



There are thousands of reggae shows across the digital airwaves — but only one
A Different Radio Show.

Rather than follow the beaten path, this show rewinds to the source of — not just the sound, but the spirit of reggae. Expect a mix of roots, dub, conscious vibrations, and sonic surprises that break the mold, all while honoring the culture that birthed it.

With a name like “***A Different Radio Show***”, the mission is clear: challenge expectations, elevate the genre, and create a space where authenticity, experimentation, and soul collide.

Sonic Scout Radio

www.sonicscoutradio.com

How it Works.

We stream under global licensing coverage through our broadcast provider, which includes: • BMI, ASCAP, SESAC, SoundExchange. That means artists receive proper royalties as long as tracks are properly tagged and registered. We aim to educate and support artists so they get paid fairly. This is one of our key values as a platform.

Fee

While we do charge a \$10 submission fee, this is not payment for guaranteed airplay (airplay is agreed between the artist and Presenter) nor a form of “pay-for-play” advertising. The fee simply covers administrative costs for reviewing, curating, tagging, reporting for royalty payments, and integrating your track into our station systems. It helps us sustain a model that supports unsigned artists while maintaining full editorial control over our programming.

Programming

Once a track is agreed, it's programmed based on its musical merit and fit for a specific presenter's show. We do not label the music as “sponsored content” or “ads” — because it isn't. Presenters aren't paid to play specific songs, and we retain full independence over what's featured, how, and when. From an FCC compliance standpoint, we're in line with current guidelines. The submission fee is not a “pay-for-airplay” transaction. Presenters and producers are not financially incentivized to include specific tracks. All tracks are curated and approved by the Presenter editorially, not based on payment alone. That said, we're always happy to answer any questions around ethics and transparency.

Meta-Tagging

It's important that each artist-submitted MP3 is properly meta-tagged with: • Title • Artist • Publisher (if applicable) • Album art. This **ensures** artists get **properly tracked and reported** to BMI, ASCAP, SESAC, and SoundExchange for royalties.

A report of your Music Recognition Log will be sent to publishing agencies. It tracks every detected track and number of listeners in real-time. No action required from you — but tagging is vital.

Benefits

Beyond the spin, you get discovery, social shares, playlist adds, Shazam hits, and presenter endorsements. Depending on your commitment to our show we will also include your image and music in our Marketing materials (Videos, Posters etc.) Our artists gain new fans, follow-up plays, interviews and royalties just from one submission.

CONTACT: “A Different Radio Show” on Sonic Scout Radio at: <https://sonicscoutradio.com/tony> to grow your audience and to keep Reggae music playing.