DiSC and the Invisible Skill Sets

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Discovering the Invisible DISC Skill Sets

Unlocking the Power of Multi-Factor Behavioural Profiles

Introduction

In the world of behavioural assessments, the DISC model is a powerful and well-established tool. It helps individuals and organisations understand how people prefer to behave and interact, and depending upon which DISC assessment you use, it may include their behaviour under pressure.

For the most part, when exploring or reading about DISC the explanations will cover the basic D (Dominance), I (Influence), S (Steadiness) and C(Compliance) characteristics but in a singular style when in reality, most individuals are not defined by just one style. They have two, sometimes three, strong behavioural factors that combine in ways that create nuanced, highly valuable strengths.

These combinations can reveal what I call Invisible Skill Sets — behavioural capabilities that are not always explained or even that obvious, but have a profound impact on team performance, communication, leadership, and adaptability.

This booklet explores these multi-factor DISC combinations in more detail and so helping go beyond the basics and start unlocking the deeper behavioural patterns in their people. When you identify and apply these invisible skill sets, you can:

- Optimise team dynamics and collaboration
- Enhance leadership selection and development
- Improve succession planning and talent deployment
- Support more personalised and effective development pathways

he DISC assessment becomes exponentially more powerful when we look beyond and start understanding these "invisible skill sets". It's here, in the blend, that you find the most strategic and often overlooked capabilities





Let's look at some examples to get started, for instance a high "S" (Steadiness) often associated with calm and patience, but combined with a subtle underlying "C" (Compliance), this could indicate an exceptional talent for meticulous process improvement or highly organised project management. Similarly, a "D" (Dominance) with a higher-than-average "I" (Influence) might not just be a directive leader, but a charismatic change agent capable of driving initiatives through persuasion, a different "invisible skill" than a purely results-driven "D."

If you're looking for problem solvers, that have combinations that indicate a natural inclination towards analytical thinking, systematic problem solving, or innovative solutions then a high "C" with a moderate "I" might be excellent at finding creative, data-driven solutions to complex problems, making them ideal for R&D or process optimisation roles.

Certain DISC blends (e.g., high "S" with supportive "I" tendencies) can reveal individuals who are inherently nurturing, patient, and excellent at fostering positive team dynamics and onboarding new employees, critical for maintaining company culture but rarely listed as a "skill."

Instead of just identifying the next person for a leadership role based on experience, we can use these "invisible skill sets" to identify individuals with the behavioural predisposition to succeed in challenging future roles, even if they lack the exact experience today. It's about identifying inherent leadership qualities like strong decision making under pressure (DC blend), empathetic team development (SI blend), or strategic long term vision (CD blend).

Why this can be unique and attractive to HR/L&D etc...:

- Moves Beyond Reactive to Proactive: It's not just about solving current problems; it's about anticipating future needs.
- Maximises Human Capital: Ensures that every employee's full potential, even their latent talents, is recognised and utilised.
- Data Driven Decisions: Provides concrete, behavioural data to support strategic decisions about talent allocation and development.
- Competitive Advantage: Organisations that truly understand their workforce's inherent behavioural capabilities are better positioned to innovate, adapt, and outperform.

By focusing on these "invisible skill sets," we can have a powerful tool for truly strategic talent management, moving beyond simple profiling to genuine workforce optimisation.









Let's begin with the foundations before we explore how these blends come to life.

Over the next page we start with the two factor combinations (e.g.: DI, CS, IC etc...)



Section 1: Two Factor Profile Analysis

Each of the following twelve two-letter DISC combinations brings
its own unique blend of behaviours, strengths, and "invisible skill sets."

These individuals do not operate from a single behavioural lens,
they blend two powerful forces, creating nuanced abilities that
often go unnoticed on the surface.



Individuals with a dominant 'D' style are typically driven, results-oriented, and enjoy challenges. Their secondary style significantly refines how they achieve those results and the "invisible skills" they bring to the table.

DI - The Charismatic Driver

Overview: A combination of drive (D) and enthusiasm (I), the DI profile thrives on results and inspires others through confident, dynamic communication.

Invisible Skill Sets:

- Charismatic change agent
- Motivational leader
- Sales and business development powerhouse

Strengths:

- Decisive under pressure
- Inspires action in others
- Fast starter with persuasive energy

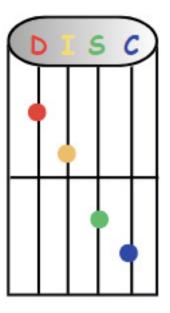
Ideal Roles:

- Business development
- Change management
- Entrepreneurial ventures

Core Characteristics:

Assertive, energetic, direct, persuasive, outgoing, and competitive. They are "doers" who also enjoy influencing others.

- Charismatic Change Agent: Not just dictating change, but leading and inspiring it through confident persuasion. Excellent at gaining buy-in for bold initiatives.
- High-Energy Sales & Business Development: Naturally combines goal-orientation with the ability to connect and influence, driving aggressive growth.
- Visionary Leader & Motivator: Can articulate a compelling future and rally teams behind it, not just through authority but through enthusiastic leadership.
- Rapid Problem Solver (with a focus on people): Quick to identify issues and formulate solutions, often involving and motivating others in the process.





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DS - The Steady Strategist

Overview: Blending the drive of D with the calm consistency of S, this profile brings controlled strength. They are goal-focused, but not reckless; assertive, but measured.

Invisible Skill Sets:

- Reliable executor
- Crisis stabiliser
- Loyal change agent

Strengths:

- Steady decision-making
- High loyalty and dependability
- Blends confidence with patience

Ideal Roles:

- Operations leadership
- Programme/project implementation
- Strategic execution

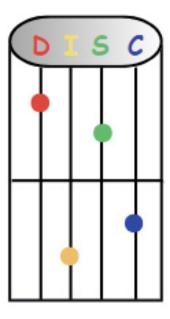
Core Characteristics:

Goal-oriented, decisive, yet also stable, persistent, and loyal. This is a less common combination, indicating a unique blend of drive and consistency.

- "Steady Hand" in Crisis Management: Can make tough decisions quickly (D) but also maintain composure and provide reassurance to teams (S) during turbulent times.
- Persistent Implementer of Strategic Initiatives: Not just initiating projects, but ensuring their methodical and consistent execution over the long
- term. Excellent at driving sustained change.

 Disciplined Project Manager (Large-Scale/Long-Term): Combines the drive to achieve results with a patient, systematic approach to planning and execution, making them ideal for complex, protracted projects.

 Reliable Executive Leadership: Someone who is decisive and leads with
- authority but also provides a consistent, dependable presence.





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DC - The Precision Implementer

Overview: Combining a hunger for results (D) with a concern for accuracy (C), this profile is the ultimate strategic executor. They are direct, meticulous, and laser-focused on quality outcomes.

Invisible Skill Sets:

- Process-driven leader
- High-stakes problem solver
- Strategic enforcer

Strengths:

- Analytical and assertive
- Holds self and others to high standards
- Driven by outcomes and logic

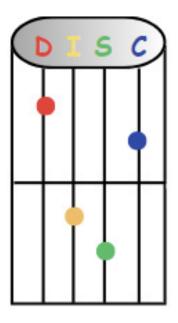
Ideal Roles:

- Risk and compliance leadership
- Operations and systems optimisation
- Strategic management roles

o Core Characteristics:

Demanding, results-focused, analytical, and highly concerned with accuracy and quality. They are often task-oriented and objective.

