

Privacy Policy

Effective Date: [26/02/2025]

1. Introduction

Welcome to COOGOO Wooden Educational and Learning Toys. Your privacy is important to us, and we are committed to protecting any personal information you share with us. This Privacy Policy explains how we collect, use, and protect your data when you visit our website, purchase our products, or interact with us in any way.

2. Information We Collect

We may collect the following types of information:

- **Personal Information:** Name, email address, phone number, shipping and billing address, and payment details when you make a purchase.
- **Account Information:** If you create an account, we collect login credentials and preferences.
- **Browsing Information:** IP address, browser type, device information, and usage data when you visit our website.
- **Customer Support Information:** Any details you provide when contacting our customer service team.

3. How We Use Your Information

We use the information we collect for the following purposes:

- To process and fulfill your orders, including shipping and payments.
- To provide customer support and respond to inquiries.
- To improve our website, products, and services based on user feedback.
- To send promotional offers, updates, and newsletters (if you have opted in).
- To prevent fraud and ensure the security of our website and users.

4. How We Share Your Information

We do not sell or rent your personal information. However, we may share your data with:

- **Service Providers:** Third-party logistics, payment processors, and marketing agencies that help us operate our business.
- **Legal Authorities:** If required by law or to protect our rights, safety, or the rights of others.
- **Business Transfers:** In case of a merger, acquisition, or sale of our business assets.

5. Data Security

We take appropriate security measures to protect your personal information from unauthorized access, disclosure, or alteration. However, no online platform is completely secure, and we encourage you to take precautions when sharing sensitive information online.

6. Your Rights and Choices

You have the following rights regarding your personal data:

- **Access & Correction:** You can request access to or correction of your personal data.
- **Opt-Out:** You can unsubscribe from marketing emails at any time by clicking the "unsubscribe" link.
- **Data Deletion:** You can request the deletion of your personal information, subject to legal obligations.

7. Cookies and Tracking Technologies

We use cookies and similar technologies to enhance your browsing experience. You can manage cookie preferences through your browser settings.

8. Children's Privacy

Our products are designed for children, but our website is intended for adults. We do not knowingly collect personal data from children under 13. If you believe we have collected such data, please contact us to remove it.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with the updated effective date.

10. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at:

COOGOO Wooden Educational and Learning Toys

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