

# Prevent Costly Cyber Attacks Before They Happen!!

In today's digital landscape, cyber-attacks are escalating at an alarming rate. Phishing accounts for 90% of all data breaches, while ransomware attacks have surged 350% globally, costing organisations over \$20 billion. In India alone, 13.7% of global cyberattacks target critical sectors like BFSI, healthcare, and education.

At Visionary Bose Pvt. Ltd., we arm your team with the critical knowledge and tools needed to stay ahead of these threats. Our cybersecurity awareness sessions provide hands-on training, enabling your staff to detect and defend against evolving attacks—whether at home or in the workplace. We're here to safeguard your digital future in an era where every click counts.

Contact us today at +91 9691568071 or visit <u>thevisionarybose.com</u> to schedule a session and protect your organization.

## **About Us**

Visionary Bose Pvt. Ltd. is dedicated to making cybersecurity knowledge accessible and actionable for organisations and individuals. In a world where cyber threats constantly evolve, our mission is simple: to empower businesses and educational institutions with the skills they need to defend against digital attacks.

We specialise in cybersecurity awareness training designed to arm your team with practical, hands-on skills. Through live threat demonstrations and interactive sessions, we go beyond just theory—giving your staff the tools to identify and mitigate phishing, ransomware, and other cyber risks.

We focus on the latest real-world threat demonstrations and practical strategies tailored to Indian and global contexts. From **ransomware** and **phishing** to **malware** and **quishing**, our training goes beyond theory, ensuring your team is fully equipped to handle today's most common cyber threats.

Whether you're a large enterprise or a small business, our training is tailored to address your unique security challenges. With cybercrime becoming more sophisticated by the day, Visionary Bose Pvt. Ltd. stands as your partner in building a more secure digital future.

# **Our Story**

**Shivam Dharpure**, the founder of Visionary Bose Pvt. Ltd., is an alumni student from NIT Allahabad; having done his post-graduation degree in **Masters of Computer Application** (M.C.A.), he got his first campus placement in a company, where he found that one of his colleagues got scammed by a phone call causing her a financial loss of ₹10,000. Additionally, he acknowledged a series of similar cybercrime incidents reported by his close friends & relatives where the loss amount was as high as ₹1,00,000; these events inspired him to research these prevailing scams in the country, and he took a pledge to start a campaign against these cyber criminals by making people aware of such crimes and empowering them, and finally began preparation to build his own company and incorporated it on April 2024.



# Cybersecurity Awareness Sessions for Today's Evolving Threats

In 2023, cyber threats have risen dramatically.
In **India** alone, **290 million** malware detections targeted critical industries like **education**, **BFSI**, **and healthcare**.

Globally, ransomware incidents are increasing by 350%, with phishing responsible for 90% of all breaches.

Our cybersecurity awareness sessions cover the following key areas:

- Phishing Awareness & Countermeasures: Learn how to detect and avoid phishing scams, responsible for 90% of breaches.
- Ransomware Defence: Protect your data from ransomware, which has skyrocketed by 350% globally, costing businesses billions.
- Malware and Network Security: Understand how to defend against malware, which affects over 50% of network systems in India.
- **Secure Digital Practices**: Ensure safe browsing and secure practices for your digital life at home and at work.

And many more.....

# Why Choose Us?

# -Unique Approach Highlighted

Unlike other training programs, we offer a **hands-on** approach that includes **live threat demonstrations**, showing your team how exactly these cybercriminals operate & commit fraud.

Whether it's phishing emails, ransomware, or malware, we provide you with the knowledge & tactics to stop attacks in their tracks.

#### Why We Stand Out:

- Real-Time Threat Demos: Watch how phishing attacks and malware infiltrate systems, and learn to stop them.
- Customized Sessions: Our training is tailored to your industry's specific threats, whether it's healthcare, BFSI, or education.
- Actionable Takeaways: Every session ends with practical steps your team can implement immediately to boost your security.

Don't wait until it's too late. Protect your organization now with our industry-leading awareness sessions!

# The Rising Cost of Cybercrime

# - Focused on Financial Risks

Cybercrime is becoming more expensive by the day.

Globally, ransomware is projected to cost businesses over \$20 billion by the end of 2024, while in India, the average cost of a data breach now exceeds ₹14 crore

If **left unaddressed**, these attacks can lead to:

- Financial Loss: Businesses face millions in recovery costs from a single data breach.
- Reputation Damage: A breach could erode customer trust, resulting in loss of business.
- Operational Disruption: Downtime caused by ransomware can cripple your operations for days or even weeks.

Secure your business before it becomes a victim.

Contact us today to schedule your cybersecurity awareness session.

## WHAT TO EXPECT?

- 1. You can expect the following significant areas/topics on which the sessions will be focused:
  - All the WHs (What, How & Why) related to cybercrimes
  - Pillers of any security system
  - Attack vectors & their use-case
  - Email security
  - Cyber-security methods, prevention and cure
  - Phishing and Countermeasures
  - Family of Malware Virus, Worm and Trojan Horses
  - How to Keep yourself safe in digital life, Secure Browsing
  - The Cyber Law and a lot more (See the note below)\*\*
- 2. Branded goodies for the participants.

  (will be provided to selected attendees following specific criteria).
- 3. Certificate of Participation for all the attendees and another for the institution/organisation.

\*\*The entire list of content is not provided to avoid security risk of intellectual property infringement, it can be shared on a consultation call.

# Ready to Safeguard Your Organization?

In a digital world where every click can be dangerous, cybersecurity awareness is no longer optional—it's essential.

Don't wait for an attack to happen. Take the first step toward securing your business today.

**Contact Information:** 

Phone: +91 9691 568071

Email: info@thevisionarybose.com or thevisionarybose@gmail.com

Website: thevisionarybose.com

While you're deciding, check out our Cybersecurity Awareness Series on **Instagram:** <u>@thevisionarybose</u>, where we're sharing daily tips to keep you safe this National Cyber Security Awareness Month.

Secure your business before it becomes a victim.

Contact us today to schedule your cybersecurity awareness session.