- "Precision Executive" / Strategic Implementer: Not just setting goals, but meticulously planning the how with a focus on data, facts, and potential pitfalls. Excellent at crafting foolproof strategies.
- Rigorous Process Optimizer: Driven to achieve results but equally focused on ensuring the efficiency, accuracy, and compliance of the processes involved. Ideal for operational improvements and quality control at a high level.
- High-Stakes Problem Solver: Approaches complex challenges with a decisive mindset, but also with a critical, analytical eye, ensuring solutions are robust and well-vetted.
- Objective Decision-Maker under Pressure: Can make quick decisions
 (D) but bases them on careful analysis and logical reasoning (C), even in
 high-pressure situations.





Individuals with a dominant 'I' style are typically enthusiastic, optimistic, and highly focused on connecting with others. Their secondary style adds depth and a specific flavour to their interactive and persuasive nature, revealing more "invisible skill sets."

ID – The Energetic Visionary

Overview: With Influence as their core and Dominance as a secondary trait, IDs are energetic, persuasive, and goal-driven.

Invisible Skill Sets:

- Dynamic team motivator
- Influential leader
- Entrepreneurial catalyst

Strengths:

- Fast-paced and ambitious
- Natural connector
- Excellent influencer

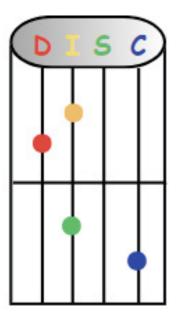
Ideal Roles:

- Innovation leadership
- Sales and client acquisition
- Change initiatives

o Core Characteristics:

Outgoing, persuasive, ambitious, and competitive. They are socially confident and also driven to achieve results. Often seen as fast-paced and action-oriented.

- Dynamic Motivator & Results Driver: Combines high energy and people skills with a clear drive for outcomes. Excellent at inspiring teams to achieve aggressive goals.
- Aggressive Relationship Builder: Builds rapport quickly and leverages those relationships to push initiatives forward or close deals. Ideal for high-stakes partnerships or strategic alliances.
- "Pitch Perfect" Presenter: Not just engaging, but also concise and focused on delivering a clear call to action. Great at winning over skeptical audiences.
- Entrepreneurial Spirit: Possesses both the vision and the drive to start new ventures or lead innovative projects, often bringing others along with their enthusiasm.





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IS - The Consensus Coach

Overview: The IS profile blends enthusiasm with empathy. These individuals thrive in people-centric roles.

Invisible Skill Sets:

- Team culture champion
- Bridge-builder
- Relationship steward

Strengths:

- Approachable and positive
- Excellent listener
- Strong team-first mindset

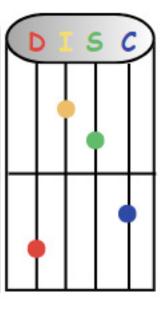
Ideal Roles:

- Onboarding and HR
- Employee engagement
- Customer care

o Core Characteristics:

Friendly, optimistic, supportive, and patient. They are warm, good listeners, and value teamwork and harmony.

- Consensus-Building Leader: Excels at facilitating group harmony and gaining widespread buy-in for decisions through patient discussion and active listening, rather than direct command.
- Exceptional Team Coach & Mentor: Naturally empathetic and encouraging, they are superb at fostering a positive team environment, resolving minor interpersonal conflicts, and developing individual team members.
- Client Relationship Steward: Builds deep, trusting, long-term relationships with clients through genuine connection and consistent support.
- Cultural Integrator: Plays a vital role in onboarding new hires, helping them feel welcomed and integrated into the team and company culture due to their approachable and steady nature.





Individuals with a dominant 'I' style are typically enthusiastic, optimistic, and highly focused on connecting with others. Their secondary style adds depth and a specific flavour to their interactive and persuasive nature, revealing more "invisible skill sets."

IC - The Data Storyteller

Overview: A blend of expressiveness and precision, ICs explain complex concepts with clarity and personality.

Invisible Skill Sets:

- Persuasive analyst
- Engaging educator
- Quality communicator

Strengths:

- Meticulous and engaging Strong communicator Data-driven influence

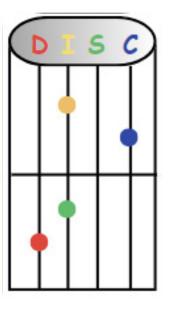
Ideal Roles:

- Training and development
- Technical sales
- Strategic communication

Core Characteristics:

Expressive, persuasive, yet also analytical, precise, and focused on quality. This is a fascinating blend of people-orientation with a strong need for accuracy.

- "Persuasive Strategist": Can articulate complex ideas and data (C) in an engaging and digestible way (I), making them excellent at presenting analytical findings or strategic plans to diverse audiences.
- Quality Evangelist: Not just implementing quality standards, but enthusiastically promoting and gaining buy-in for meticulous processes and high standards across the organization.
- Engaging Trainer & Facilitator (Complex Subjects): Combines the ability to connect with an audience with a deep understanding of technical or detailed content, making learning enjoyable and effective.
- Creative Problem Solver (with Structure): Can brainstorm innovative solutions (I) but also apply a methodical, logical approach to evaluate their feasibility and refine them for practical application (C).





Individuals with a dominant 'S' style are typically patient, supportive, cooperative, and reliable. They value stability and harmony. Their secondary style adds layers to their consistent and thoughtful approach, revealing those amazing "invisible skill sets" that are so crucial for organisational well-being and efficiency.

SD - The Calm Executor

Overview: The SD profile merges patience with goal-oriented drive. They are dependable and composed, yet decisive.

Invisible Skill Sets:

- Steady driver of change
- Grounded leader
- Resilient under pressure

Strengths:

- Leads with quiet confidence
- Maintains stability during transitions
- Persistent and reliable

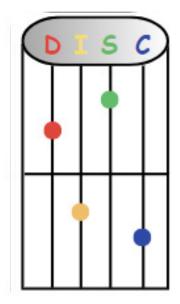
Ideal Roles:

- Operational team leadership
- Crisis coordination
- Project implementation

Core Characteristics:

Patient, cooperative, yet also decisive and results-oriented when necessary. They are calm under pressure but can assert themselves to achieve goals.

- "Calm Executor of Strategic Directives": They take established plans and reliably drive them to completion, bringing a steady, persistent force to implementation, even when facing resistance.
- Level-Headed Problem Solver in Crisis: Can maintain composure and bring a calming presence to chaotic situations (S) while also making firm, necessary decisions to move forward (D). Excellent for managing difficult projects or unexpected challenges.
- Dependable Leadership in Times of Change: Provides a sense of stability and reassurance during organizational transitions, while still guiding the team decisively towards the new direction.
- Operations Manager with a Human Touch: Ensures processes run smoothly and efficiently, but also prioritizes team well-being and harmonious collaboration.





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SI - The Team Culture Champion

Overview: The SI profile is steady and engaging. They promote harmony and enthusiasm.

Invisible Skill Sets:

- Morale booster
- Cultural anchor
- Trust builder

Strengths:

- Friendly and approachable
- Team player
- Supportive and empathetic

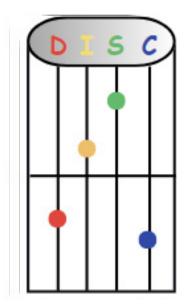
Ideal Roles:

- HR support
- DEI and wellbeing
- Customer relations

Core Characteristics:

Patient, supportive, empathetic, and naturally warm and friendly. They are excellent listeners and foster strong, harmonious relationships.

- Exceptional Employee Experience Champion: Naturally creates a welcoming, inclusive, and supportive environment. Ideal for roles in HR, onboarding, or internal communications where fostering positive employee morale is key.
- Natural Conflict Mediator: Possesses the patience to listen to all sides and the desire for harmony to gently guide parties towards mutually agreeable solutions, building bridges rather than walls.
- Long-Term Client Relationship Builder: Focuses on nurturing enduring relationships through consistent support, empathy, and genuine care, leading to high client retention and loyalty.
- Collaborative Team Facilitator: Skillfully guides group discussions, ensuring everyone feels heard and contributing to a consensus-driven approach that boosts team cohesion and engagement.





