

# AI Prompts Package for Service-Based Businesses

This package provides ready-to-use AI prompts tailored for service-based businesses. Each prompt is written with placeholders you can customize for your industry, city, and services. Use these prompts in ChatGPT, Gemini, Claude, or other AI tools to generate blogs, ads, and social content.

## Blog Post Creation Prompt

Use this prompt to generate SEO-focused blog posts for your website. Prompt: "Write a detailed blog post (1,000+ words) about the importance of [SERVICE] for homeowners in [CITY/REGION]. Include local statistics, real-world examples, and practical tips. Make sure the tone is professional but approachable, as if speaking directly to small business owners or community members. Add a call-to-action for readers to contact [BUSINESS NAME] for their [SERVICE] needs." How to use it: Replace [SERVICE], [CITY/REGION], and [BUSINESS NAME] with your own details. This works great for mechanics, locksmiths, landscapers, pest control, and other service industries.

## Social Media Post Series Prompt

Create a week's worth of posts quickly with this one prompt. Prompt: "Generate 7 unique social media posts for a [TYPE OF BUSINESS] located in [CITY]. Each post should include a catchy caption (under 150 words), a suggested image or video idea, and relevant hashtags. At least two posts should highlight customer testimonials, two should showcase services in action, and one should focus on a seasonal or local event." How to use it: Swap in your business type (e.g., locksmith, auto repair, landscaping) and city. These posts can be scheduled to Facebook, Instagram, or LinkedIn.

## Ad Copy Prompt

Use this for paid ads on Google or Facebook. Prompt: "Write 5 variations of ad copy for a [SERVICE] company in [CITY]. Each ad should include a strong headline, a short description (under 90 characters), and a call-to-action. Focus on solving a common customer problem (e.g., 'locked out of your car' or 'need same-day AC repair'). Make sure at least one ad variation uses urgency ('Call now for immediate service!')." How to use it: Replace [SERVICE] and [CITY] with your business details. Test multiple variations to see which performs best.