

# 100 Product Ideas to Build and Launch



## Evenings After Work

1. Create social media templates for businesses or creators
2. Host free or paid virtual events and teach something you're passionate about
3. Build a productivity or habit tracker using Notion and sell it online
4. Start a niche newsletter
5. Write articles on problems you've solved
6. Create a project management tool
7. Create business plan templates
8. Design printable wall art
9. Make and sell UI kits
10. Run a virtual book club

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11. Host weekly or monthly creative challenges
12. Start a coaching business
13. Automate one thing in your daily life
14. Create an e-commerce store template
15. Create Excel spreadsheet templates for businesses
16. Create a 7-day email course on a specific skill
17. Design wellness trackers
18. Create meditation audio recordings for specific needs
19. Build a job opportunities newsletter for your industry
20. Create a website with downloadable sound effects for creators

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21. Build an automated social media content calendar
22. Create web development starter kits
23. Create custom Lightroom presets for photographers
24. Create cold email templates for specific industries
25. Create a chrome extension
26. Build a digital pet care tracking system
27. Build an app with Glide
28. Launch a resource directory
29. Build personal branding kits for social media
30. Build a site to store your favorite things on the internet

## Evenings After Work

31. Build a virtual lunch and learn platform for working professionals
32. Build a virtual team trivia platform for companies
33. Build a digital coffee break experience
34. Create an online DIY craft workshop
35. Start vlogging your daily life
36. Create a site for virtual show and tell
37. Build a site that connects penpals
38. Create a subscription box for a specific niche
39. Create premium content libraries with subscription access
40. Build a virtual talent show platform with voting systems

## Evenings After Work

41. Design crowdfunding campaign templates and tools
42. Build a tool to help solopreneurs market their products
43. Build automated email marketing sequences for small businesses
44. Create digital meal-prep plans with grocery lists and recipes
45. Create a website for conference afterparties
46. Create industry specific caption template bundles
47. Build an AI schedule generator app based on your calendar
48. Publish a book
49. Make a shortfilm
50. Create an easy two player game

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51. Build a website that suggests theme-based gift ideas
52. Design sustainable living tracker templates
53. Design digital scrapbooking kits with themed elements
54. Create digital time capsule website for personal milestones
55. Create interactive digital advent calendars with daily surprises
56. Start a niche-focused podcast about creative pursuits
57. Create a platform for creative professionals to showcase work
58. Launch a subscription based creative content platform
59. Build a personalized book recommendation engine
60. Design interactive history timeline explorer

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61. Build a platform for peer-to-peer skill exchange
62. Create platform for hobby based meetups
63. Create a community for urban gardeners
64. Develop personal documentary creation tools
65. Build a platform for sharing travel stories
66. Build a mood based music recommendation system
67. Build a study group finder
68. Create a sound effect library for content creator
69. Develop a remote work buddy finder
70. A digital time capsule message service



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71. Create a customizable business dashboard for solopreneurs
72. Develop a SaaS idea validator
73. Create a self-care bingo generator
74. Create customizable digital event invitations
75. Create a trivia game based on your personal interests
76. Daily micro challenge generator for creators
77. Build an interactive map of local street art
78. Create a digital product launch checklist
79. Develop an anonymous kindness app to share kind messages
80. Develop a website that only exists at certain times of the day

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81. Make a collaborative fiction writing game
82. Develop a 'where are they now' site for childhood friends
83. A site where people post small wishes and others grant them
84. A digital procrastination timer that rewards you
85. A deadline generator that feels like a game show
86. Develop a global pen pal matching site
87. Virtual dinner platform where you can have dinner with strangers
88. Senior story collection site with wholesome advice from seniors
89. A site that turns your day into a comic strip
90. A virtual wending machine with wallpapers, music, jokes and more

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91. An app that converts your voice notes into blog posts
92. 'What should I charge' pricing calculator for freelancers
93. A tool that summarizes YouTube videos into bullet points
94. A website that lets you "split" subscription costs with others
95. A decision making tool that only gives you pros and cons
96. A site where people share the funniest misheard lyrics
97. A side hustle generator based on how much time you have daily
98. A platform to let people submit and remix short films
99. A Chrome extension that summarizes long blog posts
100. Build a virtual museum of forgotten internet trends