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SC – The Reliable Process Guardian

Overview: A disciplined and meticulous profile, SCs maybe slower to act but ensure high standards and consistency.

Invisible Skill Sets:

- Compliance expert
- Process architect
- Quality steward

Strengths:

- **Detail-oriented**
- Methodical
- Reliable

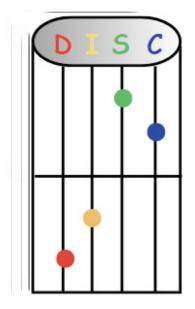
Ideal Roles:

- Quality assurance
- Process control
- Administrative operations

Core Characteristics:

Patient, systematic, thorough, and highly detail-oriented. They value accuracy, quality, and a stable, predictable environment.

- Meticulous Process Guardian: Not just following procedures, but ensuring their accuracy, consistency, and adherence to quality standards. Excellent for compliance, quality assurance, and operational efficiency.
 Thoughtful Data Analyst: Approaches data analysis with patience and precision, ensuring accuracy and thoroughness in findings, and
- presenting them in a clear, well-supported manner.
- Reliable Knowledge Management Expert: Systematically organizes, documents, and maintains information, making it accessible and ensuring institutional knowledge is preserved and accurate.
- Conscientious Project Coordinator: Manages project timelines and resources with careful attention to detail, ensuring tasks are completed accurately and on schedule, minimizing errors and rework.





Individuals with a dominant 'C' style are typically analytical, precise, systematic, and focused on quality and accuracy. Their secondary style adds nuance to their meticulous nature, highlighting how they apply their precision in different contexts.

CD - The Forensic Strategist

Overview: CDs are analytical and decisive. Ideal for roles that require precision under pressure.

Invisible Skill Sets:

- Risk-aware decision-maker
- System builder
- Policy architect

Strengths:

- High standards
- Objective thinking
- Focused and driven

Ideal Roles:

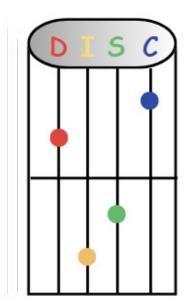
- Compliance
- Strategic analysis
- Legal or finance leadership

o Core Characteristics:

Highly analytical, logical, independent, and decisive. They are driven by facts, data, and a desire for correctness, often approaching challenges with a critical, objective viewpoint.

- "Forensic Strategist": Excels at dissecting complex problems, identifying root causes, and formulating precise, data-driven solutions. Ideal for strategic planning, risk assessment, and high-level problem-solving.
- strategic planning, risk assessment, and high-level problem-solving.

 Rigorous Policy Architect: Develops and implements policies and procedures that are not only compliant and accurate but also highly efficient and effective, leaving no room for ambiguity.
- High-Standards Quality Assurance Leader: Not just ensuring quality, but driving an uncompromising commitment to excellence across processes and outcomes. They are the ultimate guardians of standards.
 Objective Decision-Maker in Complex Environments: Can make difficult
- Objective Decision-Maker in Complex Environments: Can make difficult decisions based on thorough analysis and logical reasoning, even when under pressure or facing emotional arguments.





Individuals with a dominant 'C' style are typically analytical, precise, systematic, and focused on quality and accuracy. Their secondary style adds nuance to their meticulous nature, highlighting how they apply their precision in different contexts.

CI – The Analytical Influencer

Overview: CIs balance logic and persuasion. They explain data in human terms.

Invisible Skill Sets:

- Data storyteller
- Creative rationalist
- Analytical connector

Strengths:

- Clear and engaging communicator
- Structured thinking
- Balanced approach

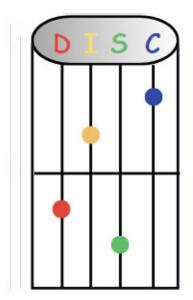
Ideal Roles:

- L&D
- Technical communications
- Stakeholder education

o Core Characteristics:

Analytical, precise, yet also expressive, creative, and can be quite persuasive when presenting data. They value accuracy but also strive for clarity and engagement.

- "Data Storyteller": Can take complex analytical findings or intricate data sets and present them in a clear, compelling, and understandable way that resonates with diverse audiences. Ideal for reporting, presentations, and internal communications on strategic initiatives.
- Innovative System Designer (with a user focus): Combines a meticulous approach to system design with an understanding of human interaction, creating user-friendly yet highly functional solutions.
- Engaging Technical Trainer: Excels at breaking down complex technical information or intricate processes into digestible, interactive learning experiences.
- Creative Problem Solver (Logical & Original): Can brainstorm out-of-the-box solutions while ensuring they are logically sound, feasible, and address the core problem effectively.





Individuals with a dominant 'C' style are typically analytical, precise, systematic, and focused on quality and accuracy. Their secondary style adds nuance to their meticulous nature, highlighting how they apply their precision in different contexts.

CS – The Conscientious Supporter

Overview: Quietly powerful, the CS profile is careful, considerate, and process-focused.

Invisible Skill Sets:

- Process custodian
- Patient problem solver
- Data steward

Strengths:

- Loyal and dependable
- Precise and methodical
- Systems focused

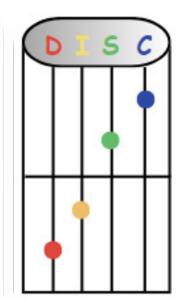
Ideal Roles:

- Admin operations
- Audit and documentation
- IT or back-office roles

o Core Characteristics:

Conscientious, systematic, patient, and highly focused on accuracy and quality. They are thorough, dependable, and often bring a calm, methodical approach to tasks.

- Meticulous Process Implementer & Monitor: Not only understands precise procedures but also patiently and consistently ensures their flawless execution and ongoing adherence. Perfect for compliance roles, audit, or sustained operational excellence.
- "Guardian of Accuracy" in Data & Systems: Possesses an unwavering commitment to detail, ensuring data integrity, system reliability, and error-free documentation.
- 1. Patient Quality Control Specialist: Approaches quality assurance with a calm, thorough, and systematic methodology, ensuring consistent high standards without cutting corners.
- Supportive Technical Expert: Provides patient, detailed support and explanations for complex systems or processes, helping others understand and utilize them correctly.





So now we've looked at the two factor combinations

Over the next pages we start with the three factor combinations (e.g.: DIC, ICS, SIC etc...)



Three-Factor Profile Analysis

While two-factor profiles already offer great depth, many individuals exhibit a blend of three dominant behavioural traits. These three-factor profiles are even more layered and versatile, often presenting a wider behavioural range and the ability to adapt to a broader variety of situations. Each of the following combinations includes a clear primary style, supported by two strong secondary influences.

These profiles highlight people who can flex and adapt, offering invisible skill sets that make them pivotal to strategic planning, leadership, and team cohesion.



DIC - The Visionary Architect

Overview:

This person leads with drive and energy, but tempers their boldness with analytical structure. They are persuasive and dynamic, yet capable of detailed planning and quality assurance.

Invisible Skill Sets:

- Big-picture thinker with a process mindset
- Persuasive strategist
- Change leader

Strengths:

- Strong leadership presence
- Balances enthusiasm with precision
- Capable of communicating strategy clearly and logically

Ideal Roles:

- Executive leadership
- Strategic transformation
- Sales leadership with complex products or services

D S C

oCore Characteristics:

This individual is a powerful, results-driven leader (D) who is also highly persuasive and outgoing (I), and possesses a strong need for accuracy and logical analysis (C). They are complex, fast-paced, and demand high standards from themselves and others.

