

David Rice aka DJ Spin\$ – Artist Biography

In every city across America, there are stories that never make the headlines—tales of quiet resilience, raw talent, and the unyielding will to rise above. One of those stories comes from Flint, Michigan. It's the story of David Rice, known to the world as DJ Spin\$.

Born into hardship and heartache, David lost his father, local artist David E. Rice, when he was just two years old. At age seven, he discovered his father's old mixtape. That moment lit a fire in him. Music wasn't just a passion—it was a legacy.

At thirteen, David enrolled in the “Studio on the Go” program in Flint, where he learned how to write, rap, and record his own songs. Using a cellphone and a Bluetooth headset, he laid his earliest vocals on the Tune Me: Vocal Studio app. The first track he ever created was “Flint Town Swag.” From that humble setup in high school hallways to official studio sessions, David Rice transformed from a young dreamer into a determined artist.

By 2008, he was recording at Bang Town Productions. In 2019, he began shooting music videos with PJ Dakota, who also produced and edited the poignant *Flint Water* video. That same year, David signed a global distribution deal with **BGE Digital Distribution**, marking a new chapter in his career. He later released the video for *I'ma Soulja* featuring Hypnotic Wezzy, shot by 10K Visualz (aka Kash Life), and followed up with hits like *Time4Me* (shot by Jazzy Visuals in 2024).

He was a rising client of KLM Distribution and initially managed by G.I. Records under Andrew Knibbs. But it wasn't just management that shaped him—it was the choices he made when things weren't perfect. As La'Nardo Myrick Sr., founder of BGE, once said:

“We didn't replace that company, but we gave him the best advice possible. The way we eliminate upfront costs is what helps artists like DJ Spin\$ succeed. When an artist surpasses their own limits—when 50,000 streams becomes a milestone, not just a number—that's historic.”

DJ Spin\$ would go on to earn multiple accolades, including **MRAA Certification in 2024**, a **BGE Digital Distribution Award in 2021**, and recognition for his contribution to Yo Gotti's *Dolla fo Dolla*. He joined forces with **No Limit East in 2018**, launched **Blessed Life Records in 2021**, and even co-created a designer sneaker with **BGE Shoes**.

His performance résumé is equally strong. In 2023, he opened for **Webbie** and **Fredo Bang**, and in 2025, met **Boosie Badazz**. He's worked with powerhouse female talent like **Taylor Tatum**, **Tay Boogie**, **JB Smokezz**, and **Rae Luvv**, helping expand the voice of women in hip-hop throughout Flint and Detroit.

David's releases span across all major streaming platforms including Apple Music, Tidal, Spotify, Boomplay, Deezer, iTunes, Triller, Amazon Music, and more. His discography includes standout tracks such as:

- *Run it up* (2025)

- *Dr Feel Good* (2025)
- *Grind Mix* (2025)
- *All I Need* (2025)
- *True Story* (2025)
- *Overcome* (2024)
- *Time4Me* (2024)
- *Shake the Dust Off* (2024)
- *No Hand Outs* (2023)
- *Grind Don't Stop* (2023)
- *Guide Me* (2023)
- *Trench Babies* (Album, 2023)

David Rice is more than DJ Spin\$—he is a symbol of what's possible. Through pain, through hustle, through evolution, he has carved out a place not just in music, but in the lives of the people who believe in second chances and the rhythm of redemption.

And that... is something worth spinning.

Clothing Description

DJ Spin\$ x The Idem Clothing – Limited Edition Collection


Style with Soul. Made to Move. Built to Last.

Step into the official **DJ Spin\$ Collection**, a bold fusion of streetwear edge and Flint-born authenticity. This limited edition drop includes premium **hoodies, shirts, boots, and slides**, each personally designed by DJ Spin\$ himself. Crafted with a thoughtful blend of **cotton and nylon**, the collection offers lightweight comfort, clean lines, and a versatile fit—made for movement, made for music.

Whether you're on the grind or off the grid, every piece is **budget-friendly** without compromising style or quality. These items are a salute to the streets, the struggle, and the rise—true to DJ Spin\$'s journey from basement tracks to national stages.

 **Limited Quantities. Unlimited Vibes.**

 **Only on The Idem Clothing.**

 *Comfort that hits hard. Style that speaks louder.*