadmaps.
- Teaching masterclasses, sharing expert knowledge and practical skills.

Larsen & Toubro

Human Resources Sr. Executive

Baroda, India
Nov 2011 - Feb 2019

Played a key role in shaping strategies and initiatives to enhance organizational efficiency, employee development, and workplace satisfaction.

- System Design
- Recruitment
- Soft Skills Training
- Employee Engagement

Scottish Catholic Parliamentary Office

Campaign Coordinator

Scotland, UK
Jan 2010 - Oct 2010

Led a dynamic grassroots campaign against a proposed euthanasia bill in the Scottish Parliament that contributed to a pivotal legislative victory.

- Campaign strategy & execution
- Public speaking
- Content creator
- Volunteer management

ACCOMPLISHMENTS

- Achieved accelerated growth to Principal Designer for exceptional performance.
- Built lasting client relationships, securing multiple large, repeat clients for ZEUX.
- Secured 100% launch success for 5/5 design projects led or co-led.
- Fostering a fun, engaging team culture, supporting personal development
- Reduced processing time by 60% and made recruitment 90% paperless by designing a comprehensive recruitment system at L&T.
- Led a volunteering project at Sepilok Orang-utan Rehabilitation Centre, Borneo.
- Currently on a 500+ day Duolingo streak in Spanish.