- "Visionary Architect & Integrator": Can conceive bold, impactful strategies (D), garner widespread support and enthusiasm (I), and then meticulously plan and execute with rigorous attention to detail and data (C). They don't just lead; they ensure the entire lifecycle of a strategic initiative is sound and successful.
- High-Stakes Deal Closer (with Due Diligence): Combines aggressive pursuit of goals (D) and persuasive communication (I) with a critical eye for detail and potential risks (C). They close deals effectively but ensure they are good deals, well-vetted and legally sound.
- Executive Communicator of Complex Strategy: Articulates intricate strategic plans (C) with authority (D) and charisma (I), making them understandable and compelling to all stakeholders, from the C-suite to front-line teams.
- Problem Solver (Decisive, Collaborative, & Accurate): Quickly identifies issues and drives for solutions (D), engages others for input and buy-in (I), but ensures the final solution is logically sound and fact-based (C).



DIS – The Inspirational Driver

Overview:

These individuals are dynamic and people-focused, with both a need for results and a natural concern for the wellbeing of the team. They bring energy and ambition, tempered by empathy.

Invisible Skill Sets:

- People-first leader
- Engaged influencer
- Team-focused executor

Strengths:

- Charismatic, relatable, and driven
- Encourages collaboration and progress
- Energises teams with optimism and vision

Ideal Roles:

- Departmental leadership
- Client and partner-facing roles
- Change management in team-heavy environments

DISC

Core Characteristics:

A results-oriented leader (D) who is also highly social, enthusiastic (I), and surprisingly patient, supportive, and harmonious (S). They are driven and expressive but also care deeply about people and team stability.

- "Dynamic Team Transformer": Leads aggressive change initiatives (D) with an inspiring and engaging style (I), while also patiently supporting and bringing along the team (S) through the transition. They drive results through people, with a focus on sustainable team health.
- High-Energy Relationship Manager (Long-Term Growth): Combines the drive for results (D) with strong interpersonal skills (I) and a commitment to nurturing long-term, stable relationships (S), leading to sustained partnerships and client loyalty.
- Crisis Leader with Calming Influence: Can make tough, swift decisions (D) and communicate them persuasively (I), while also providing a reassuring and stable presence (S) to the team, minimizing panic and fostering resilience during challenging times.
- Culture Architect (Growth-Oriented & Supportive): Actively drives the development of a company culture that is both high-performing and supportive, valuing both achievement and employee well-being.



DSC - The Structured Implementer

Overview:

Practical, stable, and disciplined, the DSC profile executes with purpose. They bring logic, loyalty, and resilience — ensuring strategies are delivered on time and to a high standard.

Invisible Skill Sets:

- Reliable operational leader
- Tactical planner
- Policy executor

Strengths:

- Systematic and determined
- Strong sense of ownership and responsibility
- Provides structure in dynamic environments

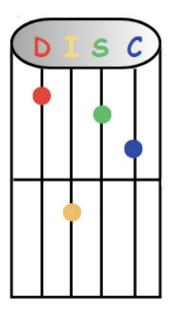
Ideal Roles:

- Policy or compliance implementation
- Programme or operations management
- Technical or regulated industries



This individual has a primary drive for results and decisiveness (D). Their strongest secondary influence comes from Steadiness (S), meaning they are patient, reliable, cooperative, and value stability. The third, less dominant but still present, influence of Conscientiousness (C) means they also possess an underlying need for accuracy, quality, and logical analysis.

- "Steady Driver of Quality Results": This leader is not just about speed; they
 relentlessly drive for results (D) but do so with unwavering consistency and a
 focus on long-term stability (S), ensuring that the output is also reliable and of
 high quality (C). They are less about quick wins and more about sustained,
 excellent performance.
- "Reliable Process Optimizer with a Focus on People": While driven to improve processes (D, C), they do so with a patient, consistent approach (S) that considers the human element. They'll meticulously analyze how to make things better but implement changes in a way that is supportive and minimizes disruption, ensuring adherence to quality standards.
- "Consistent Executor of Strategic Initiatives": This individual takes strategic plans and translates them into actionable steps, demonstrating remarkable consistency in execution (S). Their drive (D) ensures momentum, while their underlying attention to detail (C) ensures the quality and accuracy of the implementation.





DCI – The Visionary Analyst

Overview:

A dynamic, results-oriented individual who balances bold leadership with analytical rigor and persuasive communication. They are adept at driving innovation while ensuring thorough analysis and buy-in.

Invisible Skill Sets:

- Data-driven visionary
- Persuasive strategist
- Change catalyst

Strengths:

- Combines ambition with intellectual depth
- Excels in complex, fast-paced environments
- Communicates complex ideas compellingly

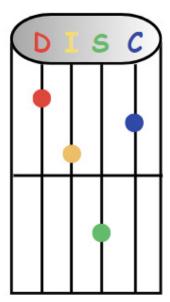
Ideal Roles:

- Innovation leadership
- Product management
- Strategic consulting

Core Characteristics:

• A decisive leader (D) with a strong analytical bent (C) and a persuasive, outgoing style (I). They are ambitious, detail-oriented, and highly engaging.

- "Innovation Architect": Conceives bold new ideas and aggressively pursues them (D), but only after rigorous analysis and risk assessment (C). They then use their persuasive communication skills (I) to inspire and mobilize others, ensuring that innovative concepts are not only developed but widely adopted and implemented.
- "Strategic Storyteller": Translates complex data and technical information (C) into compelling, accessible narratives (I), driving action and alignment (D) across diverse audiences. They make strategic thinking accessible and exciting, bridging the gap between data and decision.
- "High-Stakes Decision Maker": Makes tough calls based on thorough analysis (C) and communicates decisions with confidence and clarity (I), ensuring that even in high-pressure situations, everyone understands the rationale and feels motivated to move forward (D).





DCS – The Analytical Strategist

Overview:

This profile combines drive for results with a meticulous, analytical approach and a steady, supportive demeanor. They lead with vision and precision, ensuring that plans are not only ambitious but also well-structured and sustainable.

Invisible Skill Sets:

- Strategic planner with a people focus
- Detail-oriented change agent
- Supportive quality controller

Strengths:

- Highly organized and goal-oriented
- Balances ambition with patience and support
- Ensures both innovation and stability in execution

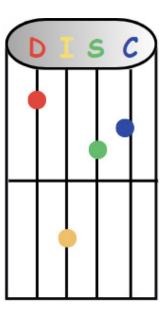
Ideal Roles:

- Strategic planning or business analysis
- Quality assurance leadership
- Project management in regulated industries

Core Characteristics:

• A results-driven leader (D) who is also highly analytical and detail-oriented (C), and patient, consistent, and supportive (S). They are ambitious and decisive, yet methodical and considerate of people and process.

- "Precision-Driven Change Leader": This individual sets ambitious goals and drives for results (D), but does so by meticulously planning and analyzing risks (C), and implementing change with patience and support (S). They ensure that every initiative is not only fast-moving but also sustainable, minimizing disruption and maximizing long-term success.
- "Supportive Innovator": While driving new initiatives and improvements (D), they pay close attention to detail and quality (C), and provide steady encouragement and stability (S) to the team. This ensures that innovation is not at the expense of team morale or operational reliability.
- "Reliable Strategy Executor": They translate complex strategies into actionable plans (C), lead execution with determination and authority (D), and maintain a steady, supportive presence throughout (S), ensuring that both the process and the people remain on track and engaged.





DSI - The Supportive Driver

Overview:

This profile combines decisive, results-driven leadership (D) with patient, supportive consistency (S) and engaging, persuasive communication (I). They are both action-oriented and people-focused, able to drive progress while maintaining strong relationships and team morale.

