



Auckland City Council data transformation

Turning data into a strategic asset, powering better outcomes for Auckland and its people.



The Business Problem

Auckland Council serves over 1.7 million residents and relies on accurate, timely data to make better decisions for the region.

As New Zealand's largest local authority, it needs to deliver transparent, efficient and responsive services backed by accurate data.

As the Council modernises its digital systems, good data governance has become essential, ensuring information is well-managed, trusted and easy to use.

The Council set out to build a scalable, future-ready data platform that could strengthen data quality, empower teams to make faster, informed decisions, and maintain public trust.

Their leadership teams turned to a trusted external partner to deliver at speed and bring clarity and confidence to their data transformation.

This is where our collaboration began.

Partnering for Impact: Auckland Council & Venn Consulting

Informatica's Intelligent Data Management Cloud (IDMC) provided the platform, and as New Zealand's only Informatica Gold Partner, our Venn team brought the expertise. Working with teams across the Council for over six months, we helped establish a scalable, repeatable data governance model that could evolve with Council's needs. We collaborated as one team, to:

- ✓ Deploy the IDMC platform and scan key data sources.
- ✓ Launch a data quality programme to improve trust and usability.
- ✓ Build a centralised data catalogue and business glossary.
- ✓ Deliver hands-on training to support confident adoption.
- ✓ Equip Council teams to grow their data capability with confidence.

The result? A modern, scalable data governance platform that's transforming how information is managed, shared, and trusted across the organisation. For Council leadership, this means faster decisions, smarter services, and greater transparency. And for the people of Tāmaki Makaurau Auckland, stronger confidence in the systems that support their city.

What we did

✔ Implemented a world-class, AI-enabled data management platform (Informatica), delivering a modern, fully functional environment that unifies data quality, governance and visibility.

✔ Scanned and mapped source systems to create a central data catalogue and lineage resources, providing a clear view of where data comes from and how it's used.

✔ Developed a robust, self-service data quality programme with centralised dashboards, and worked alongside the business to onboard and empower data owners and stewards.

✔ Aligned business terms and data elements using both AI-driven and manual processes to create a consistent, connected data language across the organisation.

✔ Applied consistent standards across the data assets framework and key processes.

✔ Delivered interactive adoption workshops across the business to lift understanding and confidence in new data practices.

Long term benefits

✔ Accelerated data governance maturity, enabling scalable automation and smarter insights.

✔ Improved visibility, compliance, faster issue resolution and confidence in decision-making.

✔ Gives teams greater ownership of their data, building accountability and trust across the organisation. Strengthens collaboration and ensures data quality continues to improve over time.

✔ Made data easier to find, understand, and apply - improving consistency, reducing confusion and enabling smoother collaboration between teams.

✔ Simplified governance and reduced duplication, making data management more efficient and easier to maintain long term.

✔ Boosted engagement and change readiness - getting everyone on board, excited and equipped to use data with confidence.

Why Work With Venn?



Advice you can action

Delivering co-designed systems, not just PowerPoint plans.



Accelerated delivery

Laying the foundations for growth – faster.



Future-proofed for scale

Delivering data governance, data quality, and data confidence, to set you up for transformation.



Cut through the noise

Offering clarity where others just bring options.



Stronger together

Senior experts by your side, building capability not dependency.



Proven impact

Trusted by some of New Zealand's most complex organisations.

Trust in your data. Trust in the future.

Delivering clarity, capability and confidence - for lasting business growth. Reach out to our experienced team:



Stewart Lomax
Managing Director
T: +64 21 503 414
E: stewart.lomax@venn.co.nz



Sunesh Samarasinghe
Head of Sales
T: +64 27 240 3442
E: sunesh.samarasinghe@venn.co.nz

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