

✕ **Website**  
elesolis.com

**Reel**  
vimeo.com/870519342

✕ **Personal Info**  
elenasolisch@gmail.com  
(506) 8514-0077  
Heredia, Costa Rica

✕ **Education**  
2012-2013  
Center for Technology  
and Visual Arts - CETAV  
Associate Degree in  
Video Editing and  
Post Production

✕ **Soft Skills**  
Detail-oriented  
Problem solving  
Critical thinking  
Teamwork  
Adaptability

✕ **Hard Skills**  
Adobe After Effects  
Adobe Premiere Pro  
Final Cut Pro  
Adobe Media Encoder  
Adobe Illustrator  
Adobe Photoshop  
Figma

✕ **Languages**  
Spanish (Native)  
English

✕ **Certifications**  
Jasper AI Certified 2023.  
Jasper Academy  
Motion Design  
for Advertising.  
Airstart by Superside  
UX Designer full-stack.  
SDI Institute

# Elena Solis

## Motion Designer + Video Editor

Hey there! I'm Elena a passionate professional with almost a decade of experience in Motion Design and Video Editing. I've had the opportunity to collaborate with global brands, agencies, and studios, where I've brought my expertise to a diverse range of projects.

### **Work Experience**

#### **Video Content Creation Specialist**

05/2023 - Present | VMware

- Spearheaded the implementation of an in-house video content program, resulting in ~\$150K budget savings per quarter and a 3x increase in video production output
- Entrusted by global brand team to create an expansive library of video and illustrated animation templates to aid in content automation for use across the marketing org.
- Optimized video scripts and visual brand elements using GenAI and content automation tools, ensuring brand consistency and boosting team collaboration in development of creative

#### **Senior Motion Animator and Video Editor**

2019-2023 | Slidebean

- Created concepts for editing, design, and animation on the YouTube channel, resulting in a significant growth from 5,000 to 455,000 followers.
- Managed cross-functional teams and utilized ClickUp for efficient project management, ensuring on-time content delivery.

#### **Motion Graphic Animator**

2017-2019 | Havas Tribu / Fusion Digital

- Efficiently managed multiple motion graphics projects, ensuring timely delivery while implementing cost-saving strategies.
- Collaborated closely with creative and design teams to achieve client goals effectively.
- Demonstrated expertise in advanced VFX techniques such as rotoscoping and tracking, elevating the visual appeal of commercials.

#### **Junior Motion Graphic Animator**

2015-2017 | Fulfierros

- Conceptualized and executed dynamic graphic elements for TV broadcasts for the Costa Rican government.
- Led end-to-end execution of motion explainer projects, ensuring adherence to brand guidelines and timely delivery.