Invisible Skill Sets:

- People-centric progress leader
- Reliable team motivator
- Balanced change agent

Strengths:

- Balances urgency with empathy
- Builds trust and loyalty while driving results
- Energizes teams with both vision and stability

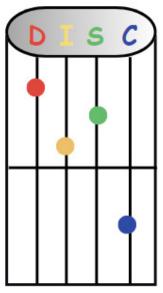
Ideal Roles:

- Team or departmental leadership
- Client success or account management
- Change management in people-focused environments



A decisive, results-oriented leader (D) who is also patient, supportive, and consistent (S), and outgoing, persuasive, and engaging (I). They are action-driven yet deeply attuned to people and relationships.

- "Team-Driven Change Leader": Leads ambitious initiatives and drives for results (D), but does so with a steady, supportive approach (S) that minimizes disruption and builds trust. Their engaging communication style (I) ensures that everyone understands the vision and feels motivated to contribute, blending urgency with empathy and clarity.
- "High-Impact Relationship Builder": Pursues goals and opportunities aggressively (D), while maintaining stable, long-term relationships (S) and using persuasive, positive communication (I) to inspire loyalty and collaboration. They are equally focused on achieving outcomes and nurturing strong, sustainable connections.
- "Balanced Motivator & Stabilizer": Energizes teams and individuals (I) to achieve ambitious targets (D), while providing a consistent, reassuring presence (S) that reduces anxiety and turnover. They are the driving force behind both progress and team well-being.
- "Empathetic Project Director": Manages complex projects with a focus on both results (D) and people (S), ensuring that plans are executed efficiently while team members feel supported and valued. Their persuasive communication (I) helps maintain alignment and enthusiasm throughout the process.





IDS – The Purposeful Enthusiast

Overview:

Combining natural optimism with assertiveness and stability, this profile is energising yet grounded. They connect well with others while still holding a clear sense of direction and commitment.

Invisible Skill Sets:

- Energetic and consistent influencer
- People-driven goal setter
- Culture shaper

Strengths:

- High energy, personable and team-minded
- Encouraging while also outcome-focused
- Adapts easily to people and task needs

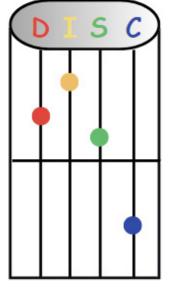
Ideal Roles:

- Community leadership or engagement
- Project coordination with stakeholder management
- Mid-level management in people-focused sectors

Core Characteristics:

An enthusiastic and outgoing individual (I) who is also decisive and results-oriented (D), and possesses a patient, supportive, and consistent nature (S). They are dynamic and action-oriented but also value harmony and stability.

- "Empathetic Change Leader": Leads new initiatives with passion and drive (I, D) while maintaining a supportive and reassuring presence (S) for those impacted by the change. They bring people along, not just push them.
- Client Relationship Executive (Growth & Nurturing): Actively pursues new business and growth opportunities (I, D) while meticulously building and nurturing long-term, stable relationships with clients (S). They focus on both acquisition and retention.
- Team Motivator & Stabilizer: Can inspire and energize a team to achieve goals (I, D), while simultaneously fostering a sense of psychological safety and stability, reducing team anxiety and turnover (S).
- Community Builder (Action-Oriented): Initiates and leads community-building efforts (I), drives tangible outcomes (D), and creates a consistent, welcoming environment for participants (S).





IDC - The Expressive Analyst

Overview:

Logical and passionate, this blend creates an articulate communicator who balances ideas and facts. They enjoy presenting arguments backed by evidence and aren't afraid to challenge others when needed.

Invisible Skill Sets:

- Fact-based persuader
- Creative rationalist
- Analytical connector

Strengths:

- Strong presentation and argumentation
- Balanced use of emotion and logic
- Excellent for interpreting technical detail and making it accessible

Ideal Roles:

- Consulting or advisory roles
- Pre-sales, technical marketing, or client presentations
- Research-based communication or stakeholder education

Core Characteristics:

An engaging and persuasive communicator (I) who is also decisive and results-oriented (D), and has a strong focus on accuracy and logical detail (C). This individual is a dynamic force who can both inspire and ensure precision.

- "Visionary Implementer & Communicator": Articulates a compelling vision (I), drives its execution with decisiveness (D), and ensures that all plans are logically sound and meticulously detailed (C). They don't just sell an idea; they ensure it's feasible and effectively executed.
- Strategic Presenter (Data-Driven & Persuasive): Combines the ability to charm an audience (I) with a clear drive for action (D) and a foundation of accurate, well-researched data (C). Ideal for C-suite pitches of complex, high-stakes initiatives.
- Creative Problem Solver (with Structure & Drive): Can brainstorm innovative solutions (I), then quickly and decisively act on them (D), ensuring the solution is robust and logically sound (C).
- High-Impact Training Designer & Deliverer: Creates engaging and inspiring training content (I), structures it logically for effective learning (C), and delivers it with a clear, results-oriented approach (D).



ISC - The Thoughtful Collaborator

Overview:

Caring, structured, and engaging, the ISC profile is detail-conscious but never cold. They thrive in environments where collaboration, clarity, and care matter equally.

Invisible Skill Sets:

- Supportive analyst
- Reliable people person
- Empathetic planner

Strengths:

- Gentle, systematic, and empathetic
- Appreciates process and order
- Works well with structure while keeping people top of mind

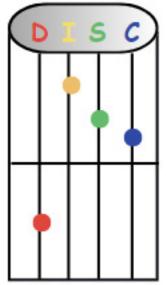
Ideal Roles:

- Client services or account retention
- Instructional design or L&D
- Team support in structured environments

Core Characteristics:

This is a warm and engaging person (I) who is also patient and supportive (S), and highly analytical and precise (C). They are thorough and accurate but present their findings and interact in an amiable, approachable manner.

- "Collaborative Data Analyst & Communicator": Patiently gathers and analyzes data with high accuracy (S, C), then presents insights in an engaging, digestible, and consensus-building manner (I). Excellent for internal reporting that needs buy-in.
- Supportive Technical Trainer/Coach: Combines in-depth knowledge and precision (C) with a patient, encouraging, and clear communication style (I, S), making complex subjects accessible and fostering true understanding.
- Detailed Process Improvement Facilitator: Meticulously identifies inefficiencies (C), then patiently (S) and collaboratively (I) guides teams through process improvements, ensuring buy-in and smooth adoption.
- Customer Success Manager (Analytical & Nurturing): Provides precise, knowledgeable support (C) while building strong, trusting relationships (I, S) that lead to high customer satisfaction and retention.





ICD – The Persuasive Analyst

Overview:

Outgoing, analytical, and decisive, this profile excels at communicating complex ideas and driving action. They are the bridge between innovation and execution, ensuring both clarity and results.

Invisible Skill Sets:

- Engaging strategist
- Data-driven communicator
- Dynamic implementer

Strengths:

- Translates complex concepts into action
- Communicates with authority and clarity
- Balances innovation with precision

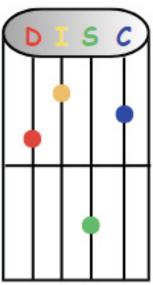
Ideal Roles:

- Strategic communication
- Product or project management
- Consulting or advisory

Core Characteristics:

An engaging and persuasive individual (I) who is also highly analytical and precise (C), and decisive and results-oriented (D). They are creative, action-oriented, and inspiring.

- "Innovation Communicator": Translates complex ideas into compelling stories (I, C), and leads their implementation with determination (D). They ensure that new concepts are not only understood but actively pursued, bridging the gap between vision and reality.
- "Strategic Presenter": Prepares and delivers compelling presentations (C, I), ensuring that decisions are well-informed and actionable (D). They are adept at making complex data accessible and persuasive, even to non-technical audiences.
- "Dynamic Project Leader": Plans and executes initiatives with analytical rigor (C), communicates progress and vision (I), and drives results (D). They are the driving force behind successful projects, ensuring that both the plan and the people are aligned and moving forward





ICS – The Insightful Connector

Overview:

Warm, analytical, and supportive, this profile excels at building relationships, analyzing data, and communicating insights in a caring, approachable way. They are the trusted advisors and connectors of the team.

