

Moving Auckland Forward

Our journey with Auckland Transport to build a trusted, compliant, future-proofed data ecosystem.



The Business Problem

Auckland Transport plans, operates and maintains the city's transport infrastructure. With over 87 million public transport boardings in 2024/2025, spanning buses, trains, and ferries, AT handles vast volumes of sensitive and operational data every day.

As the city expands and the organisation grows, data governance is critical to improving efficiency, maintaining public trust and enabling better decision-making.

Auckland Transport team prioritised a **Data Enablement Optimisation** initiative to strengthen the way data is

governed, protected and used. Specifically, they wanted to future-proof its **Informatica Intelligent Data Management Cloud (IDMC)** platform, creating scalable, privacy-conscious data foundations to empower teams across the organisation and accelerate strategic outcomes.

The team needed a trusted partner to deliver at speed and bring clarity and confidence to every stage of their data journey.

They turned to us.

Aligning to Strategy

This project was a true collaboration between Auckland Transport and our Venn specialists - who are proud to be New Zealand's only Informatica Gold Partner.

Together, we focused on lifting the value of AT's data ecosystem, making sure every improvement supported their big-picture goals for FY26 and the outcomes set out in their Statement of Intent, which were to:

- ✓ Strengthen governance foundations and privacy alignment.
- ✓ Deploy scalable environments to support safe data experimentation.
- ✓ Improve data quality and stewardship across multiple use cases.
- ✓ Enhance data lineage and classification for greater transparency.
- ✓ Fully align with AT's Data Standards and privacy protocols.

The partnership ultimately strengthened Auckland Transport's ability to govern, protect and use data with confidence - creating the clarity, connection, and capability needed to deliver better-outcomes for a thriving city.

What we did

Long term benefits

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| ✓ Removed outdated data sources and aligned configurations to create a stable, modern governance foundation. | ✓ Scalable governance foundations - eliminating duplication, improving system stability, and reducing operational costs. |
| ✓ Established a safe testing environment - enabling experimentation, version control, and a dedicated data marketplace. | ✓ Clear insight into data usage and spend through separate production and testing environments. Delivering innovation with confidence: protecting live data while supporting safe experimentation and AI-powered automation. |
| ✓ Improved system visibility by correcting filters and reconnecting previously missing data relationships. | ✓ Enhanced transparency across the data environment, supporting faster issue resolution, clearer impact analysis and stronger compliance. |
| ✓ Designed a tailored data quality programme with dashboards built around business priorities, improving visibility and confidence in reporting. | ✓ Empowered teams to monitor and improve data quality independently, supporting better decision-making and trusted results. |
| ✓ Standardised data classification and sensitivity levels to meet AT's governance standards and introduced automated privacy controls such as data masking to improve protection and compliance. | ✓ Made protecting and managing sensitive data easier, faster, and more reliable for everyone. |

Why Work With Venn?



Advice you can action

Delivering co-designed systems, not just PowerPoint plans.



Accelerated delivery

Laying the foundations for growth – faster.



Future-proofed for scale

Delivering data governance, data quality, and data confidence, to set you up for transformation.



Cut through the noise

Offering clarity where others just bring options.



Stronger together

Senior experts by your side, building capability not dependency.



Proven impact

Trusted by some of New Zealand's most complex organisations.

Trust in your data. Trust in the future.

Delivering clarity, capability and confidence - for lasting business growth. Reach out to our experienced team:



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We're New Zealand's only Informatica Gold Partner and an AWS Select Partner.