ADAM BOUKHARE

CURRICULUM VITAE

I design digital products focused on clarity, interaction, and long-term use.

PROJECTS

ARfi | Founder & Product Designer

Designed the core user experience for an AR-based art exploration app

Defined interaction flows for exploration, placement, and exchange of artworks

Built a virtual economy system based on scarcity and value

Focused on reducing UI friction and maintaining calm interactions

Flyper World Tour | Game Designer

Designed and implemented core gameplay and flight systems

Focused on control responsiveness, flow, and player feedback

Developed the project end-to-end as an independent game

HortSens AI

Designed the UX and interaction structure for an AI assistant product

Focused on usability, simplicity, and everyday utility

PROFESSIONAL EXPERIENCE

HortSens Technologies| Product & Design Work | 2025 - Now

MBP Web Agency | Design Work | 2025 - Now

FIKRA | Creative Collaboration | 2025 - Now

Rosewood Hong Kong | Intern | March 2025 – August 2025

EDUCATION

Mohammed VI Polytechnic University (UM6P) | Hospitality & Business Management

CONTACT & SOCIALS

adam.boukhare@um6p.ma +212 777581972 https://adambokh.com/

https://www.instagram.com/adam_bokh/ https://www.behance.net/colorspictures