Invisible Skill Sets:

- Approachable data interpreter
- Collaborative strategist
- Supportive communicator

Strengths:

- Balances logic with empathy
- Builds trust and buy-in
- Ensures clarity and accuracy

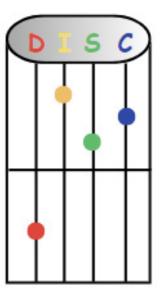
Ideal Roles:

- Data analysis or reporting
- Customer success or account management
- Training and development

Core Characteristics:

An engaging and persuasive individual (I) who is also highly analytical and precise (C), and patient, supportive, and consistent (S). They are thorough, approachable, and collaborative.

- "Data Ambassador": Analyzes and interprets data with precision (C), communicates insights in a clear, engaging way (I), and supports stakeholders through change (S). They ensure that data is not just accurate but also meaningful and actionable for everyone involved.
- "Collaborative Change Agent": Guides teams through change with patience (S), ensures accuracy and thoroughness (C), and communicates with clarity and positivity (I). They are the bridge between analysis and action, ensuring that change is both well-planned and well-received.
- "Supportive Problem Solver": Identifies and solves problems with precision (C), while involving and supporting others in the process (I, S). They are skilled at bringing people together to find solutions that are both effective and sustainable.





ISD - The Engaging Stabilizer

Overview:

Outgoing, supportive, and decisive, this profile thrives in environments where both relationships and results matter. They are warm, reliable, and action-oriented, able to inspire and motivate teams while ensuring tangible progress.

Invisible Skill Sets:

- Empathetic influencer
- Collaborative goal setter
- People-focused motivator

Strengths:

- Builds strong, trusting relationships
- Encourages teamwork and open communication
- Balances support with action

Ideal Roles:

- Community or team leadership
- Customer experience management
- Internal communications

Core Characteristics:

An engaging and persuasive individual (I) who is also patient, supportive, and consistent (S), and decisive and results-oriented (D). They are people-centric, action-driven, and reliable.

- "Culture Builder & Progress Driver": Fosters a positive, inclusive environment (I, S)
 while driving tangible outcomes and progress (D). They ensure that the team
 culture is both high-performing and supportive, valuing both achievement and
 well-being.
- "Reliable Relationship Driver": Maintains strong, supportive relationships (I, S), and takes decisive action to achieve shared goals (D). They are trusted to both nurture and deliver, ensuring that collaboration leads to real results.
- "Team Progress Advocate": Encourages collaboration and open dialogue (I, S), ensuring the team stays on track and delivers results (D). They are adept at keeping everyone motivated and aligned, even in challenging circumstances.
- "Empathetic Change Facilitator": Guides teams through transitions (S, I) by communicating the need for change and the vision for the future, while making decisive moves to overcome obstacles and drive progress (D). They minimize resistance and maximize engagement during periods of change.



SDC - The Disciplined Achiever

Overview:

Combining steadiness with structure and drive, this profile thrives on responsibility, loyalty, and systematic execution. They are methodical and outcome-focused, showing remarkable endurance.

Invisible Skill Sets:

- Structured problem solver
- Reliable finisher
- Backbone leader

Strengths:

- Dependable and principled
- Balances emotional and task needs well
- Builds long-term systems and trust

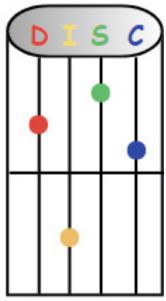
Ideal Roles:

- Policy execution or technical management
- Compliance and long-term planning
- Operations in people-heavy environments

Core Characteristics:

A patient and consistent individual (S) who can also be decisive and goal-oriented (D), and highly analytical and precise (C). They are systematic, reliable, and can take charge when needed.

- "Systematic Operational Commander": Oversees complex operations with a calm, methodical approach (S, C), ensuring precision and efficiency, but can also make swift, authoritative decisions when necessary (D) to maintain stability.
- Rigorous Project Manager (Steady & Decisive): Manages projects with meticulous planning and consistent execution (S, C), while maintaining the authority to drive deadlines and resolve issues decisively (D).
- Risk Mitigation & Compliance Executor: Patiently develops and consistently adheres to compliance standards (S, C), and decisively addresses any deviations to maintain organizational integrity (D).
- Quality Control Authority: Ensures adherence to the highest quality standards through meticulous processes (C, S) and has the authority to enforce compliance and resolve quality issues swiftly (D).





SIC - The Collaborative Planner

Overview:

With a core of steadiness, supported by communication and caution, this profile is service-oriented and team-friendly. They are excellent at working behind the scenes to bring structure to collaborative efforts.

Invisible Skill Sets:

- Thoughtful organiser
- Supportive coordinator
- Balanced facilitator

Strengths:

- Natural collaborator with attention to detail
- Emotionally intelligent without being reactive
- Careful, thorough, and respectful communicator

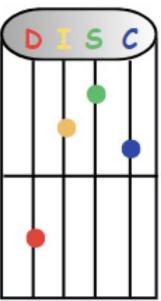
Ideal Roles:

- Project administration
- L&D or HR support functions
- Compliance-related customer service

Core Characteristics:

These individuals are approachable, steady, and quietly organised. They care deeply about people but prefer to support from behind the scenes. Their calm presence, friendly nature, and attention to detail make them trusted team players who ensure things run smoothly without fuss.

- "Supportive Analyst with a Human Touch": Approaches data and tasks with patience and a desire for accuracy, while also being approachable and collaborative in their interactions, fostering trust.
- Customer Service Excellence (Empathetic & Precise): Provides patient, understanding customer support, ensuring all issues are resolved thoroughly and accurately.
- Knowledge Manager (Collaborative & Detailed): Organizes and maintains information systematically, doing so in a way that is easily accessible and collaboratively supported by others, with an underlying focus on factual correctness.





SDI – The Supportive Motivator

Overview:

This profile is patient, supportive, and consistent, but also decisive and outgoing. They are the glue of a team, providing stability while driving results and building relationships.

Invisible Skill Sets:

- People-focused progress driver
- Reliable motivator
- Collaborative change agent

Strengths:

- Balances empathy with action
- Builds trust and loyalty
- Energizes teams without sacrificing stability

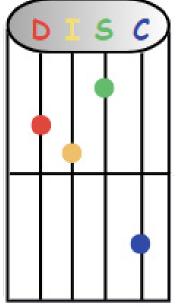
Ideal Roles:

- Team leadership or coaching
- Change management
- Client success management

Core Characteristics:

A patient, supportive individual (S) who is also decisive and goal-oriented (D), and engaging and persuasive (I). They are steady, action-oriented, and relationship-focused.

- "Team Energizer & Stabilizer": Provides consistent support and stability (S), drives progress and results (D), and inspires enthusiasm and collaboration (I). They are the backbone of the team, ensuring that everyone feels valued while staying focused on achieving goals.
- "Client Champion": Builds long-term, trusting relationships (S, I) while driving measurable results (D), ensuring that both the needs of the client and the organization are met. They are adept at balancing empathy with accountability.
- "Change Facilitator": Guides teams through transitions (S), makes decisive moves to overcome obstacles (D), and communicates with clarity and positivity (I), minimizing resistance and maximizing engagement during periods of change.





SCI – The Supportive Analyst

Overview:

This profile blends patience, analytical rigor, and interpersonal warmth. They are excellent at building trust, analyzing data, and communicating insights in an approachable way.

