

# **Bret M Dodd**

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Portfolio:

[www.bretmdodd.com](http://www.bretmdodd.com)

## **Professional Summary**

Visual communications professional with 28+ years of experience in cinematography, photography, and digital media, including 11 years supporting a federal government agency. Skilled in translating complex topics into compelling visual content that enhances public understanding and organizational visibility.

Extensive background in video production, media relations, and strategic communications. Experienced working with elected officials, scientists, and diverse stakeholders to deliver clear, effective messaging across multiple platforms. I am a complete, one man operation. I pride myself on getting it right the first time, not doing it over.

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## **Core Skills**

- Cinematography & Video Production
  - Photography & Editing
  - Color Correction & Post-Production
  - Graphic Design & Web Content
  - Strategic Communications
  - Public Relations & Media Relations
  - Social Media Marketing
  - Stakeholder Engagement
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## **Selected Highlights**

- Filmed and interviewed state elected officials, including governors and attorneys general
  - Produced content featured on ABC, NBC, CBS, FOX, ESPN, SKY Sports and CNN
  - Documented wildlife and conservation efforts, including grizzly bears, wolf recovery, and endangered species
  - Filmed and organized first documentary ever produced on racing legend, Carroll Shelby.
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# Professional Experience

## **Petrolhead Productions— CEO**

Olympia, WA | 2019–Present

- Lead all aspects of video production, including cinematography, editing, and storytelling
- Manage client projects, budgets, and timelines from concept to delivery
- Produce high-quality visual content across multiple platforms

## **US Electric— Project Manager**

Olympia, WA | 2019

- Managed website and social media content
- Documented projects through video and photography
- Supported project bidding and safety planning

## **Growler Garage— Owner**

Olympia, WA | 2015–2019

- Managed daily operations and marketing for a high-volume taproom
- Developed and executed social media and advertising strategies
- Designed promotional graphics and campaign materials

## **Speedway Brewing Co.— Owner/Brewmaster**

Lacey, WA | 2006–2010

- Oversaw operations, staff, and marketing for a microbrewery/restaurant
- Managed branding, promotions, and digital presence

## **U.S. Fish & Wildlife Service— Broadcast Media Manager**

Olympia, WA | 1993–2006

- Produced video, photography, and digital media for public outreach
- Developed press materials and communication strategies
- Collaborated with scientists and stakeholders to communicate complex topics
- Managed website and multimedia content

## **Washington State Dept. of Social & Health Services— Visual Media Specialist**

Tacoma, WA | 1990–1994

- Produced video content for state and federal agencies
- Supported public relations and communications initiatives
- Managed multiple projects and media requests

## **Talisman Broadcast Intl— Owner**

Olympia, WA | 1986–1990

- Produced broadcast video projects for national and international clients
- Collaborated with major corporate automotive brands and PR teams
- Covered motorsports events worldwide