

Biza'ushesha Delivery Program

25/26



Contact Person

Mr Tim Smith

info@digitaleconomyhub.org

Biza'ushesha Program: Application Guide for Delivery Drivers

Ride. Deliver. Thrive.

Welcome to the Biza'ushesha Program

Do you have a bike, car, or even just your own two feet, and a passion for serving your community? The **Biza'ushesha Program** empowers local drivers and youth in township, rural, and peri-urban areas to earn a steady income by delivering parcels, running errands, and providing affordable transport through **OVICO**'s innovative app. As a driver, you'll connect informal businesses and neighbors with fast, reliable logistics, becoming a vital link in your community's economy while building a sustainable career.

This document offers a detailed overview of the program, application requirements, and compelling reasons to join this transformative initiative.

1. Program Overview

The **Biza'ushesha Program** leverages **OVICO**'s digital platform to bring modern delivery and transport solutions to underserved areas. Designed for flexibility, it allows participants to work as drivers—using motorbikes, cars, bicycles, or on foot—while earning per delivery or errand. By partnering with local businesses and promoting digital bookings, drivers enhance the flow of goods and services, fostering economic growth and job creation in their communities.

Objectives

- **Digital Logistics:** Introduce efficient, app-based delivery services to townships and rural areas.
- **Income Generation:** Provide consistent earning opportunities for drivers.
- **Business Support:** Strengthen informal businesses with reliable transport solutions.

Target Audience

- Local drivers (motorbikes, cars, bicycles, or pedestrians) with access to a mode of transport.
- Youth and community members eager to serve informal businesses and neighbors.
- Individuals seeking flexible, community-focused work in township, rural, or peri-urban areas.

Implementation Partners

- **OVICO:** Provides the app for bookings, routes, and payments.
- **Local Leaders:** Facilitate community outreach and trust-building.
- **Transport Associations:** Support driver recruitment and safety standards.

2. Why Join the Biza'ushesha Program?

This program is your opportunity to turn your wheels—or your hustle—into a rewarding career. Here's why you should apply:

1. **Earn Steady Income:** Get paid per delivery or errand, with active drivers earning R1,500–R5,000 monthly depending on job volume.
2. **Flexible Work:** Choose your hours and jobs via the OVICO app, fitting work around your life.
3. **Support Local Businesses:** Help township shops, vendors, and entrepreneurs grow by ensuring their goods reach customers on time.
4. **Build a Digital Reputation:** Create a professional driver profile with reviews, boosting your credibility for future gigs.
5. **Receive Free Gear:** Get branded helmets, bags, or shirts to stand out and feel proud of your role.
6. **Make a Community Impact:** Join over 200 drivers creating jobs and improving access to goods in underserved areas.
7. **Unlock Future Opportunities:** Secure long-term contracts with businesses and earn community respect as a reliable driver.

Exciting Highlights

- **Be a Community Hero:** Deliver essentials like groceries or parcels, making a tangible difference in neighbors' lives.
- **Tech-Powered Hustle:** Use the OVICO app's smart routing to save time and fuel, maximizing your earnings.
- **SINE-AI Edge:** Get personalized tips on customer service and business growth, setting you apart as a pro driver.
- **Brand Swagger:** Rock free branded gear that screams professionalism and community pride.
- **Path to Growth:** Top drivers can land exclusive contracts, turning part-time gigs into stable careers.

3. Key Program Activities

As a Biza'ushesha driver, you'll engage in tasks that blend flexibility with impact. Below is a sample Activity Sheet outlining a typical 2-month journey:

Week	Activity	Description	Tools Used	Expected Outcome
1	Onboarding & Training	Attend a 1-day virtual or in-person session on OVICO app use, safety protocols, and customer service. Set up driver profile.	OVICO App, Virtual Office	Ready to accept jobs; profile live on app.
2	First Delivery	Accept and complete a parcel delivery job via OVICO, e.g., groceries to a neighbor. Track route and payment.	OVICO App	First payment earned; confidence in app use.
3	Community Outreach	Promote the program to a local business (e.g., spaza shop) to encourage digital bookings. Log outreach in app.	OVICO App	New business signed up; outreach bonus earned.
4	Regular Deliveries	Complete 5–10 delivery jobs, such as errands or business orders, prioritizing timely service.	OVICO App, SINE-AI	Steady income flow; positive customer reviews.
5	Safety Check-In	Attend a virtual safety refresher and review performance metrics with a coordinator.	Virtual Office	Improved skills; feedback for better service.
6	Business Partnership	Secure a recurring delivery gig with a local vendor (e.g., weekly stock transport). Document in app.	OVICO App	Stable job secured; increased earnings.
7	Branding Gear Use	Wear branded gear (e.g., helmet, bag) during deliveries to boost visibility. Share a selfie for program promotion.	OVICO App	Enhanced professional image; potential bonus.
8	Performance Review	Meet with a mentor to analyze job volume and reviews. Plan for long-term contracts.	Virtual Office, SINE-AI	Clear growth path; eligibility for contracts.

Note: Activities vary based on job availability and community needs. Drivers are expected to complete a minimum of 5 jobs weekly to remain active.

4. Tools and Support

You'll have access to user-friendly tools to streamline your work:

- **OVICO App:** Manages bookings, routes, payments, and customer communication.
- **Virtual Office:** Offers virtual check-ins, safety training, and performance tracking.
- **SINE-AI:** Provides tips on customer service, time management, and small business basics.

Ongoing support includes:

- Bi-weekly virtual check-ins with coordinators.
 - Community driver forums for sharing tips and challenges.
 - 24/7 app support for technical issues.
 - Offline guides for rural drivers with limited connectivity.
-

5. Application Requirements

To ensure a rigorous selection process aligned with South African standards, applicants must meet the following criteria. A tiered shortlisting system, designed by the Board of Directors, prioritizes committed drivers with strong community ties.