Invisible Skill Sets:

- Empathetic data interpreter
- Collaborative problem solver
- Approachable planner

Strengths:

- Balances logic with empathy
- Builds consensus and buy-in
- Ensures accuracy and clarity

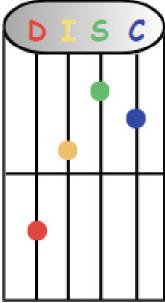
Ideal Roles:

- Data analysis or reporting
- Customer support or account management
- Training and development

Core Characteristics:

A patient, supportive individual (S) who is also highly analytical and precise (C), and engaging and persuasive (I). They are thorough, approachable, and collaborative.

- "Data Storyteller": Analyzes complex information (C, S), and presents insights in a clear, engaging, and consensus-building way (I). They make data accessible and actionable, ensuring that everyone understands and supports the findings.
- "Collaborative Troubleshooter": Identifies and solves problems with precision (C, S), while involving and supporting others in the process (I). They are skilled at bringing people together to find solutions that are both effective and sustainable.
- "Supportive Change Agent": Guides teams through change with patience (S), ensures accuracy and thoroughness (C), and communicates with clarity and positivity (I). They are the bridge between analysis and action, ensuring that change is both well-planned and well-received.





SID – The Engaging Stabilizer

Overview:

Warm, supportive, and outgoing, this profile combines empathy with a drive for results. They create harmony and progress, ensuring teams feel valued while moving forward together.

Invisible Skill Sets:

- Empathetic leader
- Collaborative goal setter
- People-focused motivator

Strengths:

- Builds strong, trusting relationships
- Encourages teamwork and open communication
- Balances support with action

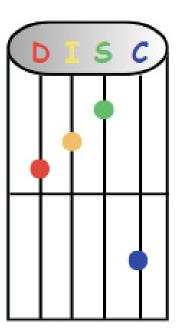
Ideal Roles:

- Community or team leadership
- Customer experience management
- Internal communications

Core Characteristics:

A patient, supportive individual (S) who is also engaging and persuasive (I), and decisive and results-oriented (D). They are people-centric, action-driven, and reliable.

- "Culture Builder": Fosters a positive, inclusive environment (S, I), while driving tangible outcomes and progress (D). They ensure that the team culture is both high-performing and supportive, valuing both achievement and well-being.
- "Reliable Relationship Driver": Maintains strong, supportive relationships (S, I), and takes decisive action to achieve shared goals (D). They are trusted to both nurture and deliver, ensuring that collaboration leads to real results.
- "Team Progress Advocate": Encourages collaboration and open dialogue (I, S), ensuring the team stays on track and delivers results (D). They are adept at keeping everyone motivated and aligned, even in challenging circumstances.





SCD - The Systematic Achiever

Overview:

Patient, detail-oriented, and decisive, this profile thrives in environments where precision and reliability are paramount. They are the backbone of operations, ensuring quality and consistency.

Invisible Skill Sets:

- Meticulous process improver
- Reliable decision maker
- Structured leader

Strengths:

- Consistently delivers high-quality results
- Balances thoroughness with action
- Builds trust through reliability

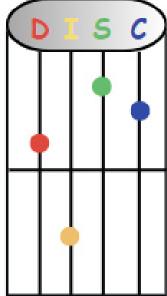
Ideal Roles:

- Quality assurance or compliance
- Operations management
- Technical leadership

Core Characteristics:

A patient, supportive individual (S) who is also highly analytical and precise (C), and decisive and results-oriented (D). They are methodical, reliable, and action-focused.

- "Quality Assurance Commander": Ensures adherence to standards (S, C), and takes decisive action to resolve issues and drive continuous improvement (D).
 They are the guardians of quality, balancing patience with the authority to enforce best practices.
- "Process Optimization Leader": Analyzes and improves processes with precision (C, S), and leads implementation with determination and authority (D). They are skilled at making systems better while minimizing disruption and maintaining team morale.
- "Reliable Crisis Manager": Maintains calm and consistency (S), analyzes risks and options (C), and makes swift, effective decisions (D) in challenging situations. They are the steady hand during turbulent times, ensuring that both people and processes remain secure.





CDS - The Operational Strategist

Overview:

Methodical, measured, and outcome-driven, this profile combines a love of systems with a focus on achievement. They value precision and stability and are often the unsung heroes of long-term organisational health.

Invisible Skill Sets:

- Efficient process builder
- Accountability champion
- Quiet leader

Strengths:

- Stable, reliable, and methodical
- Goal-focused without rushing
- Maintains objectivity under pressure

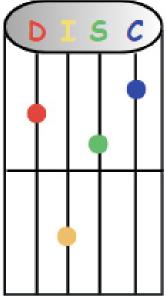
Ideal Roles:

- Process engineering
- Policy analysis or organisational development
- Senior operational roles

Core Characteristics:

A highly analytical and precise individual (C) who is also decisive and results-oriented (D), and patient, consistent, and supportive (S). They are the methodical, unwavering force behind high-quality, stable operations.

- "Systematic Execution & Compliance Authority": Designs and implements robust systems and processes with extreme precision (C), ensures their consistent and reliable execution (S), and possesses the decisive authority (D) to enforce standards and resolve deviations.
- Auditor & Regulator (Decisive & Thorough): Conducts meticulous audits and ensures strict regulatory compliance (C), makes firm decisions based on findings (D), and maintains a consistent, unwavering approach to oversight (S).
- Operational Resilience Architect: Develops and implements highly detailed, stable, and resilient operational plans (C, S) with the decisive leadership (D) to manage disruptions and ensure continuity.
- Quality System Integrator: Meticulously integrates quality standards across all processes (C), consistently monitors adherence (S), and decisively addresses any quality issues (D).





CIS – The Empathic Analyst

Overview:

A blend of conscientiousness, sociability, and stability, this profile balances logic with care. They enjoy detailed work but want it to positively impact people.

Invisible Skill Sets:

- Relational analyst
- Sincere advisor
- Bridge builder

Strengths:

- Highly responsible and people-conscious
- Balances facts with emotional awareness
- Patient and diplomatic communicator

Ideal Roles:

- Policy and engagement liaison
- Technical onboarding or team coaching
- Strategic partnerships or L&D specialist

D S C

Core Characteristics:.

These individuals are thoughtful and quietly expressive. They combine a love of accuracy with a genuine care for others, making them excellent at simplifying complex ideas and supporting people through processes in a measured, human way.

- "Empathetic Expert Communicator": Explains complex, accurate information with patience and clarity, building rapport and understanding in a collaborative, non-threatening manner.
- User Research Specialist (Thorough & Relatable): Conducts meticulous research to understand user needs, then patiently communicates findings in a way that resonates with product teams, fostering user-centric development.
- Process Documentation & Training (Accurate, Patient, & Engaging): Creates precise documentation and delivers training on processes with a calm, supportive, and engaging approach, ensuring high adoption rates.



CDI – The Strategic Communicator

Overview:

Analytical, decisive, and persuasive, this profile excels at turning data into action and inspiring others to follow. They are the bridge between strategy and execution, ensuring clarity and buy-in.

Invisible Skill Sets:

- Data-driven strategist
- Persuasive implementer
- Visionary analyst

Strengths:

- Translates complex ideas into actionable plans
- Communicates with authority and clarity
- Balances innovation with precision

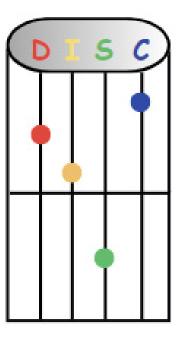
Ideal Roles:

- Strategic planning or consulting
- Product or project management
- Executive communication

Core Characteristics:

A highly analytical and precise individual (C) who is also decisive and results-oriented (D), and engaging and persuasive (I). They are methodical, action-oriented, and inspiring.

