

ADAM BOUKHARE

Hospitality Business & Management Student

adambokh.com · instagram.com/adam_bokh

Business, Management, and Hospitality Management student certified by EHL · Former 6-month intern at Rosewood Hong Kong · Creative professional with end-to-end content production experience across filmmaking, 3D art, design, video games, software development, and photography.

PORTFOLIO

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EDUCATION

B.Sc. Hospitality Business & Management 2024 – Present
Mohammed VI Polytechnic University (UM6P) — SHBM · EHL Certified · Morocco

EXPERIENCE

Rooms Division Trainee 24 Weeks · March 2025 – August 2025
Rosewood Hong Kong

— Completed a 24-week Rooms Division internship in an ultra-luxury 5-star environment — Supported VIP guest experiences, daily operations & interdepartmental coordination — Communicated with guests in English, French & Arabic within a multicultural team of 20+ nationalities.

Content Creation, Event Coverage & Graphic Design January 2026 – Present
Communications & Public Relations Office, UM6P

— Produced multimedia content supporting university-wide communication, marketing & brand visibility initiatives — Delivered end-to-end event coverage through photography, videography & post-production editing for institutional communications — Designed visual campaigns, promotional materials & digital assets for online and on-campus distribution — Contributed to social media content strategy, audience engagement & promotional campaigns across UM6P platforms.

Co-Founder & Creative Director September 2025 – Present
U Scene & Seen Cinematography Club · UM6P

— Founded and led a creative team of more than 40 members, overseeing the production of short films and visual media projects; 3 released, 2 in production — Directed the complete content production lifecycle, from concept development and storytelling to filming, post-production, 3D animation, motion graphics & distribution — Produced visual campaigns and branded content published across university communication channels and social media platforms — Managed project timelines, production schedules, releases, budgets, cast & crew coordination to ensure on-time delivery — Collaborated with the Student Affairs Office and university stakeholders on creative and promotional initiatives.

SKILLS

Creative Tools: DaVinci Resolve · Blender 3D · Canva · Adobe Illustrator · Figma
Content: Photography · Videography · 3D Product Rendering · Motion Graphics · Scriptwriting & Storytelling
Languages: French (C1) · English (C1) · Arabic (Fluent) · Darija (Native) · Mandarin (Basic)

Moroccan National · DOB 11 May 2006

References available upon request