Standard South African Requirements

1. **South African Citizenship or Residency:** Valid South African ID, passport, or residency permit.
2. **Age Eligibility:** 18 years or older, no upper limit.
3. **Non-Discrimination:** Open to all genders, races, and backgrounds.
4. **No Criminal Record:** Police clearance certificate or affidavit (submit post-shortlisting).
5. **Consent to Data Use:** Agree to data use for monitoring, per POPIA.

Program-Specific Requirements

1. Access to Transport

- Own or have access to a mode of transport (motorbike, car, bicycle, or reliable walking capacity).
- **Mandatory Documentation:**
 - Proof of ownership/lease (e.g., vehicle registration, bike receipt, or affidavit for shared access).
 - For motorbikes/cars: Valid driver's license and vehicle insurance (if applicable).

2. Technology Access

- Access to a smartphone with reliable internet for OVICO app use.
- Basic digital literacy (e.g., app navigation, messaging).
- **Mandatory Documentation:**
 - Declaration of smartphone access (in application form).

3. Training and Safety Compliance

- Complete a mandatory 1-day safety and service training session (virtual or in-person).
- Adhere to road safety and customer service standards.
- **Mandatory Documentation:** Signed training commitment letter (post-shortlisting).

4. Community Engagement

- Commit to promoting the program to at least one local business monthly.
- **Mandatory Documentation:** Signed engagement agreement (post-shortlisting).

5. Performance Monitoring

- Consent to tracking of deliveries, reviews, and outreach efforts.
- Meet minimum thresholds (e.g., 5 weekly jobs).
- **Mandatory Documentation:** Signed performance agreement (post-shortlisting).

6. Financial Compliance

- Readiness for bank payments.
- **Mandatory Documentation:**
 - Bank account details in applicant's name.
 - SARS Tax Clearance Certificate or intent to register (support provided).

7. Tiered Shortlisting System

- Evaluated by the Board into:
 - **Tier 1:** Experienced drivers with reliable transport and community ties.
 - **Tier 2:** New drivers with access to transport and growth potential.
 - **Tier 3:** Pedestrian or developing drivers needing support but committed.
 - **Scoring:** Transport reliability (40%), community impact (30%), digital readiness (20%), documentation (10%).
 - **Mandatory Documentation:** All documents submitted; certified copies within 7 days if shortlisted.
-

6. Table of Required Documents

Document	Purpose	Details/Format	Mandatory/Submission Notes
Filled-In Digital Application Form	Captures details for shortlisting.	Online form: Name, ID, transport, interest (150–250 words), smartphone access.	Mandatory. Submit via [insert link].
South African ID/Residency Proof	Verifies eligibility.	Certified copy of ID/passport/permit.	Mandatory. Upload with application; certified if shortlisted.
Proof of Transport Access	Confirms delivery capability.	Vehicle registration, bike receipt, or affidavit for shared access.	Mandatory. Upload with application.
Driver's License (if applicable)	Ensures legal driving.	Valid license for motorbike/car.	Mandatory for vehicles. Upload with application.
Vehicle Insurance (if applicable)	Verifies compliance.	Valid insurance document.	Mandatory for vehicles. Upload with application.
Proof of Smartphone Ownership	Confirms app access.	Receipt or affidavit.	Mandatory. Upload with application.
Bank Account Details	Facilitates payments.	Bank statement/letter in applicant's name.	Mandatory. Upload with application.
Tax Clearance/Declaration	Ensures tax readiness.	SARS certificate or intent to register.	Mandatory. Upload with application.
Training Commitment Letter	Confirms training attendance.	Signed letter.	Mandatory. Provided post-shortlisting; return within 7 days.
Engagement Agreement	Commits to outreach.	Signed agreement.	Mandatory. Provided post-shortlisting; return within 7 days.
Performance Agreement	Tracks metrics.	Signed agreement.	Mandatory. Provided post-shortlisting; return within 7 days.
Police Clearance/Affidavit	Verifies clean record.	Clearance or affidavit.	Mandatory. Submit post-shortlisting within 7 days.

7. Application Process

1. **Complete Online Application:** Submit form with all documents.
 2. **Document Submission:** Upload mandatory documents; incomplete applications are disqualified.
 3. **Screening and Shortlisting:** Scored by Board for Tier 1–3 placement. Notified within 2 weeks.
 4. **Interview (If Needed):** Virtual discussion on community fit and transport.
 5. **Onboarding:** Accepted drivers receive training details within 3 weeks.
-

8. Outcomes and Impact

- **For You:** Stable income, digital reputation, and business contracts.
 - **For Communities:** 200+ jobs, faster goods flow, economic growth.
 - **For South Africa:** Formalized informal drivers, stronger township logistics.
-

9. Sustainability and Future Opportunities

- **Contracts:** Long-term gigs with businesses.
 - **Community Recognition:** Build trust as a local driver.
 - **Premium Features:** Access advanced OVICO tools post-program.
 - Sustainability via OVICO revenue and partnerships.
-

10. FAQs

- **Q: Do I need my own vehicle?**
A: Yes, or reliable access (bike, car, or bicycle). Pedestrians eligible for select jobs.
 - **Q: How much can I earn?**
A: R1,500–R5,000/month based on job volume.
 - **Q: What if I lack internet?**
A: Offline guides provided, but smartphone access is key.
-

11. Call to Action

Ready to ride, deliver, and thrive? Apply to the **Biza'ushesha Program** today and become a logistics hero in your community.

Apply Now on www.digitaleconomyhub.org

Contact **Mr Tim Smith** on info@digitaleconomyhub.com