- "Strategic Visionary": Develops robust strategies based on thorough analysis (C), drives their execution with determination (D), and communicates the vision with clarity and enthusiasm (I). They ensure that every plan is not only sound but also compelling and widely supported.
- "High-Stakes Presenter": Prepares and delivers compelling presentations (C, I), ensuring that decisions are well-informed and actionable (D). They are adept at making complex data accessible and persuasive, even to non-technical audiences.
- "Innovation Catalyst": Identifies and analyzes new opportunities (C), takes decisive action to pursue them (D), and persuades others to join the effort (I). They are the driving force behind innovation, ensuring that new ideas are both feasible and embraced.





CSI - The Supportive Architect

Overview:

Patient, analytical, and engaging, this profile excels at building systems and relationships. They are trusted for their accuracy, reliability, and ability to communicate complex ideas in an approachable way.

Invisible Skill Sets:

- Empathetic process builder
- Collaborative planner
- Approachable strategist

Strengths:

- Balances logic with empathy
- Builds consensus and buy-in
- Ensures clarity and accuracy

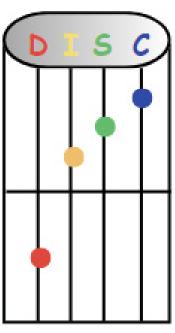
Ideal Roles:

- Project or process management
- Customer success or account management
- Training and development

Core Characteristics:

A highly analytical and precise individual (C) who is also patient, supportive, and consistent (S), and engaging and persuasive (I). They are thorough, approachable, and collaborative.

- "Collaborative System Builder": Designs and implements processes with precision (C, S), while ensuring buy-in and engagement from stakeholders (I). They are skilled at making complex systems accessible and user-friendly, ensuring that everyone understands and supports the new way of working.
- "Supportive Change Agent": Guides teams through change with patience (S), ensures accuracy and thoroughness (C), and communicates with clarity and positivity (I). They are the bridge between analysis and action, ensuring that change is both well-planned and well-received.
- "Data Ambassador": Analyzes and interprets data (C), communicates insights in a clear, engaging way (I), and supports stakeholders through change (S). They ensure that data is not just accurate but also meaningful and actionable for everyone involved.





CSD - The Reliable Architect

Overview:

Analytical, supportive, and decisive, this profile is the backbone of complex projects. They ensure quality, stability, and progress, making them invaluable in high-stakes environments.

Invisible Skill Sets:

- Meticulous planner
- Supportive leader
- Decisive implementer

Strengths:

- Balances thoroughness with action
- Builds trust through reliability
- Ensures both quality and progress

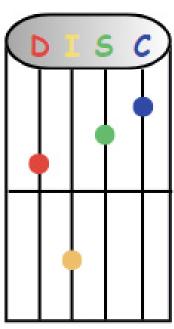
Ideal Roles:

- Project or program management
- Quality assurance or compliance
- Operations leadership

Core Characteristics:

A highly analytical and precise individual (C) who is also patient, supportive, and consistent (S), and decisive and results-oriented (D). They are methodical, reliable, and action-focused.

- "Quality Assurance Leader": Ensures adherence to standards (C, S), and takes
 decisive action to resolve issues and drive continuous improvement (D). They
 are the guardians of quality, balancing patience with the authority to enforce
 best practices.
- "Process Optimization Champion": Analyzes and improves processes with precision (C, S), and leads implementation with determination and authority (D). They are skilled at making systems better while minimizing disruption and maintaining team morale.
- "Reliable Crisis Manager": Maintains calm and consistency (S), analyzes risks and options (C), and makes swift, effective decisions (D) in challenging situations. They are the steady hand during turbulent times, ensuring that both people and processes remain secure.





CID - The Creative Strategist

Overview:

This profile combines analytical depth with creativity and drive. They are skilled at generating innovative solutions, communicating them persuasively, and leading their implementation.

Invisible Skill Sets:

- Innovative problem solver
- Persuasive planner
- Dynamic implementer

Strengths:

- Balances logic with creativity
- Communicates complex ideas clearly
- Drives projects from ideation to completion

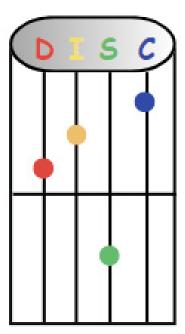
Ideal Roles:

- Innovation or product development
- Strategic marketing
- Consulting or advisory

Core Characteristics:

A highly analytical and precise individual (C) who is also engaging and persuasive (I), and decisive and results-oriented (D). They are creative, action-oriented, and inspiring.

- "Creative Solution Architect": Generates innovative ideas and rigorously analyzes their feasibility (C, I), then leads their implementation with determination and precision (D). They ensure that creativity is not just theoretical but results in real, measurable impact.
- "Strategic Storyteller": Translates complex concepts into compelling narratives (C, I), driving action and alignment (D). They make strategy accessible and exciting, ensuring that everyone is motivated to contribute.
- "Dynamic Project Leader": Plans and executes initiatives with analytical rigor (C), communicates progress and vision (I), and drives results (D). They are the driving force behind successful projects, ensuring that both the plan and the people are aligned and moving forward.





Strategic Application of Invisible DISC Skill Sets

Understanding multi-factor DISC profiles isn't just an academic exercise. These insights can be directly applied to solve real organisational challenges, from succession planning to team formation, leadership development to change management.

This section shows how to use Invisible Skill Sets strategically in your organisation.

Succession Planning

Too often, succession planning is based on tenure, technical skill, or past performance. But high-potential successors need behavioural readiness. By identifying profiles with combinations like DSC or IDS, you can spot emerging leaders who offer the right balance of authority, reliability, and influence.

Example:

- Use DIC types for forward-thinking, strategic leadership roles.
- Use CSI types for stabilising transitions and preserving institutional knowledge.

Team Formation

Team effectiveness hinges on the mix of personalities and behavioural strengths. Blending multi-factor DISC profiles allows you to form balanced teams where people naturally complement each other.

Suggested Mixes:

- Pair a CI (Data Storyteller) with a DS (Steady Strategist) to combine clarity with calm execution.
- Include an ISC (Collaborative Planner) in emotionally sensitive environments for empathy and order.

<u>Leadership Development</u>

Leadership isn't one-size-fits-all. Different leadership scenarios call for different behavioural strengths. By understanding each leader's profile blend, development plans can be highly tailored.

Tailored Coaching Focus:

- For DC leaders: focus on emotional intelligence and delegation.
- For IS leaders: develop assertiveness and decision-making confidence.
- For SC leaders: support change readiness and outward communication.

Change Management

When leading through change, it's crucial to include both drivers and stabilisers. DISC blends help you identify natural agents of change and those who can anchor the organisation during transition.

Strategic Roles:

- Use DI or DIS types as visible champions of change.
- Use SC or CSI types to maintain structure and reassurance during uncertainty.



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Coaching & Development Conversations

A key value of multi-factor DISC profiles is their ability to support more personal development conversations. Rather than rely on job titles or a single DISC letter, a blended profile helps uncover what each person may need to thrive.

Coaching Tip: Ask, "Which of your behavioural tendencies shows up most in stress?" Then link that back to their DISC blend for self-awareness and action.

Deployment

Need to assign a high-pressure client? Look for a DI or DC blend.

Need consistency in regulatory reporting? Find a CS or SC.

Launching something new that also needs detail? Consider an ICS or DIC.

Each blend brings with it a specific flavour of problem-solving, communication, leadership, and support.

By taking a more sophisticated look at DISC profiles, you move from simply knowing your people to leveraging them — where their invisible strengths become your organisation's strategic advantage.







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