

Review Request Templates

Use these ready-to-send templates to request reviews from your customers via email, SMS, or in-person. Customize with your business name, contact details, and Google review link.

Email Template

Subject line options:

- Quick favor — can you share your experience?
- Your feedback means the world to us!
- Help others in Albuquerque find us

Body:

Hi [Customer Name],

Thank you for choosing [Your Business Name]! We're always working to provide the best service possible, and your feedback helps other people in our community trust us too.

If you had a good experience, would you take a minute to leave us a Google review? It only takes 2 clicks:

■ [Insert Your Google Review Link]

Your review not only helps us, but also helps other neighbors find a reliable [service type]. We truly appreciate your support!

Thanks again,
[Your Name]
[Your Business Name]

SMS Template

Hi [First Name], this is [Business Name]. Thanks for choosing us! Could you leave a quick review? It only takes a minute: [Insert Review Link]. Your feedback really helps us grow.

In-Person Card / Handout Script

Front:

■■ "We'd love your feedback!" ■■

Back:

Thank you for choosing [Business Name]. Please scan this QR code or visit:
[Insert Shortened Review Link or QR Code]

"Your review helps us grow and continue serving Albuquerque with quality [service type]."

Tips for Best Results

- Send the request within 24–48 hours of service.
- Use a direct Google review link or QR code.
- Personalize with the customer's first name when possible.
- Build review requests into your workflow — one request for every job.