

Bret Dodd

bretmdodd@gmail.com/360-888-7922

Skills

Cinematography
Photography
Public Relations

Post Production
Graphic Design
Social Media Marketing

Color Correction/Grading
Strategic Communications
Stakeholder Management

Training/Competencies:

Video Toaster DNLE
Avid Editor
Adobe Premier/Suite
Adobe Illustrator
Adobe Photoshop
Adobe Pagemaker
Adobe Dreamweaver
Adobe Fireworks
DaVinci Resolve DNLE
Microsoft Frontpage
Microsoft Suite
Sony Vegas Pro DNLE
Webmaster for Regional
Office webpage

Certifications:

Sony:Digital Cinematography
Sony:Shooting for the script
Sony:The
Writer/Producer/Director
Sony:Audio editing and
sweetening

Summary:

I'm looking for an opportunity to use my skills in cinematography and communications to assist and enhance the needs of a public agency. I am fully confident in my abilities and experience, and won't disappoint. My job is to make the organization look good!

I have 28 years of experience in photography/video production/ cinematography, with 11 years spent performing complex communications activities for a Federal Government Agency. My experience covers all aspects of communications, from stills photography/video production/digital cinematography to web/document design, writing and editing of press releases and briefing statements, and social media management.

I have filmed and interviewed State elected officials including the Governor, Attorneys General, and various agency Secretaries. I've filmed Grizzly Bears in Canada, I survived the filming of the first "wild born" Condor chick in the mountains north of LA. I worked on the federal wolf recovery program and the Interagency Grizzly Bear Committee, and made three trips to the Salton Sea to document endangered species losses due to disease outbreaks.

I've had the opportunity to follow and film two different Secretaries of the Department of Interior while touring the Northwest. My footage has aired on ABC, NBC, CBS, FOX, and CNN, as well as most of the regional TV stations in Washington, Oregon, and Idaho.

Portfolio Website:

<https://www.bretmdodd.com>

I view myself as resilient and adaptable. If I don't know how to do something, I can figure it out. I have been researching and working with AI to see what it's possibilities and drawbacks are for the future of project development.

Petrolhead Productions

Current

- I bring extensive experience in writing, photography, cinematography, and editing spanning over 28 years. I take pride in my ability to work independently and handle unexpected issues with ease
- Proficient in cinematography, lighting, graphic design, editing, color grading, audio sweetening, story development, script writing, project estimating, and budgeting.

US Electric - Project Manager

Olympia, 2019 - 2019

- Created, developed, and managed the company website and social media.
- Performed weekly job site visits and documented work with video and digital still images.
- Developed company safety plan.
- Assisted in bidding projects.
- Developed social media strategies and produced content (text, photo, and video)

Growler Garage - Owner

Olympia, 2015 - 2019

- Managed and oversaw the daily activities of a busy 40-handle tap room.
- Created graphics for use on shirts, growlers, glassware
- Managed and implemented effective web and social media advertising strategies
- Daily and weekly event advertising on Instagram, Facebook, Twitter, and Untappd
- Utilized Facebook ads to promote events

- Utilized Facebook and Google analytics to determine audience reach and ad effectiveness
- Developed social media strategies and produced content (text, photo, and video) for various platforms

Speedway Brewing

Co. - Owner/Brewmaster

Lacey, 2006 - 2010

- Day-to-day operations of a microbrewery/restaurant
- Managed a staff of up to six employees
- Created and managed social media advertising and promotions
- Designed and updated the restaurant website
- Created and promoted daily and weekly specials and developed advertising campaigns
- Created graphics for shirts and glassware

Information & Education,

USFWS - Broadcast Media Manager

Olympia, 1993 - 2005

- As manager of a professional video production studio, my responsibilities included performing all aspects of the department such as cinematography, editing, production, graphics, scripting, and narration.
- Leveraged partnerships with multiple media outlets to effectively promote FWS activities
- Responsible for creating briefing statements and press releases for news and public information outreach
- Webmaster for the Regional Office website
- Created complex web graphics and contributed to culturally sensitive

tribal issues regarding environmental and natural resource concerns, specializing in salmon restoration, recovery, and endangered species.

- Trained and consulted staff on media interview techniques, and incident response procedures, and collaborated with law enforcement on sensitive projects.
- Worked closely with experts from specialized scientific backgrounds including biologists, hydrologists, and fisheries to produce informational products that were easily disseminated by the general public.
- Cooperated with a wide range of partners such as NGOs, tribes, nonprofits, and private landowners to devise and execute strategic communication strategies.

Washington State Department Of Social And Health Services - Visual Media Support Services

Tacoma, 1990 - 1994

- Managed all aspects of the video production studio, handling cinematography, editing, graphics, scripting, and narration.
- Produced over 50 finished products for various state and federal agencies during my tenure.
- Collaborated with various government and non-government organizations to design, create, and produce video projects and information technology
- Served as a liaison with various government agencies, fulfilling public relations responsibilities
- Developed and executed strategic communication plans, created internal and external publications, newsletters, and other

informational items

- Contributed to teamwork products and worked with public information officers to ensure proper message delivery
- Played a key role in projects where sensitivity to diversity, equity, and inclusion was required

Talisman Broadcast Intl - Business Owner

Olympia, 1986 - 1990

- Managed and oversaw all aspects of complex video productions, encompassing videography, directing, producing, editing, graphics, scripting, narration, and day-to-day business operations.
- Managed projects and implement long-term strategic plans.
- Produced multiple projects for national and international broadcast distribution, collaborating with corporate clients including Mazda, Pirelli Tires, Bridgestone Tires, Michelin Tires, VW Motorsports, Ford Motorsports, BBDO, and Satchi & Satchi.
- Consulted and advised clients on video project design, creation, production, and delivery
- Traveled extensively nationally and internationally to cover various motorsports events including the SCCA ProRally series, WRC Events, 500cc Grand Prix motorcycles, SVRA (Vintage and Historic Sportscar Racing), Off-Road Desert Racing, and Indoor motocross/truck racing.
- Managed multiple projects with varying delivery deadlines and collaborated closely with corporate public relations staff to ensure the delivery of high-quality products.